



Unlock your digital information. Unleash *their* potential.

**PESC Fall 2018 Data Summit**

Enabling Next Generation Education Infrastructure

Dale Allen, PhD - President and Co-Founder

October 18, 2018



# Understanding the Business of Higher Ed

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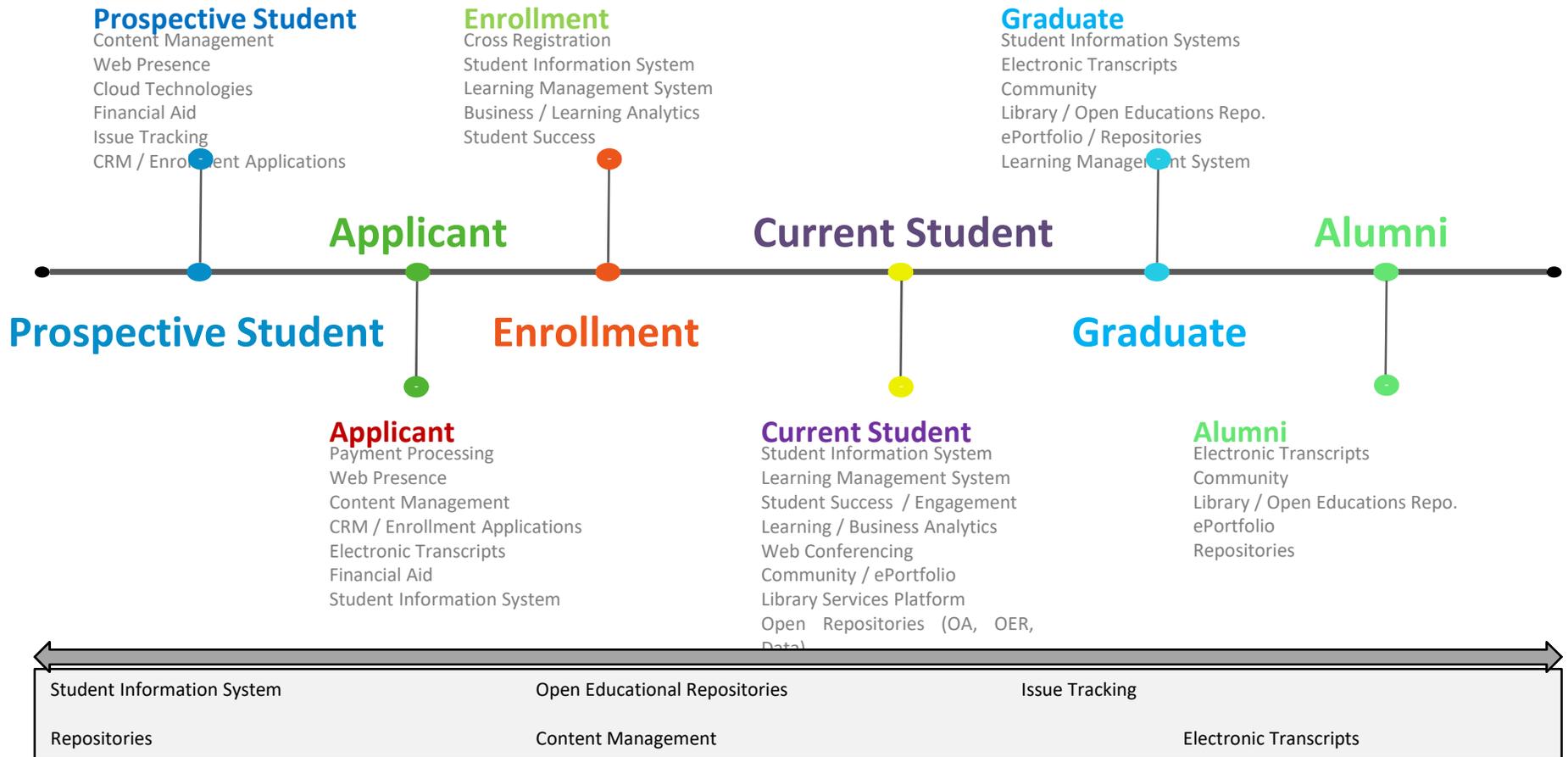
87%

Customized

50%

Before modern technology

# SUNY Student EcoSystem

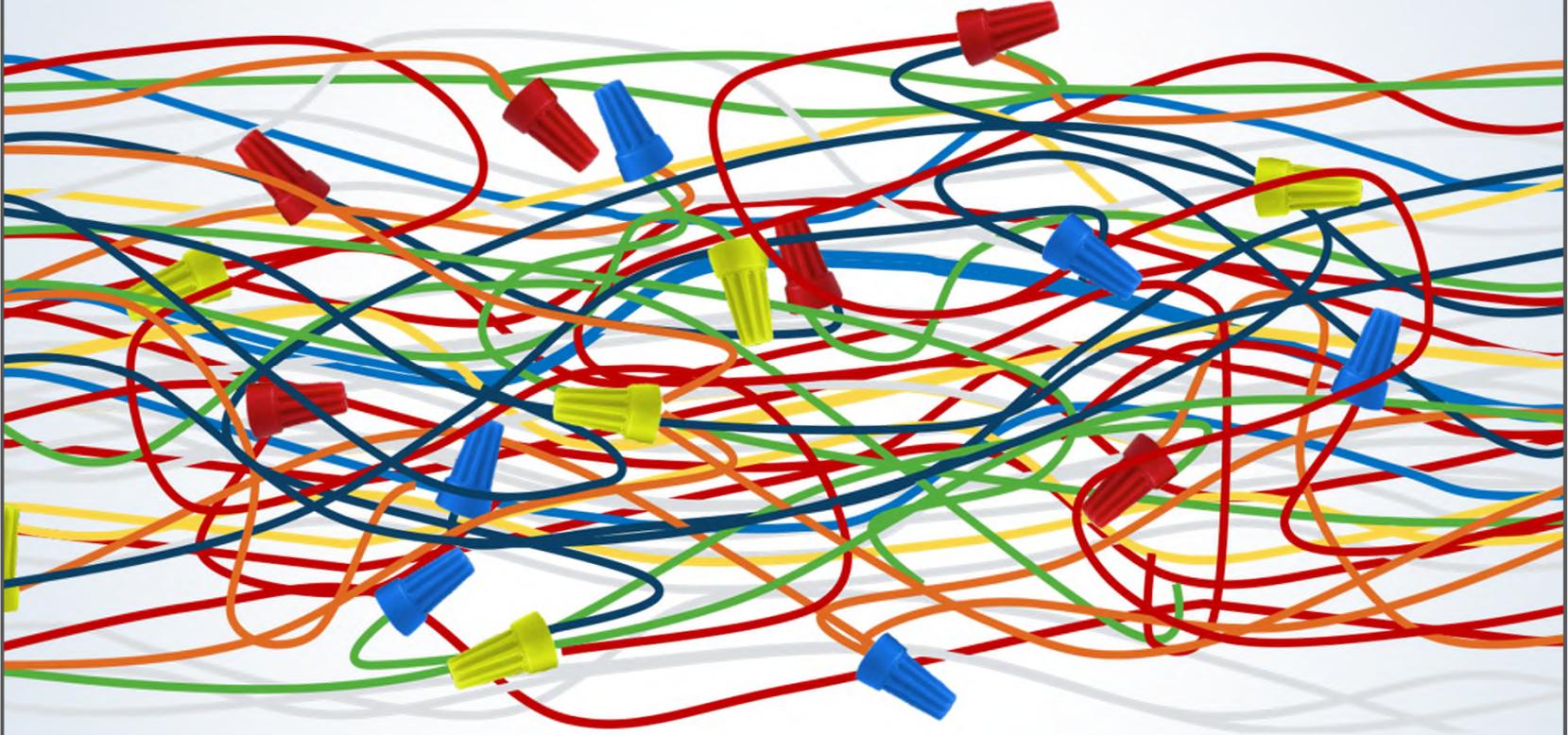


# Creating the Environment for the Next Generation of Student Success

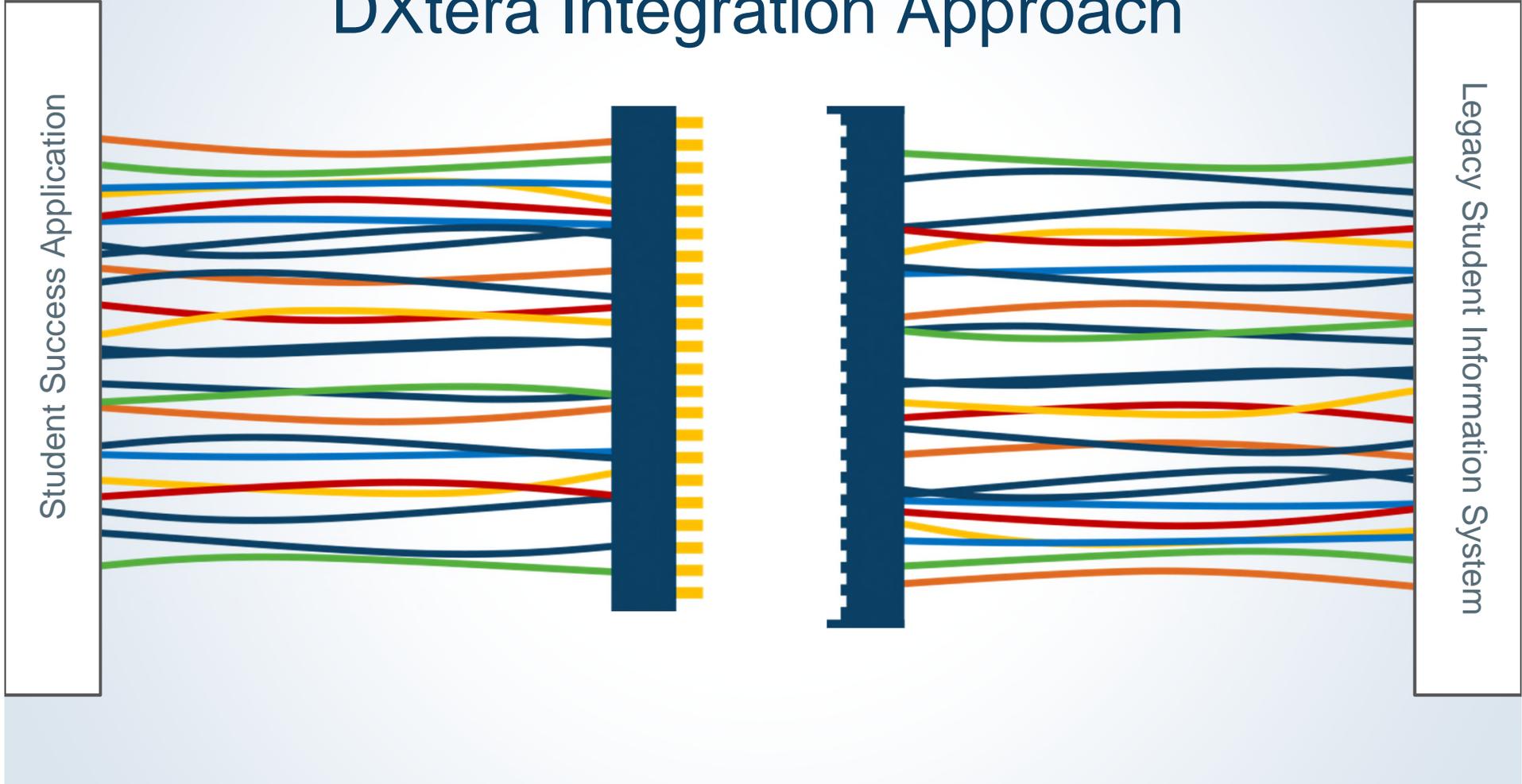
# Point-to-Point Integration

Student Success Application

Legacy Student Information System



# DXtera Integration Approach

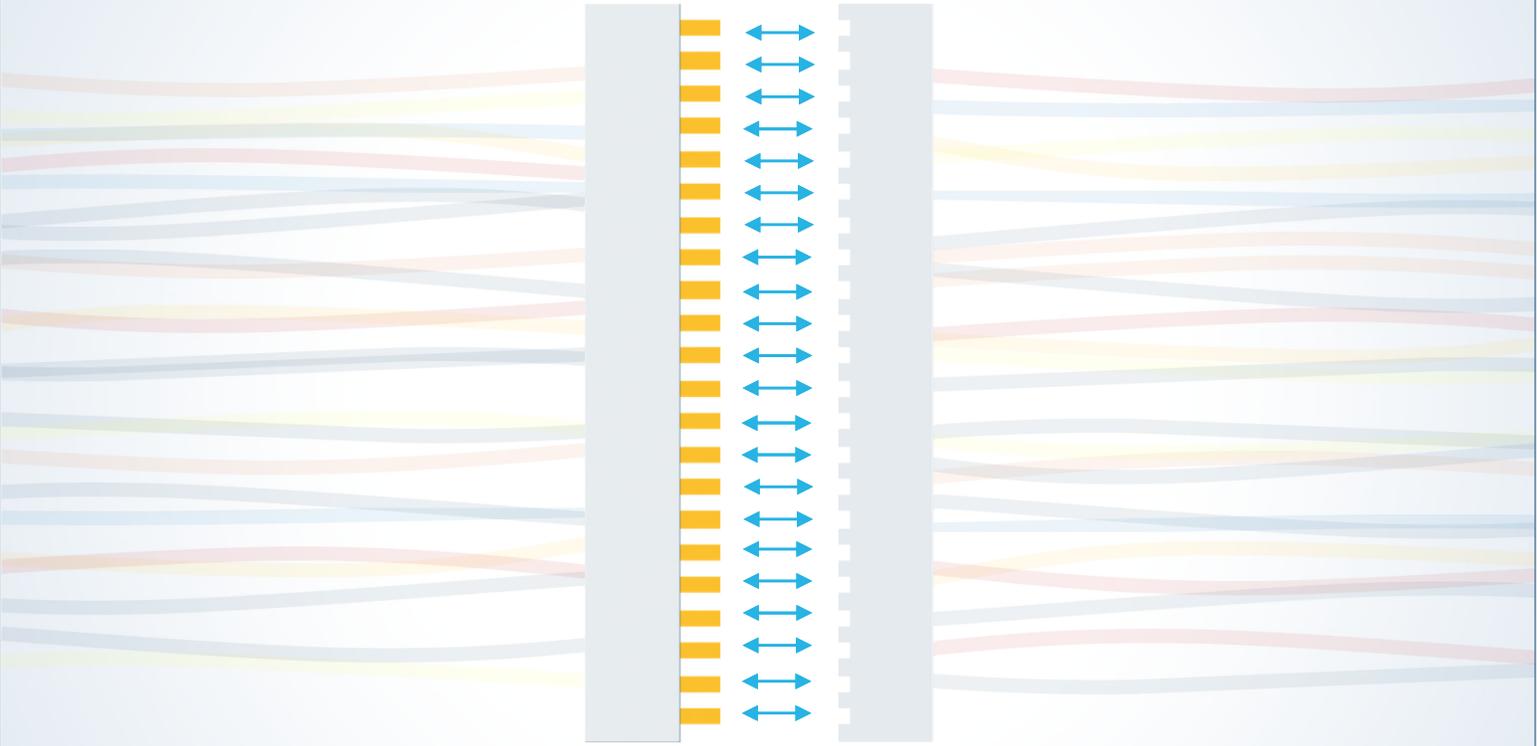


# DXtera Integration Approach



# OSID Specifications Define Functionality

Student Success Application

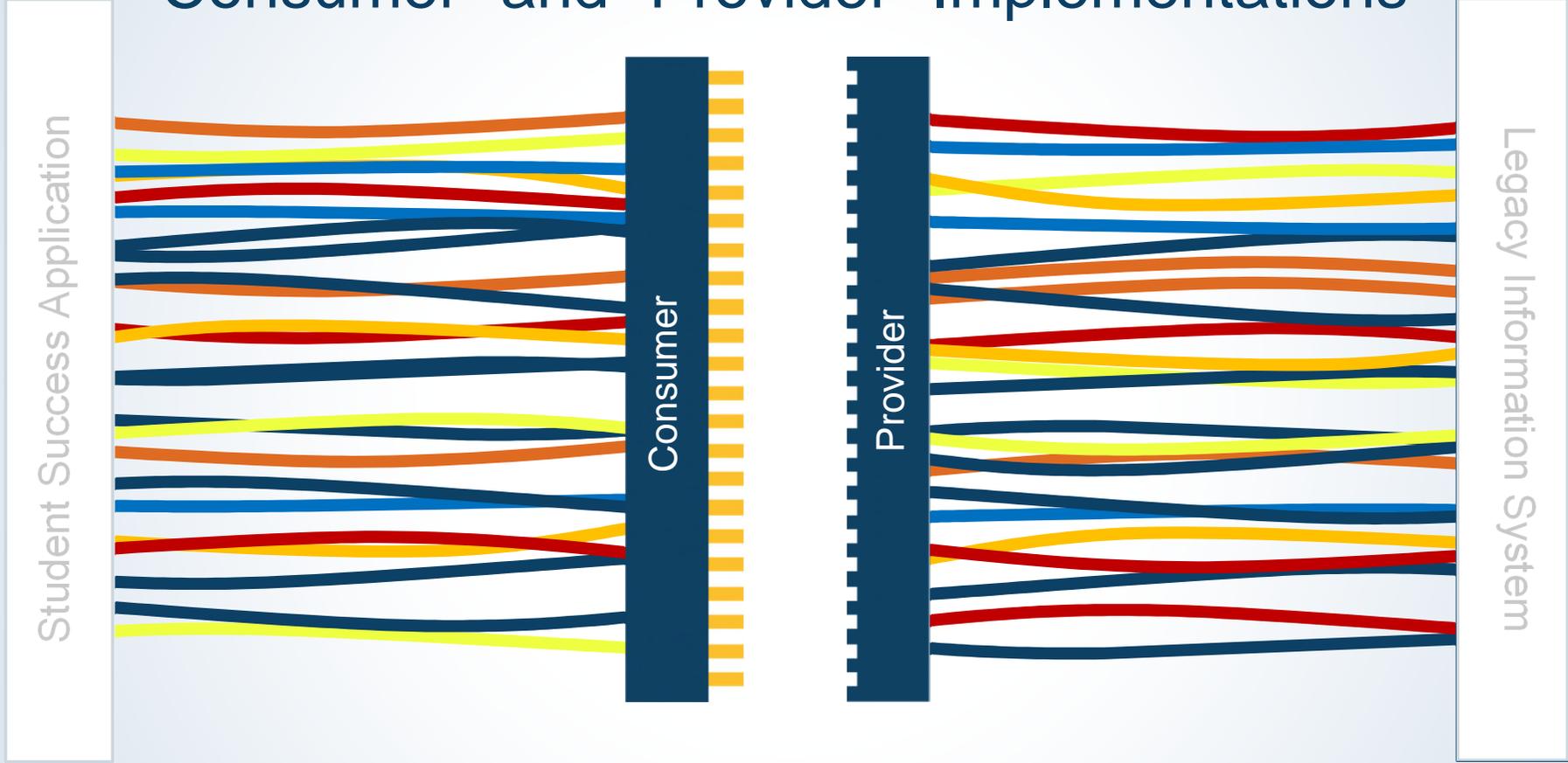


Legacy Information System

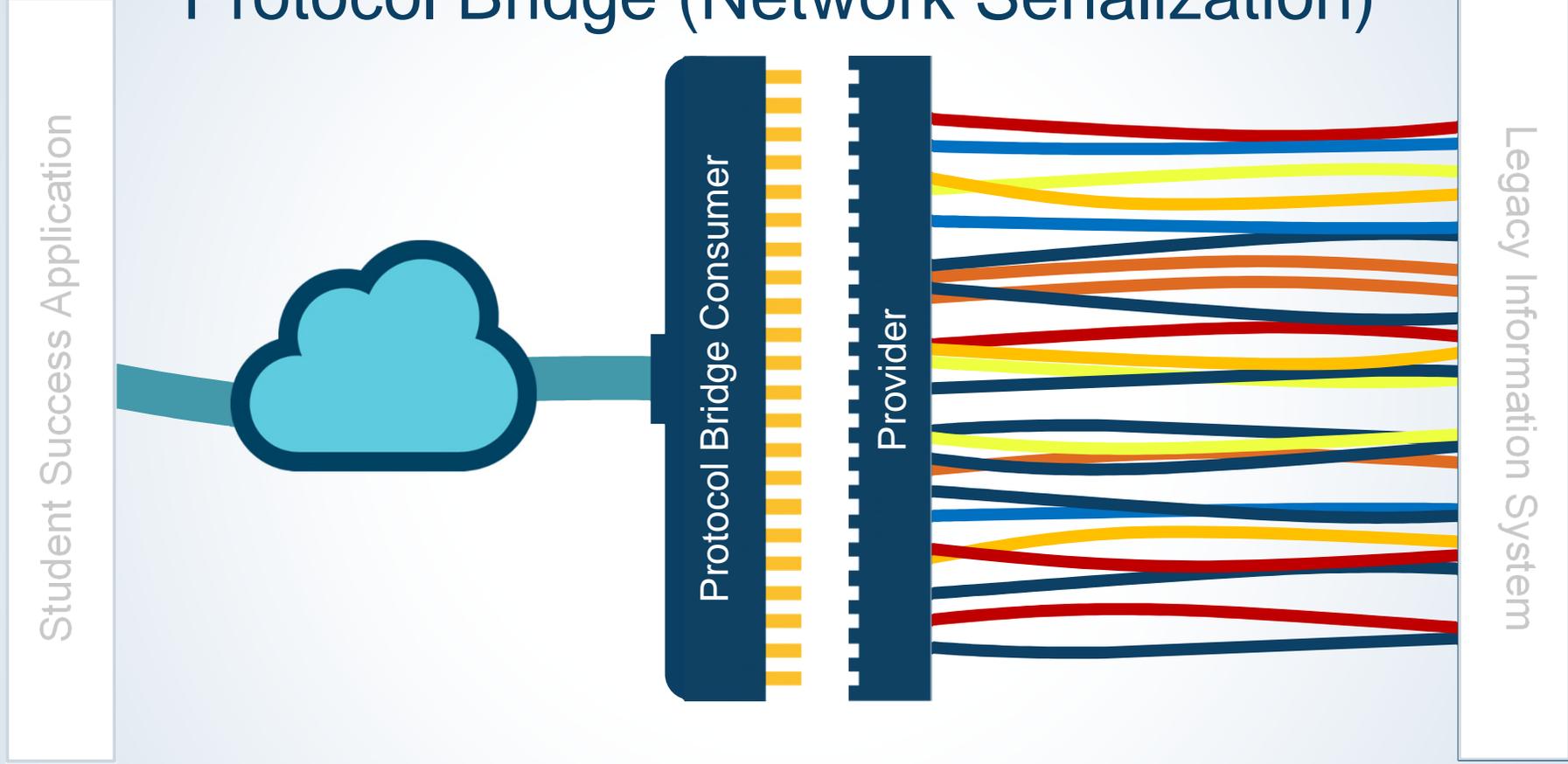
# We've Defined Thousands of Connectors



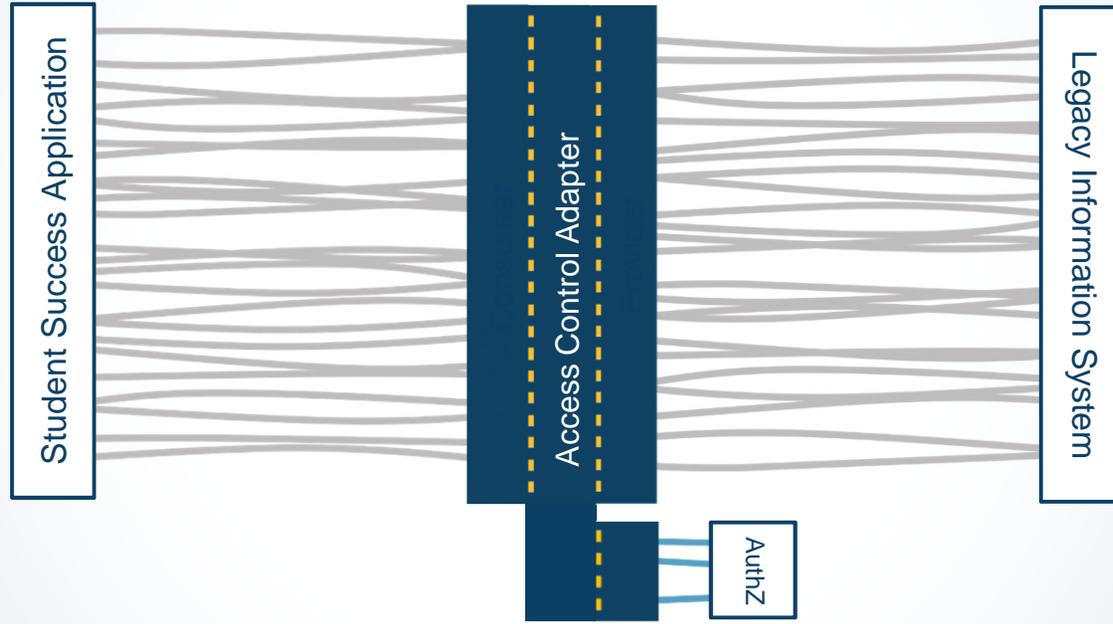
# “Consumer” and “Provider” Implementations



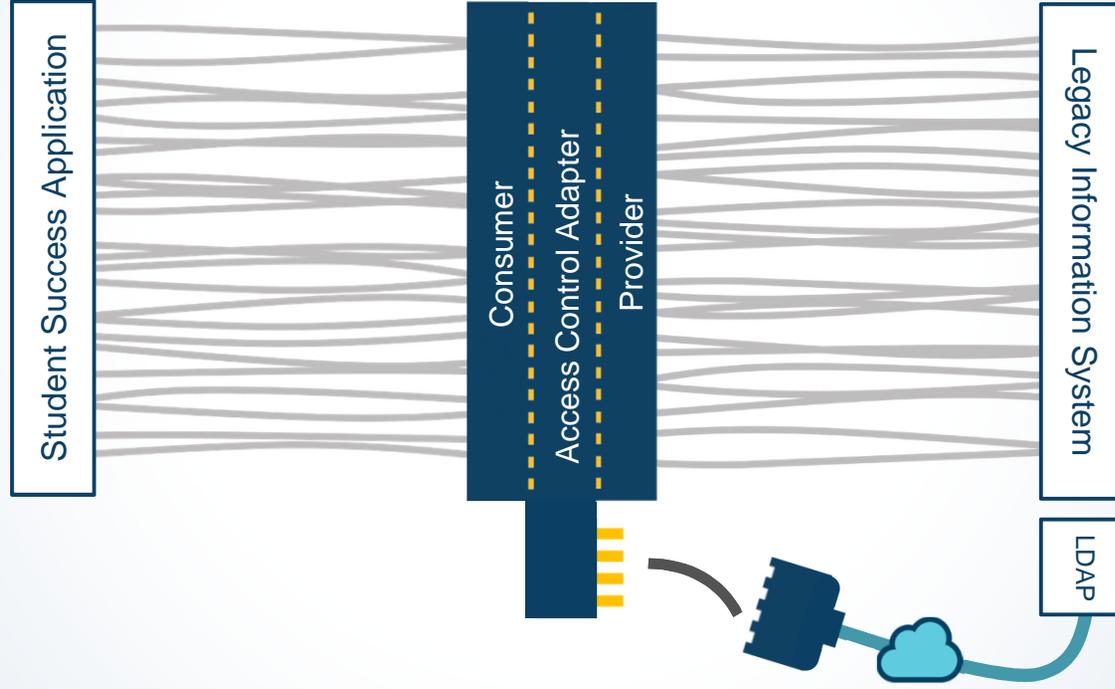
# Protocol Bridge (Network Serialization)



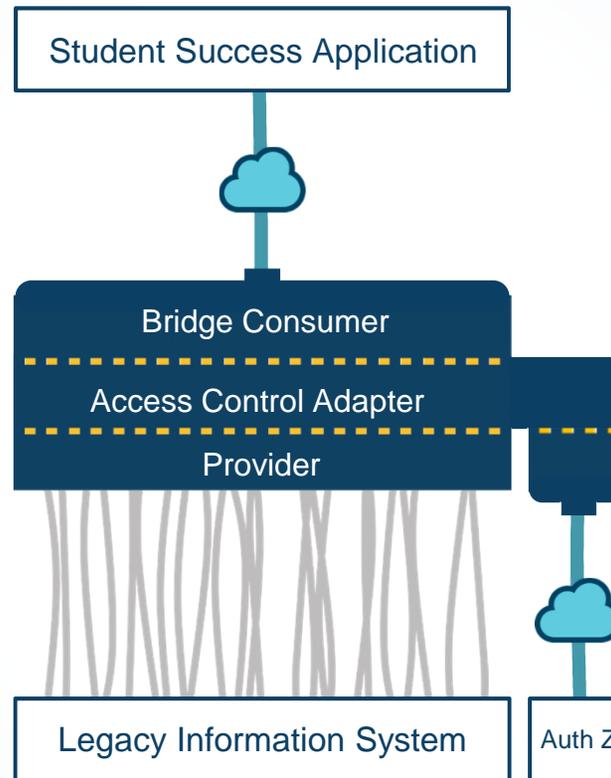
# Example: Access Control Adapter



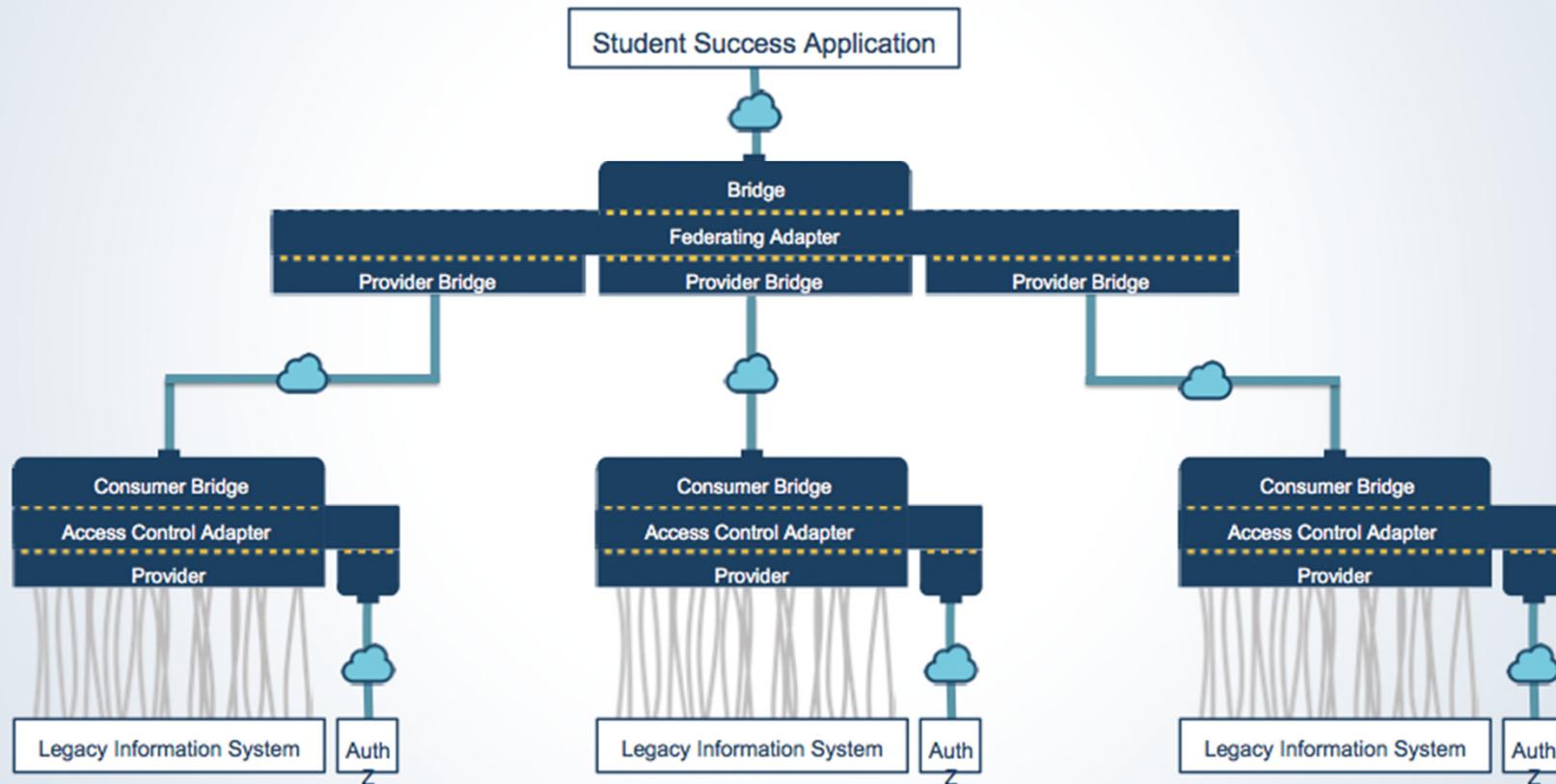
# Swappable



# Security and Access Control



# Federation



**Collaboration**

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**Control**

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**Student Success**

# Members and Partners





United to Strengthen America's Pathways Between Education and Employment

Mission-Aligned Affiliates



Technical Assistance

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Education & Training

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Technology Development

21

# MEMBER-DRIVEN PROJECTS

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## Member-Driven Technology Projects

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- Operational Data Store
- Data Warehouse
- Next Gen Integration Scorecard
- Member Product Integrations
- NG Learning and Assessment
- Data Trust Integration
- Consumption for Credential Engine



## GPS Strategies Represent Levers

### Pathway Relevance

- **Purpose First**
- **Math Pathways**
- **Guided Pathways**



- All students access Career Coach technology in advising process for purpose-driven decision-making
- Math pathways in place at most Colleges, with co-requisites designed from them
- All programs of study mapped, semester-by-semester
- Transferable first-semester success courses for all

### Pathway Intentionality

- **Structured Schedules**



- Seven common focus areas, including with K-12
- Introducing technology to all Colleges to ensure all students register onto semester-by-semester plans
- Enabling predictive and block scheduling
- Enabling measures around plan quality

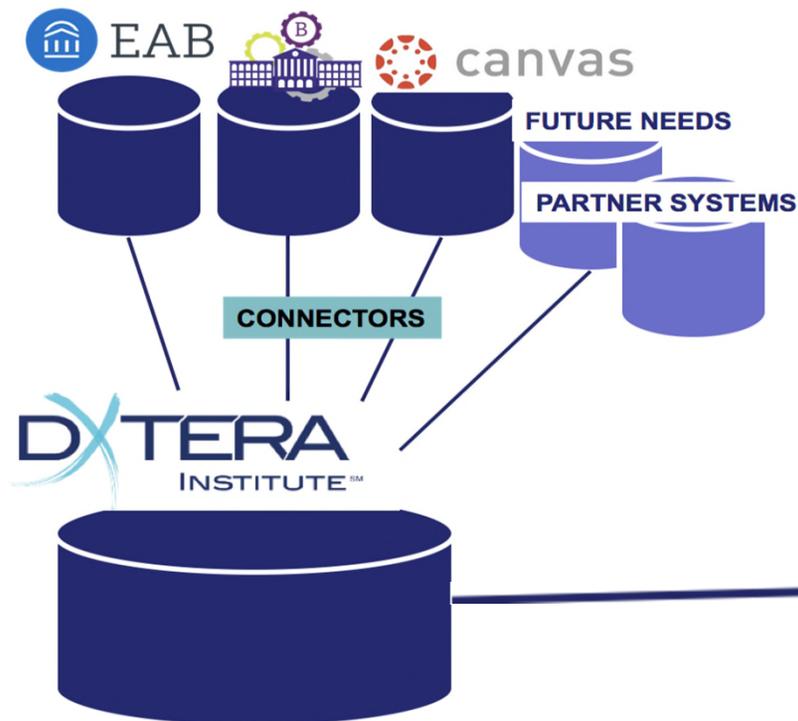
### Pathway Pace

- **Co-requisites**



- Co-requisites impact majority of students by Fall 2018
- 15/30 credits the new normal for full-time

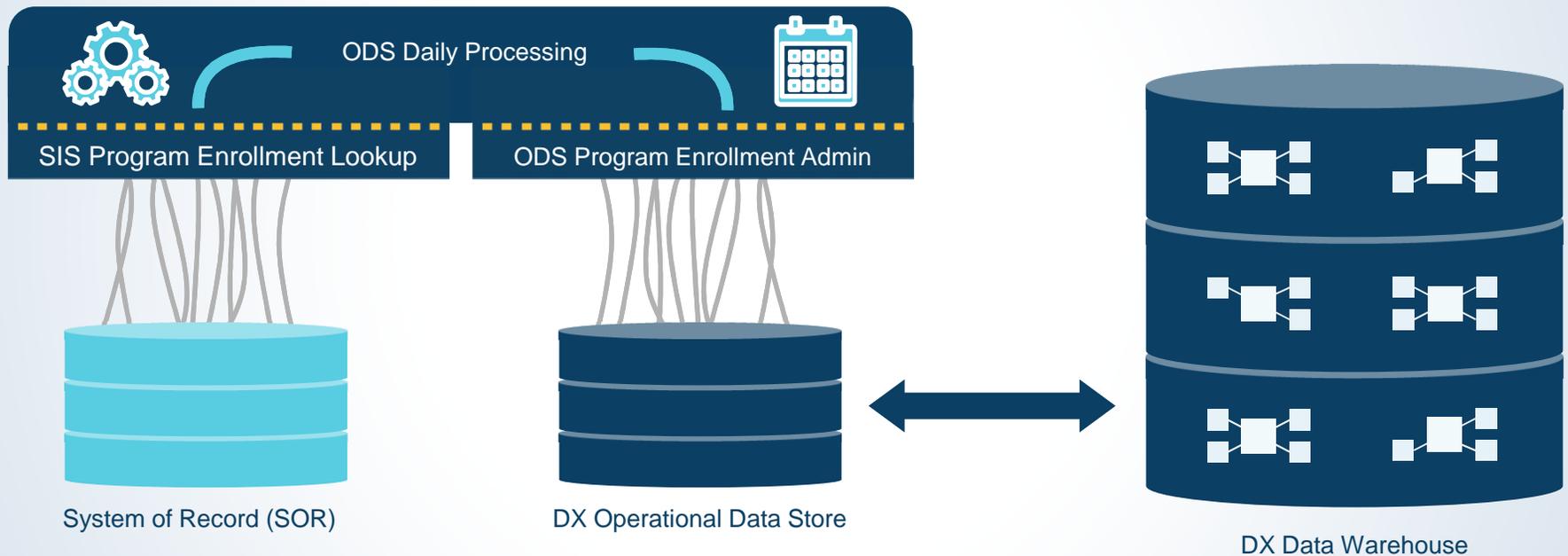
## Where we are going with DXtera Integration Approach



- Enables dashboard reporting from myriad tools, including Tableau, Rapid Insight, and Excel
- By bringing together all student-facing systems, can allow for real-time analyses to unearth risk factors and spark rapid student interventions
- New systems needs plug-in through connector-based intergration framework
- Data stability and speed through star-schema-based warehouse design
- Ability to federate with external systems

# DX ODS and Data Warehouse

Designed to answer questions critical to student success





Universitat  
Oberta  
de Catalunya



# Project #1: The New LMS



How can we provide support for new learning and teaching methodologies?

How can the LMS communicate with the Academic Management System?

Should we have to evolve our campus or use a commercial one?

# Project #2: Datamart



Research in eLearn Centre moving to have an evidence-based translational research model.

Is it possible to create a data model where tools can be interoperable between different universities?

# Project #3: Competencies



How can competencies be evaluated as learning objectives?

Can we visualize a degree from a competencies point-of-view?

Is it possible to have this information in common with other universities?

# Project #4: Cognitive technologies

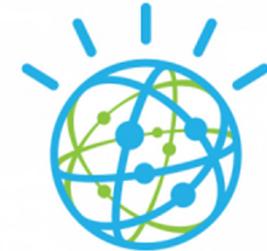


Are chatbots an efficient tool of communication?

How communication via chat would change the LMS?

Can tutors be replaced by Intelligent Tutoring Systems?

NG research projects



IBM Watson

# Next Gen Integration Scorecard

**COURSE SYSTEM READINESS**

Systems that support managing learning goals and learning pathways should expose application programming interfaces (APIs) for the following:

- ✓ Find and retrieve Course Items by Ids or attribute-based query terms or keywords
- ✓ Create, update and delete Course Items in the system
- ✓ Traverse Course Items
- ✓ Draw relationships between Course Items
- ✓ Traverse Course Items
- ✓ Sequence Course Items
- ✓ Issue notifications that a Course Item has been created, updated or deleted
- ✓ Organize Course Items into catalogs

**LEARNING SYSTEM READINESS**

Systems that support managing learning goals and learning pathways should expose application programming interfaces (APIs) for the following:

- ✓ Find and retrieve Learning Items by Ids or attribute-based query terms or keywords
- ✓ Create, update and delete Learning Items in the system
- ✓ Traverse Learning Items
- ✓ Draw relationships between Learning Items
- ✓ Sequence Learning Items
- ✓ Issue notifications that a Learning Item has been created, updated or deleted
- ✓ Organize Learning Items into catalogs

**ASSESSMENT SYSTEM READINESS**

Systems that support managing and delivering Assessments should expose application programming interfaces (APIs) for the following:

- ✓ Find and retrieve Assessment Items by Ids or attribute-based query terms or keywords
- ✓ Create, update and delete Assessment Items in the system
- ✓ Create, update and delete Question and Answer parts related to an Assessment Item
- ✓ Get Question and Answer parts associated with the Assessment Item
- ✓ Find Assessment Items
- ✓ Create, update and delete Assessment Items
- ✓ Issue notification that an Assessment Item has been created, updated or deleted
- ✓ Organize Assessment Items into catalogs

# Emerging Affiliates and Technology Projects

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**brighthive**

**insidetrack**<sup>®</sup>

**AD ASTRA**  
INFORMATION SYSTEMS



LearningMate<sup>™</sup>



# NEXT GENERATION

BY DESIGN



# Vision

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- Shift the Market to enable Plug and Play - Choice-Based
- Targeted collaboration
- Specific problems -> market relevant solutions
- Knowledge transfer
- Global network
- Development and Deployment



# Projects to Propel Smart Demand

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- 1. Next Gen Integration Scorecard
- 1. Learner Owned Record
- 1. Student Data Mobility
- 1. Degree Requirements
- 1. Emerging Projects - DXtera Lab (Sandbox)

# Thought Leadership: NGBD Series Schedule

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- Israel EdTech Week - Tel Aviv, Israel - September 5, 2018
- EDUCAUSE - Denver, USA - October 30, 2018
- Learntec - Berlin, Germany - January 29 - 31, 2019
- UNESCO Mobile Learning Week - Paris, France - March 3 - 5, 2019
- ASU + GSV - San Diego, USA - April 6 - 8, 2019
- Next Generation By Design Symposium - Barcelona, Spain - May 21-23, 2019 - INVITE ONLY



## U.S. Department of Education Challenge

# EdRec: Next Gen By Design

Dale Allen, PhD  
President and Co-Founder, DXtera Institute

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# EdRec Team

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## BrightHive

A public benefit corporation that provides services and technology that enable public-private data collaboratives and support multi-stakeholder data ecosystems.



## Concentric Sky

An award-winning software development firm with a 13 year track record of delivering innovative software solutions to complex problems. Core contributors to a number of open standards at standards bodies including W3C, IEEE, and IMS Global. Makers of Badgr.



## DXtera Institute

A growing international, nonprofit, member-based consortium of higher education professionals collaborating to remove technology barriers so that institution leaders, faculty, staff and students have efficient access to information needed to transform student outcomes.



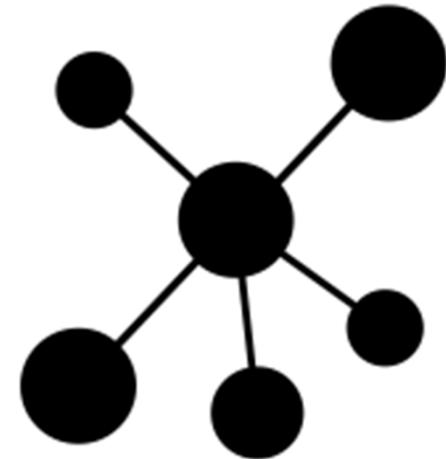
# Vision for a NGBD Environment

- Decentralized, real-time standards-based data infrastructure
- Combination of micro-credentials, competency frameworks, learning pathways, and blockchains
- Connections between education records, competency development systems, and employment opportunities
- Open solutions & standards community
- Vendor agnostic



# EdRec Ecosystem Benefits

- Enabling the student-controlled exchange of digital information
- Facilitating personalized learning, pathway planning, and employment without integration barriers
- Supporting exchange between learning environments, business intelligence and learning analytics
- Controlling access to student educational data only to authorized parties
- Requiring authentication/verification from the appropriate entities



# Linking Open Solutions & Standards

- Utilization of existing standards first, development of new second
- Leverage open service interface definitions, emerging technologies and protocols for trusted, distributed data and identity management
- EdRec Team contribution to a number of open standards - including W3C, IEEE, and IMS Global
- EdRec Team involvement in Open Badges, Open Pathways, CLR, Hyperledger Indy, and Competency Catalyst



# NEXT GENERATION

BY DESIGN



Join us October 30 at EDUCAUSE  
NGBD series to Explore EdRec  
Visit [DXtera.org](https://www.dxtera.org)



Discussion

Learn more at [DXtera.org](http://DXtera.org)