

# SLUSH PUPPIE®



Slush Puppie Ltd

Europe's Leading Ice Drinks Manufacturer have been a Tetra/Sage Line 500 user for over 14 of years across different platforms and we have developed our own bolt on web based order taking and tracking system to compliment our accounting requirements.

We sell our products across a large European customer base, it is essential that we control the credit that our customers are given to avoid losses and to maximise our cash flow. Our credit control team evaluated various options for a credit control system that integrated into Sage Line 500.

We chose the Credit Control system from Carlins Software Solutions for a number of reasons; their software seamlessly integrated into our Sage Line 500. It met the criteria of being a diary based system, it is very easy to use and extremely flexible within its applications. The installation and training was timely and professional and the software has a wealth of other features.

The benefits included the Debtor Day's Analysis which allows our management team to see the trends and potential problems and act upon them before they become untenable. The creation of instant and bulk personalised letters and email generation allows greater control and flexibility by our team in the management of our debtors. A diary record of contact and response from our customers provides a strong professional business relationship and can be used as a tool to increase business opportunities.

The team is very satisfied with there decision to implement the Credit Control system from Carlins Software Solutions Ltd.

Mark Peters

Managing Director Europe.