

H.O.Y.R.A.



The Heart of Oklahoma Youth Rodeo Association

**2015-2016
Sponsorship Package**



Thank you for taking a few minutes of your valuable time to learn about one of Oklahoma's finest Youth Rodeo Organizations. The Heart of Oklahoma Youth Rodeo Association (HOYRA) Board of Directors would like to offer you this opportunity to look through our sponsorship package and select a tax-deductible donation that is suitable to your businesses' budget.

HOYRA was founded by a group of dedicated parents as a *non-profit* organization. It is incorporated and has a 501C3 non-profit status. The goal of this association is to provide the highest standard of sportsmanship in the competitive events of rodeo, to keep alive the American Western Heritage, and to teach the importance of humane and ethical treatment of animals. We strive to teach our children the foundation of good horsemanship and to raise them in an environment that shapes character, promotes model citizens, and provides skills that will ultimately lead to future world leaders.

HOYRA is open to all young people 18 years of age and under. It offers Barrels, Poles, Breakaway Roping, Goat Tying, Ribbon Roping, Tie-Down Calf Roping, Steer Breakaway, Steer Stopping, and Team Roping for four (4) different age groups. To provide a truly Family Association, HOYRA offers five (5) open events for parents and other adults as well.

Each year our goal is to provide each qualified member with a jacket, first time trophy buckle, and a prize for each event in which they qualify. Since the organization began, HOYRA has given away a minimum of 31 saddles each year in various youth events. Contestants can only win one (1) saddle per year to ensure a greater distribution among the contestants. HOYRA has paid out between \$71 and \$142 thousand in cash and prizes each year to contestants. It's membership averages between 135 to 180 members each year. Our membership ranges in location from Blackwell to Velma and from Perryton, TX to Collinsville, OK.

As a *non-profit* organization, officer and board member positions are strictly voluntary. All labor required to put on a rodeo performance is provided by the parents, family, and friends of the contestants. An annual membership fee and a minimal office charge are withheld from each contestant's entry fee to pay for rodeo supplies and to apply toward year-end prizes.

This association depends greatly on the assistance of corporations, businesses such as yours, as well as individuals who are gracious enough to donate cash and/or prizes for awards at the HOYRA Finals. HOYRA's 501C3, Federal DLN is 17053283019023.

Attached you will find various sponsorship levels to choose from, although any amount is appreciated. Please let us know if we can do something outside of this sponsorship package to help promote your business.

If this package was not delivered to you personally, we would be honored to visit with you at any time to discuss any questions that you may have about our organization. We sincerely hope that by working together we can reach our goals during the 2015-2016 seasons and continue to provide the level of awards we have been fortunate enough to give in the past.

Sincerely,
HOYRA 2015/2016 Executive Board of Directors

Koby King, President (580) 302-3153
Donna Fish, Treasurer (405) 317-2763

Mitch King, Vice Pres. (580) 302-0386
Jayme Davis, Secretary (405) 655-2015

Jacket Sponsor

\$5,000

As a Jacket Sponsor
Your Company will receive:

- A full page Advertisement in our Finals Program
- A 4' X 8' Banner to be displayed at all Rodeos
- Monthly Advertisement in the publication of *Cowboy Times* as a Jacket Sponsor of the HOYRA
- Your logo on Jackets Awarded
- Your name or company announced several times at each rodeo.
- Invitation to the 2016 Finals Banquet

I, _____ would like HOYRA to list my company
_____ as a Jacket Sponsor. I will
provide HOYRA a donation by _____.
(Receipt to be provided upon receipt of donation)

We can be reached at:

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Your donation is going towards a ***Tax Exempt Non-Profit Organization.***
For your records our Federal DLN / 501C3 # is 17053283019023.

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Saddle Sponsor

\$2,500.00 or more

As a Saddle Sponsor
Your Company will receive:

- Your name or company announced several times at each rodeo.
- A full page Advertisement in our Finals Program
- A 4' X 8' Banner to be displayed at all Rodeos
- Monthly Advertisement in the publication of *Cowboy Times* as a Saddle Sponsor of the HOYRA
- Invitation to the 2016 Finals Banquet

I, _____ would like HOYRA to list my company
_____ as the Saddle Sponsor. I will
provide HOYRA a donation by _____.
(Receipt to be provided upon receipt of donation)

We can be reached at:

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Your donation is going towards a ***Tax Exempt Non-Profit Organization.***
For your records our Federal DLN / 501C3 # is 17053283019023.

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Contestant Sponsor

\$1000.00 or more

As a Contestant Sponsor
Your Company will receive:

- A 1/2 page advertisement in our Finals Program
- A 4' X 6' Banner to be displayed at all Rodeos
- A contestant of your choice will compete for free for one weekend
- Your name or company announced several times at each rodeo.
- Monthly Advertisement in the publication of *Cowboy Times* as a Contestant Sponsor of the HOYRA
- Invitation to the 2016 Finals Banquet

I, _____ would like HOYRA to list my company

_____ as a contestant Sponsor. I

will provide HOYRA a donation by _____.

(Receipt to be provided upon receipt of donation)

We can be reached at:

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Your donation is going towards a ***Tax Exempt Non-Profit Organization.***
For your records our Federal DLN / 501C3 # is 17053283019023.

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All Around Sponsor

\$500.00 or more

As an All Around Sponsor
Your Company will receive:

- A 1/2 page advertisement in our Finals Program
- A 2' X 6' Banner to be displayed at all Rodeos
- Monthly Advertisement in the publication of *Cowboy Times* as an All Around Sponsor of the HOYRA
- Invitation to the 2016 Finals Banquet

I, _____ would like HOYRA to list my company

_____ as an All Around Sponsor. I

will provide HOYRA a donation by _____.

(Receipt to be provided upon receipt of donation)

We can be reached at:

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Your donation is going towards a ***Tax Exempt Non-Profit Organization.***

For your records our Federal DLN / 501C3 # is 17053283019023.

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BUCKLE SPONSOR

\$250 or More Donations

As a Buckle Sponsor You will receive:

- A ¼ page advertisement in our Finals Program
- Your name or company announced several times at each rodeo.
- Invitation to the 2016 Finals Banquet

I, _____ would like HOYRA to list my
company

_____ as a Buckle Sponsor. I will
provide HOYRA a donation by

_____. (Receipt to be provided upon receipt of donation)

We can be reached at:

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Your donation is going towards a ***Tax Exempt Non-Profit Organization***. For your records our Federal DLN / 501C3 # is
17053283019023.

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FINALS PROGRAM SPONSOR

\$100 Donation

As a Program Sponsor You will receive:

- A ¼ page advertisement in our Finals Program
- Your name or company announced several times at each rodeo.

I, _____ would like HOYRA to list my
company _____

_____ as a Program Sponsor. I will
provide HOYRA a donation by _____

_____. (Receipt to be provided upon receipt of donation)

We can be reached at:

Address: _____

City, State, Zip: _____

Phone: _____

Email: _____

Your donation is going towards a ***Tax Exempt Non-Profit
Organization.*** For your records our Federal DLN / 501C3 # is
17053283019023.

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