

TO: Troy Campus Sorrell College of Business Faculty
FROM: Daniel J. Smith
CONCERNING: 2015 Student Research Showcase
DATE: Thursday, January 08, 2015

We are pleased to announce the **3rd Annual Sorrell College of Business Student Research Showcase**. SCOB Faculty in upper-level undergraduate and graduate courses are encouraged to promote student research as part of a university-wide initiative to foster research and creative works at the undergraduate and graduate level. The promotion and development of a culture of student research and mentorship is an important component of the AACSB accreditation criteria. The Annual Student Research Showcase provides an opportunity for students to showcase original research projects undertaken in SCOB courses.

Students must *register* and *submit* their original research paper electronically by Friday, April 3rd, 2014. Selected students will then prepare a poster board detailing their research for the presentation showcase to be held Thursday, April 16th. Awards will be granted to the 1st, 2nd, and 3rd place winners for the undergraduate and graduate level separately. Details with specific times and dates for the award ceremony will be forthcoming.

Please find attached further details about the competition. Please feel free to email Daniel Smith (djsmith@troy.edu) for more information. More details about the contest can be found on the [Student Research Showcase Webpage](#).

2015 SCOB Student Research Showcase

Prize

Undergraduate:

Economics 1st, 2nd, and 3rd Research Paper

General Business 1st, 2nd, and 3rd Research Paper

Graduate:

Accounting 1st, 2nd, and 3rd Research Paper

General Business 1st, 2nd, and 3rd Research Paper

Judges

Faculty judges will be selected from each of the academic divisions within the SCOB. Judging will be blind and independent. Borda count tallies submitted by the judges will be amalgamated to determine the overall winners for each category.

Judges will evaluate the research papers based on their topic, methodology, conclusions, quality of scholarship, and overall English and grammar. Student research papers should be original, clear, accurate, sound, and professionally organized.

Submission

All papers should be submitted electronically as a PDF to the designated BlackBoard folder through Turnitin no later than 3:00 PM on Friday, April 3rd. No exceptions will be permitted. Student(s) must include a [registration form](#) with their submission, detailing their name(s), submission category (undergraduate accounting, economics, or general business or graduate) research paper title, course, and faculty mentor, with the attached PDF of their research paper saved as the title of their research paper (no names in the saved title, please). The author's name(s) and other identifying content must be excluded from the submitted PDF of the research paper. Each student contributing to the research paper must also sign and turn in a [Troy University Talent Release Form](#), to be included with their submission. The date of the Talent Release Form should be for April 16th.

The top research paper authors will be notified by Friday, April 10th and will be required to prepare a poster board summary of their research paper for the showcase from April 16th. An awards ceremony will be held that week with the date and time to be announced.

Eligibility

All registered Troy University students enrolled in at least one Sorrell College of Business course and located at the main Troy Campus are invited to participate.

Graduate students in Sorrell College of Business Programs at all campuses are invited to participate.

Papers with multiple authors who fit the above eligibility requirements are permitted.

Paper Formatting Guidelines

- 12 PT Times New Roman font
- Double-spaced lines
- Cover sheet with research paper title and abstract, but no author-identifying content
- APA formatting
- *Suggested Page Length*
 - Undergraduates: 10-20 pages
 - Graduates: 15-30 pages
- PDF Format (saved as the title of the research project)

Poster Board Guidelines

- Size
 - Graduate students
 - Tri-fold display board around 28x40”
 - Undergraduate students
 - Poster board around 22x28”
- Required Display Information
 - The research paper title, the author names, and graduate or undergraduate status must be displayed in the following format:

Graduate or Undergraduate	Research Paper Title	Author(s)

Rules

1. Absolutely no plagiarism will be tolerated.
2. All submissions must adhere to the above specifications.