

For Immediate Release

Contact: Barbara Coloroso
Direct Line: 303-478-8253
Toll Free: 1 800-729-1588
info.kidsareworthit@gmail.com
<http://www.kidsareworthit.com>

The Bully, The Bullied, And The Not-So-Innocent Bystander from
Preschool to High School and Beyond: Breaking the cycle of violence and
Creating More Deeply Caring Communities

As young people from preschool through high school wrap up their Summer break and head back to school in a highly charged—and at times, toxic—political climate, parents, educators, and students need to have a serious conversation about bullying and its intended and unintended consequences. Whether they target others, are targeted, or play the role of the not-so innocent bystanders, young people are deeply affected by offline and online meanness and cruelty.

An updated and expanded version of the international bestseller, *The Bully, The Bullied, and The Not-So-Innocent Bystander* by internationally recognized educator and author, Barbara Coloroso.

Barbara Coloroso is available to answer questions about such pressing topics as:

1. The connection between political rhetoric and a rise in hate speech, and the potential for bullying with racial, ethnic and religious overtones in our schools, neighborhoods and communities.
2. The difference between normal, natural, and necessary conflict and the utter contempt and disaffection for “the other.”
3. A critical conversation with young people about hate.
4. What to do and what not to do if a young person is targeted.
5. How kids get caught up in the “trap of complicity” with the bully.
6. Four valid reasons and nine lousy excuses why young people might not stand up for targeted peers.
6. How to help young people become a potent force as active witnesses—by standing up for their peers, speaking out against cruelty and injustice, and taking responsibility for what happens among themselves.

Barbara Coloroso is an international bestselling author and for the past 45 years an internationally recognized speaker and consultant on parenting, teaching, school discipline, positive school climate, bullying, grieving, nonviolent conflict resolution and restorative justice.

She has appeared on CBC, BBC, Oprah, CBS, NBC, ABC, CNN and NPR and has been featured in the New York Times, Time, U.S. News & World Report, Newsweek, and other national and international publications.

Her uniquely effective parenting and teaching strategies were developed through her years of training in sociology, special education, and philosophy, as well as field-tested through her experiences as a classroom teacher, laboratory school instructor, university instructor, seminar leader, volunteer in Rwanda with orphans from 1994 genocide, and mother of three grown children.

She is the author of four international bestsellers: *kids are worth it! Giving Your Child the Gift of Inner Discipline*; *Parenting Through Crisis—Helping Kids in Times of Loss, Grief and Change*; *Just Because It’s Not Wrong Doesn’t Make It Right—From Toddlers to Teens, Teaching Kids to Think and Act Ethically* and her latest book, *The Bully, the Bullied, and the Not-So-Innocent Bystander—From Pre-school Through High School and Beyond, Breaking the Cycle of Violence and Creating More Deeply Caring Communities*. In Barbara’s book, *Extraordinary Evil: A Brief History of Genocide...and Why it Matters*, and her Ted X lecture she discusses the premise that it is a short walk from bullying to hate crimes to crimes against humanity, and the walk begins with dehumanizing the other with verbal taunts.

For a complimentary paperback copy or eBook version contact:

HarperCollins US
Cara Bedick at Cara.Bedick@harpercollins.com
212 207 7392

INTERNATIONAL BESTSELLER

Barbara
Coloroso

FULLY
REVISED
AND
UPDATED

author of the bestselling *kids are worth it!*



the bully, the bullied, and
the not-so-innocent bystander

From Preschool to High School and Beyond: Breaking the Cycle
of Violence and Creating More Deeply Caring Communities