



Veterans of Foreign Wars Auxiliary
Membership – Dept. of WI
December 2018-January 2019
www.wivfwaux.org



Congratulations for meeting our first Quarterly Goal and having a great start on our Second Quarterly Goal with 19 new/rejoin members of the needed 75 by January 31, 2018. As of November 5th, we have 16 Auxiliaries at 100+%; 18 Auxiliaries at 100%; 37 Auxiliaries in the 90% range; and another 23 Auxiliaries in the 80% range. Our total state percentage has dropped slightly to **87.52%** as of November 5th. I am very proud of each member for the steps you have taken for membership.

Retaining members helps us preserve our organization's legacy and should be simple according to our Big Ten Coach Terry Calabrese. People usually join because they want to do something for veterans and their families as well as getting something out of being a member. You should find out what motivates them, so they stay motivated and involved. **Members are usually motivated by:**

- Feeling that they are valued by the organization and making contributions.
- Opportunities to learn new skills or get education about issues that interest them.
- Feeling part of a team.
- Activities that entertain them or add to their social life.
- Welcome and introduce all new members at the beginning of each meeting.
- Encourage members to get involved in projects and campaigns.
- Give people responsibilities and tasks and team them up with experienced members.
- Thank people and praise them in meetings for work done.
- Structure your meetings so that they are exciting, and everyone gets a chance to take part.
- Know your member's talent and "buddy" them up with a program and project.

Ambassador Nicole has a few reasons **WHY to Join or Why to Stay a member** in the VFWA.

- To honor the service of a family member.
- To promote patriotism within your community to all citizens young and old.
- To participate in programs that bring family and community members together for worthwhile projects.
- To stress that veterans and their entitlements be a number one priority for legislators..
- To be the voice of those veterans that gave the ultimate sacrifice, so we can all live in a democracy.

Reasons why members should renew dues now instead of waiting to the last minute.

- Snail mail may make you a lapsed member;
- Cancer grants may be in jeopardy if your membership is not paid.
- You don't want a bill during the holidays.
- Treasurers will need more time to process dues during the holidays.
- We are **striving to win awards** on all levels of the organization.
 - Are your "**Fact/Brochure**" and "**How do you Train your Members to Recruit**" projects completed? They are due December 31, 2018 to your Department Chairman.
 - Will you meet your Dept. December membership goal of !00 Plus%?