



THE WORLDS LARGEST RIVER FLOAT!
..... COME FLOAT WITH 30,000 OF YOUR CLOSEST FRIENDS!

2015 EVENT PROGRAM

AUGUST

★ 6-9 ★



BullheadRegatta.com



Please Regatta Responsibly

#arewefloatinyet
#regattaresponsibly



RIVER REGATTA KICK-OFF PARTY FRIDAY, AUGUST 7TH

WIN 1 OF THESE PARTY ZONE PRIZES
TO COMPLETE YOUR RIVER REGATTA WEEKEND:

ICE CHESTS FILLED WITH BEER
RIVER BEACH BAG FILLED WITH SWAG • BEER BUCKETS
MALIBU RUM SPECIALTY DRINKS

GRAND PRIZE:

GENERAL MANAGERS GOLD DIGGERS
VIP PARTY PACKAGE INCLUDES:

INFLATABLE 10-PERSON PARTY ISLAND FLOAT

(Party Package Hosts up to 10 People. No Cash Value. Non-transferable. Party Valid on Saturday, August 8, 2015)



GIVEAWAYS WILL TAKE PLACE THROUGHOUT THE EVENING!



LIVE ENTERTAINMENT PERFORMING
FRIDAY & SATURDAY, AUGUST 7 & 8!

BEER SPECIALS ALL WEEKEND LONG



START YOUR REGATTA WEEKEND OFF IN STYLE WITH US
ON FRIDAY AND FLOAT BACK IN ON SATURDAY NIGHT
TO KEEP THE WEEKEND PARTY GOING!

Must be 21. Golden Nugget Laughlin Management reserves all rights.



800.237.1739
GOLDENNUGGET.COM





As the mayor of Bullhead City, I would like to personally welcome you to the 9th annual Bullhead City River Regatta.

Our dedicated staff and volunteers have worked diligently to make sure all our floaters have the safest and most enjoyable experience possible. While you are in our community, be sure to take advantage of all that Bullhead City has to offer. Our partners in Laughlin have prepared to show you a great time before and after the float. Their exciting pre and post event parties will be a fun time you won't want to miss. You can find out more about all the Regatta's surrounding events inside this program.

As always, safety is our top priority for the Regatta. Please remember, all floaters are required to wear a US Coast Guard approved personal flotation device at all times during the float. It is also extremely important to keep yourself hydrated, so be sure to consume plenty of water throughout the day. More helpful safety tips can be found within the pages of this publication. Take a moment to read it thoroughly and do all you can to maximize your safety and fun.

Please be considerate and use the provided trash bags and trash receptacles' to dispose of all waste at the conclusion of the float. We need your help to keep our river and beaches clean.

So, whether you are a returning floater or a first-timer, thank you for joining us for the World's Largest Tube Float! We hope your time in Bullhead City and Laughlin is enjoyable, and we encourage you to visit our many wonderful restaurants, pubs, retail stores, and other merchants.

Have a wonderful Regatta and we hope to see you back in 2016!

Sincerely,

Tom Brady

Tom Brady

Bullhead City Mayor



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LAUGHLIN LAUGH FEST

2015

OCTOBER 2ND - 4TH



**GABRIEL
IGLESIAS**

FRIDAY OCTOBER 2



**FRANK
CALIENDO**

SATURDAY
OCTOBER 3



SINBAD

SUNDAY
OCTOBER 4

WITH

Dale Jones • Debbie Praver • Jon Reep • Johnny Watson • Karen Rontowski • Ron Stubbs



LAUGHLINLAUGHFEST.COM | TICKETMASTER.COM

River Drifter

- | | |
|---------------------------------------|---------|
| (A) River Drifter (2 Person) "RD2" | \$29.99 |
| (B) River Drifter (1 Person) "RD1" | \$19.99 |
| (C) Cool Drifter (Floating Ice Chest) | \$24.99 |
| (D) Splash Pong X (4 Person Game) | \$39.99 |
| (E) Splash Pong (2 Person Game) | \$39.99 |



Cool Drifter



The Original
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AirBedz mattresses come in several different sizes to fit mid and full size trucks in long and short bed layouts. Cutouts on each side allow the mattress to fit around and over the wheel wells in the truck bed creating a sleep area that utilizes the ENTIRE truck bed.



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- | | |
|-------------------------|----------|
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| AirBedz Lite (Green) | \$99.99 |
| Wheel Wheel Inserts | \$19.99 |

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OUTDOORS

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Ms River Regatta 2015 BIKINI CONTEST FRIDAY, AUGUST 7TH, AT HARRAH'S LAUGHLIN

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Toll free: 1-866-301-3000 1-760-326-9000





Walmart

2840 Highway 95, Bullhead City, Arizona

Onsite Registration & Online Check-in Cash Only- ATMs available

Wednesday, August 5, 2015	8:00 am – 5:00 pm
Thursday, August 6, 2015	8:00 am – 8:00 pm
Friday, August 7, 2015	8:00 am – 10:00 pm
Saturday, August 8, 2015	7:00 am – 10:00 am

Tropicana Laughlin

2121 South Casino Drive, Laughlin, Nevada

Onsite Registration & Online Check-in Cash Only- ATMs available

Thursday, August 6, 2015	Noon– 8:00 pm
Friday, August 7, 2015	8:00 am – 10:00 pm
Saturday, August 8, 2015	7:00 am – 10:00 am

Special Thanks To Our Registration Sponsors:





If you registered online you received a “paper ticket” sent to you via email. You need to have that “paper ticket” with the QR code displayed in order to pick up your wristband.

If you are picking up wristbands for other members of your party, you must have their “paper ticket” with the QR code.

River Regatta wristbands are \$30 (plus processing fees) per person online before July 31, 2015 at 5pm. Late registration begins after 5pm on July 31, 2015, the fee increases to \$45 per person (plus processing fees). On line registration closes at 10:00 pm on August 7, 2015 any registrations purchased after that point will need to be done in person.

Late registration is \$50 per person and is cash only. No checks or credit cards will be accepted. ATMs are available onsite at Walmart and Tropicana Laughlin.

All participants registering onsite must sign their own waivers. Minors (8 to 17 years of age) must have signed waivers from a parent or legal guardian.

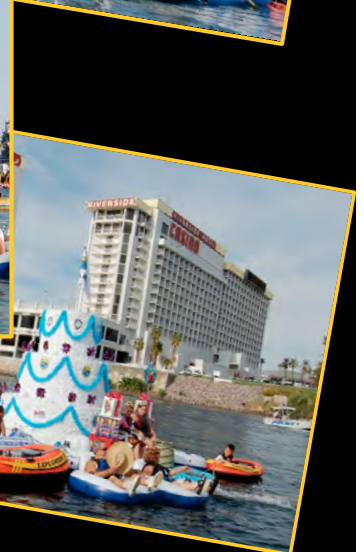
Registration includes a hot dog, bottle of water, a bag of chips at Rotary Park, shuttle bus transportation and Harrah’s Resort buffet discounts.

River Regatta wristbands and fees are non-refundable.

**** Official River Regatta t-shirts can be purchased from River Regatta retail booths located inside all the Laughlin hotel properties and inside Bullhead City WalMart or**



Are You Ready To Regatta?



**Proud Supporter
of Bullhead City
River Regatta**



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After the River Regatta Float Over For Great Deals!



\$1 OFF

Chili Cheese Fries

Offer #670. Customers pay all applicable sales tax. Each coupon good for up to TWO orders on same visit and coupon must be surrendered at time of purchase. Not good with any other offer. Good at participating Wiener Schnitzel only.

Go thru 8/31/16





\$1 OFF

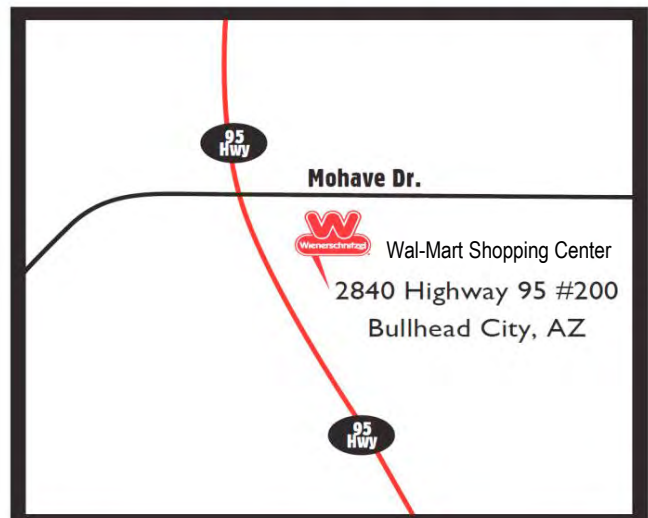
Root Beer Float

Offer #299. Good only for 20 oz. Root Beer Float. Customers pay all applicable sales tax. Each coupon good for up to TWO orders on same visit and coupon must be surrendered at time of purchase. Not good with any other offer. Good at participating Wiener Schnitzel only.

Go thru 8/31/16



**2840 Highway 95
#200
Bullhead City, AZ**
(In the Walmart Shopping Center)



4928BS



All participants must wear a Coast Guard approved life jacket (vest type) while on the water. Participants that violate the life jacket rule are subject to a fine and/or removal from the event.

No person under the age of eight (8) years may enter the float. Participants' age 8-17 must have a written release (including telephone number) signed by parent or legal guardian.

Participants are required to sign event waivers provided at registration.

All rafts must be removed from the water after landing.

No more than 10 tubes are allowed to be tied together at one time, unless competing in the decorated float contest which **REQUIRES** a personal watercraft to assist with navigation.

Must use C-clamp quick release clips to hook tubes together.

Provide own paddles/oars to assist in navigation.

No kegs, styrofoam coolers or glass allowed.

Any participant found dumping trash in river is subject to a fine, removal from the event, and/or arrest.

Participants must deflate tubes at the completion of the float before riding trolleys, golf carts or shuttle buses.

Large rafts that can take on water must contact NDOW for permit.

Participants must show their 2015 River Regatta wristband to board the shuttle buses.

No launching of water balloons or any materials of any kind during event.

Violation of any of the rules may result in disqualification and/or removal from the event.



BE SURE TO KEEP YOUR LIFE VEST ON!





Your 2015 River Regatta Launch options:

Davis Camp 7:00 am - 1:00 pm

Free shuttle bus service is offered to River Regatta participants wearing the 2015 River Regatta wristbands from the following Laughlin properties to Davis Camp. Riverside Resort, Aquarius Resort, Colorado Belle Hotel & Casino, Edgewater Hotel & Casino, Tropicana Laughlin, Pioneer Hotel & Gambling Hall, Golden Nugget Laughlin, River Lodge, and Harrah's Laughlin. Participants must be in shuttle bus line by 11am to ensure bus ride. For more information on Davis Camp see page 16.

Community Park 7:00 am - 1:00 pm

If you would like to launch from Community Park you will need to drive there. We do not offer shuttle service to Community Park. Parking is free at Community Park. For more information on Community Park see page 20.

Pioneer Hotel & Gambling Hall Beach 7:00 am - 1:00 pm

The Pioneer will be offering their registered hotel guests with 2015 River Regatta wristbands the option of launching from their beach or catching the shuttle bus to Davis Camp. For more information on Davis Camp see page 16.

Harrah's Laughlin 7:00 am - 1:00 pm

Harrah's Laughlin will be offering their registered hotel guests with 2015 River Regatta wristbands the option of launching from their beach or catching the shuttle bus to Davis Camp. For more information on Davis Camp see page 16.

RIVER REGATTA FLOAT LENGTHS

DAVIS CAMP TO ROTARY PARK	4.5 HOURS
COMMUNITY PARK TO ROTARY PARK	3.5 HOURS
PIONEER HOTEL & GAMBLING HALL TO ROTARY PARK	4.0 HOURS
HARRAH'S RESORT TO ROTARY PARK	3.5 HOURS

APPROXIMATE TIMES. FLOAT LENGTH VARIES BASED ON RIVER LEVELS.



In an effort to provide the best experience for all River Regatta participants we highly encourage participants to use the free shuttle bus service provided to ease the burden on our streets and parking areas. Please read the shuttle bus pages of the event guide to educate yourself on your options.

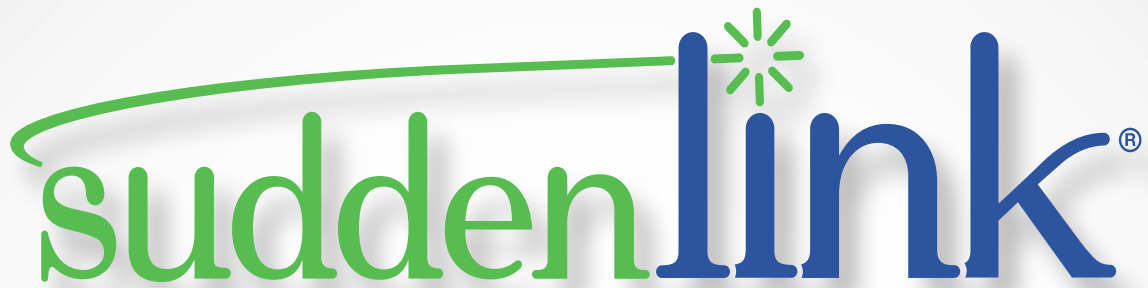
If you choose to park at Davis Camp you will have to pay a \$40 per vehicle parking fee on Saturday, August 8, 2015. Cash only.

North Lot (Riverside Arizona Parking Lots) Saturday only: All vehicles will be charged a \$20 fee (cash only) to park at the North Lot (Riverside Arizona parking lot) on Highway 95 across from Sam's Club.

Free parking at Community Park! Free parking is located on the east side of Highway 95 and golf carts will be available to help assist participants. Please use the available golf carts and underpass. **DO NOT WALK ACROSS HIGHWAY 95.**

Free parking at Rotary Park on Friday & Saturday. Free parking is located around the softball fields and soccer fields. Trolleys and golf carts will be available to help assist participants to their vehicles. Park your car at Rotary Park between 7:00 am and 10:00 am and take the shuttle to your launch site. When you land at Rotary Park your vehicle will already be there.





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Regatta participants catching the free shuttle buses from Laughlin properties will be taken to Davis Camp for launch starting at 7:00 am on Saturday. Participants must be in line at their hotel before 11:00 am to catch the free shuttle bus to launch. Property shuttle bus lines will close at 11:00 am.

Davis Camp (FOR THOSE NOT IN A REGATTA SHUTTLE BUS)

If you enter Davis Camp by any means other than official regatta shuttle bus you will be required to pay the Davis Camp \$40 per vehicle entry fee. NO WALK INS!

If you are staying at a Laughlin property and want to launch from Community Park, please drive your vehicle to Community Park. Buses from the Laughlin properties only go to Davis Camp.

**Tri-State Ace Inflation Station:
Saturday: 7:00 am - 1:00 pm**



Lost & Found

The Lost & Found area will be located inside the staff hospitality tent located at South Beach. If you are lost or have lost someone, please go to this area for assistance. After August 11, 2015, please contact Bullhead City Police Department or lost items at (928) 763-9200.

Vendors

Davis Camp will host a Vendor Village with assorted vendors offering items like tubes, floats, life vests, swimwear, ice and food.

Medical

If you or someone in your party is in need of medical attention, please take them to the ambulance on site.



DRINK LOTS OF WATER

AWARD WINNING PIONEER HOTEL AND BUMBLEBERRY FLATS



MOHAVE VALLEY DAILY NEWS BEST OF 2014
BEST BREAKFAST & BEST BURGER

TASTE OF BULLHEAD PEOPLE'S CHOICE 2014

TASTE OF BULLHEAD PEOPLE'S CHOICE 2015
BEST APPETIZER & BEST ENTRÉE

MOHAVE VALLEY DAILY NEWS BEST OF 2015
BEST AMERICAN FOOD, BEST BURGER
& BEST GAMING PROMOTIONS

LAUGHLIN BUZZ 2015
BEST BREAKFAST (BUMBLEBERRY FLATS)
BEST CHEF (CRAIG PINKARD)
BEST NEON SIGN (RIVER RICK)
BEST RIVER WALK (PIONEER)



Pioneer Hotel Guests
launch from the
Pioneer Beach



bumbleberry flats
american comfort food

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click Energy Solutions tab, then SunWatts

WINGS FOR EVERY TASTE



CRANBERRY, BLUEBERRY, AND TROPICAL
AND THE EFFECT OF RED BULL

@redbullLV



**Tri-State Ace Inflation Stations:
Saturday: 7:00 am - 1:00 pm**



All tubes/floats can be inflated on Saturday at either park.

FREE PARKING!!!

Located on the east side of Highway 95, golf carts will be available to help assist participants. Please use the available golf carts and underpass. **DO NOT WALK ACROSS HIGHWAY 95.**

Launch

Begins at 7:00 am and ends at 1:00 pm. You can launch from Davis Camp or Community Park. The event ends at Rotary Park. Float early and avoid long return bus lines!

Vendors

Community Park will host a Vendor Village with assorted vendors offering items like tubes, floats, life vests, swimwear, ice and food.

Lost & Found

The Lost & Found area will be located on the top floor of the Bullhead Area Chamber Building. If you are lost or have lost someone, please go to this area for assistance. Item's that are not claimed are turned over to Bullhead City Police Department. After August 11, 2015, please contact Bullhead City Police Department for lost items at (928) 763-9200.

Medical

If you or someone in your party is in need of medical attention, please take them to the ambulance on site.

Please Regatta Responsibly



Bullhead City COMMUNITY PARK

- RIVER REGATTA PARKING
- TROLLEY PICK-UP/
DROP-OFF
- RAFT AIR STATIONS
- PEDESTRIAN TRAFFIC
- ICE
- VENDORS
- FIRST AID STATION
- RESTROOM

- ENTRANCE
- EXIT
- LAUNCH AREA



HIGHWAY 95

DO NOT WALK
ACROSS HIGHWAY

BUS PICK-UP
& DROP-OFF

UNDERPASS

BUS PICK-UP
& DROP-OFF



RIVER REGATTA
LAUNCH AREAS



A COMMUNITY PARTNER

At EPCOR, being a water and wastewater utility is more than providing a service. These communities are our home, too, and the quality of life—and the quality of the water—is important to us on a personal level. For EPCOR, taking care of Bullhead City and Lake Havasu City's water resources is serious business.

To see how EPCOR is serving Mohave County and Arizona, visit epcor.com.

epcor.com



Miller
Lite®





Watch for the large white pipeline that crosses the Colorado River. The pipeline is approximately 1 mile from your Rotary Park beach landing. When you pass under the pipeline you will need to begin making your way to the Arizona side (east side) and prepare for shore landing.

The next landmark you will see is Veteran's Memorial Park. There is no exiting the river through Veteran's Memorial Park. Veteran's Park is closed. The Rotary Park landing zone is approximately 1000 feet south of Veteran's Memorial Park. Look for the inflatable Pepsi can.

There will be safety stops along the river if you are in need of assistance. Volunteers will have cell phones available for emergency calls, and bottled water. For medical assistance on the water notify the river lifeguards.

The River Regatta event ends at Rotary Park and participants will be greeted by event staff along the beach to assist in landing your floats and helping floaters ashore. Floaters are asked to deflate their tubes in the "Tube Deflation Area" near the bus line.

YOU MUST BE IN THE SHUTTLE BUS LINE BEFORE 5:00 PM TO BE GUARANTEED A RIDE BACK TO THE LAUGHLIN PROPERTIES.





STAY & MAKE YOUR RESERVATIONS NOW!

RIVER REGATTA 2016

AUG. 12 & 13, 2016

FRIDAY AND SATURDAY

149⁹⁹
PER NIGHT

AUG. 11 & 14, 2016

THURSDAY AND SUNDAY

29⁹⁹
PER NIGHT

**CALL 1-800-343-4533
AND MENTION PROMO 4108**

MUST BOOK FRIDAY AND SATURDAY TOGETHER

Limited Time Offer! Must book by Aug. 31, 2015

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72 hour prior to check-in date cancellation policy applies. All hotel policies apply. Offer subject to change without prior notice. Must be 21 or older. Gambling problem? Call 1-800-522-4700 for help today.

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STOP BY OUR DOCK AND STOCK...

...your coolers with
beer, wine, water,
sodas & snacks.

Don't forget sunscreen, etc.



Only Convenience Store & Gift Shop On River!



Casino Open 7:30 am • Gift Shop 10am



DANIEL'S
Restaurant
On the River

**DOCK AND STOCK
BEER. ICE. SNACKS**

GRAB SOME BUDS

*Call in your food order in advance
and have Daniels prepare your lunch
or dinner to go on your boat!*



Regency Casino & Daniels Restaurant on the River
702-299-1220 • 1950 Casino Dr. Laughlin, NV



Hot Dog Lunch

Bullhead City Rotary Club provides River Regatta participants wearing their 2015 River Regatta wristbands with a hot dog, bag of chips and a bottle of water. They will be set up just east of the beach at Rotary Park near the large ramada. Available to the first 25,000 to redeem.

Deflation Stations

The "Tube Deflation Area" is located in the grassy area near the Shuttle Bus line. This area will be marked. All tubes must be deflated before entering the shuttle bus.

Trash

Please help keep our parks and river beautiful and place all trash in one of the conveniently located trash containers. Be sure to get your FREE trash bag from your launch site.

Medical Aid

If you or someone in your party is in need of medical attention please take them to the WARMC Medical tent located near the basketball courts.

Lost & Found

The Lost & Found area will be located behind the WARMC Medical tent. If you or someone in your party is lost or have lost something go to this area for assistance. After August 11, 2015, please contact Bullhead City Police Department for lost items at (928) 763-9200.

Vendors

Rotary Park will host a Vendor Village with assorted vendors offering items like ice cream, food, flip flops, food and more.





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POOL
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GREAT FUN!**

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\$8

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PLUS TAX

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- Large Deep Dish Pizza
- 8 Crispy, Crunchy Corners with caramelized cheese edges
- Dough baked to perfection to deliver a unique, crispy-on-the-bottom, soft-and-chewy-on-the-inside crust.

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38648
20045-506001

\$9.00

ORIGINAL ROUND
PLUS TAX

HOT-N-READY® ULTIMATE SUPREME

LARGE PIZZA WITH PEPPERONI,
ITALIAN SAUSAGE, GREEN PEPPER,
MUSHROOM & ONION



Valid only at participating Little Caesars® locations.

\$8.00

ORIGINAL ROUND
PLUS TAX

HOT-N-READY® 3 MEAT TREAT

LARGE PIZZA WITH PEPPERONI,
ITALIAN SAUSAGE & BACON



Valid only at participating Little Caesars® locations.



Don Laughlin's
Riverside Resort Hotel & Casino
and Bu-La Productions

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To Yourself"**

"Hippy Hippy Shake"

THE GEORGIA SATELLITES AUG 7-9

TICKETS ONLY \$25!
LOCALS RECEIVE \$5 OFF
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RiversideResort.com





The following Laughlin properties will have “LAUNCH” shuttle bus service: Riverside Resort, Aquarius Resort, Edgewater Hotel & Casino, Colorado Belle Hotel & Casino, Tropicana Laughlin, Pioneer Hotel & Gambling Hall, Golden Nugget, River Lodge and Harrah’s Laughlin.

Please contact your Laughlin property for directions to the bus pick-up location. Launch Service will begin on Saturday, August 8, 2015 at 7:00 am. Participants with 2015 River Regatta wristbands can utilize the free shuttle service from the Laughlin hotel properties to Davis Camp. Laughlin property shuttle bus lines will close at 11:00 am. Participants must be in line prior to that time to utilize the shuttle service. Shuttle buses will continue to run until the lines are depleted.

BULLHEAD CITY LAUNCH BUS SERVICE:

YELLOWLINE

Service from Rotary Park to Community Park, Riverside AZ Lot and Davis Camp.

Service will begin at 7:00 am on Saturday, August 8 and shuttle wrist banded participants from Rotary Park to Community Park, Riverside AZ Lot and Davis Camp and will run continuously to all three parks.



**PROUD 2015
RIVER REGATTA SPONSOR**



LAUGHLIN RETURN BUS SERVICE:

There are five "RETURN" shuttle bus service lines:

REDLINE : ROUTE ONE

Service to Riverside Resort and Aquarius Resort

ORANGELINE : ROUTE TWO

Service to Tropicana Laughlin

BLUELINE : ROUTE THREE

Service to Harrah's Laughlin

PURPLELINE : ROUTE FOUR

Service to Golden Nugget and River Lodge

GREENLINE : ROUTE FIVE

Service to Edgewater Hotel & Casino, Colorado Belle Hotel & Casino and Pioneer Hotel & Gambling Hall

BULLHEAD CITY RETURN BUS SERVICE:

YELLOWLINE

Service from Rotary Park to Community Park, Riverside AZ Lot and Davis Camp.

Return Service will begin at 10:00 am on Saturday, August 8 and shuttle wristbanded participants from Rotary Park back to the Laughlin hotel properties and Bullhead City launch sites. Return shuttle bus lines will close at 5:00 pm. Participants must be in line prior to that time to utilize the service. Shuttle buses will continue to run until the lines are depleted.

Participants must show their 2015 River Regatta wristband to board the shuttle buses.



**RECREATION AND RELAXATION
ALONG THE RIVER.**

visitlaughlin.com



THE RULES:

- All teams must have a Captain (adult 18 years or older).
- All Decorated Float participants must comply with River Regatta Event and Decorated Float rules.
- Captains must register their float with the Bullhead City Decorated Float Coordinator by July 31, 2015 at 5:00 pm to be eligible to compete.
- Floats must be supported by a base of inner tubes. Floats that are not supported must have prior authorization from the Decorated Float Committee.
- Registered Team Captains will receive their team confirmation via email along with their team #.
- Teams must display their team number on the float for judging.
- All trailered floats must utilize a personal water craft to assist in navigation.
- All floats must be removed from the water after landing.
- Large rafts that can take on water must contact NDOW for permit.
- ONLY competing floats with personal water craft assistance may have more than 10 connected tubes. Tubes must be connected with a C-clamp quick release.
- Provide own paddles/oars to assist in navigation.
- Floats that are not inside the judging area will NOT be judged.
- Floats can only launch after judging is complete.
- The Team Captain, Co-Captain or Registered Team member must be present at the Awards Ceremony on Sunday, August 09, 2015 at 10:00 am at Harrah's Laughlin to claim prizes.
- Prizes that are not claimed will NOT be awarded.
- Violation of any of the rules may result in disqualification and/or removal from the event.
- By participating in the River Regatta /Decorated Float contest you're accepting all the rules and regulations of the event.
- All decorated float participants must be registered River Regatta participants with wristbands!
- All decisions by judges and event officials are final.



2014 DECORATED FLOAT WINNERS



2014
Commercial Winner
Buffalo Wild Wings





THU AUG 6, 2015

TROPICANA LAUGHLIN
2015 RIVER REGATTA
WELCOME POOL PARTY
6:00 PM – MIDNIGHT

Join us at the beautiful Tropicana Laughlin Pool where you can kick back with your feet in the pool and listen to DJ Pauly C spin your favorite trax!

Whose Ready To Round Up Regatta?
Saddle up for a good time and try out the free line dancing lessons with instructor CAFFINE!

Don't miss out on the
Regatta Themed Giveaways

Stadium food available for purchase

NO COVER CHARGE.
Must be 21 and older to attend.

TROPICANA
LAUGHLIN

2015 RIVER REGATTA

Miller
Lite

FRI AUG 7, 2015

HARRAH'S LAUGHLIN
2015 RIVER REGATTA
OFFICIAL PRE-PARTY
7:00 PM - MIDNIGHT

The official 2015 River Regatta pre-party is at Harrah's beach south pool.

This year's party will be even more spectacular with fabulous DJ's, a Red Bull sponsored VIP lounge and MORE!

8:00 PM

2015 Ms. River Regatta Bikini Competition presented by Pirate Cove Resort

Contestants will showcase their talents to both a panel of judges and the beach going crowd to determine who will be crowned Ms. River Regatta for 2015

Reserve Your Beach Cabana with bottle service
(702) 298-4600 ext.6741

\$5.00 COVER CHARGE
Must be 21 and over to attend



Harrah's
LAUGHLIN



GATTA SCHEDULE OF EVENTS

SAT AUG 8, 2015

RIVER REGATTA FLOAT
LAUNCH IS 7:00 AM - 1:00 PM
World's Largest River Float
Join 30,000 of your closest
friends on the Colorado

River!



COLORADO BELLE/EDGEWATER
2015 RIVER REGATTA
OFFICIAL AFTER PARTY
7:00 PM - MIDNIGHT

Keep the party going at
the official River Regatta After Party
at the Colorado Belle & Edgewater!

With Live bands performing on
the Loading Dock stage, while
the river walk party rages on,
tons of drink specials,
and beautiful ladies!

Swing by and get your photos
taken with Miss Arizona USA,
Miss Rodeo Arizona, Ms. River
Regatta & the beautiful
Pirate Cove ladies!!

Make the
Colorado Belle & Edgewater
your official after party stop!



EDGEWATER COLORADO BELLE
HOTEL • CASINO RESORTS • LAUGHLIN

SUN AUG 9, 2015

HARRAH'S LAUGHLIN
2015 RIVER REGATTA
AWARDS CEREMONY
10:00 AM

Join us in the banquet rooms
at Harrah's Laughlin as we
award over \$5000 in cash &
prizes to the 2015 Decorated
Float and Most Spirited House
contest winners.

Awards ceremony begins
promptly at 10:00 AM. Winners
must be present to claim prizes.
Prizes that are not claimed, will
not be awarded.

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OFFICIAL RIVER REGATTA PRE-PARTY

FRIDAY, AUGUST 7 ■ STARTS AT 7PM ■ \$5 COVER CHARGE

A pool, a beach, two DJs, four bars, four Red Bull satellite stations and a Ms. River Regatta Bikini Contest make for one incredibly outrageous party. You don't want to miss the year's best River Regatta party only at Harrah's Laughlin.

- Red Bull sponsor with MXT Event Truck
- Two DJs, a pool, a beach, four bars
- World-renowned DJ Tatiana
- Ms. River Regatta Bikini Contest

EXPERIENCE THE TRUE MEANING OF A RIVER REGATTA POOL & BEACH PARTY, HARRAH'S STYLE!

Ms. River Regatta Bikini Contest sponsored by Pirate Cove Resort. Must be 21 and over to attend.

Visit HarrahsLaughlin.com for complete details.



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LAUGHLIN

Must be 21 or older to gamble. Know When To Stop Before You Start.® Gambling Problem? Call 1-800-522-4700. ©2015, Caesars License Company, LLC.



2015 RIVER REGATTA REGISTRATION LOCATION

Onsite Registration & Online Check-in
Cash Only- ATMs available

Wednesday, August 5, 2015	8:00 am – 5:00 pm
Thursday, August 6, 2015	8:00 am – 8:00 pm
Friday, August 7, 2015	8:00 am – 10:00 pm
Saturday, August 8, 2015	7:00 am – 10:00 am

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River Homes Located Between Davis Camp & Rotary Park Can Compete For Cash & Prizes!

Participants are not required to sign up to participate in the contest.

CONTEST INFORMATION:

If you wish to have your home judged please do the following:

Display balloons and a banner with your home's physical address on your railings and dock on Saturday, August 08, 2015.

Be sure the banner with your home's physical address is facing the floaters on the river and is large enough to be easily seen by judges on the judges float.

Judging will take place between 11:00 am and 5:00 pm on Saturday, August 08, 2015.

PRIZES:

- First place \$750 and trophy
- Second place \$250 and trophy
- Third place trophy

Judging Criteria

Creativity 35%,
Decorations 15%
Spirit 50%

Show The Judges Your
Spirit & You Could
WIN Cash!!!

RULES:

Winner's will be announced at the Official Bullhead City River Regatta Awards Ceremony inside the banquet rooms located at Harrah's Resort in Laughlin, Nevada on Sunday, August 09, 2015 at 10:00 am.

Winner's (homeowner or property representative) must be present at the awards ceremony to claim prizes.

Winner's must have a utility bill and/or valid photo ID to verify residency and address.

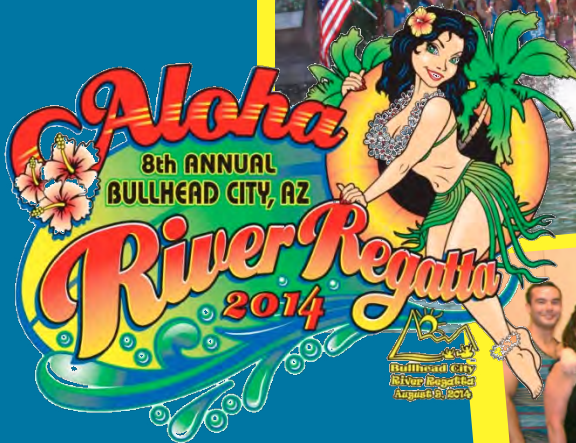
Prizes that are not claimed will not be awarded.

Judges decisions are final.

Management reserves all rights.



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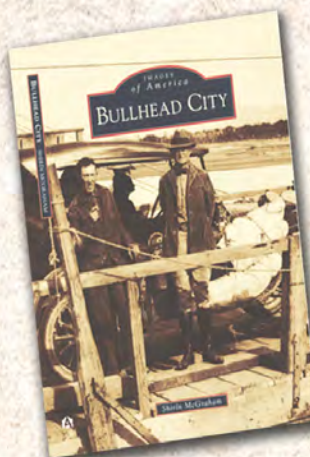
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on the Riverwalk Saturday
 2015 Ms. Arizona 2015 Ms. Rodeo Arizona
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Box Office open Wed.-Sun., 12 Noon to 8 pm daily. Entertainment subject to change or cancellation, management reserves all rights.



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Register On Line Starting October 1, 2015

Event Wristbands: \$20 per person per day (Friday-Sunday)

Dry Camping: \$15 per space per night (Tuesday-Sunday)

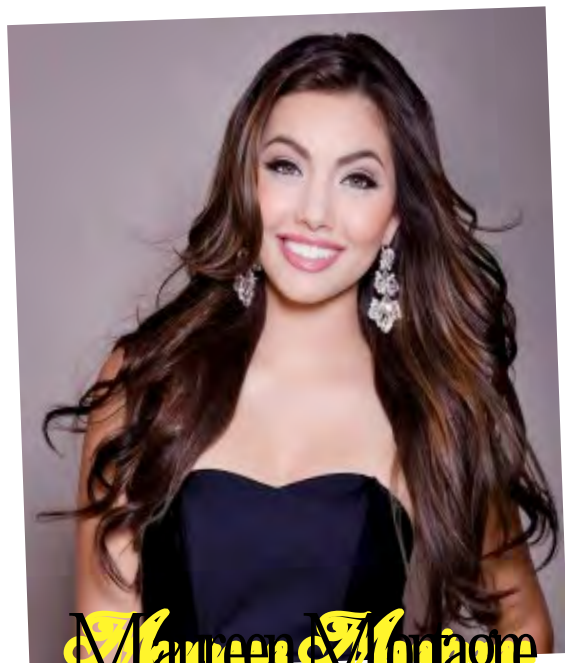
For More Information: (928) 763-9400 ext. 303

VENDOR SPACES AVAILABLE!





Miss Arizona USA



Maureen Montagne

Maureen Montagne is the reigning Miss Arizona USA 2015. She is a proud Sun Devil attending Arizona State University with a love for journalism and culture. Maureen is half Filipino and half French and enjoys modeling, dancing, and playing the ukulele in her free time. She is 21 years young and hails from Chandler, Arizona! Maureen is an avid chocolate lover and absolutely adores working with kids. She believes that hard work pays off and you can accomplish anything you set your mind to. Her dream job is to be an international reporter one day and to truly make a difference in the world. Maureen is very honored and excited to represent the beautiful Grand Canyon state!



Miss Rodeo Arizona

Sammi Miles is an outgoing twenty-one-year old who currently resides in Mesa, Arizona with her paint horse Oreo and Mini Aussie Raine. Sammi grew up in Mohave Valley, Arizona and in December of 2014 she graduated from Arizona State University with her BS Degree in Communication. Currently, Sammi is traveling the US representing Arizona and the sport of rodeo. In December she will compete in the Miss Rodeo America Pageant. Sammi's goal is to being a positive role model and encouraging others to gallop down the path with 'Miles of Smiles'.



Sammi Miles

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SAFETY INFORMATION

The presence of the Bullhead City Police Department and other public safety agencies is to help make the event as safe as possible for everyone. The Bullhead City Police Department hopes participants will Regatta responsibly.

Here are a few tips to help make this year's river float an enjoyable and safe experience:

- All participants must wear a Coast Guard approved life vest while on the water.
- We also suggest you wear a wide brimmed hat, sunglasses, sunscreen and water shoes or sneakers. Flip flops can easily slip off and float away, and you don't want to come to shore in bare feet!
- Bring and drink lots of water.
- While floating, stay in the middle of the river and you'll avoid most hazards.
- Stay away from boat docks and whirlpools. Boat docks line the river on both sides, which are hazardous for tubers.
- If you end up in the water without your tube, do NOT swim against the current. You will have your life vest on, so just float until you can get back on a tube.
- Do not tie more than 10 tubes together, unless you are competing in the decorated float contest. Use C-clamps for quick release.
- No kegs, Styrofoam coolers or glass is allowed.
- Keep an eye out for signs directing you to Safety Stops, which will be located on islands along the float route. These stops are for emergencies only.
- A medical tent will be located at Rotary Park for those who need medical assistance.
- If you become separated from your party, you can proceed to the Police Department's Missing/Separated station at Rotary Park where you will be able to leave a message for members of your party on a message board. However, it's a good idea to organize a meeting point ahead of time.



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“DON’T MOVE A MUSSEL”

What it really means

By Kami Silverwood, AIS Technician-Arizona Game and Fish Department

Now that hot weather and Arizona’s boating season is upon us, it’s time to remember our roles in preventing aquatic invasive species (AIS) from spreading. The “DON’T MOVE A MUSSEL-Now it’s the Law” message will be out in full force again this summer. You may hear it on the radio, a passing billboard, a sign at the lake or you may encounter a Game and Fish employee inspecting boats on a boat ramp at one of our states lakes.

The mussel we are referring to is the quagga mussel, cousin to the zebra mussel. This prolific non-native invasive species has many detrimental impacts to our state both economically and environmentally. These invasive mussels clog up dams, water treatment facilities, and irrigation systems.

The lower Colorado River from Lake Mead down to the Mexican border and over to Lake Pleasant (due to Central Arizona Project pulling our water supply from Lake Havasu) is infested with quagga mussels, while Lake Powell and the Verde and Salt River River systems (e.g., Bartlett, Saquaro, Roosevelt, Canyon and Apache lakes) are not currently infested...but keep your fingers crossed. Due to the fact that these lakes are within a few hours of one another, there is elevated concern regarding the spread of these invasive mussels and all other aquatic invasives into new waters in Arizona. For all citizens of Arizona, concerns regarding continuing AIS invasions should be directed to the possibility of seeing increasing water and electric bills for maintenance costs in keeping dams and facilities from becoming clogged. Watercraft users should be concerned on a more personal level, as these insidious invasives can clog up boat engines.

Many of you ask what “NOW IT’S THE LAW” actually means. For Day Users who have been in or on infested AIS waters for 5 days or less, you need to clean, drain and dry your watercraft and equipment. This means that AFTER pulling your boat out of the water and BEFORE you leave the vicinity, remove all clinging material, remove your plug, and ensure watercraft and all equipment is dried completely. However, if you have had your watercraft/equipment in an AIS affected water for more than five days (long term Marina-moored watercraft) there are additional decontamination and desiccation procedures that must be followed; please refer to the Department’s website (www.azgfd.gov/aiss) for those details. In essence, all long term or moored watercraft must follow a desiccation regime that will kill any and all adult mussels that will be attached on or within the hull and engine prior to hauling. These designated dry times (desiccation) are as follows: May through October-watercraft must be dry and out of the water for a minimum of 7 consecutive days; November through April-watercraft must be dry and out of the water for a minimum of 18 consecutive days. Dry time begins when the boat is completely dry, not when the boat is pulled from the water.



Even though our message is about preventing invasive mussel movement, there is a whole plethora of other invasive species out there ready to hitch rides with you.

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Please send me more information on the Bullhead Area!

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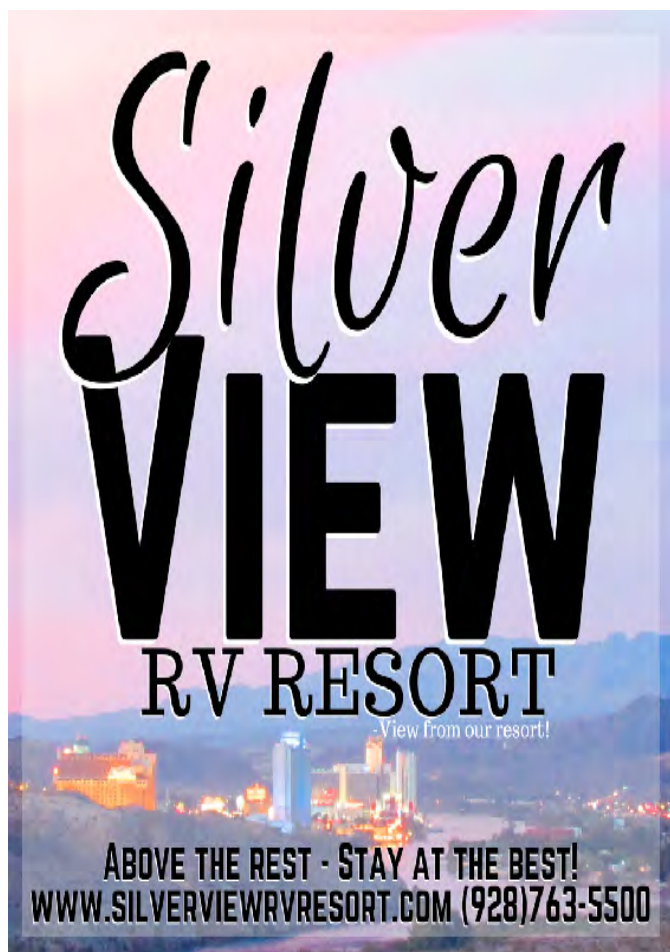
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SUN SAFETY TIPS

Drink plenty of water

Apply sunscreen with a sun protection factor (SPF) of at least 30 at least 20 minutes before sun exposure. Re-apply every 2 hours and after swimming and sweating

Cover up with a wide brim hat or visor and sunglasses

Sit in the shade whenever possible

Drink more water

Please Regatta Responsibly

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Total Rewards Members with a
2015 River Regatta wristband receive
\$5 off Fresh Market Square Buffet

Friday, August 7 -9, 2015.

Not a member, join today it is free.

Harrah's buffet is one of the largest in Laughlin
with seven action cooking stations and a variety
of theme serving areas.

Friday Night Seafood Extravaganza

4:30 p.m.-9 p.m

An extensive seafood buffet with Black
Angus prime rib also on the menu

Saturday Night Steak Night

4:30 p.m.-9 p.m.

Features New York steak (grilled and accompa-
nied by gourmet sauces); Black Angus prime rib;
baked potato bar; plus numerous other dishes

Sunday Brunch

7:30 a.m.-1 p.m.

While the items are too numerous to list!
Including a wide and imported cheeses,
traditional breakfast items, side dishes and a
chocolate fountain and specialty cakes and
pastries.

Harrah's
LAUGHLIN

*Congratulations to Bullhead City
on the 9th Annual River Regatta!*



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Contest ends at Noon on August 20, 2015.
Winner will be announced on August 21, 2015.
See complete rules on facebook.com

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Pints Brewery & Sports Bar: open 11am-7am Mon-Thurs, 24/7 Fri-Sun; featuring award-winning hand crafted beers, wood fired pizza, gourmet burgers; home of "The Big Challenge"-if you finish it, it's free and you get your name on the Big Challenge poster--\$\$

Big Easy Deli: hot & cold deli sandwiches, smoothies, coffee drinks, soups & salads including shrimp cocktail, Nathan's hot dogs, located next to keno lounge-daily (Sun-Thurs 10am-10pm; Fri-Sat 10am-midnight)

Portside Snacks: Krispy Kremes, bagels, pastries, more, daily (6-11 a.m.)

Harrah's Laughlin

Guy Fieri's El Burro Borracho: Authentic Mexican flavors created with an upscale flair from what you would expect from Guy Fieri; bar seating available; daily - 5pm-11pm --\$\$

Guy Fieri's Burro Beach: Enjoy dishes like Danger Dogs, Pepperjack Ancho Burger, Achiotte Chicken Tacos and Carne Asade Burritos directly from the beach; Friday-Sunday-11am-5pm-\$

The Range Steakhouse: Harrah's brand restaurant featuring quality steaks, nouveau cuisine; special items are added to the menu for each season; daily - 5 pm-9 pm reservations suggested, call 702-298-6832-\$\$\$\$

Beach Café: open 24-hours, varied breakfast, lunch, dinner menus; steaks, seafood; pastas--\$\$

Fresh Market Square Buffet: Total Rewards Members with a 2014 River Regatta wristband receive \$5 off Fresh Market Square Buffet Friday, August 7-10, 2015. Not a member, join today it is free.--\$\$

Harrah's Bakery: order special event cakes and desserts, advance notice recommended, call ext. 6795 for details

Dreyer's Ice Cream; Cinnabon; McDonald's; Starbucks--\$

Riverside Resort

Gourmet Room: fine dining; steaks, seafood, pasta dishes, fine wines; Sun-Thurs (5-9 p.m.), Fri-Sat (5-10 p.m.); special lounge appetizer menu; reservations-ext 5739--\$\$\$\$

Casa Serrano: Mexican restaurant, cocktails, in Casino West addition, Sun-Thurs (11 a.m.-10 p.m.), Fri-Sat (11 a.m.-10:30 p.m.)--\$\$

Riverview Cafe: 24-hour full service restaurant; Laughlin's largest burger; this restaurant has undergone a remodel and now has a new look --\$\$ Prime Rib Room on the River: specializes in prime rib carved tableside; Sun-Thurs (4-9 p.m.), Fri-Sat (4-10 p.m.)--\$\$

Riverside Buffet: --\$\$

Sidewalk Cafe: open 24 hours, sandwiches, pastries--\$\$

Casino West Snack Bar: home to Meal on a Peel" potatoes, sandwiches, pizza by the slice, snack items--\$

Riverside Lanes Snack Bar: hamburgers, sandwiches, beverages--\$

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Daniel's Restaurant: breakfast, lunch and dinner menus; all-you-can-eat Fish Fry Fridays (1-10 pm); two-for-one burgers Wed; Taco Tues (11 am-9 pm); famous prime rib Th-Sun (from 4 p.m.); open daily (from 7:30 a.m.)--\$\$

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Edgewater

Hickory Pit Steakhouse: fine dining, featuring steaks, chops,

lobster, seafood, veal; pasta and BBQ dishes, daily (4-9 p.m.)

Capriotti's Sandwich Shop: voted greatest sandwich in America, located next to the Race & Sports Book
Wild Style Burgers & Pizza: Featuring ground filet burgers, spectacular pizzas, fries, rings, salads, ice cream, shakes and frosty beverages

The Grand Buffet: featuring breakfast, lunch, dinner daily, including Prime rib & Crab Legs Fri & Sat, and Champagne Brunch Sat & Sun

32 Below: open daily at 11 am, featuring ice cream, hot dogs, smoothies, candy, fudge, cocktails, beer, wine, and soft drinks, located in the Sedona Tower ground floor adjacent to the Edgewater swimming pool

Coco's Restaurant & Bakery: 24 hour full service restaurant; breakfast, lunch and dinner menus; daily breakfast special

Tropicana Laughlin

The Steakhouse: contemporary dining menu; steaks, seafood, Sun, Wed-Thurs (4-9 p.m.); Fri-Sat (4-10 p.m.); reservations recommended, call ext 1-888-888-8695-\$\$\$

Passaggio Italian Garden: Italian cuisine, pizza, Sun, Mon, Tues (5-10 p.m.), Fri-Sat (5-11 p.m.)-\$\$\$

Poolside Cafe: fresh made bagels, pastries, panninis, sandwiches, smoothies; Sun (6 a.m.-9 p.m.), Mon-Thurs (6 a.m.-10 p.m.), Fri-Sat, holidays (6 a.m.-12 a.m.); catering available-\$\$

Carnegie's Cafe: 24 hour restaurant with breakfast, lunch, dinner menus, open 24/7 (late night menu mid-night-6 a.m.)-\$\$

The Round House Buffet: variety of buffet-style favorites; Mon-Fri Breakfast (7 a.m.-11 a.m.), Sat, Sun Brunch (7 a.m. - 1:30 p.m., Sun-Thur Dinner (4 p.m. - 9 p.m.), Fri - Sat Dinner (Prime Rib & Crab Legs, 4 p.m. - 10 p.m.) - \$\$

Taqueria Del Rio Cantina: Mexican dishes; salsa bar; open Fri (4 p.m.-10 p.m.), Sat (11 a.m.-midnight), Sun (11 a.m.-8 p.m.)-\$

Golden Nugget

Saltgrass Steak House: Certified Angus Beef® steaks, chicken, seafood; Mon-Thurs (4-10 p.m.), Fri (4-11 p.m.); Sat (noon-11 p.m.); Sun (noon-10 p.m.)-\$\$\$\$ 702-298-7153

Bubba Gump Shrimp Co.: seafood, specializing in shrimp dishes, fish platters; light-hearted atmosphere; unique covered outdoor patio with dining over the river as an option, Sun-Thurs (11 a.m.-10 p.m.), Fri-Sat (11 a.m.-11 p.m.); happy hour, M-F bar area only (3-7 p.m.), 702-298-7143 - \$\$\$

Claim Jumper: wide variety of items for breakfast (served all day), lunch, dinner (full menu daily 11 a.m.), hours are Sun-Thurs (6 a.m.-10 p.m.); Fri-Sat (6 a.m.-midnight); Early Bird specials daily (1 p.m.-6 p.m.)-\$

The Deli: high stack sandwiches, soups, snacks, hot dogs, open 24 hours, daily-\$ 702-298-7146
 Starbucks open daily at 5 a.m. -\$



PLEASE DON'T LITTER PACK IT IN, PACK IT OUT!



Please dump all trash into a designated trash can receptacle at the parks.

Do not sink or throw trash into the river. This is against the law and punishable with fines and/or arrest.

Most trash gathered from the River Regatta is recycled.

Please ask for your free trash bag at the River Regatta launch sites.



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River Regatta



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SOUTHWEST GAS



Bullhead City Manager Toby Cotter, Laughlin Tourism President and Colorado Belle, Edgewater Sr. Vice President/General Manager Jeff Pfeiffer, Artist Steve Rice, Bullhead City Mayor Tom Brady and Bullhead City Special Event Coordinator Ed Catalfamo.

Congratulations Steve Rice!

Steve Rice is the 2015 River Regatta logo design winner. Steve lives in Bullhead City and works as a graphic artist at Zubrick's T-shirts.

This is Steve's fourth time winning the River Regatta logo design contest and his sixth time designing the River Regatta logo art.

His designs were chosen for Aloha Regatta, Pirates of the Colorado and Mardi Gratta themes as well as 2007 and 2008.







10TH ANNUAL RIVER REGATTA



Pirates of the Colorado
August 11-14, 2016

bullheadregatta.com



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