

## Our Organization

The DCJC Youth Football and Cheer program provides an opportunity for approximately 300 children, 6-14 years of age, to learn the sports of tackle football and cheerleading.

While involved in our program, the children learn valuable life lessons regarding the importance of teamwork, self-confidence, integrity, and personal responsibility.

The boys and girls practice six hours a week during the 12-week regular football season. The football teams play an eight game season, as well as a multi-team jamboree and a playoff schedule.

The cheerleading squads cheer at football games and participate in competitions, both in and outside of our league. The cheerleaders continue to practice long after the football season is over, concluding their season with usually a national competition in late February. This is a very rewarding and fun experience for these children.

# Del Campo Jr. Football and Cheer

## Contact

Sponsorship Director

**Carl Sotherland**

sponsor.djc@gmail.com

916-200-9089

Or visit our website at [www.djrcougars.org](http://www.djrcougars.org)

## Follow us on Facebook!



Mailing address

Po Box 1386, Carmichael, Ca 96609

# Del Campo

# Junior Cougars

Football And Cheer

## Sponsorship Opportunities

[www.djrcougars.org](http://www.djrcougars.org)

## Benefits of Sponsoring

Be recognized as a business helping in your community. 100 % of sponsorship donations are used to enable children in the community play football or cheer that would not be given the opportunity without your help!

Develop loyal customers through:

- Connect with a big fan base at games and events.
- Generate new customers through DCJC players, coaches, and families.
- Getting your name brand advertised for all to see.

## Our Mission

To instill permanently in the youth of the community the ideals of good sportsmanship, honesty, loyalty, discipline, self-respect and respect for authority and others so that they may grow to be good, decent, healthy and trustworthy citizens



## Levels of Sponsorship

### Gold Membership cash only donation of \$1000

#### **Includes:**

An 3' x 5' two-colored banner displayed at the Del Campo Football field for one full season; 2017 season DCJC Sponsorship Helmet; business name and custom advertising message announced at all DCJC home games; business name/logo on the DCJC website; free entrance pass to all DCJC home games.

### Blue Membership cash or gift donation of \$750

#### **Includes:**

An 3' x 5' two-colored banner displayed at all DCJC home games; complimentary 2017 season DCJC program; business name announced at all DCJC home games; business name/logo on the DCJC website.

### Booster Membership cash or gift donation of \$250

#### **Includes:**

complimentary 2017 season DCJC program; business name announced at all DCJC home games; business name/logo on the DCJC website.

**Please see our website for an explanation of sponsor benefits at each level.**

**Del Campo Jr. Cougars is a 501(c)(3) Corporation  
EIN 26-222433**

**All donations are tax deductible, contact tax advisor for details**



Fun      Exciting      Teamwork      Endurance

Unselfishness      Integrity      Enthusiasm



