



HIDDEN GEM

THE NEWSLETTER FOR GEM STATE FINANCIAL GROUP

Pages 3

Insure your love campaign

February and Valentine's Day is a perfect time to remind clients and prospects of their need to protect the ones they love through proper life insurance planning.

Page 4-5

Ribbon Cutting

We are excited to be in the office. We would like to invite each of to our Ribbon Cutting Ceremony, Friday, February 8th at 12:00pm. The ceremony will begin at Noon and a light lunch will be provided. We look forward to visiting with you.

Page 6

Ready ♡ Set ♡ Spring

Spring is right around the corner and we are holding our Ready, Set, Spring Contest. The contest period will run from Jan 1 - Mar 31st. Check out the enclosed flyer for the prizes available.

Agency Trainings

February 4th - Scott Leavitt, General Agent

February 18th - Jon Geier, Ameritas Annuity Platform

To join agency trainings:

<https://global.gotomeeting.com/join/952783349>

Phone: 1 (646) 749-3112

Access Code: 952-783-349

Scott's Thought:

Life insurance is love insurance, which makes February- the month of love- the perfect time to reach out to clients and prospects about their life insurance needs.

Thanks for all you do!

-Scott



Monthly Drawing Winner...
... Brad Louder!



WE'RE ON SOCIAL MEDIA!

Click on the logos bellow to follow us for content you can share with clients and for upcoming events.



NEED HELP?

CONTACT US:

Scott Leavitt, General Agent

Phone: (208) 850-7003

Email: scott.leavitt@gemstatefg.com

Preston Leavitt, Assistant to GA

Phone: (208) 891-6901

Email: preston.leavitt@gemstatefg.com

Jon Geier, Ameritas Internal Wholesaler

Phone: (402) 465-6128

Email: jgeier@ameritas.com

Mike Patrick, V.P. Wealth Management

Phone: (208) 377-1428

Email: michael.patrick@gemstatefg.com

Gem State Financial Group's newest Team Member:

Melinda Wells

Because he loved me,

*He did the dishes,
Rubbed my feet,
Surprised me with tulips,
Took me to musicals even though he didn't like them,
Carried my bags while I did the shopping,
Held my hand.*

He died of cancer four years ago.

*Because he loved me,
I can stay in our home,
I can be here for our children,
I can afford to pay for their college education,
I can worry about the other things in life besides money.*

He still loves me. And he still shows it.

Life Happens is a nonprofit organization dedicated to helping consumers take personal financial responsibility through the ownership of life insurance and related products.

Learn more about the power of life insurance at www.lifehappens.org.

**LIFE
HAPPENS.**

**LIFE
INSURANCE
AWARENESS MONTH**
MOVING FROM "I'M NOT HAPPENING"



JOIN US FOR THE



**Gem State
Financial Group**

Ribbon Cutting Ceremony

Friday, February 8, 2019
12:00 – 1:00 pm

Please join us for our ribbon cutting ceremony celebrating our new location. Ceremony begins at 12:00 pm with a presentation by the Meridian Chamber of Commerce. Following a light lunch will be provided.

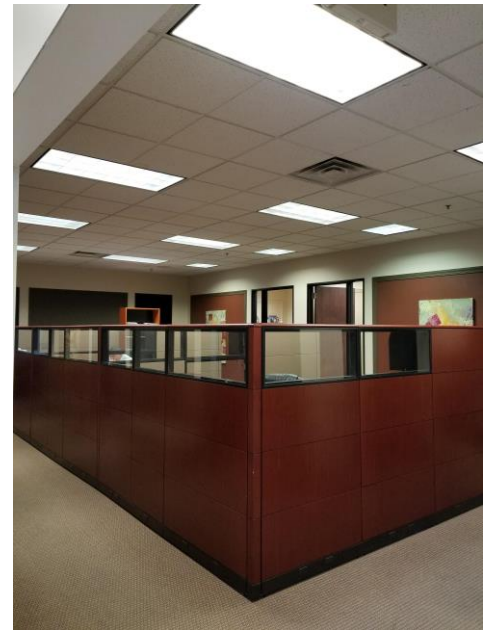
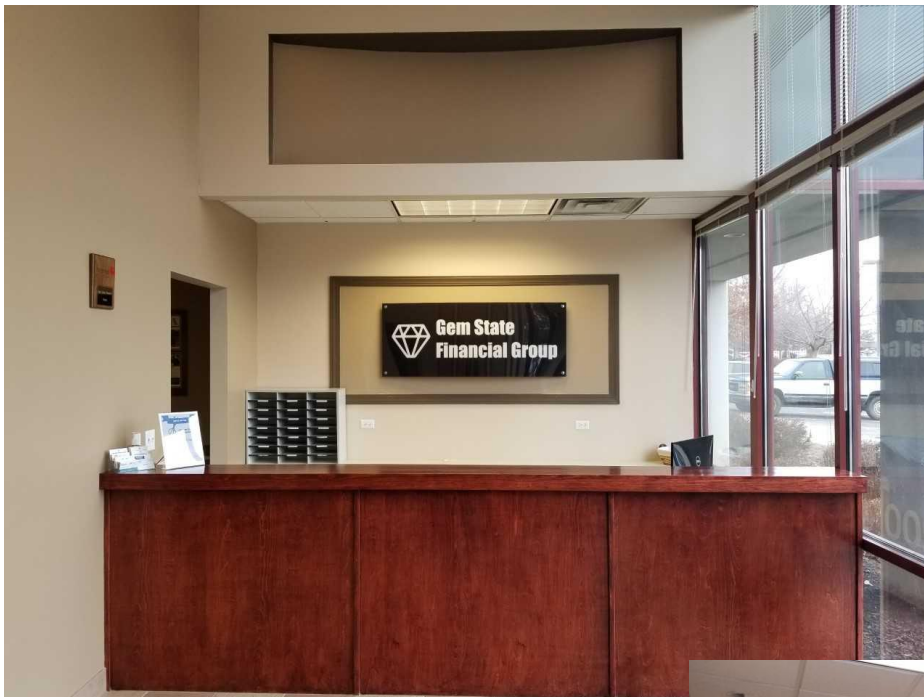
6223 N Discovery Way Ste. 200, Boise, ID 83713



New Location



**6223 N. Discovery Way
Ste 200
Boise, ID 83713**





Ready 🌸 Set 🌸 Spring!

Contest will run from January 1, 2019- March 31, 2019



Grand Prize: 43" Smart TV

2nd Runner Up: \$100 Visa Gift Card

3rd Runner Up: \$50 Visa Gift Card

How to earn points:

- 1 point for each submitted Life, DI, or Annuity Policy with Ameritas or Brokerage*
- 1 point for each paid Life, DI, or Annuity Policy with Ameritas or Brokerage*
- 1 point for every \$500 in paid Ameritas Life or DI FYC
- ¼ point for every \$500 in paid Ameritas Annuity or Brokerage* FYC

*Brokerage Business (Non-Ameritas Life, DI, LTC, and Final Expense Life Insurance)



**Gem State
Financial Group**

Gem State Financial Group is offering an opportunity for **ALL CONTRACTED AGENTS/BROKERS** to help us grow the agency. Your recommendation of a new Career or Independent Agent to Gem State Financial Group can grow YOUR income. *When that referral becomes part of the Gem State Financial Group Team you will receive 10% of their **Ameritas Life** {Life and DI only} FYC production for as long as they write business. Refer a producer, work with him/her, split business with him/her and earn dollars while we all benefit to make this the biggest and **best** firm in the Company.

Please complete the following and return to Scott Leavitt; General Agent

*Referring Agent must maintain a contract (specified by Ameritas) to continue qualifying for bonus.

Name: _____

Address: _____

Phone Number: _____

Best Time to Call: _____

Agent/Broker Name: _____ Date: _____