

2017-2018 MCCPTA Membership Committee

Committee: Membership

Chair: Carrie Palsson, Dr. Sally K. Ride PTA Treasurer

Vice-Chair : Hung Trinh, Woodlin ES

Other Members:

TBD

Activities:

- Led “Harvest of Ideas” Membership Session at Fall Training
- Led Membership Workshop at Fall Training
- Created MailChimp and added presidents and chairs from Blue Book information. A link to join is also available on the MCCPTA website
- Have created four weekly targeted membership messages to those on MailChimp subscription list giving ideas for increasing membership, explaining the importance of membership cards, and reminding units to pay both MD PTA and MCCPTA for their memberships so far.
- Secured donation of 70 \$25 gift cards from Giant for incentive program
- Erin Clegg has secured donation of banners for incentive program
- Have updated some items in membership toolbox and we are working with Sook to get those uploaded on MCCPTA.org
- First PTA to submit their dues: Kemp Mill with 41 members!

To Do:

- Contact banner place to finalize details
- Create this year’s incentive program—have a woman from Waters Landing ES interested in helping
- Hung will be updating membership spreadsheet as dues start to roll in. We will be comparing and contrasting dues payments with payments to MD PTA when that information becomes available
- Continue giving units support and encouragement as they ask questions
- Continue giving info via subscription list
- Utilize MCCPTA yahoo groups when appropriate
- Continue working on updating documents on MCCPTA.org and getting info to Sook