



Jodi Sutherland <jodilysutherland@gmail.com>

**Your campaign Join ASQMV & Innovation Author Bennett Neiman, November 7th at the Chateau. Come learn how to slay a dragon! has been sent**

Constant Contact <support@constantcontact.com>  
To: jodilysutherland@gmail.com

Tue, Oct 29, 2013 at 1:56 PM



Dear ASQ Merrimack Valley,

Your campaign 'Join ASQMV & Innovation Author Bennett Neiman, November 7th at the Chateau. Come learn how to slay a dragon!' was sent on 10/29/2013 around 13:55 PM EDT.

Below is a copy of the message your subscribers received. See how your campaign is doing by visiting Reports [in your account](#) to get real-time results and stats.

**Subject:** Join ASQMV & Innovation Author Bennett Neiman, November 7th at the Chateau. Come learn how to slay a dragon!

You're receiving this email because of your relationship with ASQ Merrimack Valley Section. Please [confirm](#) your continued interest in receiving email from us. To ensure that you continue to receive emails from us, add [suggestions@asqmv.org](mailto:suggestions@asqmv.org) to your address book today.

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# ASQMV Quality News



## November 2013



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## November ASQMV Meeting

**Thursday, 7 Nov 2013**

**Slay the Dragons-Free the Genie**  
**How to move past negativity and resistance to get great results**

Many organizations today have lost the entrepreneurial zeal that once made them great. Fueled by a sense of infinite possibility, they exude hope that instills confidence in others. They launch with a fiery commitment to excellence, which is maintained by creativity, fun and communal purpose.

**Interested in  
Creating?  
Volunteering?  
Leading?  
Join our  
Leadership Team!**  
For more information, [EMAIL US.](#)

## Calendar

### Meeting Dates

**7 November 13**  
5 December 13  
9 January 14  
6 February 14  
6 March 14  
3 April 14  
12 May 14  
5 June 14

### Exam Dates

**7 December 13**  
1 March 14  
7 June 14

## **ASQMV** **Leadership Committee** **2013-2014**

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John Kulungian

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The result: a sound, gray existence that protects business-as-usual, but squelches the child-like sense of wonder that brings out the creative genius in us all. With the collective genie (genius) imprisoned in a lamp of fear, the inspired initiative that ignites a successful company is also imprisoned. There are proven ways to unleash the genie from the lamp and rekindle the greatness of the organization's workforce.

Dr. Neiman will introduce creative thinking techniques that can get everyone in an organization to create breakthrough ideas, and explain how to begin to develop a culture of innovation throughout their organizations.

### **About the Speaker**

Bennett Neiman, Ph.D. is a nationally-recognized expert in innovation and creative thinking. He is the founder and senior partner of Chrysalis Consulting, a full-service organizational effectiveness firm.

In the mid-90s, Dr. Neiman was fortunate enough to be asked to be on the faculty of Motorola's highly-acclaimed, "Six Sigma Black Belt Soft Skills Institute," an annual gathering of new Black Belts from Motorola, Texas Instruments, Raytheon, Allied Signal, Kodak, and the Air Force. He taught Creative Thinking and Strategic Planning to the new Black Belts.

Dr. Neiman has traveled the globe, training and consulting with not only the Soft Skills Institute companies, but also General Electric, Xerox, Dupont, Mastercard, Monsanto, MTV, Fireman's Fund Insurance, Warner Music, Dow Jones, Towers Perrin and several major universities.

In 2011, one of Dr. Neiman's long time clients from Raytheon, called him and told him that he had been named CEO at a large multinational company, called MorphoTrust, based in Billerica, MA. The CEO asked him to drop everything he was doing to come join him at MorphoTrust for the next two and a half years-to set up a Creative Innovation Ideation System, and a Commercialization Process, and to train all 1400+ of the companies across the country on how to get out of the box to create breakthrough results and how to collaborate together as high performance teams.

In early 2004, Dr. Neiman's book about his work, "Slay the Dragons-Free the Genie: Moving past negativity and resistance to get great results" was published and has sold thousands of copies to date. It is now in it's third printing.

## **Register Here!!**

**Cost: \$25**

### Schedule

5:30 - 6:00 Registration  
6:00 - 7:00 Dinner  
7:00 - 8:00 Presentation

### Location

The Chateau Restaurant  
131 River Rd., Andover, MA

### Directions

**Registrar**

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**ASQMV**  
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**Certification Exam  
Review Course  
Winter 2014**

**Course:** CQM/OE

**Instructor:** John Perigaut

**Application Deadline:** 12/23/13

**Start Date:** 1/7/14

**Day:** Tuesdays, 7 weeks

**Time:** 5:30-8:30 PM

**Cost:** \$470 (course and materials)

**Exam Date:** 3/1/14

**Exam Application Deadline:** 1/10/14

From the south take I-93 North to Exit 45 in Andover. From the west take I-495 North or from the east take I-495 South to I-93 North to Exit 45 in Andover. Take a right off the exit onto River Road, take the first right after the bridge, The Chateau is located behind La Quinta Inn and Suites and Chili's Grill and Bar.

**Dinner Menu**

Garden salad and bread

Toasted ravioli

Chicken cutlet parmigiana

Broiled marinated sirloin tips

Italian green beans

Coffee/Tea

**Book Review**

***Provided by John Kulungian, ASQMV Chair***

Innovation Author Bennett Neiman, ASQMV November Speaker/Workshop Leader, has delivered breakthrough practices for Raytheon Six Sigma and other market leaders.

In his book, *Slay the Dragons, Release the Genie*, Bennett provides effective and creative tactics and countermeasures assembling a complementary toolbox for Quality improvement and keys to move a project forward.

Bennett provides innovative and effective tactics that can be used without specialized training. In the earlier chapters Neiman focuses on alignment, meeting management, brainstorming, basic blocking and tackling measures and closure to ensure successful events and outcomes.

In the later chapters he puts it all together with Visionary Planning techniques and methods for establishing "Key Results Areas" to get the most of projects with alignment, collaboration, innovation for teams to deliver breakthrough ideas and results.

*Slay the Dragons, Release the Genie* is an easy to read book that lays out effective methods aimed to get individuals and teams to the next level of play.

Merrimack Valley Quality Professionals,

We look forward to seeing you at the November meeting for an Innovation workshop and in December for our topic: increasing value of supplier audits.

Please provide your feedback on this newsletter as we continue to evolve it into a primary communication newsletter.

Please send any of your feedback to [asqmv@asqmv.org](mailto:asqmv@asqmv.org).

Thank you,

John Kulungian

ASQMV Chair

[View our profile on !\[\]\(602350a869486f3ad241b041426ed2f5\_img.jpg\)](#)



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