

CUSTOMIZE THEM WITH ANY DESIGN!













WHAT IS A KOOLGATOR?

A KOOLGATOR is a fully **customizable**, full color branding tool that consumers put around their neck to keep cool.

HOW TO USE THE KOOLGATOR

Soak in cool water for 15 minutes and the non-toxic, biodegradable crystal polymers, sewn inside the middle chamber; absorb hundreds of times their weight in water. This keeps the consumer cool all day through the process of evaporation.

Reusable. No refrigeration required. For your convenience, the directions are printed directly on every cooling neck wrap.



Before



After

JUST SOAK IN WATER



Soak in cool water for 5 minutes.



Spread contents in middle chamber.

WHERE TO USE A KOOLGATOR

A KOOLGATOR is the perfect product to use **ANYWHERE IT'S HOT** to help consumers keep cool.



Safety
Construction
Oil/Gas
Mining
Road Work
Agriculture
Landscaping



Motorsports
Concerts
Cruises
Air Shows
Rodeos
Festivals
Fairs



Walks/Runs
Charities
Fundraisers
Parades
Souvenirs
Rallies
Tournaments



Football
Soccer
Baseball
Golf/Tennis
Hiking
Cycling
Picnics



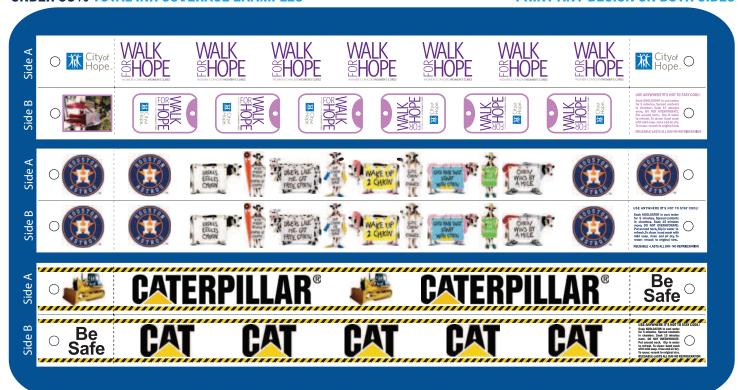


DESIGN EXAMPLES

The artwork, designs, brands, trademarks and logos are shown for conceptual illustrations only and are not intended to represent that KOOLGATOR is endorsed by or produced for the owners of the brands, trademarks or logos.

UNDER 50% TOTAL INK COVERAGE EXAMPLES

PRINT ANY DESIGN ON BOTH SIDES



OVER 50% TOTAL INK COVERAGE EXAMPLES

PRINT ANY DESIGN ON BOTH SIDES



THE KOOLEST COOLING NECK WRAPS IN THE INDUSTRY

WHY A KOOLGATOR?

The only FULLY customizable cooling neck wraps in the industry. Unlimited color, digital print, all over and on both sides. Will never bleed. Best prices. No set up fees. Unique and purposeful promotional item (helps cool you down). Appeals to all ages and demographics. One size fits all. Plastic safety snaps. Reusable. Provides multiple impressions. Directions printed on every one. Easy to use.



HOW IS IT MADE?

KOOLGATOR starts every order with soft, all white, 100% polyester fabric to provide for the highest quality printing resolution and the most "breathable" fabric to increase the evaporation process.



Dye sublimation, which uses special CMYK inks; allows us to digitally print any number of colors, images, logos, or photographs. The artwork is heated and pressed onto the fabric, which bonds the inks, to actually become part of the fabric. The image is now permanent and will not rub off. With dye sublimation you will not feel the inks on the surface of the fabric, as you do with silk screens or heat transfers. These inks will **NEVER BLEED!**

CUSTOMIZE AND PRINT ANY DESIGN ON BOTH SIDES







The KOOLGATOR has been tested by ULSTR to certify that it meets certain United States Consumer Product Safety Commission Product Safety Regulations. This includes the Consumer Product Safety Improvement Act.

PRICING AND PRODUCTION

KOOLGATOR PRICING - (Per Unit)

Print any design in full color, all over & on both sides.

QUANTITY	Less than mini	1 3	500	1000	2500	5000	10000
KOOLGATOR	\$8.12 R	\$5.52 R	\$3.27 R	\$2.92 R	\$2.68 R	\$2.32 s	\$2.12 s
SHIPPING	\$0.40 z	\$0.30 z	\$0.20 z	\$0.15 z	\$0.12 z	\$0.12 z	\$0.12 z

Includes: Under 50% total ink coverage. Over 50% Total Ink Coverage add \$0.25 per unit. (v)

Set Up Fees: Zero, Zip, Zilch, Nada. **Imprint Method:** Dye sublimation/CMYK.

Available Colors: Any and all. Full digital, unlimited colors. **Dimensions:** 2" width x 26" length.

Imprint Area: 2" x 26" on side A, 2" x 26" on side B. Total imprint size of 4" width x 26" length.

PRODUCTION & DELIVERY TIMES

Once the signed artwork proof has been returned to us, along with the required 50% pre-payment on your order, production will begin on your customized KOOLGATOR. The approximate work days to complete **AND** have your order delivered are:

150-2,500 units: 14 work days

5,000-10,000 units: 18 -20 work days

10,000+ units: Call

SHIPPING

The per unit shipping cost to have NAFTA approved product delivered ANYWHERE in the continental USA is listed above. To expedite the shipping process, all of ours orders are shipped using our international carrier. We have negotiated preferred rates and are familiar with the importing and customs process.

ARTWORK INFORMATION The approximate finished size is 2" x 26" per side or 4" x 26" before folded in half and sewn. Artwork on side A can be the same or different from side B. The "live" print area is 1.5" x 25.5" per side. It is recommended to place the "primary" artwork in the 20" Polymer Expansion Area. Full bleeds require an additional .25" around the exterior edges. Printing on fabric will not provide the same clarity or exact colors as seen on your color proof. PMS colors will be matched as closely as possible, however an exact match is not possible with dye sublimation.

