



Barren River Initiative to Get Healthy Together

Minutes for Meeting 29

February 10, 2015

11:30am - 1:30pm

Members and Visitors Present

Alan Alexander	Caverna Memorial Hospital
Leyda Becker	City of Bowling Green
Laura Belcher	TJ Samson Community Hospital
Debra Benton	Leadership Strategies Group
Dana Bibb	Community Action of Southern Kentucky, Child Svcs.
Debbie Cain	Warren County Health Dept.
Dennis Chaney	Barren River District Health Department
Claudia Crump	Russellville City School System
Julia Davidson	Barren River District Health Department
Elisha Delawson	Barren River District Health Department
Korana Durham	Barren River District Health Department
Sandy England	Monroe County School System
Kim Flora	Barren River District Health Department
Jill Ford	Monroe County Health Department
Karen Furgal	Parent, Warren Co. Schools & WKU
Lisa Goldy	Warren County Schools - CTE
Leeann Hennion	Hart County Health Department
Lisa Houchin	Barren River District Health Department
Amanda Howard	Medical Center at Scottsville
Matt Hunt	WKU Institute for Rural Health Development & Research
Chris Keyser	Fairview Community Health Center
Jane Lewis	Simpson County Health Dept.
John Lillybridge	Fairview Community Health Center
Kelly Lyne	Logan County Health Department
Gretchen Macy	WKY Dept. of Public Health
Jason Marshall	Leadership Strategies Group
Emily Martin	Commonwealth Regional Specialty Hospital
Lana McChesney	Barren River District Health Department

Marie Noall	Medical Center at BG, Community & Worksite Wellness
Crystal Nygun	Medical Center at Bowling Green
Carolyn Parrigan	Butler County Health Department
Rita Powell	Barren County School System (school health nurse)
Sharli Rogers	Wellcare
Amita Sheroa	Coventry Cares
Diane Sprowl	Barren River District Health Department
Kathy Thweatt	Barren River District Health Department
Jennifer Tougas	WKU
Betsy Ann Tracy	Hart Co. Cooperative Extension Service
Elizabeth Westbrook	Kentucky Cancer Program
Grecia Wilson	Warren County School System
Jacy Wooley	Alliance for a Healthier Generation

BRDHD Facilitators

Crissy Rowland	Beth Siddens
Haley Siler	Sri Seshadri
Mallory Callahan	

Welcome and introductions

Dennis thanked the council for their continued dedication and commitment to the monthly meetings. He noted that he has seen some of the same faces for all four years along with many new members. Also mentioned that change takes time and he appreciates the time and effort put forth. The date for the March meeting was changed to March 24th and will be held from 11:30 am to 1:30 pm. New members were introduced.

Update from Marketing & Sustainability Committee

Jason Marshall opened the Marketing & Sustainability update by reminding long-term members to try and connect with new members. He recalled those interactions meaning a lot to him when he was new to the coalition. He mentioned that retaining members is part of the role of every BRIGHT coalition member, and to forward any questions to him.

Website Specifications Update – The website content is still being developed and will be reviewed by the committee at their meeting on Friday the 13th at 11:00 am. Website launch is unlikely in the first quarter, but should be coming soon.

Bid Process for Website – Jason asked members/organizations in the council interested in helping to sponsor the website to contact him.

Update from Survey Committee

Crissy thanked everyone who had brought copies of the completed survey to the health department facilities. She recalled that last year Edmonson County won the \$1,000 award from the WKU College of Health and Human Services. They had pledged to replicate this award for this year's survey as well. This year's goal is 10% of the survey population, or 28,000 returned

surveys. She gave an update on responses by county, showing that only about 10% of the goal had been collected so far. She discussed locations and opportunities where people have already distributed the survey and then asked coalition members to suggest other new ideas for further distribution.

She reminded members to highlight the three \$50 gift card incentives that will be given in a drawing of survey respondents at the close of the survey.

Stakeholder Workgroup

Stakeholder workgroups worked on action plan worksheets.

Report Out

A. Community Healthy Food Access Workgroup

- a. Suggested “Non-Food Reward Policy” for community organizations.
- b. Wish to connect farmers to consumers at Farmers Markets by increasing the number of vendors, increasing the number of locations, expanding hours, expanding reimbursement through food program benefits, collecting data on this information, and incorporating educational programs
- c. Increase the availability of food: farm-to-school/farm-to-table programs are limited by capacity – aggregation centers should be promoted
- d. Need to develop a connection between farmers and restaurant owners so that local fresh foods can be used in restaurants – Facebook page?

B. Community Built Environment Workgroup

- a. Working to encourage more schools to sign formal joint-use agreements for their physical activity facilities and playgrounds; first survey local schools to find out which schools are participating and how the process works
- b. Smokefree efforts may be able to be switched from local to state level if law is passed to ban smoking indoors. They encouraged all BRIGHT members to contact their local representatives to tell them what you want them to do 1-800-372-7181

C. School Workgroup

- a. Wish to pilot a prenatal education program in Russellville City Schools – a revision of previous program that provided education to pregnant students and has an evaluation component – should be self-sustaining after 3 years
- b. Also discussing a program of educational presentations on various topics during lunch time by sponsors/speakers (ex: health educators, school nurses, HANDS, WIC, MNT, community resources)

D. Worksite Workgroup

- a. Tobacco-Free Policy: there is no real baseline data for Smokefree policies – this will be collected at the April Summit – can use this data to evaluate medium-term objective.
- b. Active Lifestyles
 - i. The Summit will gather data about what is happening in workplaces now and discuss the importance of a worksite wellness program

- ii. Walking/running program – provide information for walking paths/trails near worksite
- iii. 5k/10k events – motivate companies to create their own teams; have baseline data on number of teams and their corporate sponsors
- c. Nutrition: Will be incorporated into the Summit agenda, with some data collection.

E. Healthcare Workgroup

- a. Medicaid Providers
 - i. Members recognized that some Medicaid issues are beyond our capacity to fix – they will divide the issues into “we can fix it” and “much larger than us.” For the “much larger” issues, our role is to assemble the data and present it to the healthcare community.
 - ii. We cannot force medical providers to accept Medicaid reimbursement, but can communicate problems to the Kentucky Center for Medicaid Services, including – what both patients and providers are experiencing
 - iii. Availability of language interpretation for Medicaid patients – we will work with the local doctors, and consult with the Bowling Green International Center
 - iv. Submission of local data to update county HPSA Scores – Will call a meeting to share concerns and explore re-applying for some counties
- b. OBGYNs Capacity
 - i. HPSA will help with these services, as well as mental health providers and pediatricians
 - ii. Prenatal care rates during the 1st trimester are low according to local data, stories and reports – will work with MCOs and March of Dimes
- c. Pediatricians Capacity
 - i. HPSA Scores should improve these numbers
 - ii. Possibility of helping coordinate opportunities for providers to have a pediatrician in an under-served county one day a week
 - iii. Review our capacity as a community to help provide with other services (such as weight management)

Closing Remarks & Announcements

Members were urged to continue to push out the community survey to improve response numbers. Dennis thanked everyone again for their participation.

NEXT MEETING: Tuesday, March 24th 11:30 am to 1:30 pm.