



*Running it is
a way of life...*

THRILLOGY **2017 Running Events**



**INDUSTRIAL
SAFETY SALES INC.**



www.XCThrillology.com • (262) 925-0300 • Kenosha, WI



Sunday, Jan. 22, 2017
KD Park, Burlington, WI

Ready to enjoy the winter wonderland of KD County Park? As with all our trail events, we will take a laid back approach and welcome all runners, walkers and this is dog-friendly! We will be running/walking or snowshoeing (provided there is snow) this 2.5 mile loop course. The course has some challenging points, but you will enjoy the scenic beauty as you embrace the trail. You will have the option of 1-4 loops.

Post event fun will start with beef stew, soup and Schnapps will await you at the finish. This is a BYOB, so bring your favorite beverage to share. Surprise swag, free Bondi Bands, great socializing and fun awards will add to the fun.



Sunday, Feb. 19, 2017
Bristol Woods Park, Bristol, WI



Bristol Woods County Park is the new home for the Boreas Trail Adventure. This event will benefit the Pringle Nature Center and will we do our best to make this a great experience for runners and walkers of all abilities. These trails will be well marked and take you throughout the entire park, the course is an estimated 3 miles. Be ready for some single track trail fun! You can select between 1-3 loops, this is a snowshoe and dog-friendly event.

When you have finished, we will have a bonfire, hot food, fun awards, entertaining trail stories and few surprises waiting for you. Please note that this is a BYOB, so make sure you bring something to share.



HILLS ARE ALIVE

TRAIL RUN/WALK



Saturday, March 11, 2017
KD Park, Burlington, WI

This Hill-n-Dale course has some great scenic views overlooking a crystal clear lake and you just might find yourself needing to take a few "selfies" during your trail adventure! The trail is well maintained and not highly technical so this course is welcoming, but also challenging with hills for those wanting to really test their fitness level.

This is a looped course and runners can select between the 8 mile, 5.5 mile or 3 mile events, and walkers can select either the 5.5 mile or 3 mile events. If you enjoy running or walking with your dog, well this event is also dog-friendly!! Our traditional corned beef and cabbage, craft beer & soda, and great socializing awaits everyone at the finish.



Saturday, June 10, 2017
Petrifying Springs Park, Kenosha, WI

This is an ideal trail running and walking event for the more adventure-minded runners and walkers. You will encounter single track trails, groomed trails, up and down hills, and, if the Pike River cooperates, a river crossing. If the course sounds a little challenging, at times it can be, but it is welcoming and we promise you will love it!

Coureurs de Bois (which means to run in the woods) offers four different distances for runners; 4 miles, 8 miles, 12 miles and 16 miles and two different distance for walkers; 4 miles and 8 miles. Runners can also run the 16 miles as a two person relay, alternating the 4 mile loop. For those that enjoy running or walking with their dog, this is a dog-friendly event!



HILLOOPY

RELAY

Saturday, July 29, 2017
**Wayne E. Dannehl National Cross
Country Course on campus of
UW-Parkside, Kenosha, WI**

This is a running tailgate party on one of the best cross country courses in the country. Each team will run 33 loops on the 5K course. We track the number of loops for each team, provide loop splits for all 33 loops and provide continuous live updates on a large screen near the exchange zone.

You will start and finish in XC Thrillology Village and with the sounds of our DJ. The exchange zone and start/finish area lined with all the relay teams for hundreds of meters, music keeping the party on the right note, great food served by the UW-Parkside XC & track teams throughout the day, fun activities throughout the event and a tailgate party kind of feel, with lots of running and fun for everyone!



Saturday, July 29, 2017
**Wayne E. Dannehl National Cross
Country Course on campus of
UW-Parkside, Kenosha, WI**

- Death March 18 hours (6am start only) and finishing at midnight
- 85K (6am start only)
- 50K (6am start only)
- Dragon Dare 65K (30K at 6am – 20K at noon – 10K at 6pm – 5K at 9pm)
- 30K (6am start only)
- 20K (6am start) (noon start) (6pm start)
- 10K (6am start) (noon start) (6pm start)
- Charge the Knight 5K (9pm start)

This will be a well-supported event and ideal for first-time ultra runners and those looking to challenge themselves. Cooling stations (tent area, chairs, buckets of ice/water and towels). No time limit to finish (official timing ends after 20 hours).





Sunday, Aug. 20, 2017
Silver Lake Park, Silver Lake, WI

Silver Lake County Park is the new home of the Running Free Trail Run & Beach Party and everyone will love this great beach area and welcoming trails. This is definitely a running party that will be a looped course as we encourage relay running/walking, family & dog-friendly, the distance is currently estimated at 3.5 miles per loop and you have the option of 1-5 loops.

Swag for this event will be an oversized XCT Beach Towel, summer BBQ, beer and soda will be provided. But you are encouraged to bring your favorite beverage to share, beach related toys, etc... to enjoy this end of summer running party.



**MARK YOUR 2017
SUMMER CALENDAR...**

- June 14th – Bristol Woods (Pringle Nature Ctr.)
- June 28th – KD County Park
- July 12th – Fox River Park
- July 26th – Silver Lake Park
- August 2nd – Brighton Dale
- August 9th – Petrifying Springs

Kenosha County Parks Department and Kenosha Running Company, Inc. are working together to introduce all the great trails for runners and walkers throughout Park System. Runners and walkers of all abilities and level of fitness are welcome. Most trail routes will be between two to three miles and you are welcome to run or walk multiple loops of the course if desired.

The Wednesday Series will go throughout the summer with each one starting at 6:00 p.m. There will be a small entry fee for each event and family entries will be available for a discounted amount. These will all be dog-friendly events as well.

We will be having summer ending celebration on the August 9th date, recognizing those that ran and/walked the most miles through our events over the summer, enjoying each other's company and handing out some fun awards.



Saturday, Sept. 9, 2017
Old Settlers Park, Paddock Lake, WI

Help us kick off Oktoberfest as only runners and walkers truly can! This is a scenic and challenging 5K+ course around Paddock Lake. As you complete the course you will find the Oktoberfest party just getting started as we celebrate with beer, brats, fun awards, unique swag and fun socializing.

This is a welcoming event for all abilities and is dog-friendly. This event will also benefit Old Settler's Park Band Shell project. Mark your calendar and work up an appetite!



Saturday, Sept. 30, 2017
Petrifying Springs Park, Kenosha, WI



The Pike River Trail Run/Walk will start like a cross country meet and then you will experience single track trails, rocks, roots, water and hills! You will cross/run through the Pike River two times (you have the option of running/walking around the water and using the bridge). Petrifying Springs County Park has some of the best trails in Southeast Wisconsin. This is a family and dog-friendly event.

Bonfires, fall favorite foods and drinks, awards and few surprises will await everyone as you finish. This event benefits the restoration and development of trails in the Kenosha County Parks System.





Sunday, Nov. 12, 2017
Bong State Recreation Area, Kansasville, WI

A low key ultra offering different distances for runners, walkers and relay runners. The course will allow it to be somewhat spectator friendly and will be well supported.

You can select between 4 miles (solo - run or walk), 14 miles (solo or relay - run or walk), 28 miles (solo or relay - run or walk), and 42 miles (solo or relay - run only). For the relay teams, the figure "8" style course with the small loop being roughly 4 miles and the larger loop being around 10 miles is perhaps the perfect combination of distances. You can run the 14, 28 and 42 as a relay or walk the 14 or 28 as a relay.



Saturday, Dec. 9, 2017
Petrifying Springs Park, Kenosha, WI



Ready for some trail fun? The Hateya Trail Run (approx. 6.4 miles) and the Hateya Trail Walk (approx. 3.5 miles) will take you on an adventure through the trails of Petrifying Springs County Park. River permitting, we will have an optional river crossing... yes a water crossing in December!!! You encounter some single track trails, rocks, roots, nasty hills, and possibly snow. This is a family and dog-friendly event.

Bonfires, chili, craft beer, craft soda, "custom" ornaments, trail stories, XCT Christmas gifts for loyal XCT trail lovers and fun awards. This benefits trail restoration and Kenosha County Park Trail System maintenance.





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KD Park, Burlington, WI



June 14, June 28, July 12,
July 26, Aug. 2, Aug. 9



Sunday, Feb. 19, 2017
Bristol Woods Park, Bristol, WI



Sunday, Aug. 20, 2017
Silver Lake Park, Silver Lake, WI



Saturday, March 11, 2017
KD Park, Burlington, WI



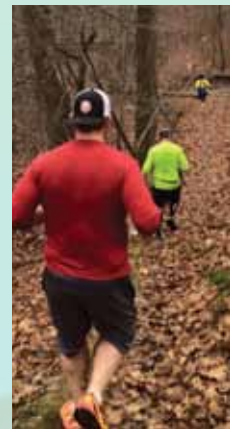
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Proud Sponsors of XC Thrillology Events



Becoming a sponsor...

Kenosha Running Company Inc. has created a foundation of running events that are unique, well managed and in an environment that creates value for our runners, guests and sponsors. That value comes in traditional ways as well as in creative “social” approaches – and all with a personal touch.

The XC Thrillology events attract runners throughout the Midwest. We have developed an extensive database and we also promote our events at numerous other running events throughout the year and with cooperating race management companies. We market our sponsors before and beyond race day – with targeted e-mails to our database segments, by using social media to its fullest extent, and through personal presentations to select running clubs and at running events. All of this means you will get greater value for your sponsorship investment. You will find our sponsorship program unique in many ways, and we are open to discussing your ideas and creating just the right fit for your products and services.

Please e-mail briant@kenosharunningcompany.com or stephaniez@kenosharunningcompany.com or call 414-719-4771 for more information.