

David R. Whitley, Principal



PROFESSIONAL PROFILE

David has a background in urban planning, urban design, public policy, and development-related disciplines. He has over 20 years of urban planning and design experience on both comprehensive and current planning projects, as well as expertise ranging from development of long-range plans and urban design strategies; drafting code amendments; securing development entitlements and conducting development review.

David has a firm commitment to providing exemplary service in executing innovative planning practices to improve the built environment. He endeavors to enhance the quality of life through sensitive design and place-making strategies in all of the communities within which he works.

SELECTED EXPERIENCE

drw planning studio | 2014 – Present

Project Manager, Southwestern Medical District Streetscape Implementation, Dallas, TX
Executive Director, Vickery Midtown Public Improvement District, Dallas, TX
Development advisor to various non-profit and private sector development clients
Team Member, Ascension Parish Master Land Use Plan, Louisiana
Team Member, LA SAFE, Coastal Louisiana
Team Member, Oak Gateway Area Plan, Denton, TX
Team Member, Crutchfield Sector Plan, Tulsa, OK
Team Member, Envision Oak Point Small Area Plan, Plano, TX
Team Member, Comprehensive Plan, Gonzales, LA
Team Member, Zoning and Subdivision Ordinance Rewrite, Gonzales, LA
Team Member, Flood Preparedness Toolkit, Jean Lafitte, LA
Project Manager, Community Centers Master Plan, Dallas, TX
Project Manager, Development Review Process Improvements, Dallas, TX

City of Dallas, Texas | 2003 – 2014

Leadership and management roles with the Dallas CityDesign Studio and Trinity River Corridor Project
Lead City Planner, Coordinated Capital Improvement Strategy for West Dallas and various West Dallas Implementation Initiatives
Planning Manager, West Davis Urban Design Strategy
Planning Manager, Jefferson Boulevard Urban Design Strategy
Team Member, Parks at Wynnewood Redevelopment Strategy
Team Member, Downtown 360 Area Plan
Planning Manager, West Dallas Urban Structure and Guidelines
Project Manager, Trinity River Corridor Rezoning Initiatives
Project Manager, Neighborhood Stabilization Overlay Ordinance
Zoning Planner

City of Arlington, Texas | 2001-2003

Code Writer, Revisions to the Subdivision Rules and Regulations
Project Manager, Single Family Housing Design Standards
Project Manager, West Arlington Sector Plan
Project Manager, Capital Budget Executive Council

Education

Master of Regional Planning

Cornell University
Ithaca, New York
May 2000

Bachelor of Science in Architectural Studies

University of Texas
Austin, Texas
May 1998

Professional Involvement

American Planning

Association Member

Greater Dallas Planning

Council Past Board Member

American Institute of

Architects Public Policy

Committee; Communities x Design Committee; Advisory Board Member for *Columns* Magazine

Relevant Skills

Meeting organization and facilitation;
Management of complicated processes;
Budgeting, operations, and strategic planning to align resources to efficiently implement objectives;
Effective support to boards, commissions, and City Council;
Development and maintenance of collaborative relationships with community representatives, the development community, and city departments.