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Suzanne M. Carter, PhD, is the Executive Director of TCU's Executive MBA program. Currently on faculty at TCU's Neeley School of Business as Professor of Professional Practice in Strategy within the Management, Entrepreneurship, and Leadership Department, Dr. Carter teaches strategy courses at the EMBA, MBA and undergraduate levels. She has also been faculty on global study abroad courses in China, South Africa, Argentina, Brazil, Chile, Peru, Panama, Morocco, Spain, Hungary, Sweden, Greece, UAE and India. Her research focuses on strategic leadership, top management teams and corporate reputation. Dr. Carter was recently elected President of the Texas Women in Higher Education Association.

Dr. Carter received her MBA and PhD in strategic management from the University of Texas at Austin and her BS in accounting from the University of Illinois – Champaign/Urbana. She previously served on the faculty of the University of Notre Dame as an assistant professor and as an assistant instructor at the University of Texas at Austin.

Founding principal of Carter & Associates (agilestrategicthinking.com), she has consulted with many organizations and boards of directors, including companies such as GameStop, U. S Energy Corp., Cook's Children, LeaElliott, and the National Medal of Honor Museum Foundation regarding vision, mission and strategic direction. She also taught classes and conducted workshops on innovative social enterprise strategies to encourage sustainable business models in the non-profit sector.

Dr. Carter has published numerous articles and book chapters in such business publications as *Academy of Management Journal*, *Journal of Management Studies*, *Journal of Leadership and Organizational Studies*, *Journal of Business Ethics* and *Corporate Reputation Review*. Currently on the editorial board of *Corporate Reputation Review* she continues to conduct research within the reputation and strategic leadership areas.