



"Get Your Mouse On"

At the Third Annual *Mousequerade*

Friday, September 25th, 2015

7:00 pm – 11:00 pm

Ferg's Sports Bar and Grill

1320 Central Avenue
St Petersburg, FL 33705

Only \$45 per ticket through September 15th (\$55 after September 15th).

Each Ticket Includes:

- 2 Drink Tokens
- Plentiful Hors d'oeuvres
- 1 Opportunity Ticket
- 1 Event T-Shirt

Please Visit Our Website @ <http://www.TheKindMouse.org>

To Order Your Tickets Today!



We help people who have experienced career loss to restore their dignity and re-establish their lives.

We feed 250 local food insecure children weekly – children in our own backyards.

Dear Business Owners and Kind Mouse Supporters:

We are graciously asking our community to assist us by providing silent auction items, sponsorships and donations for our cause. These are tax deductible and proper documentation will be provided.

- Through our 90 day program, currently we are assisting local transitional individuals and their families with food, housewares, pet supplies and optional career coaching. These families are the proud, hardworking, self-supporting career people affected most by the economy. These self-sufficient individuals never expected to be in the situation they now find themselves in.
- Through our *Mouse Nibbles Weekend Feeding Program*, we deliver prepackaged food to "the hungriest of hungry" local students in our area:
 - We are feeding approximately 250 children weekly throughout the year.
 - Students receive additional meals over the extended school breaks.
 - We provide the students with holiday gifts and school supplies twice yearly.
 - **In 2014 we delivered 11,800 Mouse Nibbles to students.**
 - We are the proud provider of Jane's Pantry, a pilot program through the Pinellas County School Board where food unstable children can get food immediately.
- We receive our funding through generous donations, sponsorships, grants, fundraising and year-round food drives supported by the community.

Please join us for an evening of fun at our annual fund raising event!

Thanking you in advance for your most generous donation and participation!

Most Sincerely - ***The Mice of The Kind Mouse***

Mission Statement: Our mission is to assist local families in transition and their chronically hungry children. No hardworking individual should ever feel despair due to economic hardships beyond their control. Everyone has a right to feel safe and secure in their own homes. And ... No one should ever go hungry.



Without you we would still be chasing our tails!

We became a 501(C)(3) on May 10th, 2012. The Kind Mouse Productions, Inc. is a 501(c)(3) nonprofit corporation. A copy of the official registration and financial information may be obtained from the Division of Consumer Services by calling toll-free (800) 435-7352 within the State of Florida. Registration does not imply endorsement, approval, or recommendation by the state. Registration #CH36780



Families in Tampa Bay are struggling hard.

The "Great Recession" cut deeper here than in almost any other part of the country, and we're still very far from recovery. The recession spared no one: "white-collar" and "blue-collar" workers were hit at virtually the same level. Rates of unemployment, housing foreclosure, and poverty are still much higher here than in most places; for those still caught in economic quicksand, there's little relief in sight, and even the basics of life can seem out of reach.

The Kind Mouse aims to provide some of that much-needed relief. We're on a mission: **To assist families in transition and their chronically hungry children. No hardworking individual should ever feel despair due to economic hardships beyond their control. Everyone has a right to feel safe and secure in their own homes, and no one should ever go hungry.**

Our own Founder, Gina Wilkins, fell victim to the recession. It took away her career as an architectural draftsman, leaving her to share in the pain, fear and embarrassment that so many others have felt after losing everything. Having heard far too many stories of others - including *children* - describing how it felt to go to bed scared and hungry - Gina was inspired to take action, and The Kind Mouse was born.

Since our inception in 2012, **our main 90-day program has served almost one hundred families** with food, housewares, pet food and career coaching, helping them to restore their dignity and find a way back onto their feet. In addition, **in 2014, our "Mouse Nibbles" Weekend Feeding Program delivered 11,800 meals to children** who may be unsure how they will eat outside of school hours. And we partnered with the Pinellas County School Board's Jane's Pantry to do even more in order to help these students succeed while in school. In addition, we also distribute school supplies twice per year.

Our transformative work has gained both regional and national attention. We are proud to have been recognized in the following ways:

- * Wells Fargo Community Connection Honoree (3 consecutive years)
- * Allstate Giving Campaign
- * Allstate Week of Service
- * Allstate Helping Hands (3 consecutive years)
- * Bay News 9 "Everyday Hero"
- * Woman's Day Magazine Online "Hunger Hero" (one of only 9 selectees nationwide)

We are making a clear difference, but there's still so much left to do and our work has only begun. With your help, along with the dedication of our volunteers, community partners, and generous supporters, we can increase our momentum, kindly and quietly rebuilding dignity and re-establishing lives.




The Kind Mouse Productions, Inc.
 3934 Huntington St. N.E., St. Peterburg, FL 33703
 727-528-8975
 FEIN: 45-2455492
just because..



The Kind Mouse

SILENT AUCTION DONATION FORM

Mission Statement: Our mission is to assist families in transition and their chronically hungry children. No hardworking individual should ever feel despair due to economic hardships beyond their control. Everyone has a right to feel safe and secure in their own homes. And ... *No one should ever go hungry.*

The Kind Mouse Productions is seeking donations to be used at our events.

Company Name: _____

Contact Person: _____

Address: _____

Telephone: _____ E-Mail: _____

I need my items picked up: _____ Yes _____ No

Please contact me about sponsorship and/or membership opportunities: _____ Yes _____ No

Silent Auction Item: _____

Approximate Retail Value: \$ _____

The donation becomes the property of The Kind Mouse Productions, Inc. and is to be offered for sale. The proceeds from this event will go directly to fulfilling our mission and vision statement. All contributions are tax deductible within the limits of the law.

Kindly return this form via e-mail to: Gina Wilkins at Gina@TheKindMouse.Org by **Aug. 25, 2015**

Thank you for your support!

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KIND MOUSE PRODUCTIONS, INC. 2015 SPONSORSHIP FORM

Mission Statement: Our mission is to assist families in transition and their chronically hungry children. No hardworking individual should ever feel despair due to economic hardships beyond their control. Everyone has a right to feel safe and secure in their own homes. And ... *No one should ever go hungry.*

Company Name: _____

Contact Person: _____

Address: _____

Telephone: _____ E-Mail: _____

PLATINUM HEAD MOUSE: _____ **\$5,000 Sponsorship**

GOLDEN MOUSE: _____ **\$2,500 Sponsorship**

SHINING SILVER MOUSE: _____ **\$1,000 Sponsorship**

BRONZE MOUSE: _____ **\$500 Sponsorship**

DECORATING MOUSE: _____ **\$250 Sponsorship**

"JUST BECAUSE" MOUSE: _____ **\$100 Sponsorship**

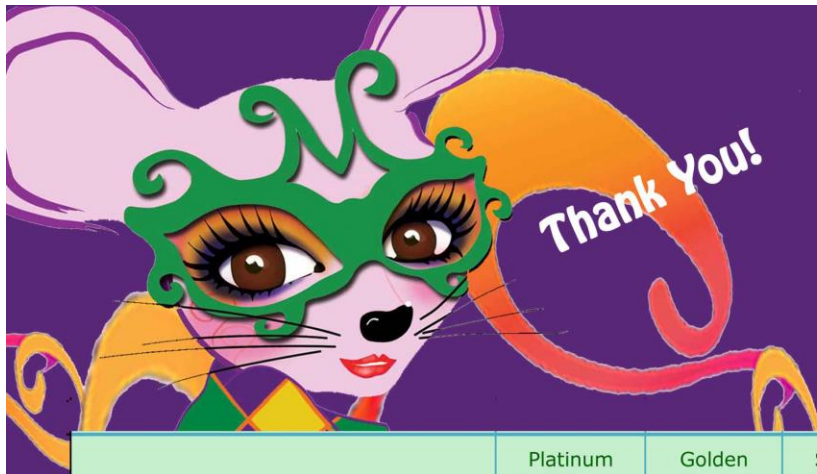
I CAN'T ATTEND BUT I WANT TO HELP MOUSE _____ **I would like to donate \$** _____

***Kindly submit all sponsorship logos in print ready ONE COLOR format and sponsorships by Aug. 25, 2015.** Please Contact Gina@TheKindMouse.org to Register or Mail your Check and Registration Form To: The Kind Mouse, 3934 Huntington St. N.E., St. Petersburg, FL 33703

The proceeds from this event will go directly to fulfilling our mission statement. All contributions are tax deductible within the limits of the law and become property of The Kind Mouse.

Thank you for your support! *Without you we would still be chasing our tails...*

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3rd Annual Mousequerade Sponsorship Levels

Without YOU We Would Still Be
Chasing Our Tails!

	Platinum Head Mouse	Golden Mouse	Shining Silver Mouse	Bronze Mouse	Decorating Mouse	Just Because Mouse	I Can't Attend Mouse
Investment	\$5,000	\$2,500	\$1,000	\$500	\$250	\$100	Your Donation
Logo On Event T-Shirt	Most Predominant Placement and Size	2nd Largest Predominant Placement and Size	3rd Largest Predominant Placement and Size	Yes	Company Name Only	Company Name Only	Company Name Only
Event T-Shirts	12	8	6	2	1	No	No
Tickets to Mousequerade Event	12	8	6	2	1	No	No
Logo Displayed Evening of Event	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Social Media Presence	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Link on Kind Mouse Website	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Logo on Kind Mouse Event Website Page	Yes	Yes	Yes	Yes	No	No	No
Shoutouts Throughout Event	Yes	Yes	Yes	Yes	No	No	No
Logo on Mousequerade Handouts	Yes	Yes	Yes	Yes	No	No	No
Logo on Mousequerade Posters	Yes	Yes	Yes	Yes	No	No	No
5 Minute Slot To Speak at Event	Yes	No	No	No	No	No	No
2 Minute Slot To Speak at Event	No	Yes	No	No	No	No	No
Table with Your Company Information	Yes	Yes	Yes	Yes	No	No	No
Blog Spot on Kind Mouse Blog	Yes	Yes	Yes	Yes	Yes	Yes	Yes
Your Literature In Goody Bags	Yes	Yes	Yes	Yes	Yes	Yes	Yes

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Thank you, Llewellyn Insurance For All You Do "Mouse"!



Thank you, To All Our Wonderful Sponsors!

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Get Your MOUSE On!