

Celebrating 57 Years

Voted "Best Beer & Liquor Store" 2001-16 by Shepherd Express Readers

Awarded 2014 Best Bottle Shop in Wisconsin by RateBeer.com

Discount LIQUOR INC.

- Milwaukee -
5031 W. Oklahoma
1-414-545-2175

- Waukesha -
919 N. Barstow
1-262-547-7525

OPEN DAILY 9-9 • SUNDAY 10-2 • www.discountliquorinc.com

Big Savings on Big 1.75's For Your Summer Parties

"HOT PRICE"
GLENMORANGIE 10YR SINGLE MALT SCOTCH \$49⁹⁹

"STOCK UP & SAVE"
SKYY VODKA 2/\$41.98-\$12MR 2/\$29⁹⁸

JOSE CUERVO AUTHENTIC MARGARITA'S (9 FLAVORS) \$14.99-\$4MR \$10⁹⁹

CROWN ROYAL ORIGINAL APPLE \$39.99-\$5MR \$34⁹⁹

CAPTAIN MORGAN SPICED WHITE \$23.99-\$5MR \$18⁹⁹

MONTE ALBAN TEQUILA REPOSADO SILVER \$19.99-\$10MR \$9⁹⁹

JACK DANIELS BLACK-HONEY FIRE \$39⁹⁹ (\$10MR ON 2 BOTTLES)

DR. MCGILLICUDDY'S MENTHOLMINT CHERRY VANILLA \$19.99-\$4MR \$15⁹⁹ (\$24MR ON 4 BOTTLES)

TGI FRIDAYS READY TO DRINK COCKTAILS \$10.99-\$8MR \$2⁹⁹

- BRANDY -		- TEQUILA -	
PAUL MASSON	\$18.99	1800 SILVER & REPOSADO	\$33.99
CHRISTIAN BROS.	\$14.99	CAMERENA	\$29.99
E&J \$16.99-\$3MR	\$13.99	J CUERVO	\$27.99
J. BAVET \$14.99-\$2MR	\$12.99	LUNAZUL \$27.99-\$5MR	\$22.99

- GIN -		- RUM -	
BEEFEATER	\$29.99	BACARDI	\$19.69
TANQUERAY	\$28.99	BLACKHEART \$21.99-\$8MR	\$13.99
GORDONS	\$15.99	CRUZAN \$16.99-\$5MR	\$11.99
NEW AMSTERDAM \$17.99-\$5MR	\$12.99	CANE WHITE \$16.99-\$10MR	\$6.99

- VODKA -		- WHISKEY -	
KETEL ONE... \$31.99... TITOS	\$27.99	TULLAMORE DEW	\$34.99
SMIRNOFF \$18.99-\$5MR	\$13.99	JIM BEAM	\$27.99
PINNACLE \$15.99-\$5MR	\$10.99	STHN COMFORT \$23.99-\$3MR	\$20.99
KHOR PLATINUM \$15.99-\$6MR	\$9.99	EARLY TIMES	\$17.99
3 OLIVES \$16.99-\$8MR	\$8.99	CANADIAN CLUB	\$16.99
BURNETTS \$10.99-\$5MR	\$5.99	SEAGRAMS VO \$18.99-\$4MR	\$14.99
EPIC \$11.99-\$8MR	\$3.99	SEAGRAMS 7 \$16.99-\$4MR	\$12.99

SIZZLIN' SUMMER DEALS LITERS & 750ML

BARENJAGER HONEY LIQUEUR \$24.99-\$5MR \$19⁹⁹ 750ml (+FREE TICKET TO GERMANFEST)

"MIX & MATCH FLAVORS" UV VODKA (13 Flavors) 3/\$31.47-\$15MR 3/\$16⁴⁷ Liter

JIM BEAM SINGLE BARREL BOURBON DISCOUNT LIQUOR HAND SELECTION \$29⁹⁹ 750ml (+FREE GLASS)

"MADE IN MILWAUKEE" GREAT LAKES DISTILLERY REHORST VODKAS & GIN ROARING DANS RUM \$25⁹⁹ 750ml

KINCKINNICK WHISKEY \$29⁹⁹ 750ml

"MADE IN MILWAUKEE" KINKY SPIRITS (4 Flavors) \$14.99-\$5MR \$9⁹⁹ 750ML

CAPTAIN MORGAN 1671 RUM \$9⁹⁹ 750ML

DAILY FROZEN POUCHES -ALL VARIETIES- \$6.99-\$3MR \$3⁹⁹ 4 pack

JULY BREWERY OF THE MONTH

3 SHEEPS BREWING - SHEBOYGAN, WI

"NEW BREWS" FRESH COAST JUICY PALE ALE \$8⁹⁹ 6 pack

WATERSLIDES IPA \$7⁹⁹ 6 pack

NITRA BERRY IMPERIAL IPA NITRO STOUT \$8⁹⁹ 6 pack

PILSNER \$6⁹⁹ 6 pack

FREE GLASS WITH ANY 2-6 PACKS

FREE TICKETS • FREE TICKETS • FREE TICKETS

PERONI ITALIAN LAGER 12 PACK BOTTLES \$14⁴⁹ (+FREE FESTA ITALIANA TICKET)

LEINENKUGEL CRAFT BEERS -ALL VARIETIES- 12 PACK CANS \$11⁹⁹ (+FREE GERMANFEST TICKET)

MIKES HARD LEMONADES -ALL VARIETIES- 12 PACK BOTTLE/CAN \$10⁴⁹ (+FREE ZOO TICKET)

SUMMERTIME BEER SPECIALS

NEW GLARUS SPOTTED COW MOON MAN 12 PACK CANS \$13⁹⁹

SIERRA NEVADA PALE ALE 24 PACK BOTTLES \$24⁹⁹

SCHOFFERHOFER GRAPEFRUIT HEFEWEIZEN 12 PACK CANS \$12⁹⁹ (+FREE COOLER BAG)

"FROM MADISON" ONE BARREL KOLSCH RYE IPA PALE ALE BLACK IPA \$6⁹⁹ 6 Pack

ZIMA MALT BEVERAGE \$6⁹⁹ 6 Pack White Supplies Last

"NOW IN CANS" LAKEFRONT RIVERWEST STEIN 12 PACK CANS \$12⁴⁹

STATE FAIR TICKET GIVEAWAYS (Start 7-17-17)

MILLER LITE & DRAFT 30 PACK CANS \$18⁷⁹ (+FREE FAIR TICKET)

LEINENKUGEL CRAFT BEERS 2-12 PACK BOTTLES \$25⁹⁸ (+FREE FAIR TICKET)

MKE BREWING LOUIES DEMISE IPA CREAM ALE APRICOT SAISON BIG 16OZ CANS \$5⁹⁹ 4 Pack

NEW ARRIVALS • NEW ARRIVALS • NEW ARRIVALS

"FROM MILWAUKEE" BLACK HUSKY DECK DOG SUMMER ALE \$6⁹⁹ 22oz

GREAT LAKES LAKE ERIE MONSTER IMPERIAL IPA \$9⁹⁹ 4 Pack

RUSHFORD MEADS BOURBON BARREL AGED STRAWBERRY WHITE PYMENT

OVER 65 VARIETIES OF KEG BEER - 1/6, 1/4, 1/2 BARRELS

BELLS OBERON \$90⁹⁹ 1/4BL

NEW GLARUS SPOTTED COW NAKED PALE MOON MAN \$87⁹⁹ 1/4BL

KEYSTONE LIGHT & NATTY LIGHT \$73⁹⁹ 1/2BL

LAKEFRONT -6 VARIETIES- SPRECHER ROOTBEER \$85⁹⁹ 1/4BL \$44⁹⁹ 1/4BL

ALL MILLER & BUD PRODUCTS \$59⁹⁹ 1/4BL

KARBEN 4 FANTASY FACTORY \$99⁹⁹ 1/4BL

TAPPERS, TUBS, CUPS & ICE ALWAYS AVAILABLE!

July Winery of the Month

HESS SELECT

CABERNET SAUVIGNON ZINFANDEL PINOT NOIR \$12⁹⁹ 750ML

CHARDONNAY SAUVIGNON BLANC \$8⁹⁹ 750ML

\$18.00 MAIL-IN REBATE ON ANY 6 BOTTLES

JULY WINE SPECIALS

SALDO ZINFANDEL \$24⁹⁹ 750ML

AUSTRALIA HOPES END RED BLEND \$8⁹⁹ 750ML

2015 LA CREMA RUSSIAN RIVER CHARDONNAY \$24⁹⁹ 750ML (92 POINTS WINE SPECTATOR)

2014 ERATH OREGON PINOT NOIR \$12⁹⁹ 750ML

MURPHY-GOODE CHARDONNAY MERLOT CABERNET SAUVIGNON PINOT NOIR \$9⁹⁹ 750ML

1000 STORIES BOURBON BARREL ZINFANDEL \$14⁹⁹ 750ML

DECOY BY DUCKHORN CABERNET SAUVIGNON PINOT NOIR RED BLEND \$15⁹⁹ 750ML

NEW AGE WHITE RED ROSE \$7⁹⁹ 750ML (\$48 MAIL REBATE ON 12 BOTTLES)

CAPRICCIO BUBBLY SANGRIA \$8⁹⁹ 4 Pack Bottles

FOOD • SODA • MIXERS • COOLERS

KINKY COCKTAILS ALL VARIETIES 2/\$13.98-\$5MR 2/\$8⁹⁸ 6 Packs

TWISTED TEA 12 PACK CANS \$12⁴⁹ (+FREE GLASS)

TRULY SPIKED SELTZER 12 PACK VARIETY \$12⁹⁹

SEAGRAMS COOLERS 12 PACK VARIETY \$9⁹⁹

DASANI WATER 24 PACK 16OZ \$3⁹⁹

SMIRNOFF ICE VARIETY 12 PACK BOTTLES \$8⁹⁹ (INCLUDES INSTANT)

24 Pack Cans COKE & DIET CAFF. FREE DT. SPRITE & ZERO \$7⁹⁹

40 LB LUMP HARDWOOD CHARCOAL \$23⁹⁹

2 Liters ALL 7-UP PRODUCTS 99¢

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4 Pack 12oz BELFAST NON-ALCOHOLIC GINGER BEER 2/\$4⁰⁰ (Limit 2 - 4 packs per coupon. One coupon per customer. Expires 7/22/17)

BIG 32oz Bag EILLIENS SALTED IN SHELL PEANUTS 2/\$6⁰⁰ (Perfect for Tailgating! Limit 2 - 32oz bags per coupon. One coupon per customer. Expires 7/22/17)

24 Pack Cans 7UP & DIET DR PEPPER & DT SQUIRT A&W & DIET CANADA DRY \$5⁹⁹ (Limit 2-24 packs per coupon. One coupon per customer. Expires 7/22/17)