

Marcia Friesen & Dr. Patrick Toy will co-present at the 2016 Becker's ASC Conference in October



Marcia Friesen, President of Marcia Friesen & Associates & Dr. Patrick Toy, Board Certified Orthopaedic Surgeon from the Campbell Clinic Orthopaedics will co-present on the process of transitioning to an Outpatient Total Joint Center. The presentation will discuss in detail the transition process and outcomes of Campbell Clinic's Outpatient Total Joint Replacement Center.

We will discuss proven strategies to:

- ✓ Transition TJA to an Outpatient Setting.
- ✓ Explore approaches to engage key stakeholders, physicians and hospitals in a collaborative approach to improve patient care and align objectives and strategies for long-term success.
- ✓ Define key measures of performance to drive high performance and increase market share.
- ✓ Prepare the Outpatient Total Joint Replacement Center for Bundled Payment Models.
- ✓ Explore how Campbell Clinic successfully transitioned to an Outpatient Total Joint Replacement Center.
- ✓ In-depth discussion on the metrics and outcomes of Campbell Clinic's Outpatient Total Joint Replacement Center.

Conference: Becker's ASC 23rd Annual Meeting: The Business and Operations of ASCs

Date: October 27-29, 2016

Location: Swissotel, Chicago, IL

[Conference Details](#)

For more information on how to transition to Total Joint Replacements to an outpatient setting, please contact Marcia directly for a complimentary webinar.

Marcia Friesen, RN, BS, FAIHQ, FACHE

President

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Biography:

Dr. Patrick C. Toy M.D. is an orthopaedic surgeon with Campbell Clinic Orthopaedics. He has been certified by the American Board of Orthopaedic Surgery and maintains a current certification. He is a graduate of University of Tennessee / Memphis / College of Medicine & Surgery. He completed his Orthopaedic Fellowship at Campbell Clinic Orthopaedics where he now practices. He holds multiple professional affiliations & memberships including AAOS, Musculoskeletal Tumor Society, Memphis Medical Society and Connective Tissue Oncology Society. He is also a member of ICJR. Dr. Toy has been recognized with numerous honors including Chief Resident at Campbell Clinic in 2007. Dr. Toy performs outpatient total joint replacement surgery at Campbell Clinic. Dr. Toy has contributed to multiple professional publications including The Journal of Bone and Joint Surgery.

Marcia A. Friesen, RN, BS, FAIHQ, FACHE is an innovative leader in healthcare who is nationally and internationally recognized as an expert in the design and implementation of high performing orthopaedic and spine services. In addition to her clinical and business background, her experience includes serving as a senior officer at Biomet, a hospital executive at a large integrated delivery system, an executive director of government managed care programs for a large payer system, and over 12 years owning and operating Orthopaedic Advantage a successful global orthopaedic consulting company where she has worked with hundreds of surgeons and administrators to develop top performing, efficient, patient-centered, cost effective healthcare delivery systems. Marcia is a Registered Nurse, holds a degree in business administration and is a Fellow of the American Institute for Healthcare Quality as well as the American College of Healthcare Executives. She has served as a Malcolm Baldrige Quality Award Examiner at both the National and State levels and a judge at the State level. She is currently preparing for her board certification as an International Integrative Health Nurse Coach. Marcia is the founder of Marcia Friesen & Associates, a global health care consulting firm that specializes in designing exceptional patient experiences, outpatient total joint replacement programs and orthopaedic service line strategic planning, business development, and performance improvement.