



SPONSORSHIP OPPORTUNITIES

Friday, Oct. 19 | 5 pm

PRESENTED BY



BENEFITING



The Frontline Experience is like no other event in Indianapolis. The 3rd annual signature fundraising event of the Indy Public Safety Foundation, presented by the Indianapolis Motor Speedway, will support and recognize more than 3,200 first responders who serve the City of Indianapolis.



Indianapolis Metropolitan Police Department



Indianapolis Fire Department



Indianapolis Emergency Medical Services

Experience guests will step behind the line to learn more about the work Indy's first responders do on a daily basis to make Indy a safe place to live, work and play. Your sponsorship and engagement will show our police, fire and EMS that they are supported and recognized for their sacrifice. And, you'll have a lot of fun.

Engage with Indy's Heroes

We know you have that burning question you've always wanted to ask a police officer, firefighter, EMT or paramedic.

In addition to the eight guests of the table sponsor, two seats will be provided free of cost to Indianapolis first responders and public safety personnel.

We always say that silent gratitude isn't much use to anyone. The Frontline Experience is your opportunity to engage and say thanks.

Event Overview & Reach

500 business executives, community leaders, city leadership and stakeholders in attendance

Show your support of 3,200 first responders and civilian public safety personnel

150+ first responders attending

Combined social media reach of over 175,000 engaged users through Facebook, Twitter and Instagram.

IndyFrontlineExperience.org

SPONSORSHIP INVESTMENT OPTIONS



VIP Reception Sponsor – Two (2) Available: \$15,000

- Naming rights for VIP Reception
- Agency Chief or other city leader seated at table
- Opportunity to recognize sponsorship through media partner with on-air spots prior to event
- Opportunity for sponsor representative to speak at both VIP Reception and event
- Inside back cover of event program and display advertising at event
- Logo and link on event website and inclusion in social media
- 16 tickets (two tables) to event and VIP Reception

Public Safety Playground Title Sponsor – Four (4) Available: \$10,000

- Naming rights for Public Safety Playground
- Opportunity to recognize sponsorship through media partner with on-air spots prior to event
- Full page ad in event program and display advertising at event
- Logo and link on event website and inclusion in social media
- 16 tickets (two tables) to event and VIP Reception

Public Safety Experience Sponsor – Ten (10) Available: \$7,500

- Naming rights for interactive experiences from represented agencies (IMPD, IFD and IEMS)
- Opportunity to recognize sponsorship through media partner with on-air spots prior to event
- Full page ad in event program and display advertising at event
- Logo and link on event website and inclusion in social media
- Eight (8) tickets (one table) to event and VIP Reception

VIP Table Sponsor – Twenty (20) Available: \$5,000

- Eight (8) tickets (one table) to event and VIP Reception
- ½ page ad in event program and display advertising at event
- Logo and link on event website and inclusion in social media

Table Sponsor: \$2,500

- Eight (8) tickets (one table) to event
- ¼ page ad in event program and logo featured on event website
- Logo displayed at event and on event website

Multi-Year Opportunities

Multi-Year opportunities allow the Indy Public Safety Foundation to maximize your recognition and contributions.

To lock in your VIP Table Sponsorship or above at current rates, please consider the following options:

2-Year Commitment: 5% discount off the yearly sponsorship

3-Year Commitment: 10% discount off the yearly sponsorship

SPONSORSHIP REGISTRATION



Business/Organization Name: _____

Contact Name _____ Title _____

Email _____ Phone _____

Website _____ Facebook _____ Twitter @ _____

I want to invest in The Frontline Experience and Indy's public safety as a sponsor at the following level:

- _____ VIP Reception & Auction Preview Sponsor - \$15,000
- _____ Public Safety Playground Sponsor - \$10,000
- _____ Public Safety Individual Experience Sponsor - \$7,500
- _____ VIP Table Sponsor - \$5,000
- _____ Table Sponsor - \$2,500

Multi-Year Opportunities (Available for VIP Table Sponsor and Above Only):

- _____ I would like to commit to a two-year sponsorship for a discount of 5% off the yearly sponsorship cost.
- _____ I would like to commit to a three-year sponsorship for a discount of 10% off the yearly sponsorship cost.

Payment:

- _____ Please invoice me
- _____ Check enclosed (made payable to Indy Public Safety Foundation)
Indy Public Safety Foundation
200 E. Washington St., Suite E241
Indianapolis, IN 46204
EIN: 46-2975046

Return completed form by email to Dane Nutty by email at dane@indypsf.org. With questions, email or call Dane at 317-327-7067.

The Indy Public Safety Foundation (IPSF) is a 501(c)3 nonprofit organization and as such, donations are tax deductible under IRS code. The tax deduction is limited to the excess of the contribution over the fair market value of any items received in exchange for the donation.