

Enabling Solutions





Ron Offut purchased his first John Deere dealership in Casselton, ND in 1968

Today RDO owns and operate 83 dealerships in 11 states as well as partnerships in Russia, Ukraine, and Australia



Customer Focused. Quality Driven.



JOHN DEERE

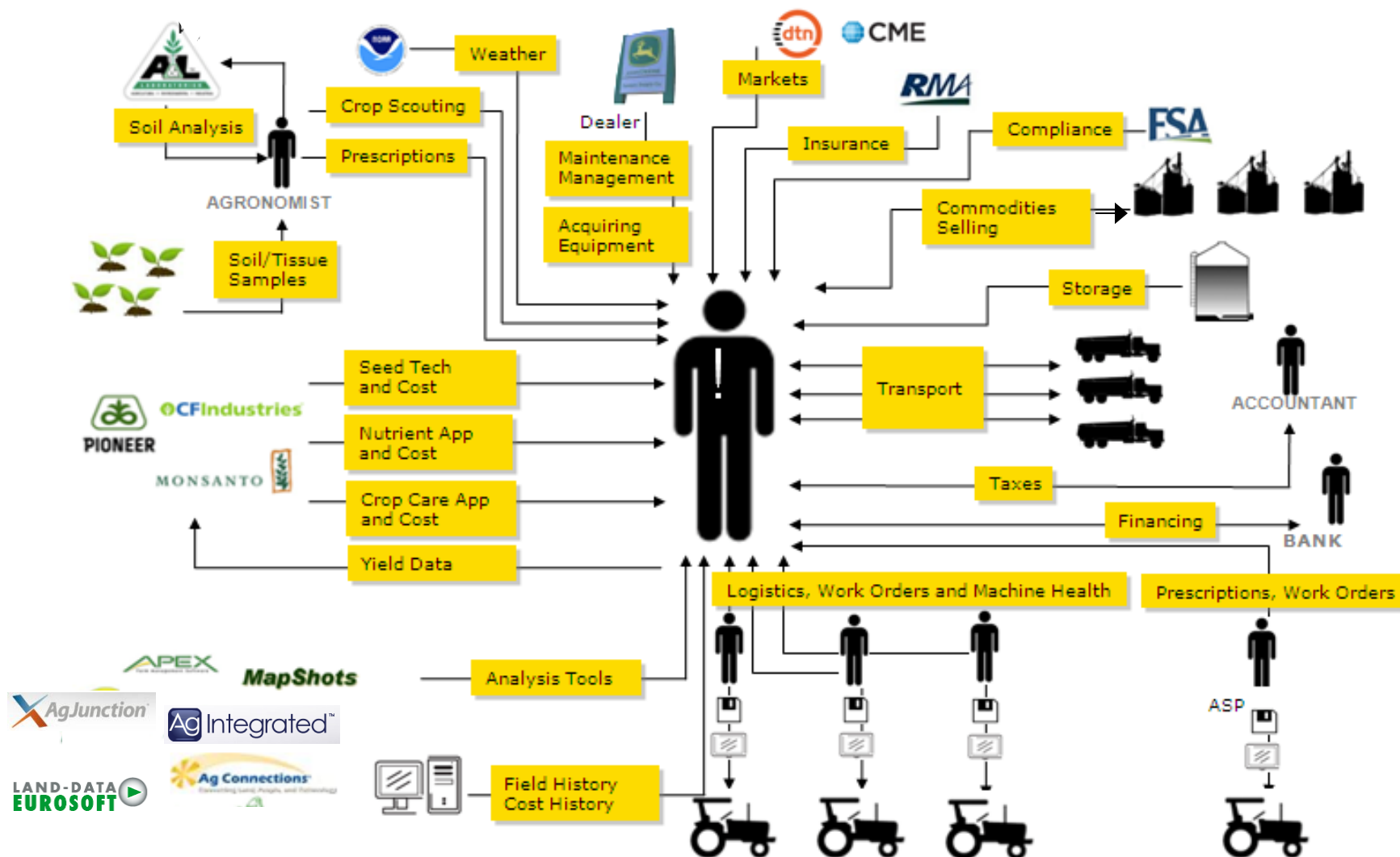
Today's issue's...

- 1970 – 2010: World population has doubled
- World population is 7.2 billion
- 1987 – 2010: 40% more corn, 30% more soybeans, 19% more wheat, 0% increase of land
- 1949: 1 farmer fed 19 people; 1970: 1 farmer fed 73 people; 2010: 1 farmer fed 155 people; 2018: 1 farmer feeds 165 people
- Top 10 “in demand” jobs in 2010 didn’t exist in 2004

Tomorrow's Issues...

- Projected population in 2050: 9.7 billion increase of 2.5 billion
- By 2050, farmers will have to increase their production by 60% to feed everyone.
- Half of what a 4 year student learns in their 1st year will be outdated by the 3rd year.
- How do you prepare for jobs that don't exist, with technology not even developed, for an unknown problem?

Customer Challenges: *Simplify Complexity, Create New Insights*



Precision Agriculture

Precision Farming – managing crop production inputs on a site-specific basis to increase profits, reduce waste and maintain environmental quality.

The 4R's of Stewardship

- Right Source – the right product for the job
- Right Rate – Matching application rate with crop requirements
- Right Time – Applying what it needs exactly when it needs it
- Right Place – Applying exactly where it is needed

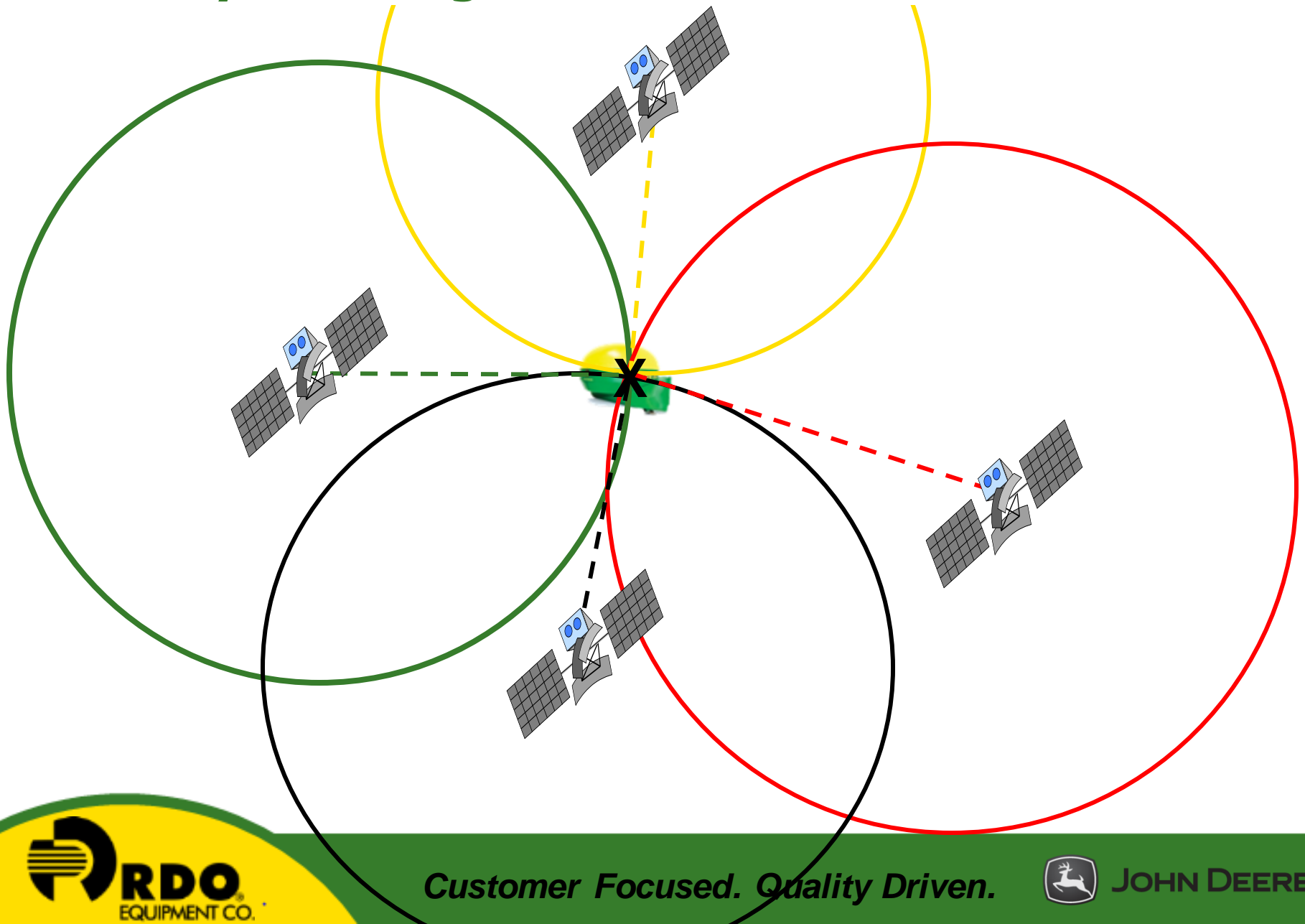
Understanding GPS

GPS (Global Positioning System) –

- A constellation of at least 24 satellites
- Orbit the earth on 6 evenly spaced planes
- Orbit at 12,550 miles above the earth's surface
- Each satellite circles the earth twice a day
- 4 satellites are “visible” from any point at any time

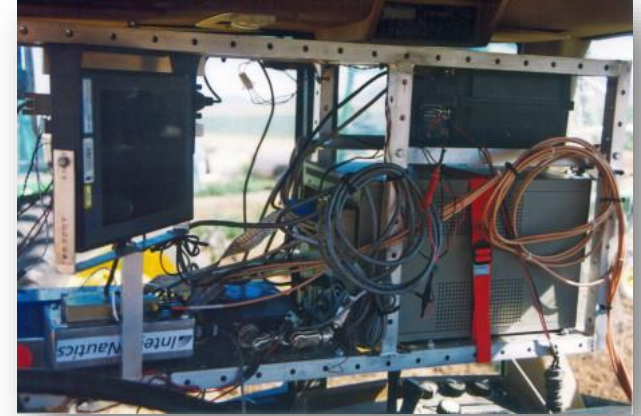


How we use it to gain location on Equipment. "Theory of Triangulation"



Steel Plow of the 20th Century

- **1992** – GPS was accurate to within a few feet
- **1994** – Deere develops the Precision Farming Group
- **1997** – A joint project between the Precision Farming Group, John Deere Product Engineering Center, and Stanford University produced a demonstration to Deere leadership showcasing a specially equipped tractor which created perfectly straight beds accurate to 1 inch, raised and lowered the implement, and turned all with no operator on board.
- **1999** – Stanford refined the system to be more compact and user-friendly. Used the system to plant 250 acres of corn and drill 250 acres of soybeans. Two weeks later, when it was time to cultivate the operator simply pressed the button and followed the same rows.
- **2002** – John Deere AutoTrac™ went into production.



Today 60 – 70% of crop acreage in North America is farmed using AutoTrac™ or similar systems. That number exceeds 90% in Australia.

Accuracy & Differential Correction Options

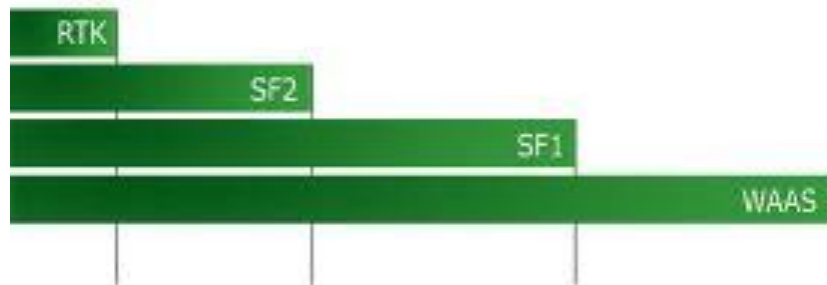
Provided Through the Starfire™ Network

WAAS (Wide Area Augmentation Signal)

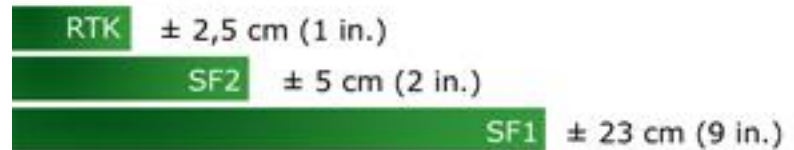
- Only required to be within 25ft, 95% of the time
- On average in the continental US its around 3.5 feet

StarFire Network

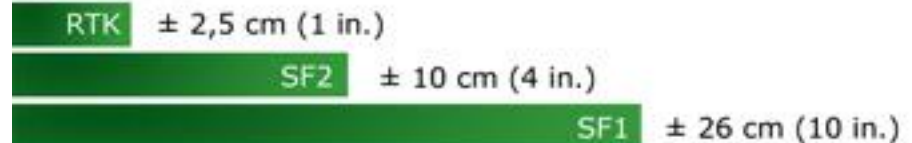
- Position data is generated from GPS satellites
- StarFire Network provides differential corrections to improve accuracy
- StarFire Network is comprised of John Deere owned reference stations and processing hubs



StarFire 3000



StarFire ITC



How the Starfire™ Network Provides Differential Correction Options.

GPS

Correction Signal
dGPS

GPS Position

Land Uplink Station

Network of Reference Stations

Processing Hub

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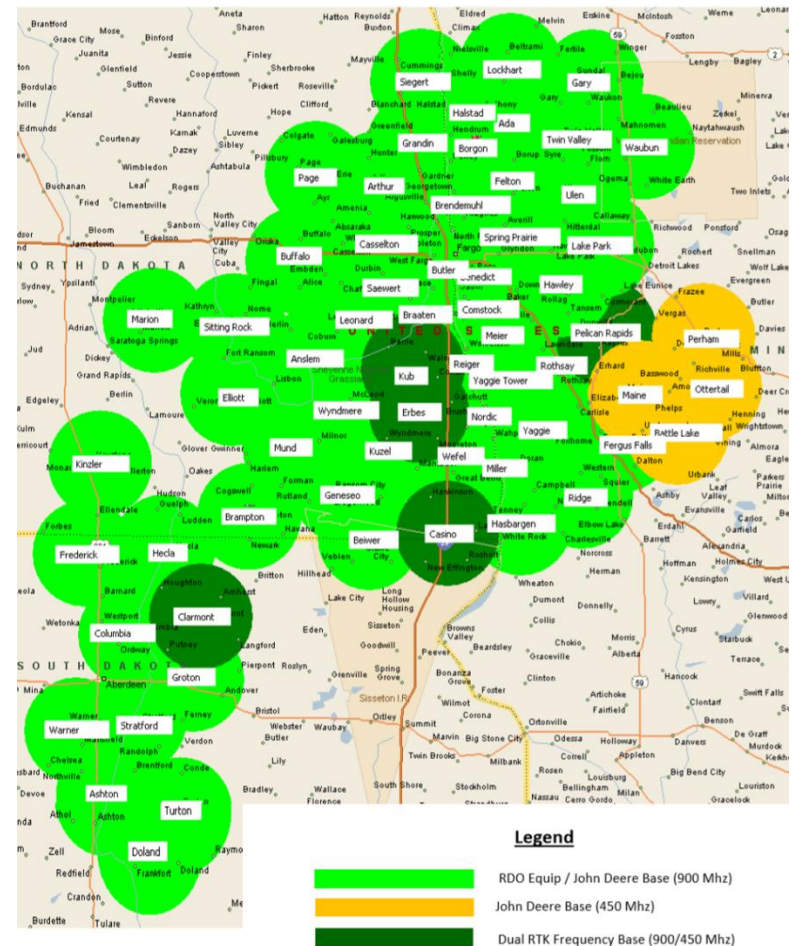
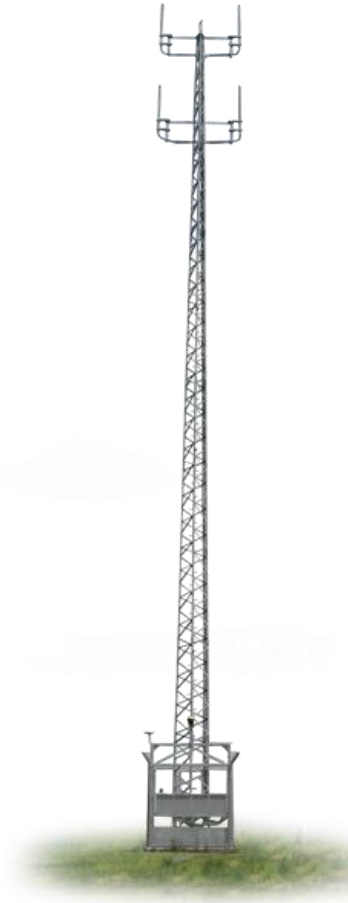


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How GPS Works

RTK – Real Time Kinematics

Utilizes Dealer or Customer Owned Receivers and Radios to create base stations within 12 miles



Corn Planter Technology



ExactEmerge Planter

Components and facts



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<https://www.youtube.com/watch?v=BLuI118nhzc>

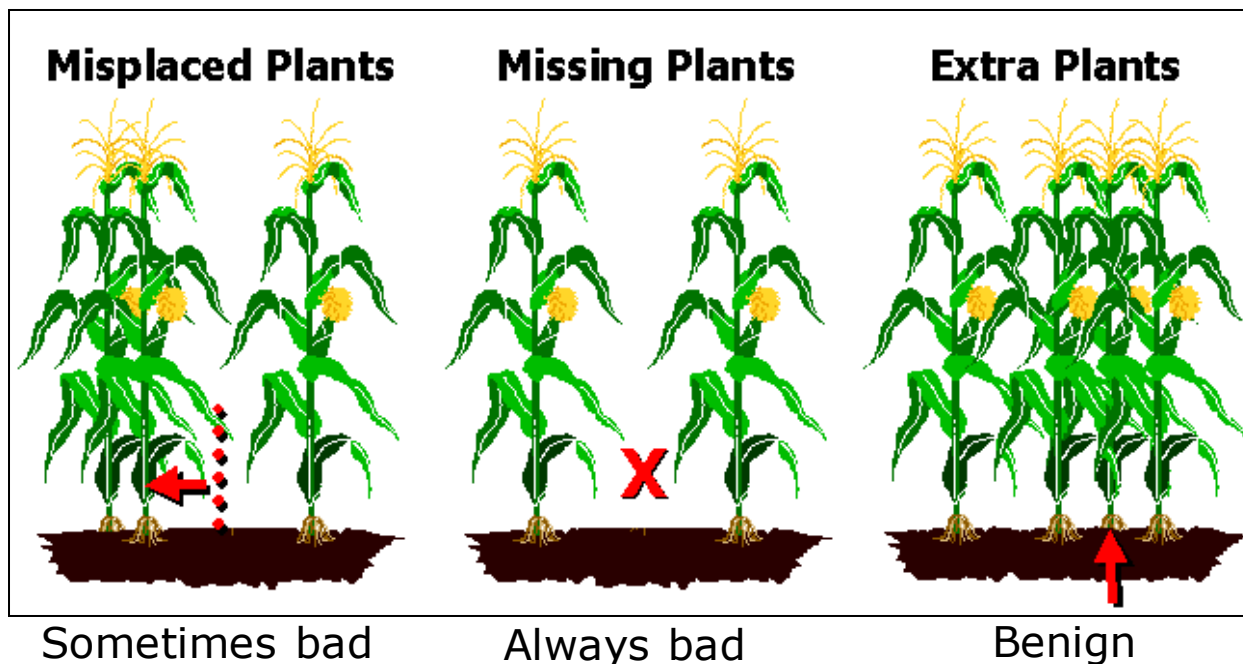


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How Important is Uniform Plant Spacing?




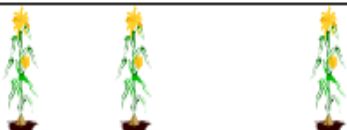




Perfect spacing = Standard Deviation (S.D.) of 0"

Little yield impact at S.D. from 0-2.0"

Source: Pioneer Hi-Bred, Int'l. 2001

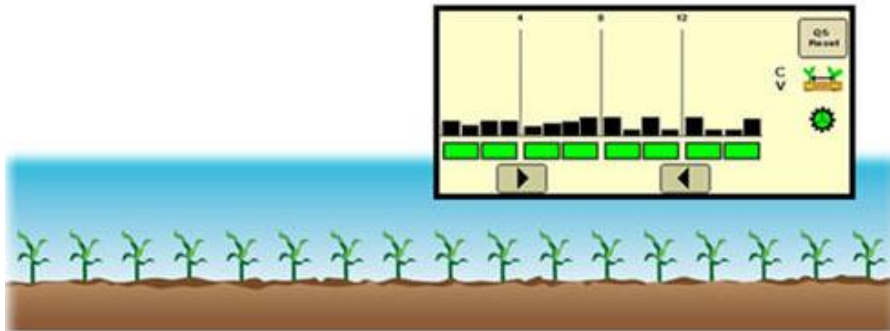
Spacing Affect on Yield

Planting Outcome	Plant Spacing			Average Yield Loss /Gain
				Lbs.
Perfect Spacing				0
% yield	100	100	100	
Skip				-0.25
% yield	112		112	
Double				+0.11
% yield	100	60 60	100	
¼ Misplaced				-0.02
% yield	92	98	102	
½ Misplaced				-0.05
% yield	84	93	106	
¾ Misplaced				-0.09
% yield	74	88	109	

Source: DuPont™ Pioneer®

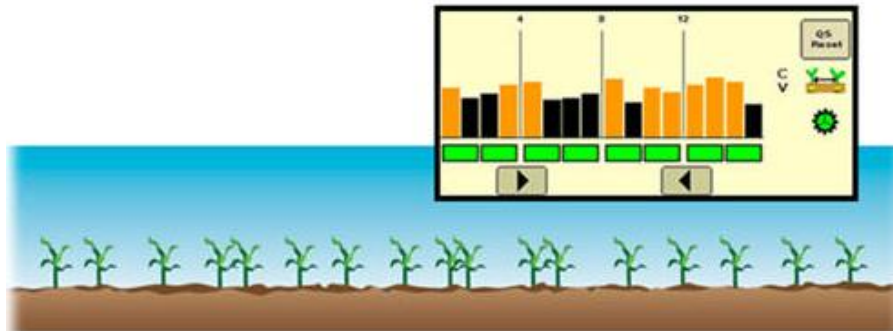
% yield of individual plants compared to plants at perfect spacing

Coefficient of Variation (CV)=

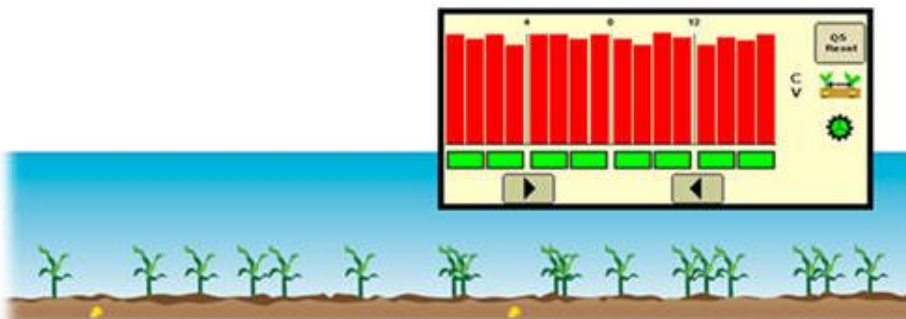


Standard deviation of seed spacing (variation between seeds)
average distance between seeds

$$CV = \frac{.5''}{6''} = .08$$



$$CV = \frac{2''}{6''} = .33$$



$$CV = \frac{4''}{6''} = .67$$

SeedStar Mobile



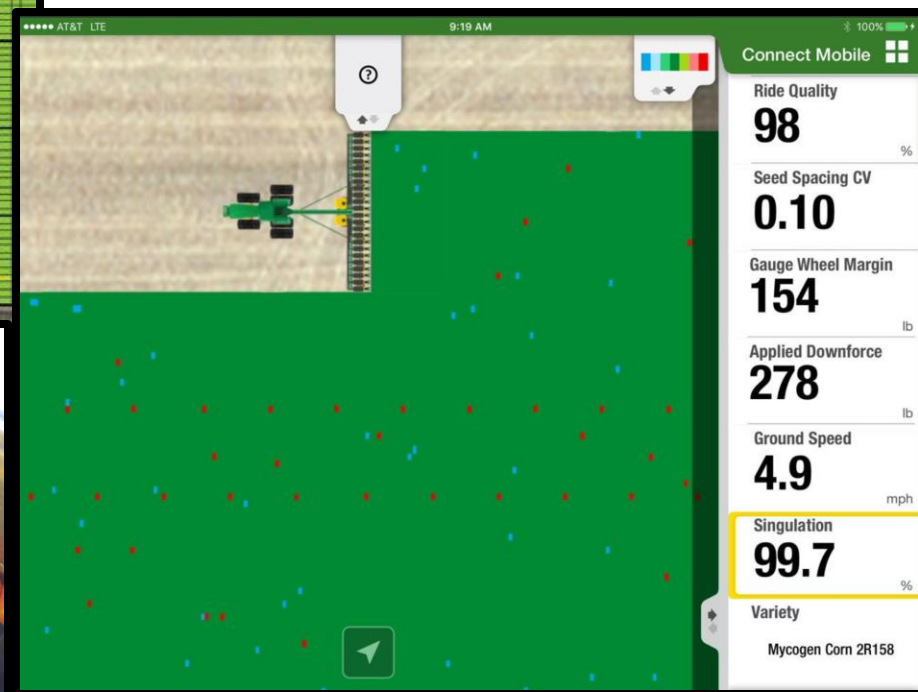
24 row 30 inch planter = 60 feet

5 mph x 5280 feet = 26,400 feet/hr

60 feet x 26,400 feet/hr = 1,584,000 sqft/hr

1,584,000 sqft/hr / 43,560 sqft/acre = 36.36 ac/hr

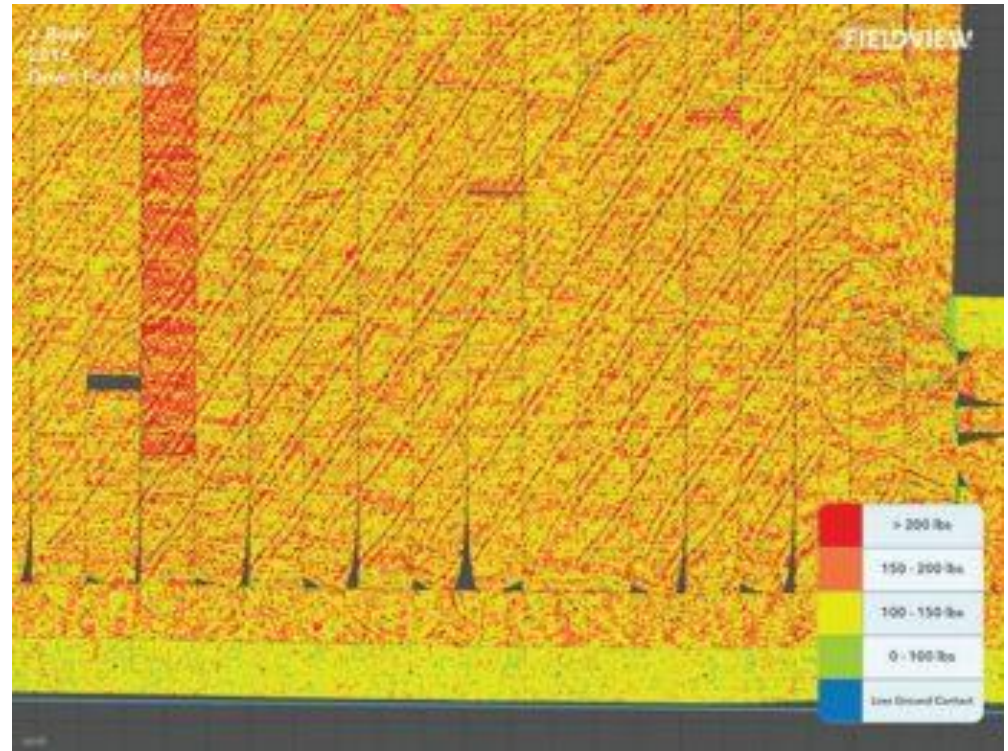
36.36ac/hr x 25,000 seeds/ac = **909,090 seeds per hour**



Hydraulic Down Force

5 adjustments per second

100 lb adjustment per second



5 mph x 5280 feet = 26,400 feet/hr

26,400 feet/hr / 60 minutes / 60 seconds = 7.3ft/sec

7.3ft/sec / 5 adjustments/sec = **1.46 feet per adjustment**

ExactEmerge Planter – Curve Compensation



Maintains accurate seed population and spacing on curves by slowing down the inner row units and speeding up the outer row units on curves

With ExactEmerge and the curve compensation feature, each row will receive an individual signal based on the speed the row-unit is moving, maintaining the correct population across the length of the planter. Without curve compensation, there could be as much as a 24 percent drop in population accuracy, which is equivalent to 8,600 seeds per acre when planting at 36,000 seeds per acre.

Precision Agriculture

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Section Control



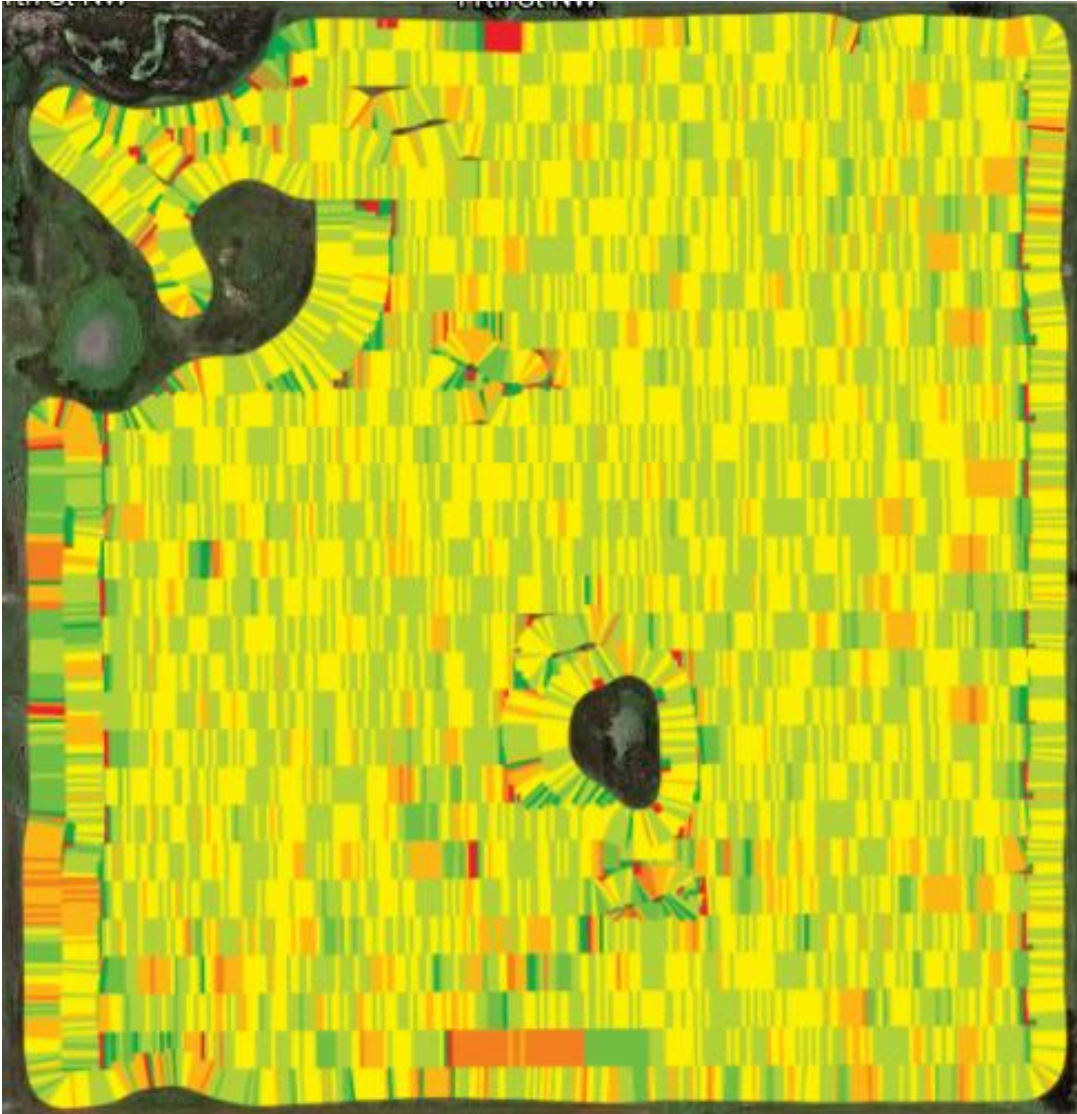
No Swath Control



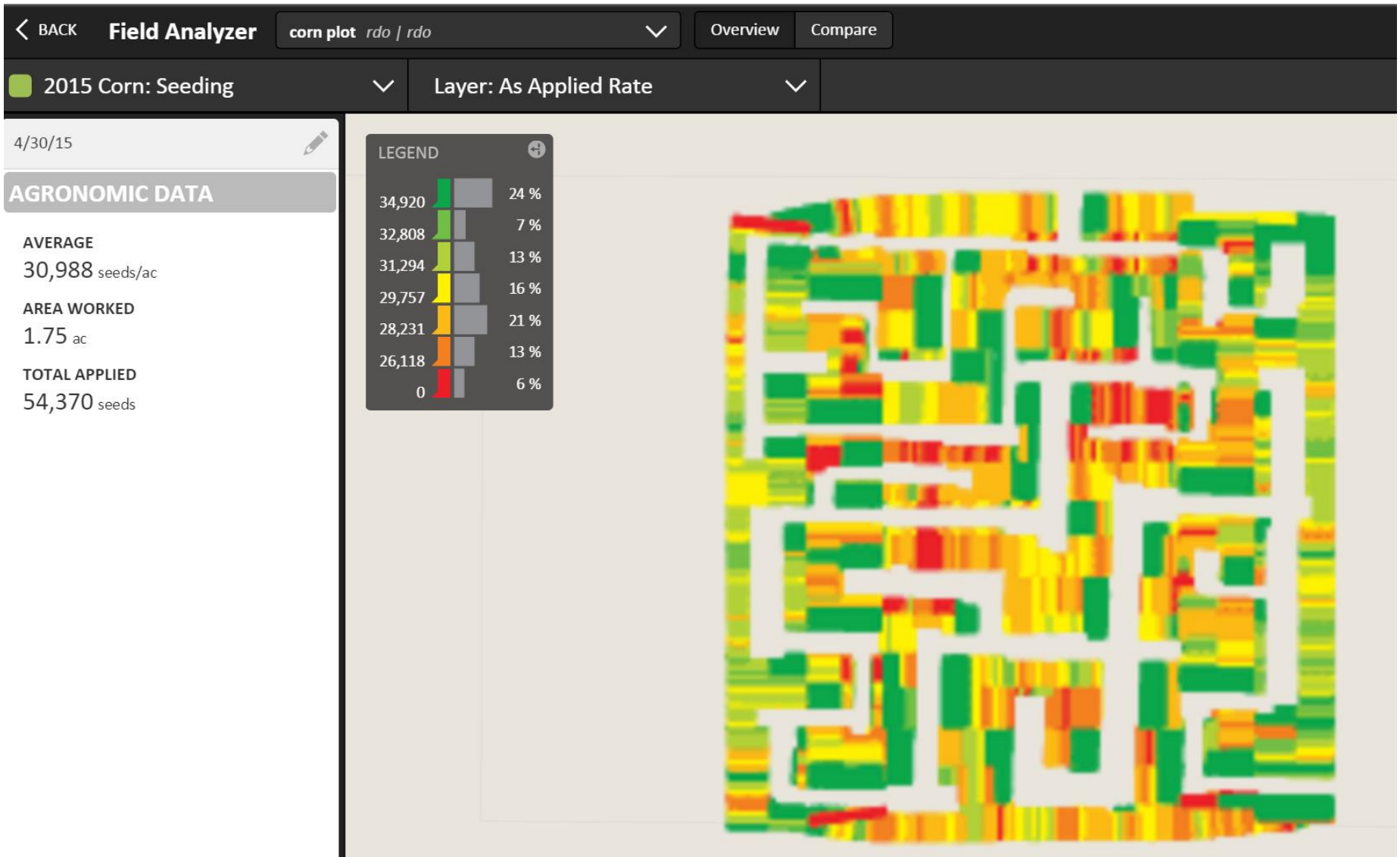
Swath Control



Section Control



Section Control



SectionCommand

- SectionCommand is an integrated solution that manages seed and fertilizer application by minimizing overlaps and skips while seeding with the John Deere 1910 Air Cart.
- SectionCommand controls seed and fertilizer output by closing and opening gates on the bottom side of the meter.
- Meter stays full when gates are closed so that when they open there is immediate product delivery into the Primary hoses, once all gates are closed the meter stops turning



Spray Tip	Pressure (PSI)	Flow Rate (GPM)	Gallons per Acre 20-inch Nozzle Spacing										
			MPH										
			4	5	6	7	8	10	12	14	16	18	20
01	15	0.06	4.5	3.6	3.0	2.5	2.2	1.8	1.5	1.3	1.1	1.0	0.9
	30	0.09	6.7	5.3	4.5	3.8	3.3	2.7	2.2	1.9	1.7	1.5	1.3
	40	0.10	7.4	5.9	5.0	4.2	3.7	3.0	2.5	2.1	1.9	1.7	1.5
	60	0.12	8.9	7.1	5.9	5.1	4.5	3.6	3.0	2.5	2.2	2.0	1.8
	80	0.14	10.4	8.3	6.9	5.9	5.2	4.2	3.5	3.0	2.6	2.3	2.1
	100	0.16	11.9	9.5	7.9	6.8	5.9	4.8	4.0	3.4	3.0	2.6	2.4
015	115	0.17	12.6	10.1	8.4	7.2	6.3	5.0	4.2	3.6	3.2	2.8	2.5
	15	0.09	6.7	5.3	4.5	3.8	3.3	2.7	2.2	1.9	1.7	1.5	1.3
	30	0.13	9.7	7.7	6.4	5.5	4.8	3.9	3.2	2.8	2.4	2.1	1.9
	40	0.15	11.1	8.9	7.4	6.4	5.6	4.5	3.7	3.2	2.8	2.5	2.2
	60	0.18	13.4	10.7	8.9	7.6	6.7	5.3	4.5	3.8	3.3	3.0	2.7
	80	0.21	15.6	12.5	10.4	8.9	7.8	6.2	5.2	4.5	3.9	3.5	3.1
02	100	0.24	17.8	14.3	11.9	10.2	8.9	7.1	5.9	5.1	4.5	4.0	3.6
	115	0.25	18.6	14.9	12.4	10.6	9.3	7.4	6.2	5.3	4.6	4.1	3.7
	15	0.12	8.9	7.1	5.9	5.1	4.5	3.6	3.0	2.5	2.2	2.0	1.8
	30	0.17	12.6	10.1	8.4	7.2	6.3	5.0	4.2	3.6	3.2	2.8	2.5
	40	0.20	14.9	11.9	9.9	8.5	7.4	5.9	5.0	4.2	3.7	3.3	3.0
	60	0.24	17.8	14.3	11.9	10.2	8.9	7.1	5.9	5.1	4.5	4.0	3.6
	80	0.28	20.8	16.6	13.9	11.9	10.4	8.3	6.9	5.9	5.2	4.6	4.2
	100	0.32	23.8	19.0	15.8	13.6	11.9	9.5	7.9	6.8	5.9	5.3	4.8
	115	0.34	25.2	20.2	16.8	14.4	12.6	10.1	8.4	7.2	6.3	5.6	5.0

Droplet category droplet sizes

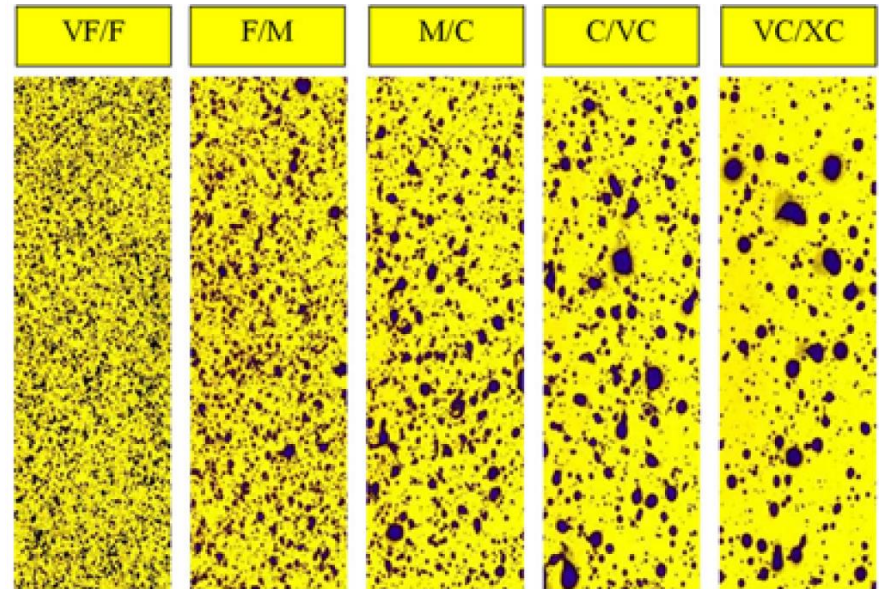


Image courtesy of Tom Wolf, Agriculture and Agri-Food Canada, Research Centre

ExactApply

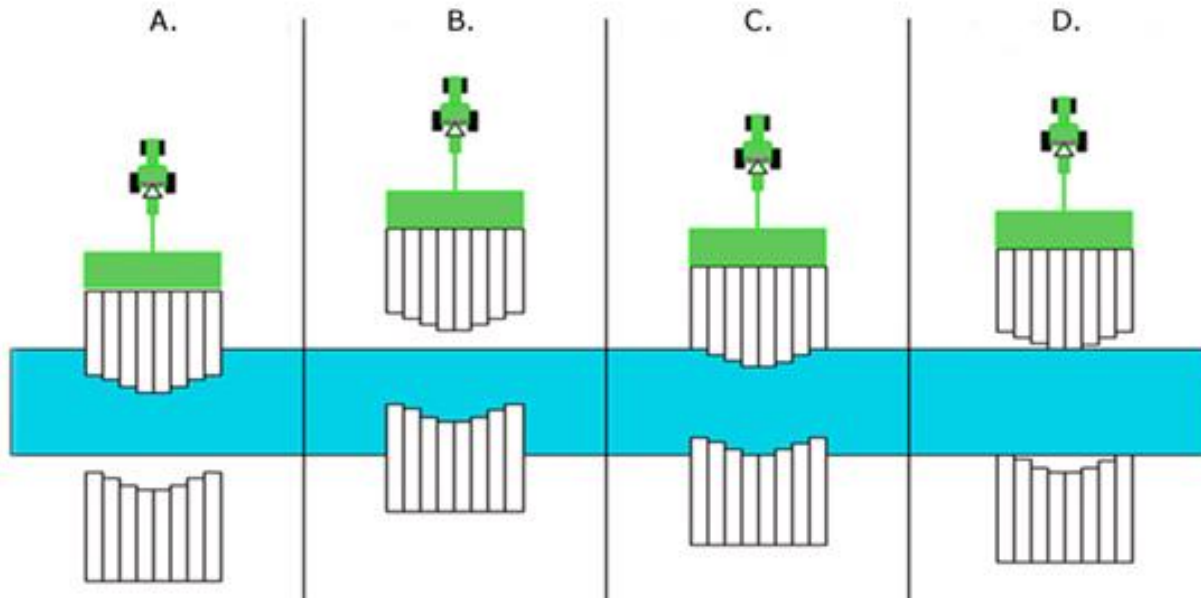
PWM = Pulse Width Modulation

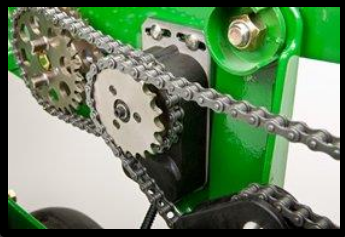


<https://www.youtube.com/watch?v=FgBh2oF6llk>

SectionCommand

Operations unique to air seeders: The illustration demonstrates how product will be dispersed from the air seeder. The time required for product to reach the center of the tool is less than it is to reach the wings of the tool, causing the application and emergence to resemble a chevron pattern. On/off times can be adjusted to minimize skips or overlaps





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Tractor-Baler Automation



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Tractor-Baler Automation

Tractor-Baler Automation allows for easier operation and reduced operator fatigue after all-day operation. There are two levels of Tractor-Baler Automation.

Level 1: Selective control valve (SCV)

Net/twine

- Requires electronic SCVs
- Available for any tractor transmission
- Operator must stop tractor
- Gate automatically opens and closes
- Tractor speed must be at zero before gate will open



B-Wrap™ wrapping system

- Requires electronic SCV
- Available for any tractor transmission
- Operator must stop tractor
- Operator must back up the baler (can be done while the baler is wrapping)
- Power take-off (PTO) automatically turns off when proper bale orientation has been reached
- Gate opens after operator presses the Resume softkey
- PTO automatically turns back on and the gate closes once forward motion is detected

Tractor-Baler Automation

Level 2: SCV and machine-speed control

Net/twine

- Requires electronic SCV
- Requires an infinitely-variable transmission (IVT™) tractor
- Operator does not have to stop tractor; tractor is slowed and comes to a stop on its own
- Gate automatically opens and closes.



Harvest Solutions

Machine Sync

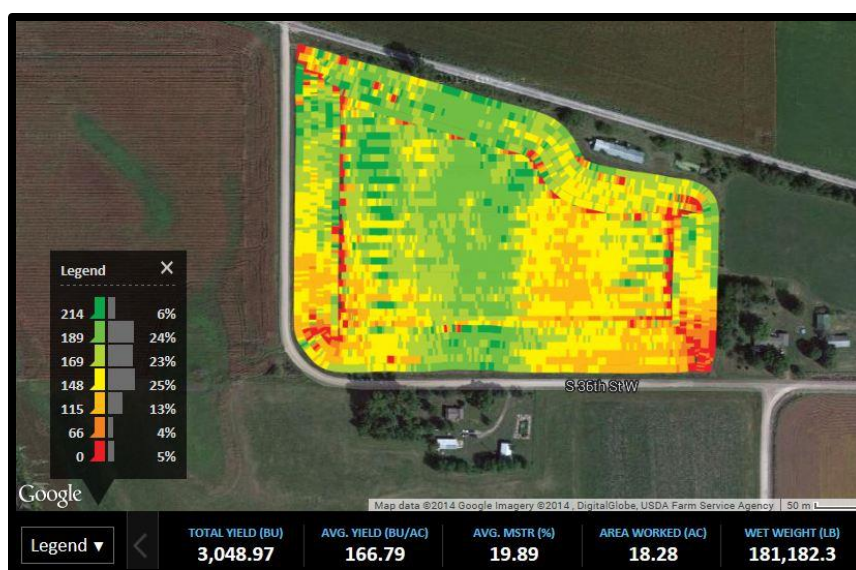
- The grain cart and tractor are “synced” in speed and travel direction
- The combine operator has control of the grain cart to move them forward/backward and left/right while the tractor speed automatically matches the combine speed





ActiveYield™

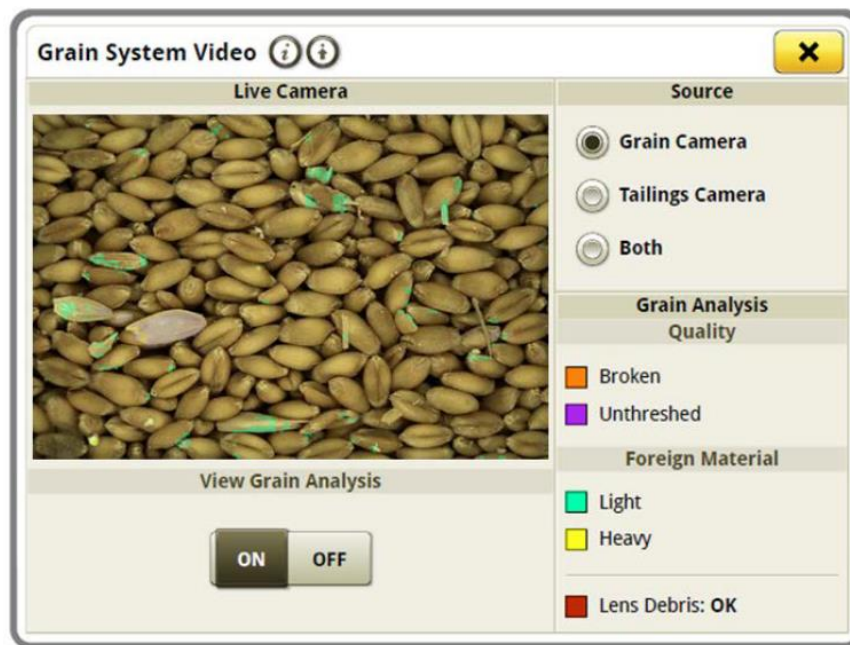
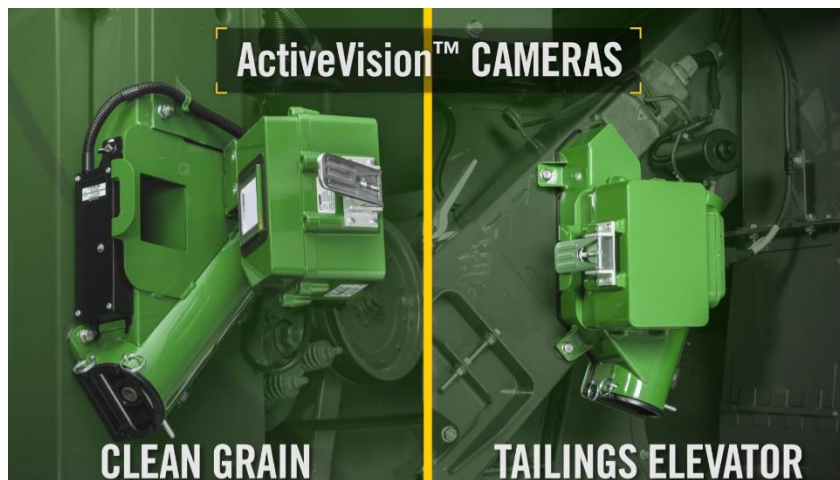
- Measures volume and mass of grain to build a 3D image.
- Eliminates manual yield monitor calibration
- Improves accuracy



ActiveVision™ Cameras

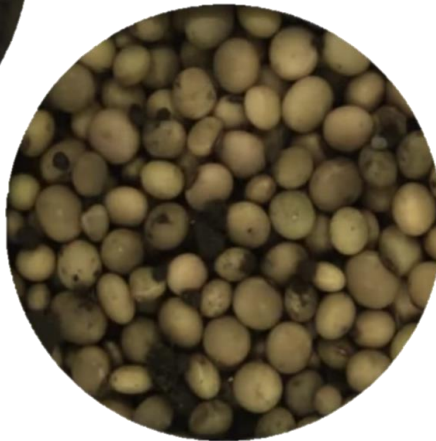
Live views from the cab or cameras in the clean grain and tailings elevator

Detects broken or unthreshed grain and light or heavy foreign material



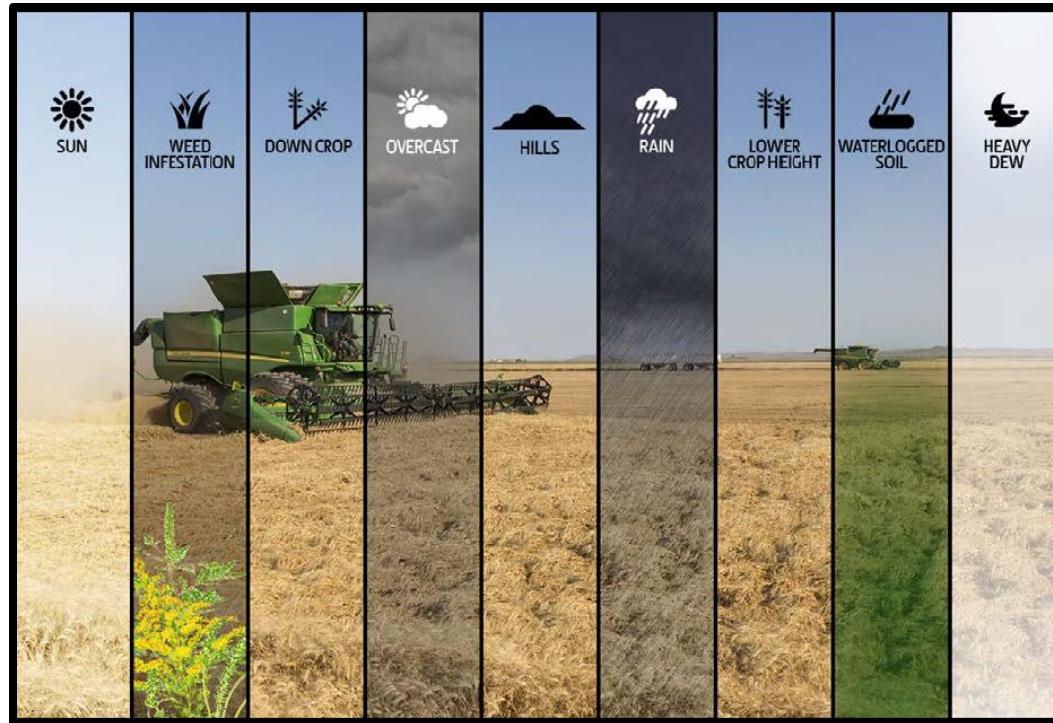
ActiveVision™ Cameras

- ActiveVision camera information feeds the Auto Maintain functionality
- Provides operator with live information on grain sample and tailings volume

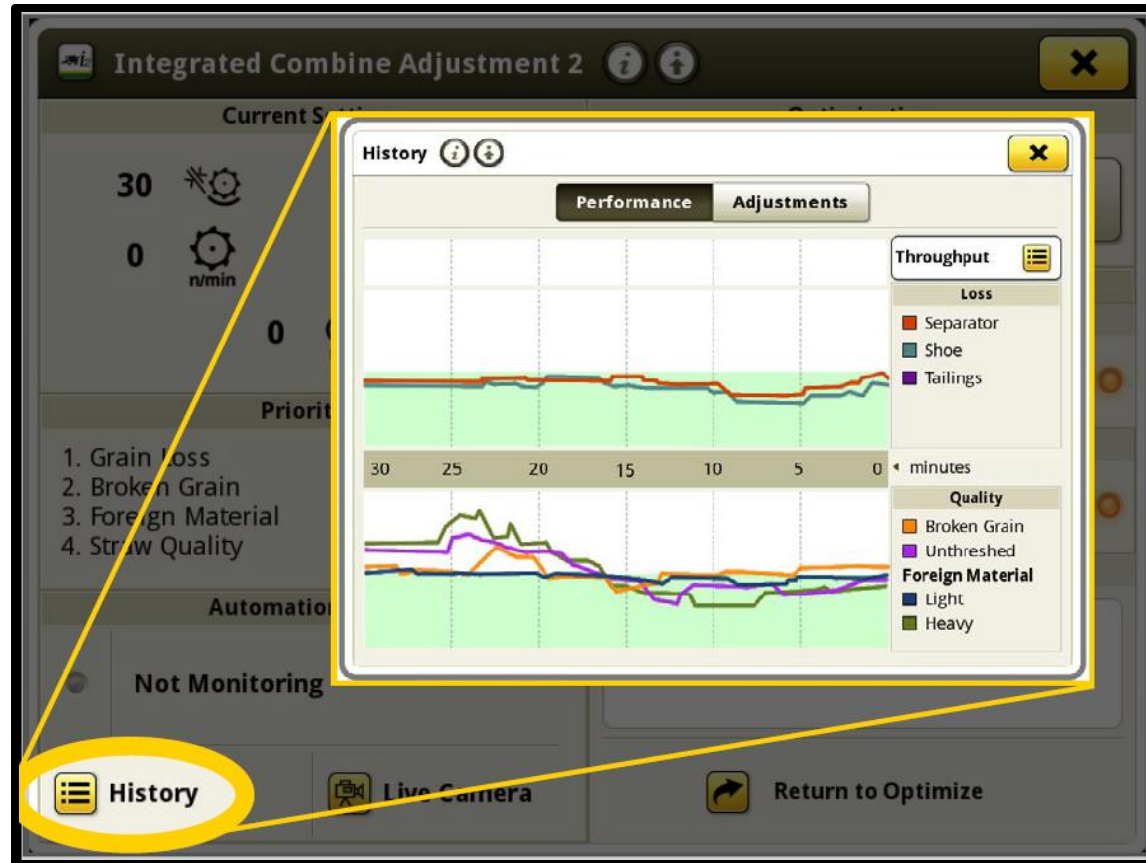


Auto Maintain

- Automatically adjusts settings as conditions change
- Performance maintained with sensing systems including ActiveVision™ Cameras



Auto Maintain



Field Connect



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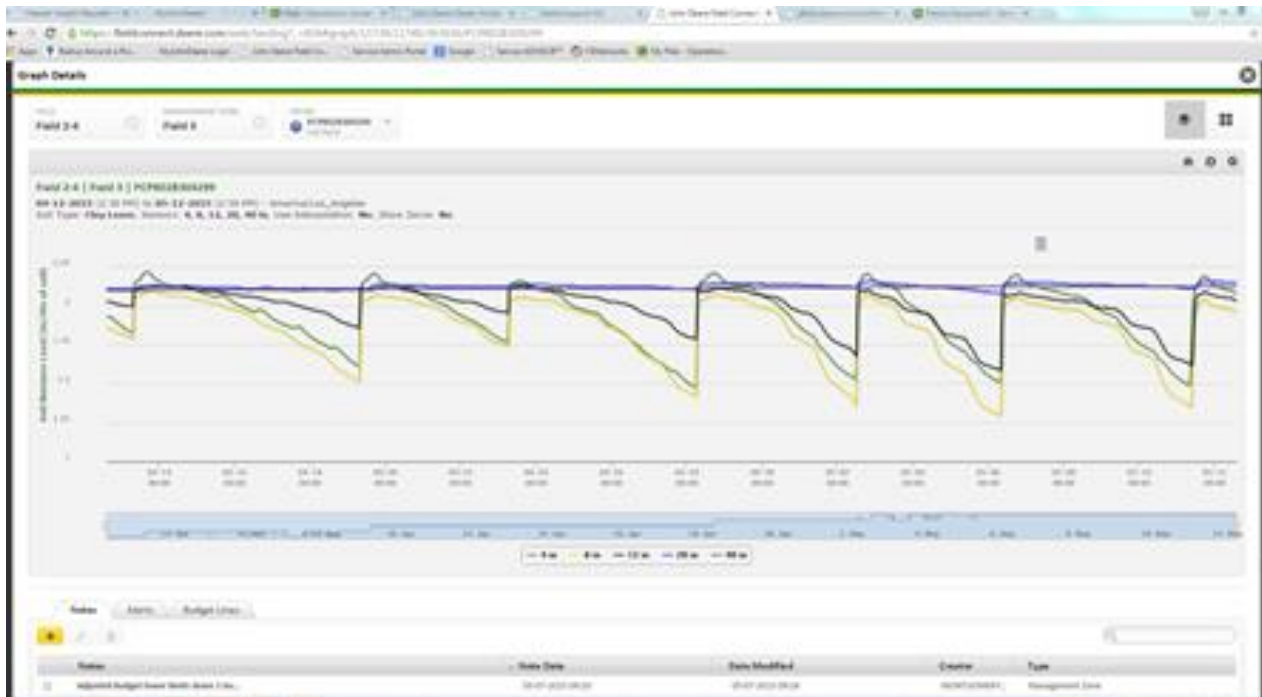


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FieldConnect

Base station with sensors & 2 soil moisture probes

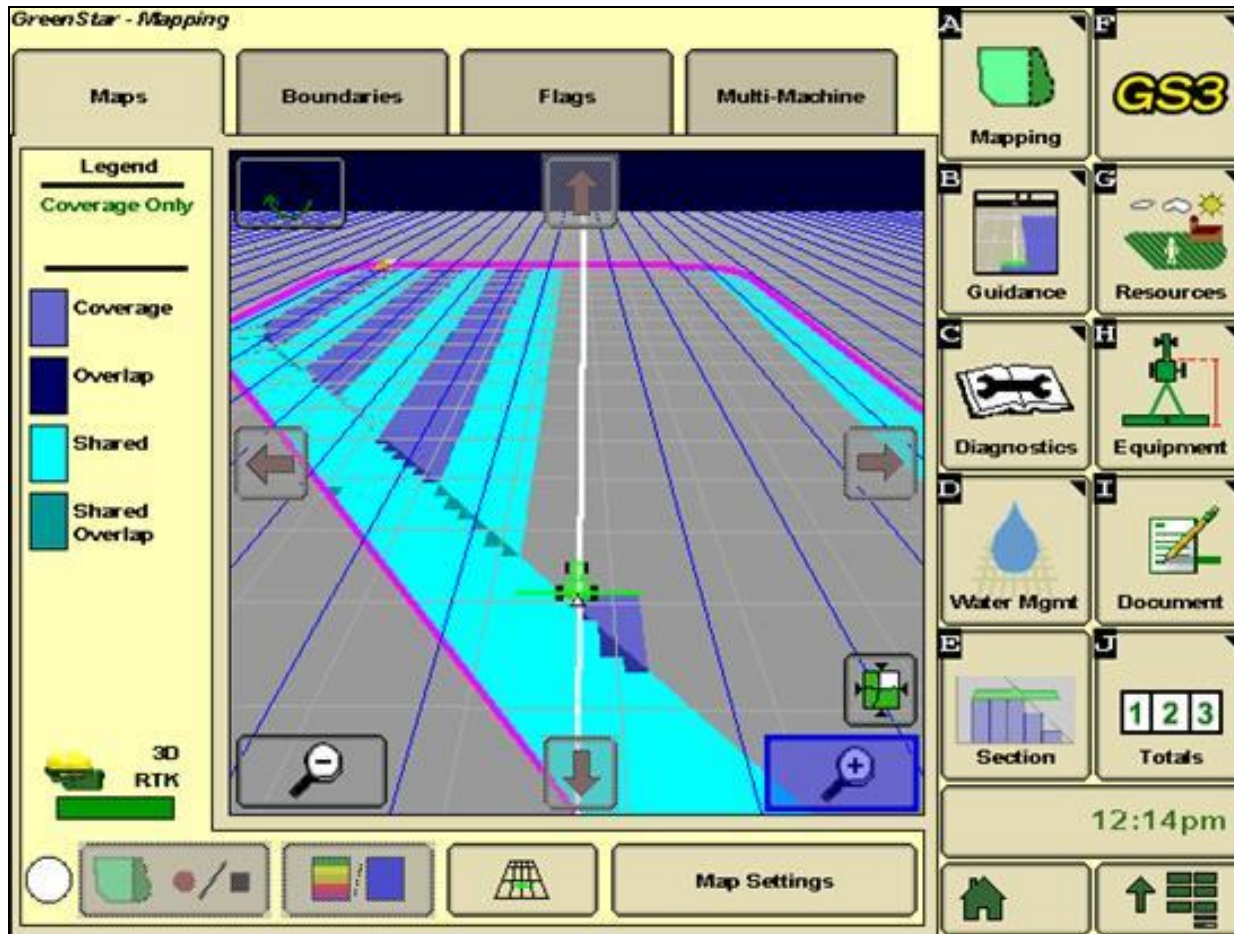
- Reduces input costs
- Gives data for water levels during key growing times
- Provides on site data in MyJohnDeere.com



Base station with sensors:

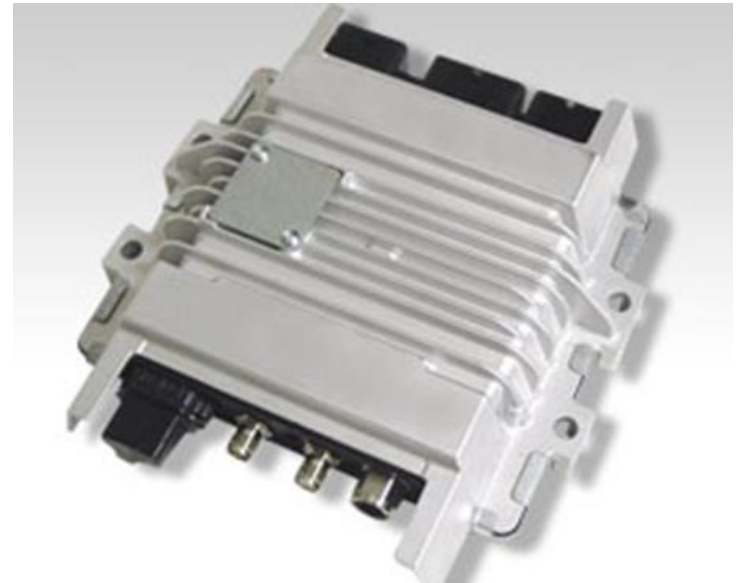
- Leaf Wetness Sensor: Determines length of moisture on a leaf that can lead to a higher risk of disease
- Temperature Probe: Alert to freezing air temperatures or can monitor soil temperature
- Pyranometer: Helps determine cloudy conditions based on solar radiation which impacts plant growth and development
- Rain Gauge: Besides collect rain data, can also help figure out how much moisture is lost in evaporation
- Weather Station: Collects air temperature, wind speed and direction, and also humidity data

Shared Coverage and Guidance Lines



- In order to share coverage and guidance lines each display must be set up on the same:
 - Client
 - Farm
 - Field
 - Task
- To share guidance lines the operator needs to go into the Set Track 0 page and on the bottom of the page is a share guidance lines button
 - This must be done each time a track is shifted because it is not "live" sharing

JDLink Enabled Machines

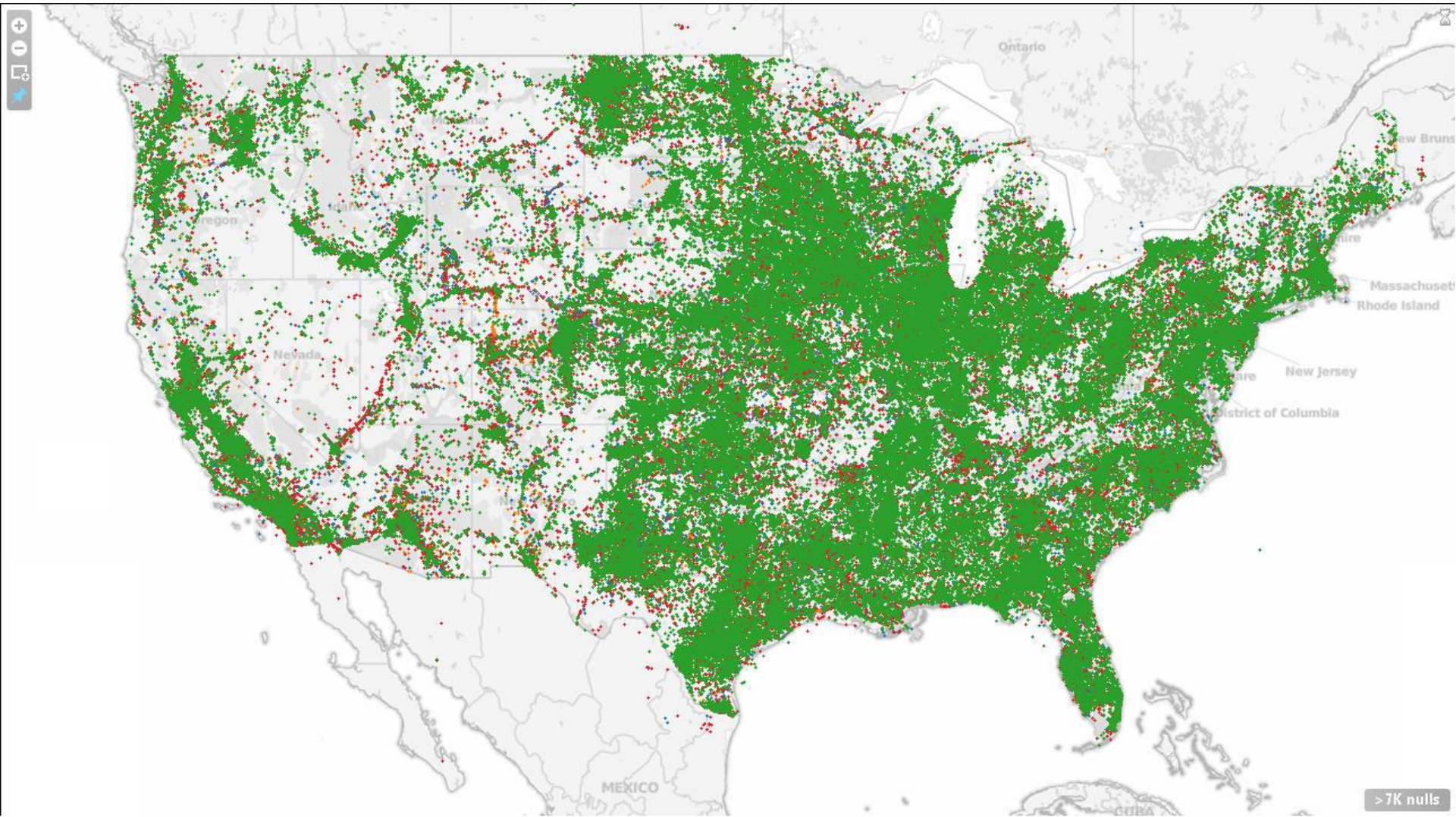


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2012 Connected Machine Call-Ins – 100k+ Vehicles



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What is JDLink

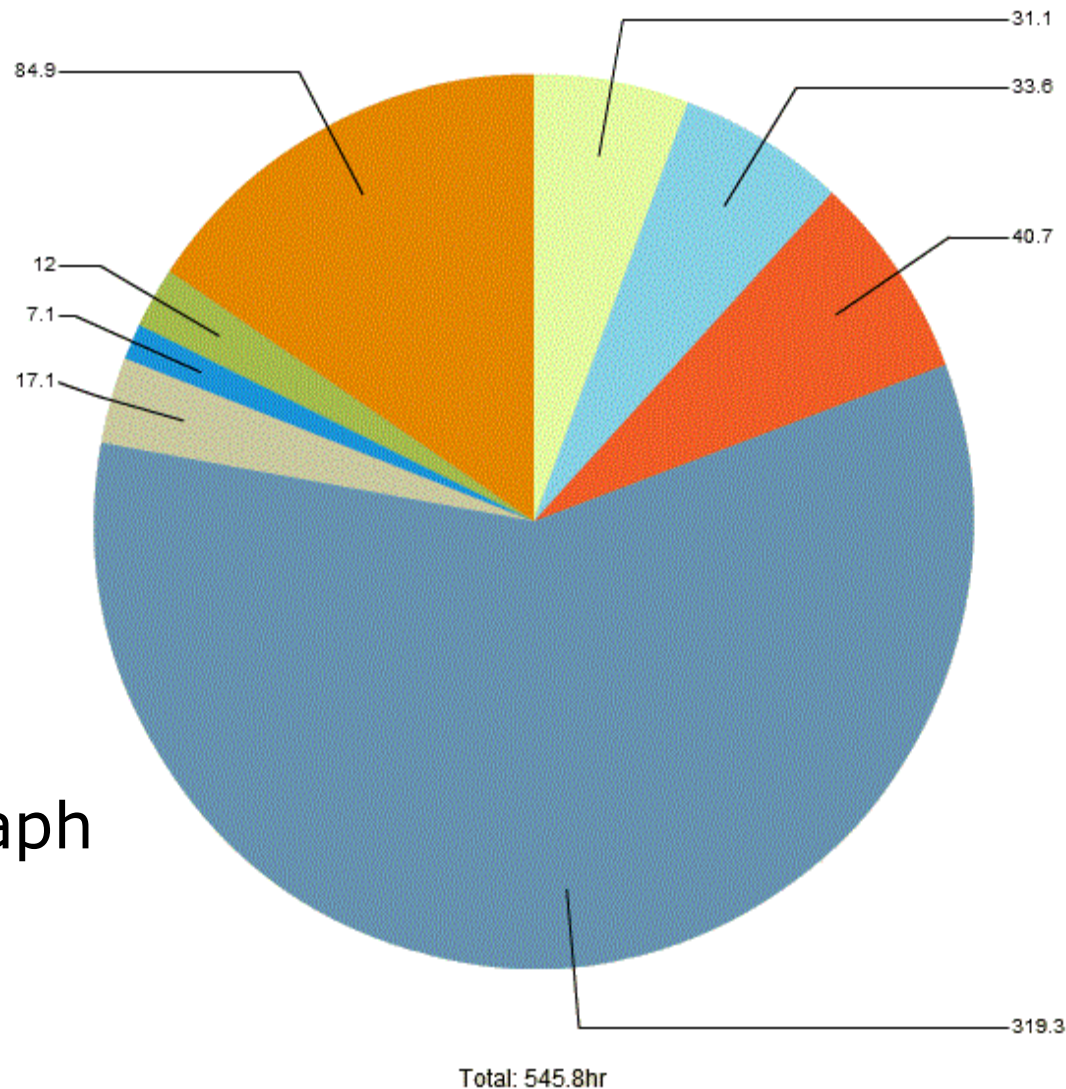
With JDLink, we can monitor Fleet Logistics like:

- Location
- Machine Utilization
- Maintenance Status
- Operator Alerts
- Diagnostic Trouble Codes
- Security
- Current Machine Hours



What is JDLink?

JDLink allows us to:



With a few different graph styles.

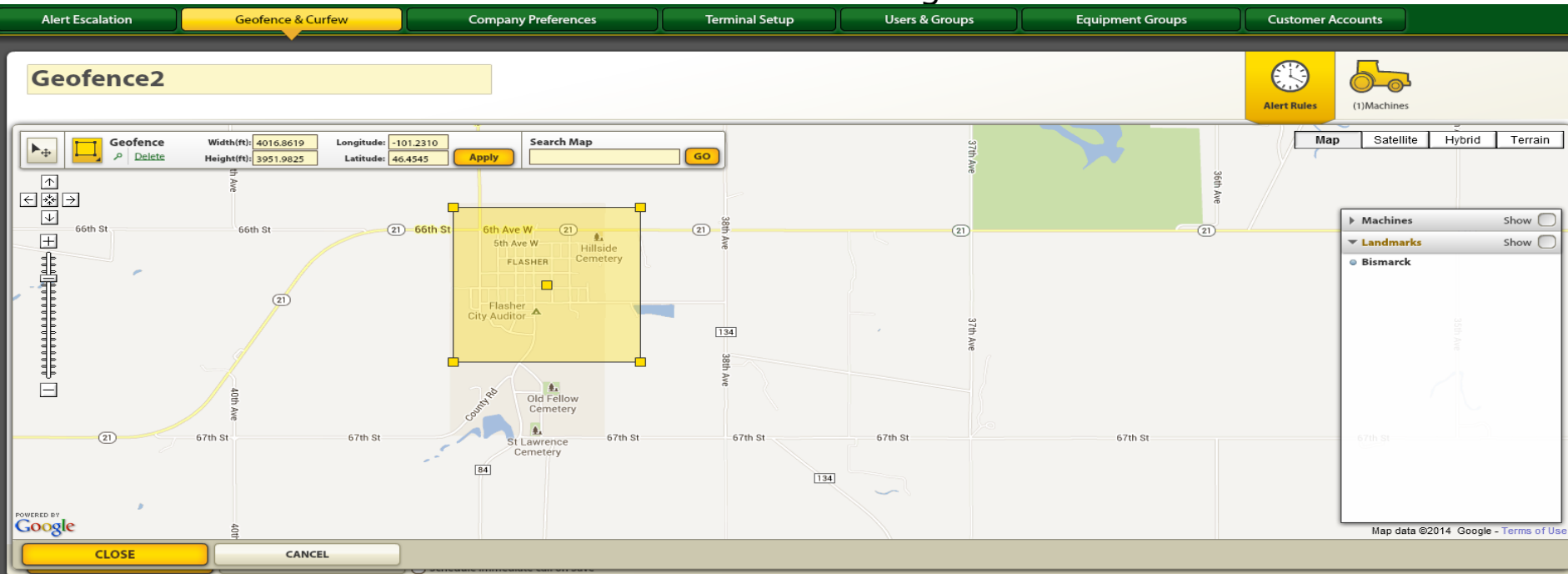
Geofences and Curfews

Geofence

This allows the user to create a virtual boundary. Any time a unit enters or exits the Geofenced area, an alert is sent via text messages or email, whichever is preferred.

Curfew

This can be set for after normal working hours. Alerts can be triggered if a machine is started outside of its normal working hours.



Service ADVISOR Remote

With Service ADVISOR Remote, a technician can:

- Retrieve, clear, and refresh Diagnostic Trouble Codes
- View and start recordings and capture Snapshots
- Record machine data points and set up triggers.
- Remotely Reprogram certified controllers**



Service ADVISOR Remote

The Potential Benefits of Service ADVISOR Remote include:

- Reducing the need for initial diagnostic trips to the machine
- Helps technicians better predict what tools and parts to take with us on service calls to make us more efficient
- Eliminating Some Reprogramming Service Calls



Mobile Data Transfer



My Transfer App

MyJohnDeere.com

The screenshot shows the MyJohnDeere.com homepage for a user named Jake. At the top left is the John Deere logo. The user's name 'HELLO, JAKE' is displayed on the left, and links for 'Edit Profile', 'Get Help', and 'Log Out' are on the right. Below this is a 'My Solutions' section with a link to 'ICONS: Small | Medium | Large'. The solutions are arranged in two rows of icons with labels: 'My Financial Accounts' (calculator and tablet), 'JDLink™' (smartphone with signal waves), 'StellarSupport™' (tablet and phone), 'JDParts' (oil can and parts), 'Operations Center' (computer monitor and smartphone), 'AgLogic™' (smartphone on a map), 'Service Manuals' (manuals), and 'Field Connect' (green machine component).

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MyJohnDeere

HELLO, JAKE

Edit Profile | Get Help | Log Out

My Solutions

ICONS: Small | Medium | Large

My Financial Accounts

JDLink™

StellarSupport™

JDParts

Operations Center

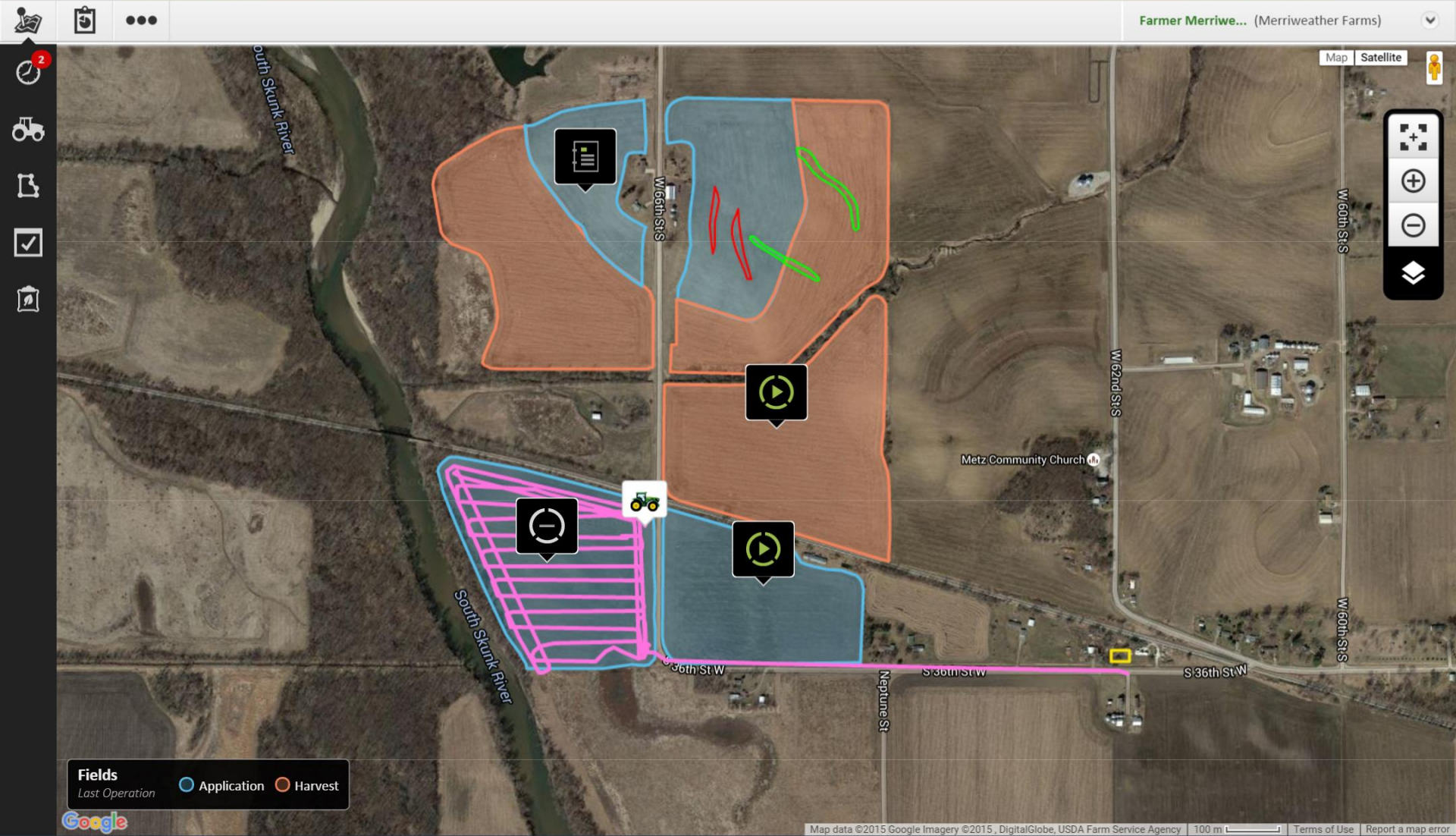
AgLogic™

Service Manuals

Field Connect

MyJohnDeere.com is the central platform for products and services that will help improve machine uptime, logistics management, and agronomic decisions.

MyJohnDeere.com – Operations Center

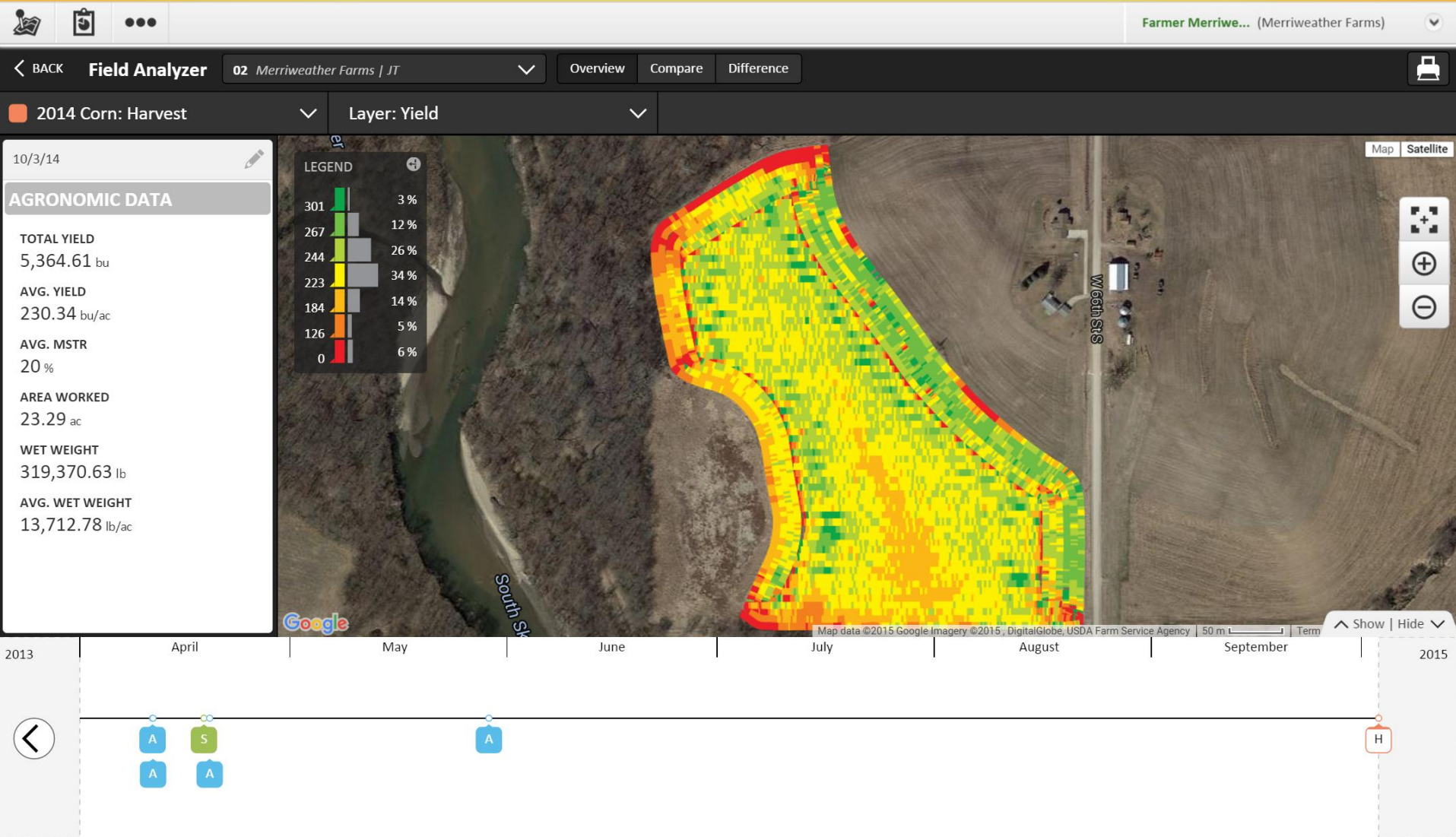


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MyJohnDeere.com – Operations Center

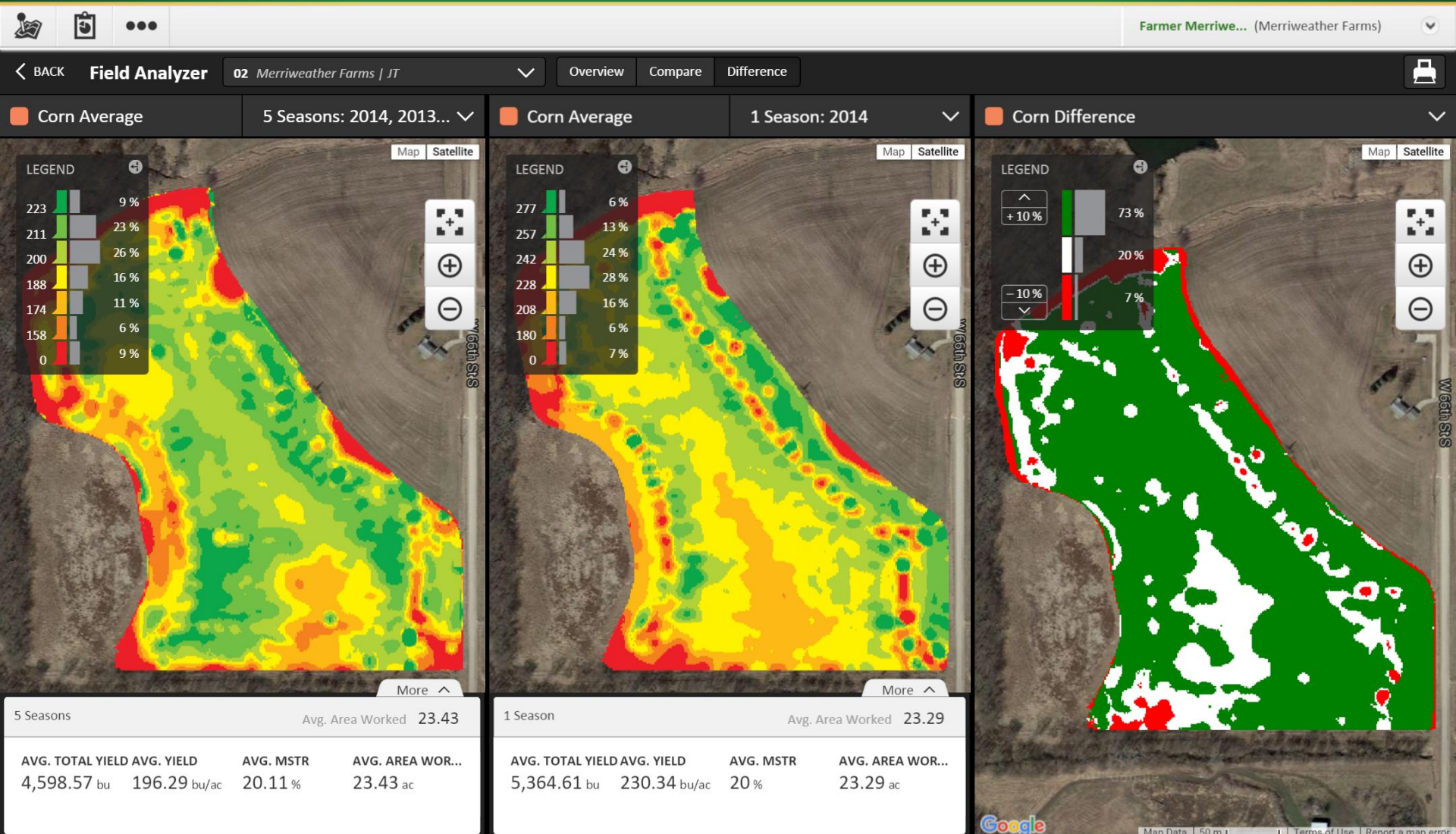


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MyJohnDeere.com – Operations Center

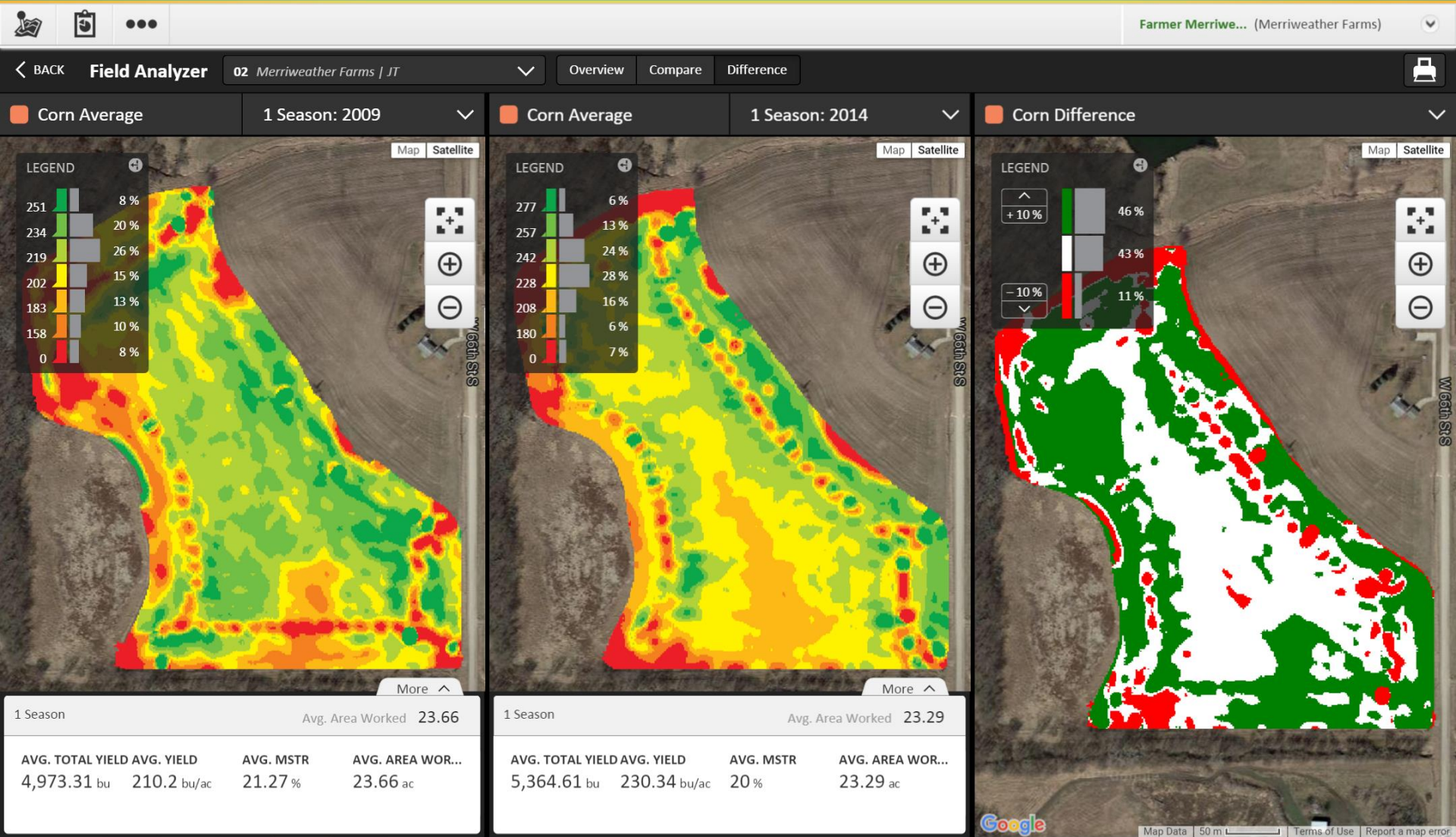


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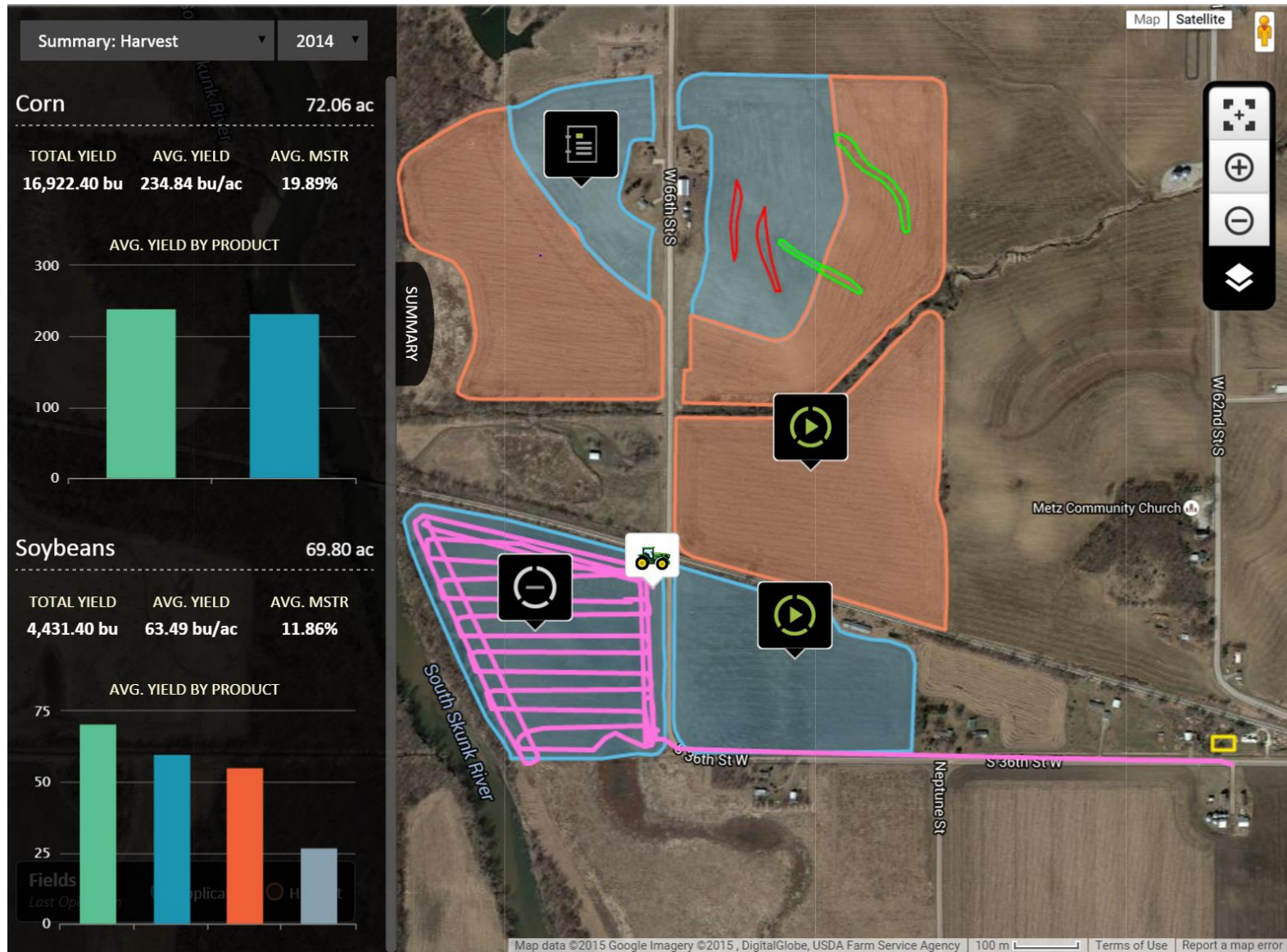


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MyJohnDeere.com – Operations Center





Questions??



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