**Build Your Own Sponsorship**

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**WWIC Radio is giving you the chance to build your own radio sponsorship. Your business can benefit from WWIC Radio programming with the choice of any (2) sponsorship combo’s for just CALL FOR INFORMATION per month billing.**

Scottsboro Wildcat Athletics – includes #Scottsboro football, basketball, baseball and softball with programming airing August – May.

# - football sponsorship includes Friday night coaches’ interview, pre-game, post-game, Friday night scoreboard show.

Auburn Tiger Sports – includes football, men’s basketball, baseball, Tiger Talk coaches show with programming airing August – May.

Partyline – includes (1) ad per day, Monday-Saturday, 8:15am-9:00am.

Paul Finebaum – includes at least (2) ads per day, Monday-Friday, 2-6pm.

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