



LULAC FLORIDA



LEAGUE OF UNITED LATIN AMERICAN CITIZENS

Mari Corugedo, LULAC Florida State Director

info@lulacflorida.org

www.lulacflorida.org

Date: January 30, 2018

Dear Associate,

LULAC FLORIDA STATE CONVENTION 2018

With the theme “*Empowering Communities Through Equity and Opportunities*” will be celebrating its 39th annual State Convention and our third annual Town Hall/Roundtable Community Forum June 15-17, 2018, in Miami, Florida. We are inviting your Organization to collaborate and join us in this statewide event.

The 2018 Convention events will include free educational workshops that are open to the public. The Education Luncheon will highlight achievements of Hispanic youth and provide scholarships (contingent on sponsorships) to deserving students. Speakers at the Awards Dinner will present policy updates and, at the same event, the contributions of outstanding LULAC members will be recognized. LULAC Florida District III Councils will host this year’s state convention to be held at Miami Marriott Dadeland ,9090 S Dadeland Blvd, Miami, FL, 33156.

Eighty-nine years ago, the founders of the League of United Latin American Citizens formed an organization that would become the largest, oldest, and most successful Latino community service and civil rights organization in the United States. Since its inception, it has developed a tremendous record of accomplishments by creating a culture of achievements within the Latino communities through innovative grassroots programs, leadership development, and advocacy. Today, we are a passionate network of volunteers, staff, and partners working through grassroots councils formed to help Latinos of all generations help themselves. LULAC has a presence in 37 states and in Puerto Rico. For additional information about LULAC please visit www.lulac.org. LULAC Florida priorities are reflected in the town hall and convention focused on education and youth leadership development, as well as the protection of human and civil rights. We count on sponsors such as you to assist in developing our state agenda and to award scholarships to promising students in need of financial assistance.

Your organization will reach state and local community leaders. Also, it will be recognized at selected sponsored events and listed in promotional materials, including the Convention Program and the www.lulacflorida.org web site.

Please review the enclosed sponsorship package and contact us with any questions that you may have. Thank you for your support in advancing our collective goal to empower the communities we serve. We invite your sponsorship of these community events. Thank you for your consideration of this request.

Best Regards,

Mari Corugedo,

LULAC Florida State Director

mcorugedo@lulacflorida.org



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See: Sponsorship Level Packages listed below

LULAC FLORIDA CONVENTION SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR - \$20,000

- Opportunity for presentations by your organization at all convention events
- Organization's logo in print on invitations and TV convention advertising
- Full page advertisement in event program
- Organization logo or banner, provided by the organization, prominently displayed at all conference events, PLUS: VIP table - 8 tickets at Awards Dinner and 2 VIP Education Luncheon tickets
- Distribution of promotional materials provided by your organization

GOLD SPONSOR - \$15,000

- Full page advertisement in event program
- Organization's logo in print on event invitations
- Organization's name or banner, provided by the organization, displayed during event (presentations) PLUS: VIP Table - 8 tickets - at Education Luncheon OR Awards Dinner (or split)
- Opportunity to provide brief remarks at selected conference events
- Distribution of promotional materials provided by your organization

SILVER SPONSOR – \$10,000.00

- Half program page advertisement in event program
- Organization VIP Table – 6 Tickets for Education Luncheon OR Awards Dinner (or split)
- Opportunity to provide brief remarks at selected sponsored events.
- Distribution of promotional materials provided by your organization

SAPPHIRE SPONSOR – \$5,000.00

- Half program page advertisement in event program
- Organization VIP Table – 4 Tickets for Education Luncheon OR Awards Dinner (or split)
- Opportunity to provide brief remarks at selected sponsored events
- Distribution of promotional materials provided by your organization



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BRONZE SPONSOR – \$2,500

- Half program page advertisement in event program
- 2 Tickets for Education Luncheon OR Awards Dinner (or split)
- Distribution of promotional materials provided by your organization
- Sponsor recognition

EXHIBITORS - \$350 per table *(the number of tables is limited)*

- Exhibitor Table Friday June 15th and Saturday June 16th, 2018
- Quarter Program page advertisement included in event program. • Sponsor recognition.

ADVERTISEMENT - \$100.00 - \$400.00

- See Chart below for

Scholarship Fund *if interested in donating to our scholarship fund please email us at mcorugedo@lulacflorida.org for more information. Scholarships will be awarded at the Education Luncheon on Saturday, June 16th, 2018*



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2018 LULAC FLORIDA CONVENTION SPONSOR COMMITMENT

Yes, I wish to participate in the “2018 LULAC Florida State Convention” at the following level (please check off level of sponsorship below).

Sponsorship Level	Amount
Platinum	\$20,000.00
Gold	\$15,000.00
Silver	\$10,000.00
Sapphire	\$5,000.00
Bronze	\$2,500.00
Exhibitor Table	\$350.00
Advertisement	
¼ page	\$100.00
½ page	\$200.00
Full Page	\$400.00
Donation	\$ _____
Request an Invoice for:	\$ _____

SPONSOR NAME: _____

LEVEL: _____

Attn: _____

Title: _____ Phone #: _____

Email: _____

Mailing Address: _____

Date: _____ For additional information please contact:

Mari Corugedo, LULAC FLORIDA State Director * ***Sponsor check made payable to: “LULAC FLORIDA,”*** * Mail to: LULAC Florida* Attn: Mari Corugedo, LULAC Florida State Director,

LULAC Florida

6041 SW 159 CT Mami, Florida 33193

LULAC Florida is a non-profit 501c4 organization. Contributions can be deductible as a business expense or other purposes and not tax deductible as a charitable contribution.