

SPORTSMEN GEAR FOR ATV/UTVS

Whether customers are using their ATV or UTV for work or for play, dealers and consumers alike know how fun and useful these vehicles can be. And anytime you're using these vehicles for work or for sport, there are aspects of those activities that can leave your customers wanting more out of their ATV or UTV. In this month's product focus section on Sportsman Gear for ATVs and UTVs we highlight some items that can significantly enhance the hunting or camping experience, or make daily work projects easier. Check out these accessories that'll turn an ATV or UTV into a sportsman's dream machine.

Slasher UTV Driving Gloves

Slasher UTV driving gloves have great grip and insulation for winter driving. These gloves have a double layer stretch poly-cotton construction. The internal seams combine with unique top surface and thumb single panel construction to ensure minimal material interference and improved feel. Silicone grip areas are applied directly to the finger and palm areas for maximum grip and feel, and an elastic wristband offers a secure fit.

MSRP \$24.99

For more info: www.mtadistributing.com



Hornet Gun Scabbard Boot

Hunters can bring more venison home with the Hornet gun scabbard boot. The boot is designed to connect many catalog gun scabbards to the Hornet Outdoors advanced rack and rail systems. Scabbard boots list for just \$99.

For more info: www.hornetoutdoors.com



XY Powersports Big Iron

The Big Iron by XY Powersports might just be the toughest off-road, side-by-side UTV you've ever seen. It's built to take on whatever you throw at it during hunting season and beyond. Featuring a full-steel constructed body and a 600cc, fuel-injected power plant, the Big Iron was born for the rugged outdoors. All-steel construction separates XY's Big Iron 600 EFI from other UTVs. If you're looking for an off-road UTV for hunting or trail riding, you won't find a more durable side-by-side anywhere.

The Big Iron's 600cc, Bosch fuel-injected engine, which is easy to maintain with XY's diagnostic tool, provides 38.1 horsepower to get your customers in and out of any situation. This UTV comes equipped with power steering and a rear-wheel driveshaft, switchable to 2-wheel-drive, and 4-wheel-drive with a differential lock. The automatic CVT has reverse, neutral, low and high gears with a reverse override.

Spacious front and rear cargo beds feature convenient tie-downs to keep your load secure. The Big Iron's front bed is 23 inches long and 57 inches wide. The rear bed is 31.5 inches long and 57 inches wide. To increase the machine's cargo capacity, the back and side walls of the rear bed fold down, providing a fully flat cargo surface, making this the perfect vehicle for hunting and hauling.

Want even more space? Try the optional roof rack. Or add on the complete enclosure kit, including folding windshield, spotlight and hardtop, which gives you the freedom you need for all seasons.

For more information: www.xyoutdoors.com

Hornet Outdoors Storage Rack

The RZR 1000 and Sportsman ACE have set new benchmarks in the industry. Naturally, these vehicles are equipped with a composite storage box or rack but some riders need more attachment points, more vertical layers, and simply more capability.

Hornet Outdoors takes Polaris storage to the next level with tiered racks and side rails that can more than double the storage capacity for some users. All Hornet Outdoors systems install in minutes without using any tools and are 100 percent made in America.

These rock-solid racks and rails add highly functional storage for campers, hunters, farmers and ranchers to pack more gear than ever before. With sturdy steel tubing, one-piece welded construction, a powder coat finish, and tool-less installation there is no easier way to get more done with an ATV or UTV. They come with an affordable price tag of just \$149 (Sportsman ATV), \$199 (Sportsman ACE), \$399 (Ranger) or \$499 (RZR).

For more info: www.hornetoutdoors.com



DragonFire Universal Seat Pads with Foam and Gel Cushion

DragonFire's new durable and comfortable seat pads are built to hold up over years of use. These versatile seat pads use state-of-the-art Gel technology and insulated foam to provide support and added comfort to nearly all side-by-side utility vehicles. These super comfy seat pads are easily removable so you can take the comfort with you for use on your tractor, boat, hunting blind, work bench seat, etc. Also available in an upgraded heated version to make sure riders are not only comfortable in their side-by-side, but warm on the ride.

Pricing starts at 199.99.

For more info: www.dragonfireracing.com





Nelson Rigg ATV Cover

ATV riders now have a way to protect their machines from the damaging effects of the sun, rain, snow, tree sap and just about anything else that mother nature can dish out. Nelson Rigg proudly presents our new line of Nelson Rigg ATV covers, now available in two different sizes.

Nelson Rigg's new ATV Covers are constructed of a high quality weather resistant, UV treated Tri-Max polyester with a snug elastic bottom and a matching carry bag for easy carrying even in the most challenging terrain.

Installing your ATV cover is a quick and easy, yet stays solidly attached thanks to its easy-pull full elastic bottom. Now available in two sizes, Large and Extra Large in black only.

Large fits ATVs up to 80 in. L x 50 in. W x 42 in. H
X-Large fits ATVs up to 95 in. L x 50 in. W x 48 in. H
2 year "No Hassle" warranty
MSRP: \$49.95 Large and \$59.95 for XL
For more info: www.nelsonrigg.com

IMS RZR900 Auxiliary Fuel Tank

The IMS RZR900 Fuel Tank system provides a generous five additional gallons to the stock fuel capacity bringing the total to over 12 total gallons for the 900 (2011-Current) series. The Polaris RZR sets the performance standard for side-by-side vehicles but its one setback is the fairly low MPG. While in stock trim the MPG may not be terrible, engine mods make more speed, burn more gas, and hardcore Polaris owners exploring boundaries are limited by fuel consumption.



The IMS RZR Auxiliary tank plumbs five additional gallons into the OEM fuel system and tanks may both be filled using OEM Filler or can be filled individually. The fuel automatically transfers back and forth between the tanks and the tank is completely hidden once installed.

Retail price is \$399.99
For more info: www.imsproducts.com



SHAD Zulupack Dry Bags

SHAD Zulupack Dry Bags offer a unique waterproof storage solution for ATV and UTV applications.

Ranging in sizes from five liter waist bags to 138 liter travel

bags, SHAD offers a waterproof solution for all outdoor adventure needs. All Zulupack bags are made of a 420D Nylon double-side PVC coating equating to a three layer PVC-Nylon-PVC combination – very light, extremely pliable but very strong (temperature tolerant) and tear and abrasion resistant. Most of the dry bags offer backpack capability using SHAD's well formed padded adjustable shoulder and chest straps and a very comfortable and supportive EVA foam back-pad.

All SHAD Zulupack Dry Bags feature incorporated D-Rings and four attachment straps to secure the dry bags to any vehicle.

Retail price starting at \$49.99
For more info: www.shadusa.com



Dowco Powersports UTV Soft Tops

Designed to add an extra layer of protection from the elements while riding, whether your looking for protection from the hot sun or the rain or snow, adding the Guardian UTV top gives you that security. This UTV top is made of a durable, lightweight polyester material. It is easy to install and is UV and water-resistant. The Guardian UTV top comes in fitments for: Can-Am Commander, Maverick, Polaris Ranger 400, 500 and 800 midsize, Ranger 800 fullsize, Yamaha Rhino and Teryx 750 series.

Retail price is \$79.99
For more info: www.dowcopowersports.com



Dowco Powersports Guardian Ratchet Fastening, Trailerable ATV Covers

Dowco's easy-to-use Guardian Trailerable ATV Ratchet Fastening covers provide maximum protection from the elements for your ATV and allow you to trailer your unit with ease. These lockable durable covers safeguard your ATV from damaging UV rays, ozone, tree sap, bird droppings, salt, gravel and trailering road rash and other elements that uncovered ATVs are subjected to.

Designed to accommodate ATVs of all sizes, the three sizes XL, XXL and XXXL will fit virtually any ATV on the market. All of the covers feature the Ratchet System along the perimeter of the cover, which makes installation fast, easy and convenient.

Fitments are based off the overall unit dimensions of the ATV, fitting units based on the overall length, width and height.

MSRP: \$176.99 - \$189.99

For more info: www.dowcopowersports.com

STI Outback Max Tire Line

Unveiled at the recent Mud Nationals, the new STI Outback Max tire line is a powerful expansion of the Outback tire lineup, delivering measurable performance gains over existing mud tires. The new Outback Max tires are available in three sizes: 30/10-14; 31/10-15; 32/10-17.



In all three true-to-measure sizes, the STI Outback Max uses an 8-ply rated carcass that allows low-psi operation, superior flotation, and the durability riders demand, while keeping the weight competitive.

The aggressive tread pattern features center lugs measuring 1.5 inches deep, with 2.0-inch deep lugs at the shoulders.

These lugs are built with a stepped-base design that minimizes flex across the tire's

tread, maximizing traction and tire strength.

For more info:

www.stitireandwheel.com

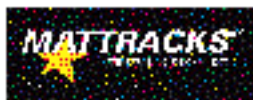
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Stop & Go ATV Tire Repair Kit

Three words describe this new kit from Stop & Go. Affordable, Effective & Compact. At \$ 21.95 retail, this kit provides everything an ATV owner needs to repair most punctures and re-inflate his tires. It comes with five reinforced rubber string plugs that are 4-1/2-inches long, a split-eye needle insertion tool (not a side loop), a rasping tool, two 16 gram CO₂ canisters (one will fully inflate an ATV tire), a 3-inch fully flexible vinyl CO₂ Adapter with solid brass fittings, full instructions, and a 3 in. x 7 1/2 in. zippered pouch.

Retail Price is \$21.95

For more info: www.stopngo.com