



June 8, 2020

The Colony Bend Elementary Parent Teacher Organization (PTO) is preparing for its 2020-2021 academic year. Our focus will be on providing much-needed updates to the school's gym while continuing to fund educational and cultural events, and we would greatly appreciate your support in these efforts!

While we recognize current circumstances present unique challenges for businesses like yours, we believe our sponsorship options offer valuable opportunities for community exposure that would prove beneficial in this climate. Our sponsorship opportunities for the upcoming school year include:

- **BALD EAGLE SPONSOR - \$1,000**
  - Marquee board "Thank You" for one week during the school year
  - 2 inserts for the school year in each student's take-home folder (provided by you) for advertisement/coupon
  - Recognition at a PTO meeting
  - Ad space on our website
  - Recognition on our social media platforms
  - Placement on the school's Corporate Sponsor "Wall of Fame"
  - Recognition in an e-mail blast to all PTO members
  
- **AMERICAN EAGLE SPONSOR - \$500**
  - 1 insert for the school year in each folder (provided by you) for advertisement/coupon
  - Recognition at a PTO meeting
  - Ad space on our website
  - Recognition on our social media platforms
  - Placement on the school's Corporate Sponsor "Wall of Fame"
  - Recognition in an e-mail blast to all PTO members
  
- **MATURE EAGLE SPONSOR - \$250**
  - Recognition on our social media platforms
  - Placement on the school's Corporate Sponsor "Wall of Fame"
  - Recognition in an e-mail blast to all PTO members
  
- **EAGLET SPONSOR - \$50 - \$149 and/or gift card donations (for teachers' gifts, raffles, and/or silent auctions)**
  - Recognition in an e-mail blast to all PTO members

We can offer these sponsorship benefits immediately upon receipt of sponsorship payment, rather than waiting for the school year to begin. We are also open to discussing other sponsorship arrangements should you have something else in mind. And of course, we want to remind you that your tax-deductible donation will assist us with providing our students with the most enriching educational experience possible!

Please contact us as soon as possible or by August 1, 2020. For questions, please contact Amanda Joiner, [colonybendpto@gmail.com](mailto:colonybendpto@gmail.com), 832-451-9083. Thank you for your consideration!

Sincerely,

The Colony Bend Parent Teacher Organization

**COLONY BEND ELEMENTARY PARENT TEACHER ORGANIZATION**

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We reserve the right to refuse or cancel a sponsorship if it causes any disruption for the school and its students.