

Warm Human

WEARABLE AROMATHERAPY



I BELIEVE IN STRENGTH + KINDNESS

The Warm Human brand was founded on the belief that walking through this world with equal amounts strength + kindness is one of the most valuable things we can strive for. Together these two qualities are powerful allies. Doing right by the world begins with respecting and taking care of yourself.

Our products are fun, healthy, socially conscious, and inspire people to create a life they love...the power is in your hands! They are also incredibly giftable! There is no better gift you can give yourself or someone you love than the reminder of who they really are when they have forgotten.



Warm Human

WEARABLE AROMATHERAPY

something new in aromatherapy

The First Ready-to-Wear Essential Oil Solids That You Can Mix + Match Directly On Your Skin



We've made it SKIN + HAIR SAFE

Most liquid essential oils on the market are not safe to put directly onto your skin without a carrier oil. Our line is in a base of coconut oil.



We'll help you SAVE MONEY

Buying all of these ingredients separately is more expensive (a bunch of essential oils, carrier oils and containers).



We'll help you SAVE TIME

Creating blends take time! You have to research blend recipes, mix ingredients, melt and pour them into containers.



It's the most FAST + FUN way of being CREATIVE

You'll experience the fun and creativity of quickly creating blends to customize your spirit by simply selecting scents for your compact.

NOW YOU HAVE THE POWER TO CHOOSE
HOW YOU WANT TO FEEL + CREATE A LIFE YOU LOVE
apply these solids to your skin or hair to feel the emotional
benefits of our pure therapeutic-grade essential oils

warm human ingredients

Our Ingredients Are Clean, Healthy, Simple, and Beautiful...Just Like You.

- Vegan
 - Cruelty-Free
 - Non-GMO
 - Paraben-Free
 - Gluten-Free
- Made in the USA with some serious love by some very Warm Humans



We use pure, natural, 100% therapeutic-grade essential oils



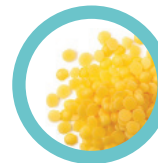
and mix with



Skin-loving, ultra hydrating coconut oil. Coconut oils are one of the best oils for carrying the therapeutic-grade benefits into the body



Healing and nourishing sweet almond oil



Vegan-friendly, plant-based candelilla wax

Pure Therapeutic-grade Essential Oils have incredible physical and emotional benefits when applied to the skin (with a carrier oil), or inhaled.



Warm Human

WEARABLE AROMATHERAPY

our packaging is designed to inspire
it's the perfect gift for yourself, or someone you love

Every package looks and feels like a gift...from the designs, the colors, the emotions, the scent...
EVERYONE can walk up to this collection and find something they want for themselves, or a feeling they want to give to someone else to help make their life better!

The look and feel of the package does a beautiful job conveying the luxury and value! The paper feels as soft as skin, and has beautiful spot-gloss detail.



Each scent comes in a collectible vintage metal slider tin that clicks and snaps shut!

On the BACK of the tin, the emotional benefits are listed again, so you remember why you chose it!



Packaging highlights the way the therapeutic-grade essential oils make you FEEL

FREE Aromatherapy Guide Inside Each Box



The back of the box features

- more *emotional benefits* of the essential oil
- information on the *chakras* associated with this oil
- fun ways to *repurpose the recyclable container*
- indicates if the scent is a *top, middle or base note* (which helps with blending or telling someone how long the scent lasts, – top scents are lighter, and disappear quicker, base notes are stronger and last longer).



SOME PRETTY SWEET DETAILS WENT INTO THE PACKAGING

8-PACK REFILL BOXES WITH A FREE TESTER

Our 8pc Refill Boxes can be used as a counter-top display. They hold 8 individually boxed Warm Human Essential Oil Solids, and get this...every 8-pack comes with a FREE tester. *(All refill packs are the same design).*

The tester tin slips down into a pocket that helps keep in place and lines up with the tin on the package. Next to the tester it says TRY ME! ♥ ME!

EDUCATIONAL INDIVIDUAL BOXES WITH VERSATILE DISPLAY OPTIONS

Our individual boxes can be displayed in 4 ways!

- Inside the master displays
- Inside the pop-up refill pack display
- Peg hook *(we've added an "invisible" perforated hole punch)*
- We've even put special feet on the single boxes so they will stand up perfectly straight on a shelf, snazzy.

Inside each box we've included a FREE AROMATHERAPY GUIDE, instruction guide, and inspirational messaging.





Display measures approx. 25.5" w. x 12" deep x 17" h. with sign

Warm Human

THE "Live Life to the Fullest" DISPLAY sku:WHD24

The *Live Life to the Fullest* display will give customers full confidence to customize their spirit, reach their dreams and live their best life. It features our full line of scents, so that customers will be able to create over 2000 different blends with this maximum experience display!

THIS PACKAGE INCLUDES:

4 Each of the following Single Scent Balms:

- Bergamot
- Blue Chamomile
- Cedarwood
- Ginger
- Grapefruit
- Lavender
- Lemon
- Lemongrass
- Lime
- Patchouli
- Peppermint
- Rosemary
- Sandalwood
- Star Anise
- Super Sage
- Sweet Orange
- Tobacco
- Tuberose
- Vanilla
- Ylang Ylang

4 Each of the following Power Blend balms:

- Spiritual Gangsta
- Pretty Dope Soul
- Peaceful AF
- Yoga-ta Be Free

16 Warm Human Empty Refillable Compacts

PLUS These Amazing Items:

- 8 BONUS BALMS of your favorite Power Blend
- 24 Testers
- Acrylic Display+ Sign
- 1 Point-of-Purchase Selling Feature Guide for Staff and Customers



When customers scan the QR code they will learn more about the line and how to use the products!



Your
Retail Value
is over
\$950.00

Display measures approx. 16.25" w. x 12" deep x 17" h. with sign

Warm Human

THE "Warm Human Essentials" DISPLAY sku: WHD15

The *Warm Human Essentials* display features our core scent line with 3 Power Blends. Customers will be able to create over 450 different blends to help them customize their spirit, reach their dreams and live their best life.

THIS PACKAGE INCLUDES:

4 Each of the following single scent balms:

- Ginger
- Grapefruit
- Lavender
- Lemon
- Lemongrass
- Patchouli
- Peppermint
- Rosemary
- Sandalwood
- Super Sage
- Sweet Orange
- Ylang Ylang

4 Each of the following Power Blend balms:

- Spiritual Gangsta
- Pretty Dope Soul
- Peaceful AF

8 Warm Human Empty Refillable Compacts

PLUS These Amazing Items:

- 15 Testers
- 1 Point-of-Purchase Selling Feature Guide for Staff and Customers
- Acrylic Display + Sign



Convert that \$14.95 sale into a \$45.00+ sale in a heartbeat!

Just show customers how fun it is to customize the perfect gift for themselves or someone they love.

The low wholesale cost on this compact allows you to offer it as an incentive to the customer and possibly triple your retail sale.

When you have a customer trying to choose between 1 or 2 scents...by offering them the Refillable Compact as a freebie (or cheaper) you can encourage them to increase their total purchase by saving money overall. This might also inspire them to create a beautifully boxed gift for a friend, as well!

Inspire customers with suggestions like filling the three sections with:

- Their own custom blend
- A scent for morning, noon and night
- A scent for the office, gym and date-night
- 3 moods: happiness, confidence and relaxing



REFILLABLE COMPACT DETAILS

- Compact and travel-size. Fits easily in your purse, gym bag, desk at work, or night stand
- Easy to refill or switch scents anytime
- Helps keep scents together and away from excess air and light
- Matte finish that wipes clean
- Metallic detail that says "I BELIEVE IN STRENGTH & KINDNESS" on the outside, and "THIS CHAPTER OF MY SOUL STORY" on the inside



8-PC BOX : WARM HUMAN ESSENTIAL OIL SOLIDS **POWER BLENDS** : MSRP \$15.95

ACTIVATED
CHAKRAS
(IN COLOR)

Crown 

Third Eye 

Throat 

Heart 

Solar Plexus 

Sacral 

Root 

WHSTB-202-8

PRETTY DOPE SOUL

tuberose - bergamot - grapefruit - lemon - sweet orange - orange
100% Pure Therapeutic-grade

Humble enough to know I have a ton of flaws, but also wise enough to know that my heart is pure, and my soul is as dope as they come.



ACTIVATED
CHAKRAS
(IN COLOR)

Crown 

Third Eye 

Throat 

Heart 

Solar Plexus 

Sacral 

Root 

WHSTB-201-8

YOGA-TA BE FREE

grapefruit - lavender - sandalwood - peppermint - rosemary - bergamot
100% Pure Therapeutic-grade

I'm flexible and kind to myself every step along the way. I will rest, stretch, open my heart and breathe deeply...I will simply begin from wherever I am in this moment.



ACTIVATED
CHAKRAS
(IN COLOR)

Crown 

Third Eye 

Throat 

Heart 

Solar Plexus 

Sacral 

Root 

WHSTB-203-8

PEACEFUL AF

lavender - cedarwood - sweet orange - ylang ylang
100% Pure Therapeutic-grade

I am a divine magical creature of peace...exhaling all of the stuff that freaks me out and inhaling positivity and rainbow vibes.



ACTIVATED
CHAKRAS
(IN COLOR)

Crown 

Third Eye 

Throat 

Heart 

Solar Plexus 

Sacral 

Root 

WHSTB-200-8

SPIRITUAL GANGSTA

sweet orange - lemongrass - ylang ylang - patchouli - ginger
100% Pure Therapeutic-grade

Got that Earth-loving, wild spirit, warrior heart, freaking beautiful gypsy soul that's gonna spread love and serve the world kinda vibe.



8-PC BOX : WARM HUMAN ESSENTIAL OIL SOLIDS **SINGLE SCENTS** : MSRP \$14.95

ACTIVATED
CHAKRAS
(IN COLOR)

Crown 

Third Eye 

Throat 

Heart 

Solar Plexus 

Sacral 

Root 



WHSTB-100-8 | **BERGAMOT**
citrus bergamia
100% Pure Therapeutic-grade

Makes you feel happy, accept and love yourself, confident, not competitive with others, able to set and reach your own goals, fearless, less anxious, less stress, peaceful.

ACTIVATED
CHAKRAS
(IN COLOR)

Crown 

Third Eye 

Throat 

Heart 

Solar Plexus 

Sacral 

Root 



WHSTB-111-8 | **BLUE CHAMOMILE**
matricaria chamomilla
100% Pure Therapeutic-grade

Makes you feel calm, peaceful, increase your awareness and ability to grow and expand yourself, be more conscious, able to make easier transitions, and overall relaxed in your mind, body and soul.

ACTIVATED
CHAKRAS
(IN COLOR)

Crown 

Third Eye 

Throat 

Heart 

Solar Plexus 

Sacral 

Root 



WHSTB-101-8 | **CEDARWOOD**
cedarwood virginiana
100% Pure Therapeutic-grade

Makes you feel grounded, strong, calm, connected to yourself and others, independent, have good boundaries, focused and better at self-care.



WHSTB-103-8 | GINGER
zingiber officinale
100% Pure Therapeutic-grade

Makes you feel more open-hearted, forgiving, able to move forward, warm emotionally and physically, attractive, prosperous, lucky, courageous, safe because you are self-reliant



WHSTB-104-8 | GRAPEFRUIT
citrus paradisi
100% Pure Therapeutic-grade

Makes you feel happy, positive, love your body, focused, responsible for your own life, hopeful, peaceful, less stressed or anxious, reminds you that life is good



WHSTB-105-8 | LAVENDER
lavendula angustifolia
100% Pure Therapeutic-grade

Makes you feel calm, positive, helps you communicate better, and listen better, kind to yourself and others, have less anxiety and stress, helps you sleep better, self-care



WHSTB-106-8 | LEMON
citrus limonum
100% Pure Therapeutic-grade

Makes you feel happy, vibrant, fearless, attractive, productive, focused, alert, energetic, healthy, less stressed



WHSTB-107-8 | LEMONGRASS
cymbopogon flexuosus
100% Pure Therapeutic-grade

Makes you feel happy, calm, like you can go with the flow, have an easier time with transitions or changes, alleviate grief and sorrow, feel more emotionally balanced, strong and capable



WHSTB-108-8 | LIME
citrus aurantifolia
100% Pure Therapeutic-grade

Makes you feel happy, inspired and inspiring, grounded, confident, strong, worry-free, calm, connected to others, fearless, motivated



WHSTB-109-8 | PATCHOULI
pogostemon cablin
100% Pure Therapeutic-grade

Makes you feel confident, stable, peaceful, grounded, connected to yourself and others, capable of doing things and taking care of yourself, lucky, grateful, sensual



WHSTB-110-8 | PEPPERMINT
mentha piperita
100% Pure Therapeutic-grade

Makes you feel alert, focused, happy, energetic, good enough, less resentful, less prideful



WHSTB-120-8 | ROSEMARY
rosmarinus officinalis
100% Pure Therapeutic-grade

Makes you feel focused, have an easier time with change, confident, alert, vibrant, raise self-esteem, worthy, peaceful, happy, improves your memory and learning ability



WHSTB-112-8 | SANDALWOOD
santalum album
100% Pure Therapeutic-grade

Makes you feel happy, mindful, grounded, strong, connected to yourself and others, confident, calm, productive, have less stress and anxiety, able to meditate



WHSTB-113-8 | STAR ANISE
illicium verum
100% Pure Therapeutic-grade

Makes you feel confident, blessed, fortunate, strong, intuitive, able to move toward in life, positive, able to learn from mistakes and turn them into positives



WHSTB-114-8 | SUPER SAGE
CLARY SAGE salvia sclarea
+ SAGE salvia officinalis
100% Pure Therapeutic-grade

Makes you feel relaxed, calm, joyful, happy, have energy, able to focus and learn, patient with yourself and others, kind, stress-free



WHSTB-115-8 | SWEET ORANGE
citrus sinensis
100% Pure Therapeutic-grade

Makes you feel happy, vibrant, fearless, attractive, productive, focused, alert, energetic, healthy, less stressed



WHSTB-116-8 | TOBACCO
nicotiana tabacum absolute 10% (nicotine tree)
99% Natural

Makes you feel creative, vibrant, sensual, positive, okay being/thinking unconventionally, emotionally balanced, peaceful, relaxed



WHSTB-117-8 | TUBEROSE
polianthes tuberosa absolute 30%
99% Natural

Makes you feel confident, feminine, warm, happy, loving, sensual, libido enhancer, compassionate toward yourself and others, creative



WHSTB-118-8 | VANILLA
vanilla planifolia
100% Pure Therapeutic-grade

Makes you feel happy, tranquil, relaxed, in harmony with yourself and life, warm, loving, sensual



WHSTB-119-8 | YLANG YLANG
cananga odorata
100% Pure Therapeutic-grade

Makes you feel happy, joyful, sensual and turned on, loveable and loving, better self-worth and self-esteem, calm, balanced, confident, relaxed

TO PLACE AN ORDER:

PHONE: 800-880-9138

EMAIL: HELLO@WARMHUMAN.COM or
LISA@WARMHUMAN.COM

PLEASE MAKE SURE THE FOLLOWING
INFORMATION IS ON YOUR ORDER:

ITEM # : WHSTB-119-8
SCENT : YLANG YLANG
QUANTITY : 1*

ITEM NUMBER EXPLAINED:
WHSTB = Warm Human Single Tin Boxed
119 = Scent (i.e. Ylang Ylang)
"-8" = 8pc Refill Pack with Free Tester

*Quantity 1 in this example means 1 8pc
Refill Pack



Warm Human

WEARABLE AROMATHERAPY

quick sales tips

WHAT IS THE BIG DEAL

These are the first Ready-to-Wear Essential Oil Solids on the market that can be mixed and matched directly on your skin + hair! They make aromatherapy fun, fast, easy and more affordable!

WHY WE DID IT

Because the DIY-style (Do-It-Yourself) = expensive and time consuming! Usually people have to buy a bunch of expensive oils, carrier oils, and bottles, then find recipes and do blending and mixing in your kitchen. We wanted to make it fast and easy!

WHY AROMATHERAPY?

Aromatherapy can genuinely help change your mood, mental state and feelings...it is a wonderful tool to use to create a life you love, surround yourself with healthy things, and reach your dreams in life. Therapeutic-grade essential oils also have many physical benefits.

HOW AND WHERE YOU USE THESE

The way people use this line is by applying the balms directly onto their skin (hands, palms, wrists, arms, neck, temples, legs and feet) or hair...either as a single scent or layering different combinations...and then inhaling it. Each time you inhale the scent molecules they enter your olfactory system and you may experience the therapeutic benefits. You may also experience the therapeutic benefits as the oils from the balm travel down through your transdermal skin layer and enter your body (we chose coconut oil because it carries essential oils better than other carrier oils). Some scents are stronger and make a delicious, natural perfume alternative. Others are lighter, and are a great choice when you want the therapeutic benefits, but also don't want it to clash with your regular perfume.

tips, tricks + good to know

- 💧 You can use these balms as much as you like throughout the day. Every time you put them on, or refresh them on your skin, and inhale them, you will experience the therapeutic benefits. Even if you can't smell them very much, they are still doing a good job.
- 💧 These balms smell stronger on warm skin than they do while they are still in the container.
- 💧 Some scents are lighter and disappear quickly (usually top notes and citrus scents), so you can apply them generously and more frequently. Some scents are stronger and last longer (usually base notes and wood scents). Middle notes can vary in strength and longevity, so they are wonderful choices to round out your favorite blends.
- 💧 Keep our essential oils and solids away from sunlight and heat. Coconut oil will liquify when it is warm out, and become solid again when the atmosphere cools.
- 💧 If the tin lids slide open on their own, simply pinch the sides in a little and they will stay secure!
- 💧 Keep your testers fresh! With heavy exposure to air and sunlight, oils may change. Let us know if you need fresh testers!



Warm Human

WEARABLE AROMATHERAPY

who will love this line

IT'S A GREAT GIFT FOR YOURSELF OR SOMEONE YOU LOVE

When you give these as a gift, you are inspiring someone to feel stronger, more confident, and to take good care of themselves. Every time someone smells them, it will bring them back to their original intention, remind them that they have the ability to be who they want to be and that they are in control of creating a life that they love.

NEW + CURIOUS TO ESSENTIAL OILS: This line is great for people new to, or curious about, aromatherapy because our packaging teaches people how certain oils might inspire you to feel. *"...I know I like Sweet Orange...but what does it do for me?"* The Warm Human line really helps to teach people more about essential oils in general.

ESSENTIAL OIL EXPERTS: This line is great for essential oil experts with high-standards. All of our essential oils were carefully sourced and chosen because they are 100% pure, non-adulterated, and therapeutic-grade quality. Our ingredients are not the cheapest, because excellent quality was more important to us.

LOVERS OF NATURAL, VEGAN & HEALTHY PRODUCTS: We have put our essential oils into a healthy, vegan wax base. We chose coconut oil because it helps transfer the therapeutic benefits of the essential oils better than other carrier oils.

YOGA LOVERS: These are great to use during yoga! They won't be too strong and annoy your neighbor, they stay on and go deeper when your skin heats up and perspires. We have also included which CHAKRAS are activated by certain oils right on the packaging.

SCENT LOVERS: Scent and essential oils are a wonderful way to simply enjoy life and surround yourself with beautiful things. Scent is one of our 5 primary senses (sight, sound, scent, touch, and taste), and has the ability bring pleasure into your life.

ANYONE INTERESTED IN SELF-CARE: This line promotes self-care and empowers people trust their intuition, and ability to grow and change. We all have what we need inside ourselves, but sometimes we forget or get lost for awhile. This line helps remind us who we are, and how we want to travel through this life...It reminds us of our strength, and how to be kind to ourselves.

Be sure to sign up for the Warm Human University for more tips, tricks, and product information.

<http://eepurl.com/dDHxVT>