

# Iowa Farmers Markets

bring the taste of Iowa to your backdoor!



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### REWARD THEM FOR

- 88 percent of 18-to-34 year-olds say they would like some sort of incentive for sharing a product via social media or email
- 400
- Have weekly requests. Encourage customers to share their favorite market finds to post on FB page and wherever the best finds can be promoted.
- Better at home
- Farmers market value in new bag

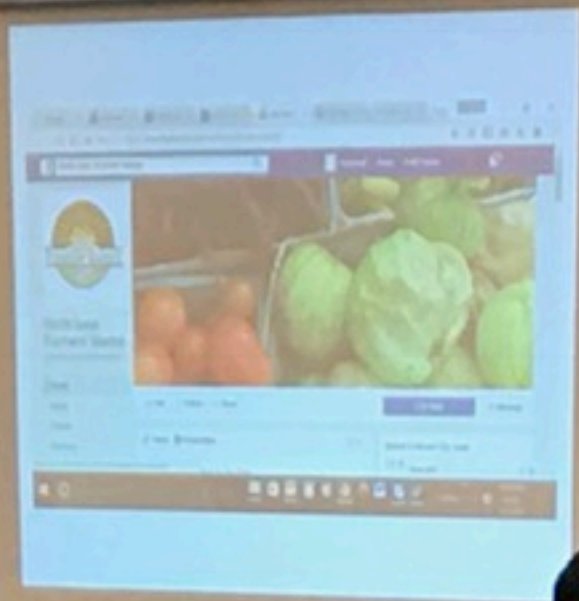




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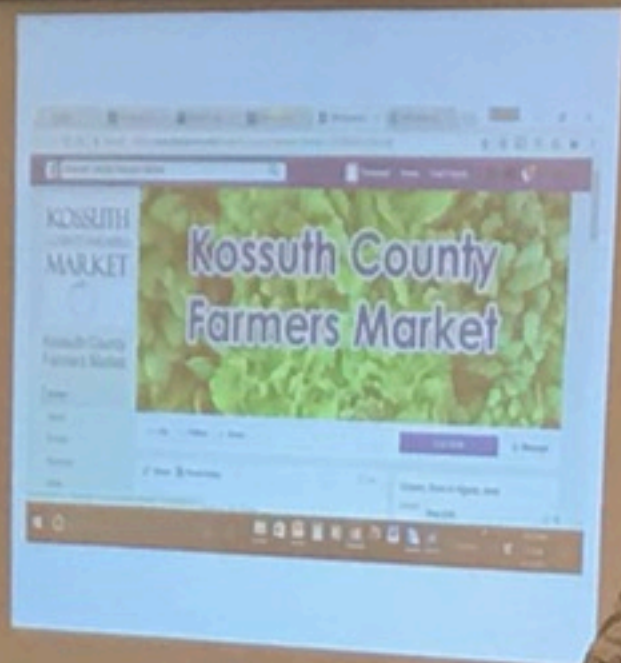
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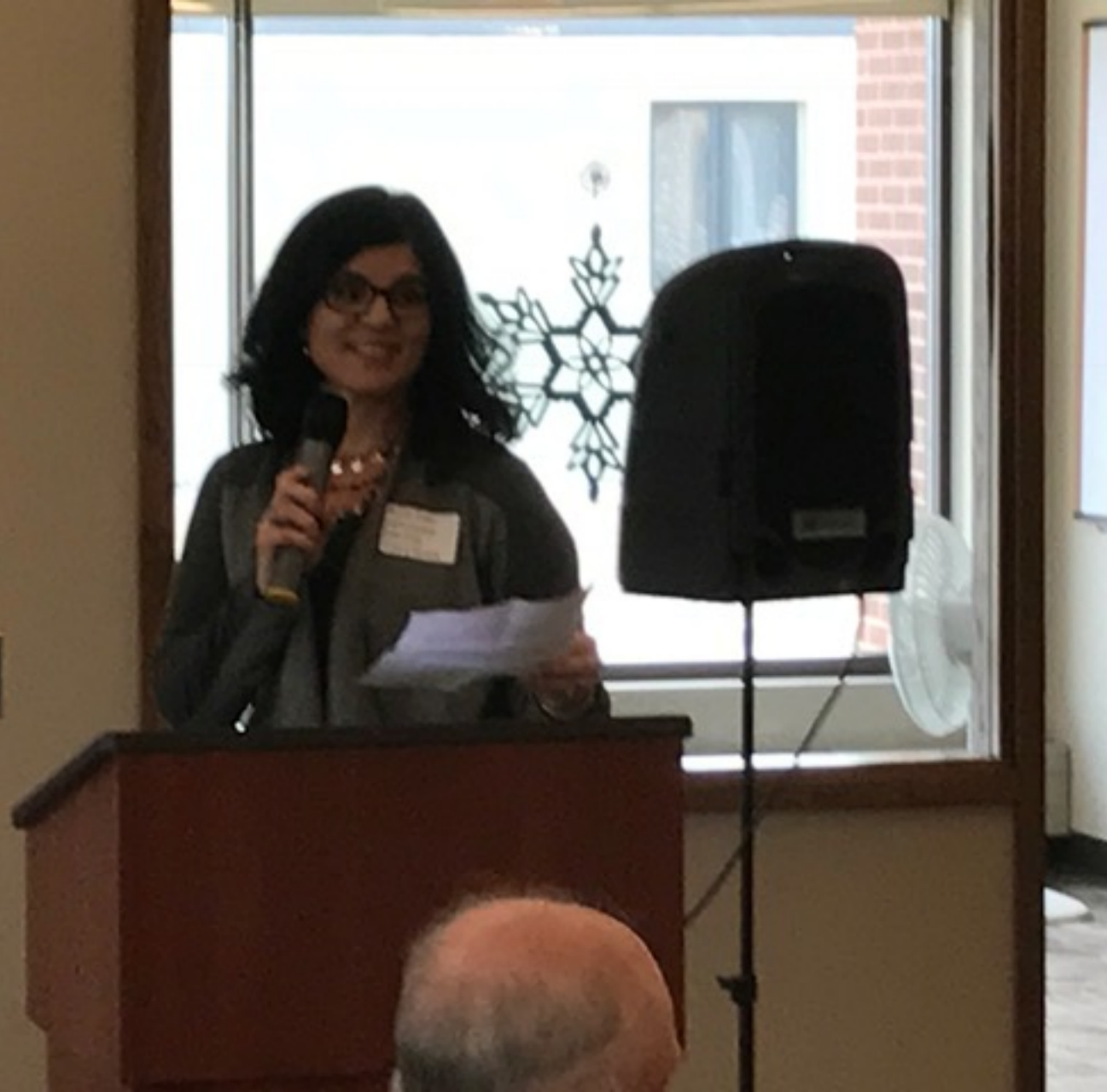


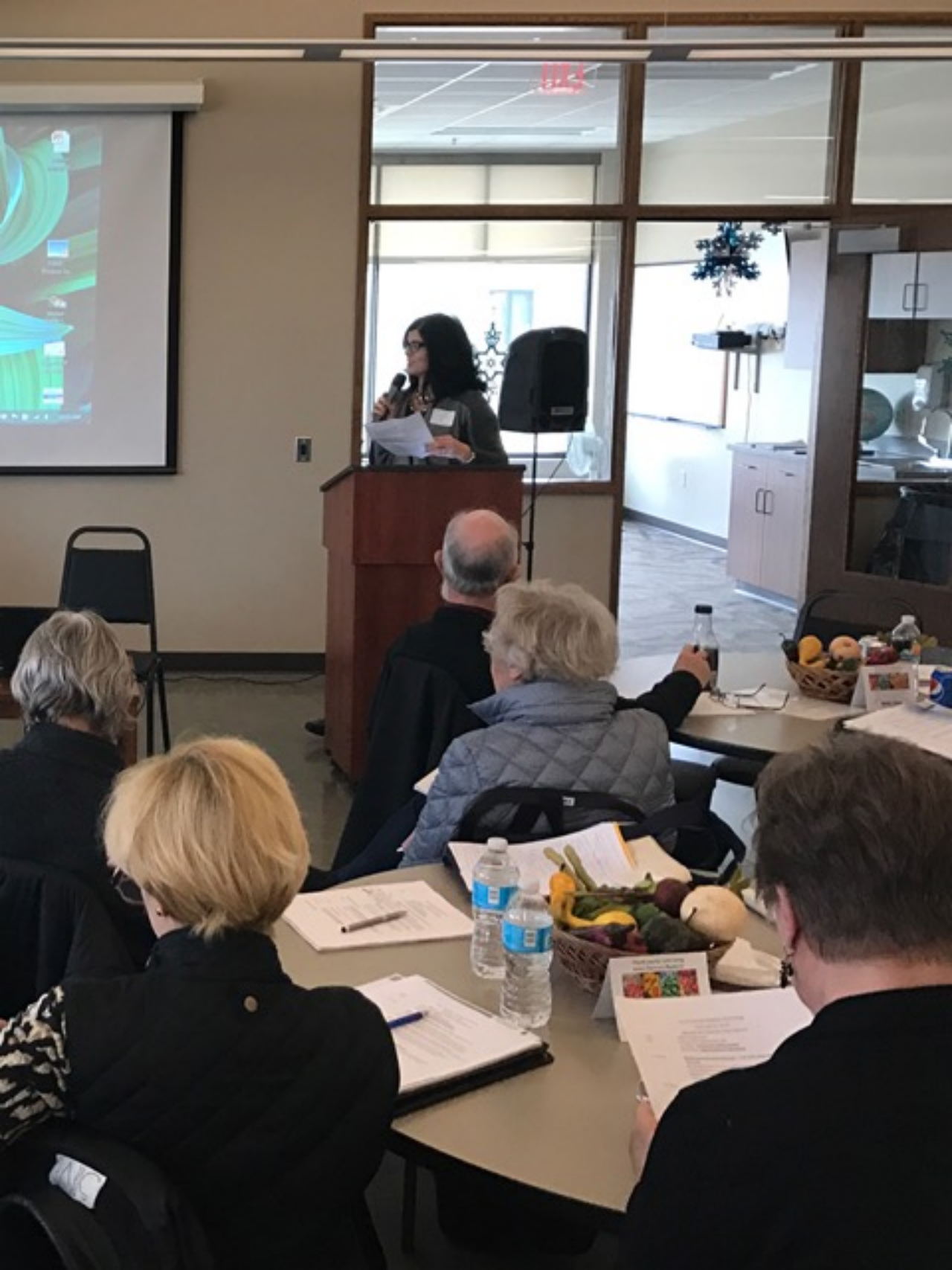




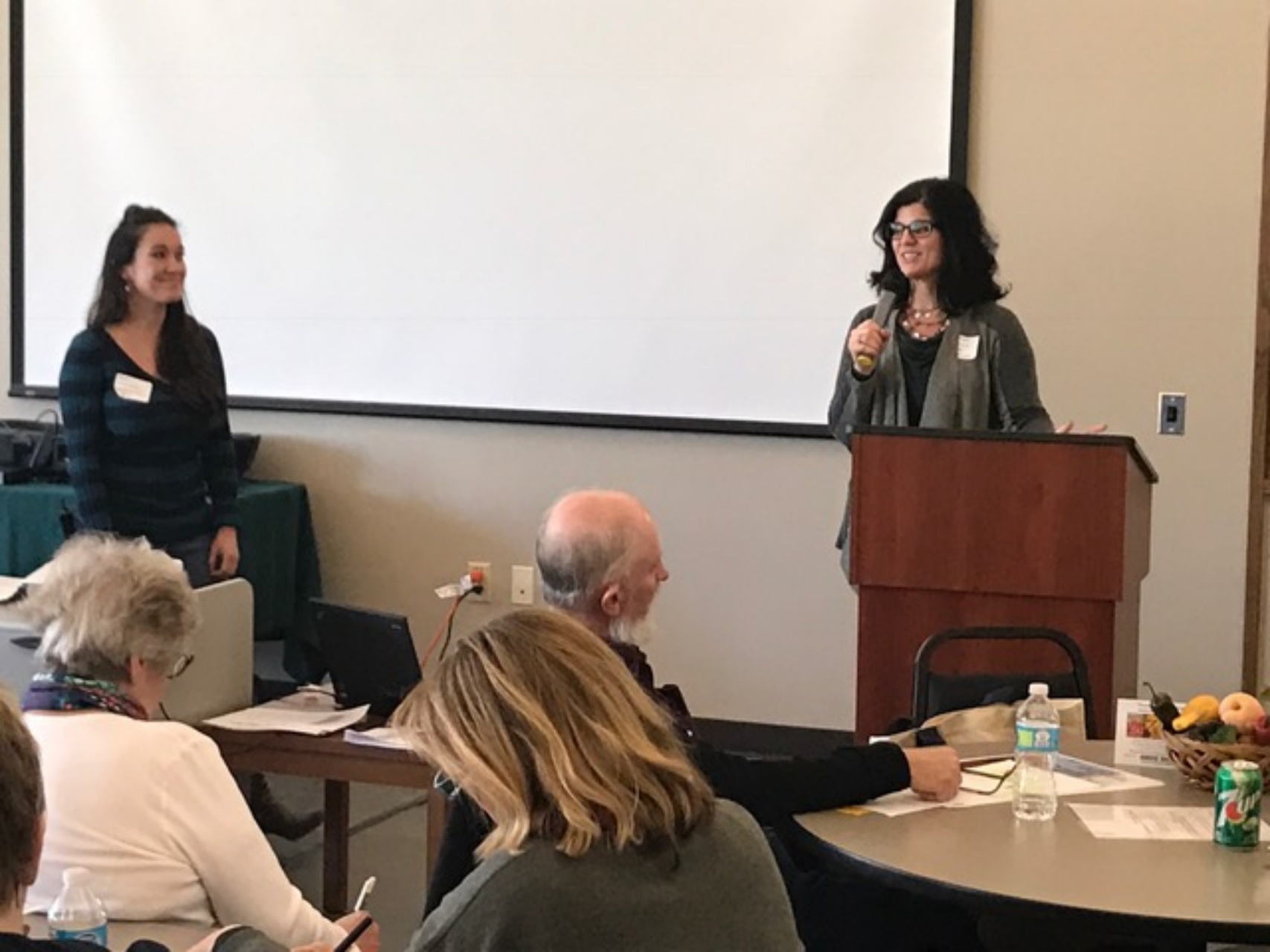














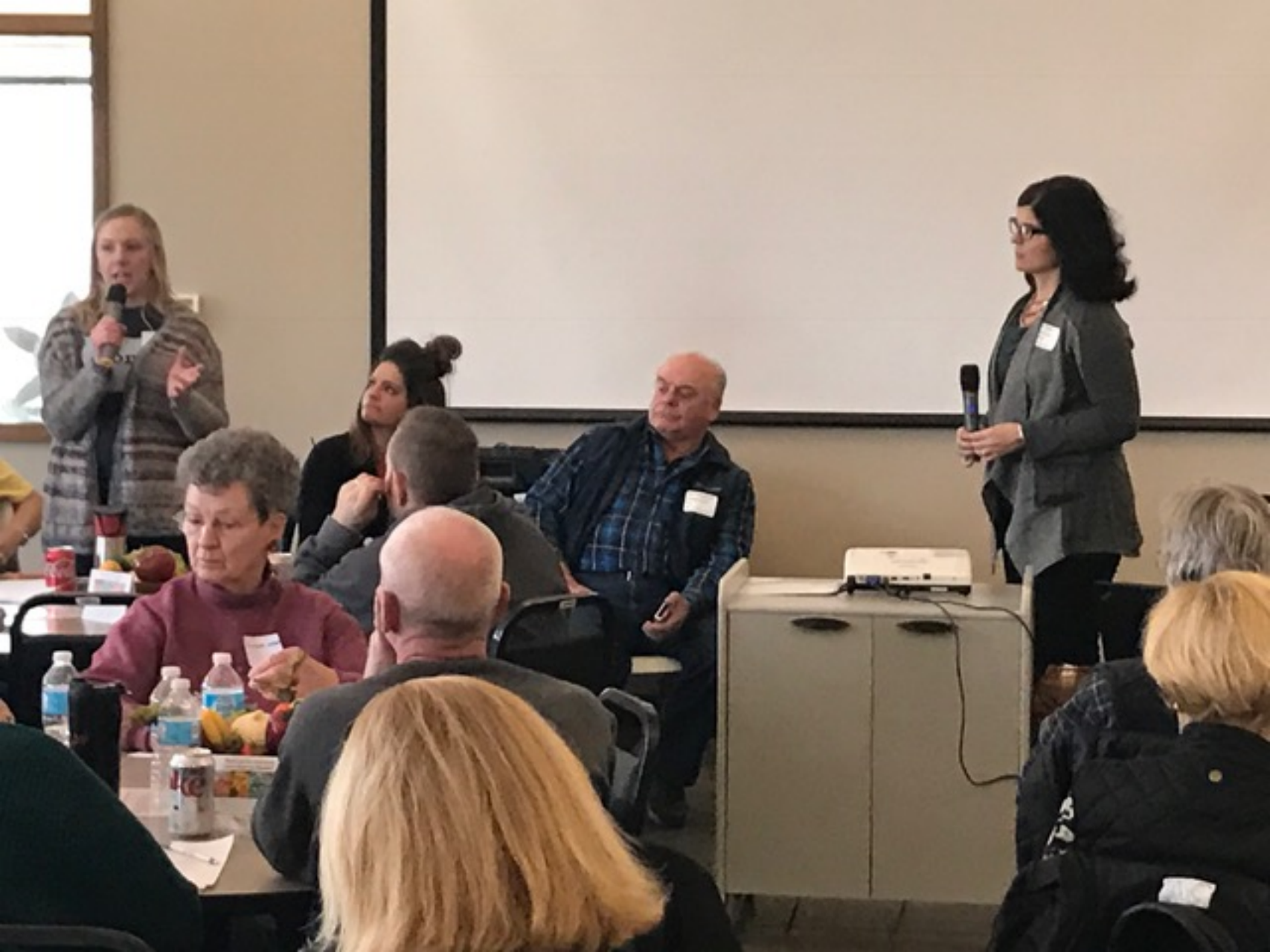
Iowa  
Farmers' Market  
Association





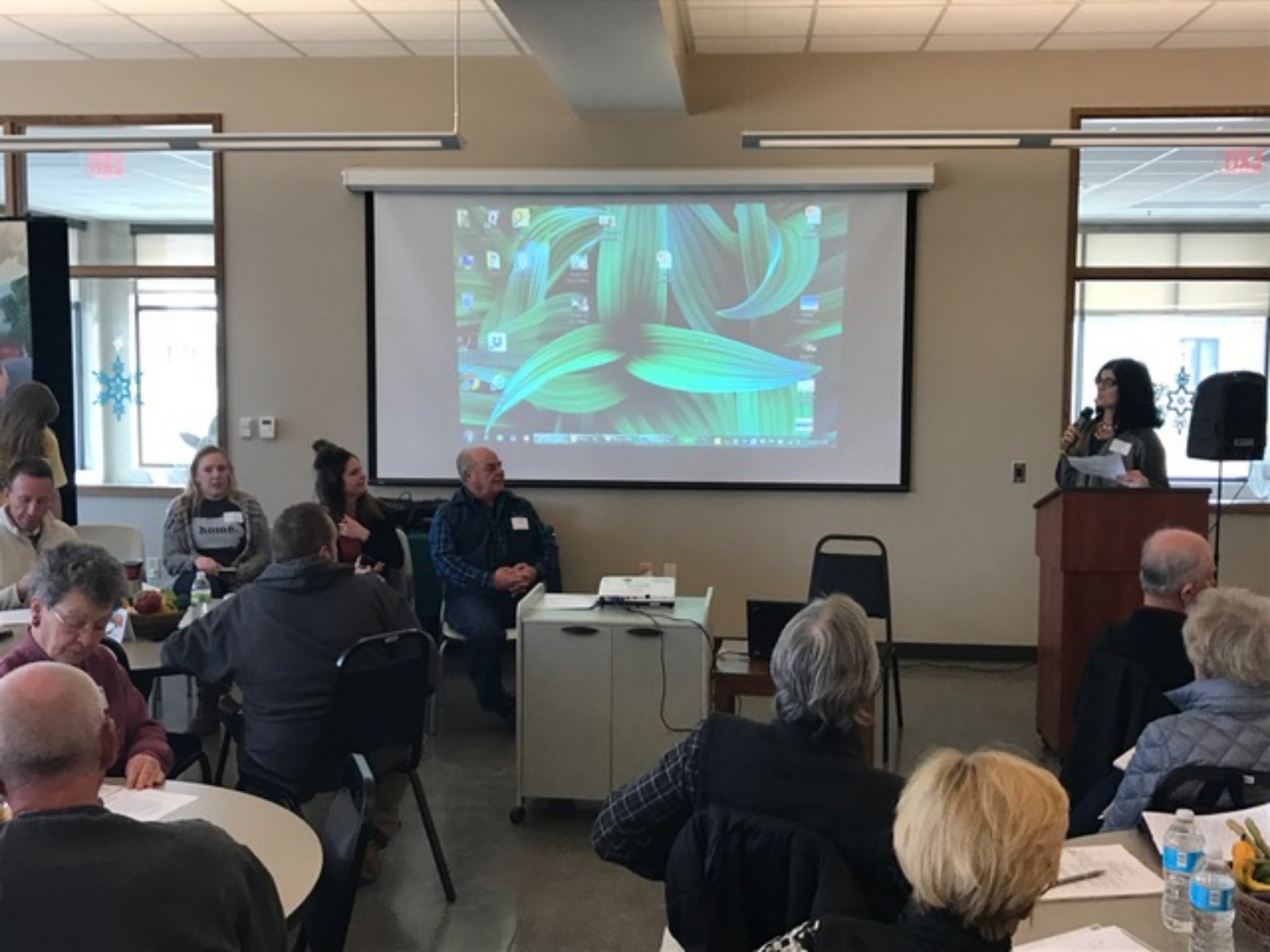


















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