

# STARS

## Annual Giving Opportunities

STARS began in 1984 with a simple goal: to let friendship and trust blossom into healing for the mind, body and spirit. The program matches specially-trained horses with participants guided by highly-skilled staff and big-hearted volunteers. Each year we serve clients diagnosed with physical, cognitive, and emotional disabilities. Helping them reach goals and dreams through the therapeutic work with horses. Horses offer several unique abilities most other animals cannot. Simply riding a horse rhythmically moves the client's body in a manner similar to a human gait, so clients with physical needs often show improvement in flexibility, balance, muscle strength, circulation and breathing. The unique relationship formed, with the horse and team of volunteers, provides such benefits as increased confidence, patience and self-esteem.

The following **GIVING OPPORTUNITIES** represent STARS annual fundraising campaigns that support our mission and our promise to our community: to provide persons with disabilities with an animal orientated therapeutic, rehabilitative, and recreational program that will contribute to their physical and emotional health. With your support in any of these program areas and fundraisers, you are enabling STARS to achieve extraordinary transformations in the lives of the individuals we serve.



## Client Support

The Client Support Fund is an ongoing effort to support EVERY rider that comes through the Therapeutic Riding Program. STARS supports 75% of every client's tuition through contributions and fundraising. The remaining 25% is the responsibility of the client/caregiver. Client scholarships are available if financial assistance is needed. STARS will not deny a client services because of financial burden. Scholarships are awarded through an application process. In 2019 STARS provided over \$66,000 in tuition support.

For one client the total cost of a 6 week session is \$732. Contributions toward tuition support or the scholarship fund can be in any amount and will be a great benefit to clients right here in Siouxland.

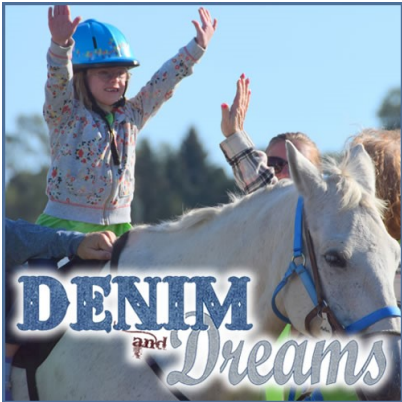


**SPECIAL TROOPERS ADAPTIVE RIDING SCHOOL**

*Providing Equine Assisted Activities & Therapies Since 1984*

# Denim & Dreams

Denim & Dreams: Winter (February) - is the largest fundraiser of the year in which the Denim & Dreams committee seek out donations for silent and live auctions that take place during the Denim & Dreams dinner and social event. Please consider becoming a sponsor for this year's event, purchasing tickets to attend, or donating a silent or live auction item.



## Sponsorship Levels:

Platinum Sponsor at \$3,000.00 includes 2 reserved tables & tickets for 16 guests, logo on tables, event signage and more.

Gold Sponsor at \$1,500.00 includes 1 reserved table, tickets for 8 guests, logo on table, event signage and more.

Silver Sponsor at \$1,000.00 includes 1 reserved table, tickets for 8 guests, company name on table and more.

# Par for the Horse—Golf Classic

Par for the Horse: Fall (September) - We invite you to join us as a sponsor for this event. By being a sponsor, you will be promoting your company to a group of people who are very loyal to its sponsors, as well as to the many area professionals who will be participating at the Golf Classic. Sign up your 4 person team at \$300 and have a fun day golfing for a great cause.

## Sponsorship Levels:

Haflinger Sponsor at \$3,000.00

Quarter Horse Sponsor at \$1,500.00

Paint Sponsor at \$1,000.00

Thoroughbred Sponsor at \$500.00

Arabian Sponsor at \$100.00

Raffle or Pin Prize Sponsor at \$75.00



# Barn Fest



STARS has the privilege to work with many volunteers, clients, sponsors, and donors in the Siouland community. Every Fall we host a celebration to bring together those people to be honored and celebrated. STARS would not be able to provide the ongoing services without this amazing community we are surrounded with. Please consider sponsoring this event o help STARS thank our community. For your contribution you will receive five free tickets to the event, recognition at the event and in the STARS winter newsletter. You will also be published on our website event page and Facebook.

## Sponsorship Levels:

Ticket Sponsor at \$500

Party Sponsor at \$250

Treat Sponsor at \$100

# Sponsor a Therapy Horse

It is our horses that make STARS the unique place of healing so many have come to experience. STARS would like to ask for your help in taking care of the animals we are proud to work with and share throughout each year. They are the reason for the programs offered and the drive to keep **STARS Shining**. There are several options for Sponsorships!

**Therapy Horse Calendar Sponsors** will be recognized in the Therapy Horse Calendar that is distributed throughout the Siouxland communities. Your sponsorship of one therapy horse will provide one year of hay, basic veterinary care including dental care, hoof care, and staff to chore twice a day.

Sponsorship for one STARS horse for 1 year = \$2,500.00  
1/2 Sponsorship for one STARS horse for 1 year = \$1,250.00  
Calendar Production Sponsor = \$500.00

**Monthly Care Sponsors** have the option to sponsor one of the horses not seen in the calendar for as many months out of the year as they choose. These sponsors will be recognized on the website during that month of sponsorship.

One Month Sponsorship for one STARS horse = \$250.00



## Fund a Ride



Fund a Ride (Fall: September - November) - STARS family fundraiser supporting the client tuition support & scholarship funds. A personal fundraising page is created for each STARS client or family on the STARS website. STARS families share their unique STARS experience with their friends, family and colleagues. As they raise money for STARS, in their client's honor, they can also earn free classes to use in the upcoming new year. The community is encouraged to make a donation to any of the individual fundraising pages to support STARS and help families earn free classes.

## Stable Club (NEW)

Monthly Giving Program—When you become a member of the Stable Club you commit to helping keep STARS Stable all year long. Your monthly contribution is vital to programming needs. You make a difference every month with your membership! The Stable Club is automatically withdrawn once a month for your convenience, a 12 month commitment at your level of choice or a one time donation at your level of choice. When you sign up to become a Monthly Giver in the Stable Club you will receive recognition in the Riding Center Ramp Room, on the website, and given a unique STARS gift for your ongoing support! Stable club Membership renewals occur once a year.

### Join the Stable Club Membership levels for 2020:

Bay Level—\$10/month or \$120/year  
Palomino Level—\$25/month or \$300/year  
Sorrel Level—\$50/month or \$600/year  
Buckskin Level—\$100/month or \$1200/year





# Client Horse Show

Each year the clients have the opportunity to participate in STARS annual Horse Show! The event is a time each client, wanting to participate, to show what riding skills they have learned during the year. After the show the families, volunteers, clients, and any one that came to observe is invited to enjoy lunch together. The sponsorship opportunities are limited for this event each year. More information will be available prior to the event.



## Wish List



Watch for our special Wish Tree in December! The barn is decorated for the Holiday Season with a fun tree full of wishes for the horses and Sam to get filled stockings for the year! Bring in your gift to be put in the stocking of your horse!

Wish List Items are always needed and can regularly be found in the newsletter located on the website!

Gift Cards (Bomgaars, Fleet Farm, Sam's Club,  
Menards, Amazon, etc.)  
Farm to Farm Green Mineral Tubes  
Salt Blocks for the horses  
Wheel Barrow  
Timothy Grass Pellets for the Donkeys  
Softener Salt Crystal for indoor arena  
Copy Paper  
Cardstock

Cat Treats  
Horse Treats  
Human Treats (chocolate or cookies)  
Toilet paper (septic safe)  
Tri-fold paper towels  
Snow Shovel  
55 Gallon trash bags  
Kitchen tall trash bags

## Annual Appeal

STARS' Annual Fund/ End of the Year Appeal (November—December): Typically shared with the community at the end of November, STARS shares our participant stories and the impact our donors make for our STARS clients and their families.



## Match Programs

There are several companies that offer employees a match program for financial gifts given to community non-profits! Check with your employer to see if that is an option for you!



**Please contact Brooke McBride, Executive Director  
712-239-5042 or [brooke@scstars.org](mailto:brooke@scstars.org) to get started on  
your *Giving Opportunities!***