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## **24/7 SALES HEADS SOUTH; EXPANDS TO MID-ATLANTIC STATES**

June 20, 2017 – 24/7 Sales, a division of NWA, Sales Inc. announces its expansion into the Mid-Atlantic states providing coverage in Pennsylvania, Delaware, Maryland, Washington, DC and Virginia.

Launched in September 2015 by Noel Weintraub, President, 24/7 Sales, has been focused on providing unparalleled coverage in New York and New Jersey for toy and gift manufacturers, with a team of experienced and dedicated independent sales representatives.

Weintraub, who previously spent 16 years as the owner of Road Runners, LLC and Road Runners TOLA, LLC, is very excited about this new expansion. “Since starting 24/7 Sales, we have been asked repeatedly by manufacturers to expand our reach down to the Mid-Atlantic states. Its an area I know well and am excited to bring our 24/7 work ethic and business philosophy to that area where we can provide the same level of service as we have in New York and New Jersey.”

24/7 Sales represents diverse manufacturers within the toy, tween, gift and publishing business including International Playthings, Klutz, Penguin Random House, Sterling, OOLY, Crocodile Creek, Peaceable Kingdom, iScream, Three Cheers for Girls, BigMouth and many others.

“Our sales reps’ product knowledge and experience sets us apart as one of the premiere sales organizations in the Northeast and now the Mid-Atlantic states. Our goal is to provide our retailers, both large and small, with service they can rely on, 24 hours a day, 7 days a week. 24/7 Sales is working hard for you. All day. Every day!”

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Contact: Noel Weintraub at (917) 880-9344 and [noel@247salesgroup.com](mailto:noel@247salesgroup.com)  
Website: [247salesgroup.com](http://247salesgroup.com)