

## Design Guide – Reception Space



### Reception Space

The reception area of any building is likely to present the first image of your enterprise that a potential client sees. Apart from the obvious aesthetics the space can provide an opportunity to put visitors at ease by catching up on news and weather or even travel information. The right technology can also welcome a potential client and also inform them of what the host business stands for, its' Mission and achievements.

It is possible to install large and sophisticated giant video walls with the opportunity for waiting clients to change the content (or part of it) dynamically. As a starting point however, it is perfectly possible to provide a great image by installing large display and using a simple signage player to provide a range of content.

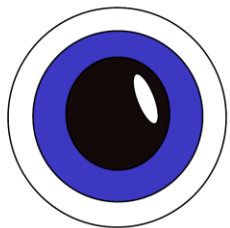
Here, a BrightSign Player has been added to provide network access where a user can design a rolling Powerpoint corporate message along with internet applications showing the weather and a news ticker along with an internet TV news station.

### Features

- Presents quality image
- Dynamic content
- Corporate messaging
- Maximise available space



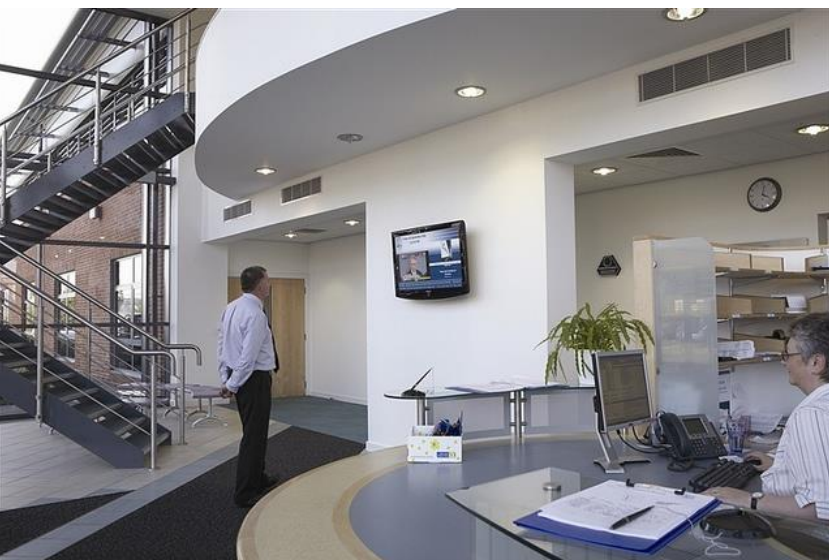
A typical BrightSign player with HDMI and VGA + Audio connections to the local display. Content is sent to the player across the corporate network and is designed from within the free BrightAuthor software



# i-Klarity Video Solutions

## Typical Applications

For maximum impact a 4 x 4 video wall with 16 displays driven by a Datapath display wall controller will provide 4k at 60fps imaging seamlessly across the entire display area.



Even a simple single display can be divided to provide a range of messages. It is possible to create a sophisticated design on a single display with a single BrightSign Digital Signage Player. The player can play videos, rolling images, presentations, text and live widgets from the internet.

## Key Products for consideration

Samsung 24/7/365 Commercial Grade Displays

Professional Grade Wall Brackets

BrightSign 4k Digital Signage Player

BrightAuthor software

For more information please visit [www.i-klarity.co.uk](http://www.i-klarity.co.uk)  
or contact [enquiries@i-klarity.co.uk](mailto:enquiries@i-klarity.co.uk).