

CELEBRATING 59 YEARS
ORIGINAL FAMILY OWNED & OPERATED SINCE 1960

Discount LIQUOR INC.

— **Waukesha** —
919 N. Barstow • 262-547-7525
— **Milwaukee** —
5031 W. Oklahoma • 414-545-2175
Hours: Daily 9-9, Sunday 10-2 • M.R. denotes Mail Refund
discountliquorinc.com
Open July 4th 9am-3pm

ALWAYS LOW PRICES
HUGE SELECTION
• 1,500 BEERS • 3,500 LIQUOR • 8,000 VARIETIES OF WINE
VOTED BEST WINE/BEER/LIQUOR SELECTION
Journal Sentinel **TOP CHOICE AWARDS**
Voted Best Beer, Wine & Liquor Selection in the Shepherd Express!
17 Years in a Row 2001-2018 Reader Choice Awards

JULY WINERY OF THE MONTH

ST. FRANCIS WINERY & VINEYARDS

- CABERNET SAUVIGNON
- OLD VINE ZINFANDEL
- MERLOT
- CHARDONNAY
- SAUVIGNON BLANC

\$14.99 750ml
\$9.99 750ml

WINES

— 1,000 STORIES —
NEW CABERNET SAUVIGNON
• BOURBON BARREL ZINFANDEL
\$12.99 750ml

PINE RIDGE
CHENIN BLANC
VIOGNIER
\$9.99 750ml

SEBASTIANI
• CABERNET SAUVIGNON
• SAUVIGNON
• MERLOT
\$10.99 750ml

J. LOHR VINEYARDS & WINES

- CABERNET SAUVIGNON
- CHARDONNAY
- SAUVIGNON BLANC
- SYRAH
- PINOT NOIR

\$11.99 750ml
\$8.99 750ml

— CALIFORNIA —
DECOY BY DUCKHORN
• CABERNET SAUVIGNON • PINOT NOIR • RED BLEND • ZINFANDEL
\$15.99 750ml

— NEW ZEALAND —
KIM CRAWFORD
• SAUVIGNON BLANC
• CHARDONNAY
\$12.99 750ml

ROMBAUER
• CHARDONNAY
• SAUVIGNON
• CABERNET SAUVIGNON
• PINOT NOIR
\$49.99 750ml

7 DEADLY ZIN
• 6 SENSE SYRAH
• RED BLEND
\$11.99 750ml

STERLING VINTNERS COLLECTION
• CHARDONNAY • MERLOT
• SAUVIGNON BLANC
• PINOT NOIR
• PINOT GRIGIO
• MERITAGE
• CABERNET SAUVIGNON
\$7.99 750ml

HAHN WINERY
• CHARDONNAY
• G.S.M. • MERLOT
• PINOT NOIR
• CABERNET SAUVIGNON
• PINOT GRIS
\$9.99 750ml

BREAD & BUTTER
NEW CABERNET SAUVIGNON
• CHARDONNAY
• PINOT NOIR
\$10.99 750ml

RODNEY STRONG VINEYARDS
• CABERNET SAUVIGNON
• MERLOT
\$12.99 750ml

CAKEBREAD CELLARS
• CHARDONNAY NAPA
• SAUVIGNON BLANC
• CABERNET SAUVIGNON
\$29.99 750ml
\$21.99 750ml
\$69.99 750ml

BERINGER LUMINUS
OAK KNOLL DISTRICT
NAPA CHARDONNAY
\$19.99 750ml

BERINGER KNIGHTS VALLEY
CABERNET SAUVIGNON
\$19.99 750ml

BERINGER PRIVATE RESERVE
NAPA CHARDONNAY
\$19.99 750ml

STERLING
NAPA CABERNET **\$22.99** 750ml
NAPA MERLOT **\$19.99** 750ml

STAGS' LEAP WINERY
NAPA VALLEY
MERLOT **\$24.99** 750ml
CABERNET **\$39.99** 750ml

PROVENANCE
NAPA CABERNET **\$34.99** 750ml
NAPA SAUVIGNON BLANC **\$14.99** 750ml

PETITE SIRAH **\$24.99** 750ml
CHARDONNAY **\$14.99** 750ml

SODA • MIXERS • COOLERS •

BUD LIGHT RITA'S
12 PACK CANS
\$8.99
BUY 1-12 PK GET 50% OFF 2ND 12 PK

"GREAT FOR GRILLING"
40 LB. LUMP HARDWOOD CHARCOAL
\$23.99

SMIRNOFF
ICE • VARIETY • BERRY
12 PACKS
\$10.49

FEVER TREE MIXERS
ALL NATURAL
4 PACK
\$4.99

SEAGRAMS COOLERS
12 PACK VARIETY
\$6.99

JULY IMPORT BREWERY OF THE MONTH

JULY IS BELGIUM BEER MONTH!

DUVEL ALE
4 PACK
• GOLDEN
• TRIPLE HOP CITRA ALE
\$12.99

CHOUFFEE ALES
4 PACK
• LA CHOUFFEE BLOND
• HOUBLON CHOUFFEE IPA
• CHERRY CHOUFFEE ROUGE
\$9.99

FREE SUMMERFEST TICKETS

FREE DUVEL OR CHOUFFEE GLASS WITH ANY 2 - 4 PACKS!

MILLER LITE OR MILLER DRAFT
9 PACK 16 OZ ALUMINUM BOTTLES
\$10.49

LEINENKUGEL CRAFT BEERS
— ALL VARIETIES —
12 PACK BOTTLES
\$13.49

BUY ANY **TWO** 9 PACK 16 OZ MILLER LITE OR DRAFT OR ANY **ONE** 12 PACK BOTTLES LEINENKUGEL CRAFT BEERS AND GET **ONE FREE SUMMERFEST TICKET!**

BREWS FOR YOUR JULY 4TH PARTIES, BAR-B-QUE'S & CELEBRATIONS

ROLLING ROCK
30 PACK CANS
\$11.99
\$8 M.R. ON 2-30 PACKS

NEW GLARUS
• SPOTTED COW
• MOON MAN
• NAKED PALE
12 PACK CANS
\$13.99

MILLER LITE, DRAFT & 64 or COORS LIGHT & BANQUET
30 PACK CANS
\$14.99

BLUE MOON
• WHITE VARIETY
12 PACK BOTTLE or 15 PACK CANS
\$14.49
+FREE 6 PACK BLUE MOON

SHOCK TOP
— ALL VARIETIES —
6 PACKS
\$7.49
BUY 2 - 6 PK GET 3RD 6 PACK FREE!

BUDWEISER & BUD LIGHT
12 PACKS
\$9.49
BUY 2 - 12 PK GET 3RD 12 PK FREE!

ESTRELLA JALISCO
12 PACK CANS OR BOTTLES
\$13.99
+FREE 24 OZ. CAN ESTRELLA JALISCO

"HOT PRICE" HEINEKEN
18 PACK BOTTLES & CANS
\$11.99
INCLUDES INSTANT

MILWAUKEE BREWING
BIG 16 OZ. CANS
• WEEKEND @ LOUIES
• CREAM ALE • IPA
• LOUIES DEMISE
\$5.99 4 PACK
BUY 2-4 PK GET FREE FOOD COUPON TO ALE HOUSE MILW

WEIHENSTEPHANER
GERMAN BEERS
• HEFEWEIZEN
• LAGER • PILS
6 PACK BOTTLES
\$7.99
FREE STEIN W/2-6PKS

MILLER HIGH LIFE & HIGH LIFE LIGHT
12 PACK BOTTLES
\$8.49
BUY 1-12 PK GET 50% OFF 2ND 12 PK

STELLA ARTOIS
2-12 PACK CASE BOTTLES & CANS
\$28.98 - \$10 MR
\$18.98

— SPIKED HARD SELTZERS — LOW CALORIE, LOW CARB & ZERO SUGAR

SMIRNOFF SPIKED SELTZER
• VARIETY • ROSE
12 PACK CANS
\$10.99
WHEN YOU BUY 2

HENRYS HARD SELTZER
12 PACK VARIETY
\$14.99
BUY 1-12 PK GET 2ND 12 PK FREE

BON & VIV SPIKED SELTZER
12 PK VARIETY CAN
\$13.49
+FREE 6 PK BON & VIV SELTZER

WHITE CLAW HARD SELTZER
• VARIETY • "NEW" 70 CAL.
• PURE • BLACK CHERRY
12 PACK CANS
\$12.49

PRESS HARD SELTZER
12 PK VARIETY
\$13.49

TRULY HARD SELTZER
12 PACK VARIETY
\$13.99
+FREE KOOZIE

BIG SAVINGS ON BIG 1.75'S FOR ALL YOUR JULY 4TH PARTIES

"#1 VODKA IN WISCONSIN"
TITO'S VODKA
\$28.99

"HOT PRICE"
JACK DANIELS - ALL VARIETIES -
\$34.99
INCLUDES INSTANT

SKYY VODKA
2/\$41.98 - **\$12 MR**
2/\$29.98
+2 FREE 1.75 MR. & MRS. T BLOODY MARY MIXES

"REBATE STARTS 7/1"
SMIRNOFF RED, WHITE & BERRY VODKA
\$18.99 - \$5 MR
\$13.99
\$12 M.R. ON 2 BTLS

SALVATORS READY TO DRINK MARGARITAS
\$7.99 - \$5 MR
\$2.99

"REBATE STARTS 7/1"
SVEDKA STARS & STRIPES VODKA
\$17.99 - \$3 MR
\$14.99

SAILOR JERRY SPICED RUM
\$19.99 - \$5 MR
\$14.99
\$12 M.R. ON 2 BTLS

"BUY 2 & SAVE"
CANADIAN CLUB
2/\$33.98 - **\$10 MR**
2/\$23.98

"SALE PRICE"
JOHNNIE WALKER RED
\$28.99

SAVE \$10 INSTANTLY On Any 2-1.75 Bottles (Mix & Match All Varieties)

BOMBAY ORIGINAL GIN **\$24.99**
\$19.99 EACH WHEN YOU BUY 2

BOMBAY SAPPHIRE GIN **\$31.99**
\$26.99 EACH WHEN YOU BUY 2

BACARDI RUM - ALL VARIETIES - **\$19.99**
\$14.69 EACH WHEN YOU BUY 2

DEWAR'S WHITE LABEL SCOTCH **\$24.99**
\$29.99 EACH WHEN YOU BUY 2

- BRANDY -
KORBEL \$18.99
E.J. \$17.99
CHRISTIAN BROS **\$15.49-\$2MR** . \$13.49

- TEQUILA -
EJ JIMADOR SILVER & REPO . . . \$29.99
1800 SILVER **\$33.99-\$5MR** . . . \$28.99
MONTE ALBAN **\$19.99-\$10MR** . . . \$9.99

- GIN -
TANQUERAY \$28.99
BEEFEATER \$25.99
SEAGRAMS **\$15.99-\$5MR** . . . \$10.99

- RUM -
CAPT. MORGAN **\$24.99-\$5MR** . . . \$19.99
CRUZAN **\$16.99-\$7MR** . . . \$9.99
CANE WHITE **\$16.99-\$10MR** . . . \$6.99

- VODKA -
ABSOLUT **\$29.99-\$4MR** . . . \$25.99
3 OLIVES **\$16.99-\$4MR** . . . \$12.99
BURNETT'S **\$10.99-\$5MR** . . . \$5.99
EPIC **\$11.99-\$7MR** . . . \$4.99

- WHISKEY -
BULLEIT BOURBON . . . \$39.99
JIM BEAM **\$27.99-\$7MR** . . . \$20.99
SOUTH. COMFORT **\$23.99-\$2MR** . . . \$21.99
SEAGRAMS 7 . . . \$17.99

SUMMERTIME LIQUOR SPECIALS ON 750ML & 1 LITERS

SKREWBALL PEANUT BUTTER WHISKY
750 ML
\$22.99

SOUL BOXER READY TO DRINK OLD FASHIONED
• BRANDY • BOURBON
750 ML
\$17.99

CASAMIGOS RESPASADO TEQUILA
750 ML
\$39.99

"0 SUGAR, 100% FLAVOR"
SMIRNOFF ZERO INFUSIONS VODKA
(3 FLAVORS)
\$10.99 750 ML

NEW SKINNY FREEZER VODKA MARTINI ALCOHOLIC FREEZER POPS
- 4 FLAVORS -
\$19.99 750 ML
+FREE 4 PACK FEVER TREE TONIC

MALFY ITALIAN GINS
• ORIGINAL • LIMONE
• PINK GRAPEFRUIT
• BLOOD ORANGE
\$19.99 750 ML

Discount LIQUOR

2 LITERS
ALL COKE, PEPSI & 7UP PRODUCTS
\$5.00
Limit 6 - 2 Liters. Expires 7/6/19

12 PACK CANS
LACROIX SPARKLING WATER
- ALL FLAVORS -
\$10.00
Limit 4 - 12 Packs Expires 7/6/19

4PACK 16 OZ
SPRECHER SODAS
- ALL FLAVORS -
\$5.00
Limit 4 - 4 Packs Expires 7/6/19

1 LITERS
POLAR MIXERS
• ALL TONIC & DIETS
• SELTZER
• SOURS
\$3.00
Limit 4 - 1 Liter. Expires 7/6/19