

# **Marquette County Fairest of the Fair Competition & Application Procedures**

## **Eligibility Requirements**

- Anyone who is or will be the age of 18, as of January 1, 2021, is eligible to apply.
- A resident of Marquette County, (The only exception: Contestant may reside in an adjoining county if majority of fair and/or school activities are in Marquette County.)
- Have good public relations skills.

## **Application Procedure**

Complete the application form and obligation agreement for the Fairest of the Fair competition,

and drop it off or mail to:     Tonya Timme, Fairest Program Director  
  N2280 County Road CX  
  Endeavor, WI 53930

## **Application Deadline**

All applications must be postmarked or returned no later than March 1st, 2020. The interviews, and judged areas of competition will take place on March 26th, 2020. The 2020 Fairest of the Fair will be expected to fulfill the role of Fairest of the Fair during the Marquette County Fair July 9th through July 12th, 2020.

## **Areas of Competition**

- Individual Interview
  - Each contestant will do a 10 minute interview with the judges. They will be asked a variety of questions about themselves, their personal goals and hobbies, their passion for agriculture, their involvement with the fair, and why they want to be the fairest of the fair. No political or inappropriate questions will be asked.
- 30 Second Personal Introduction
  - This phase of the competition will be completed in front of the fair board members as well as the judges. Your 30 second personal introduction should be memorized, not read.
- 30 Second Radio Commercial
  - Your radio commercial can be written out before the competition. You will be able to read your radio commercial at the podium in front of the judges and the Fair Board. Your radio commercial should be fun and upbeat. There are no content requirements but you can talk about real events that happen at the fair and/or incorporate the fair's theme as well. Your goal is to get people excited about the fair.
- On Stage Interview
  - This portion of the competition will take place after you deliver your 30 second radio commercial. Each contestant will answer two questions. Your first question will be given to you prior to the event. The second question will be impromptu and given to you on stage. Each contestant will draw a card with a question written on it. You will read the question out loud, take a few seconds to gather

your thoughts, and deliver your answer. These questions may include, but are not limited to, scenarios on how you would handle situations as the Fairest of the Fair, what different aspects of the fair and being the Fairest of Fair mean to you, and what is the importance of the fair and how can we increase attendance and exhibitor entries.

### **Proper Dress and Attire**

During the competition held on March 26th, 2020 you should come dressed wearing business professional attire. This can include dress pants or a skirt paired with a blouse and a cardigan or blazer, or a business type dress with a cardigan or blazer. Nylons should be worn with a dress or skirt. Closed toed flats or heels will finish off the look nicely.

### **Selection Procedure**

Representatives of the Marquette County Fair "Fairest of the Fair" Committee will make the selection of the recipient based upon:

- Personality and Attitude
- Maturity and Professionalism
- Speaking Ability
- Poise and Appearance
- Involvement and Activities
- Overall Impression

Interviews and judging will be held on March 26th, 2020.

If you have any questions please contact:

Tonya Timme, Fairest Program Coordinator, by email at [dwt@maqs.net](mailto:dwt@maqs.net)