



# **MC Marketing Group, Inc.**

**Financing, Financial Products and Structures**

**Commodities Transfers**

**Marketing, Media and Sales**

**Mordechai Cyngiel, CEO**

Office: (718) 846 3180    [mcmarket@gmail.com](mailto:mcmarket@gmail.com)

Cell: (917) 412 2177                      Fax: (718) 846 3180

**MC Marketing Group, Inc.**

**84 - 43 125<sup>th</sup> Street Kew Gardens New York 11415 USA**

**Business Analysts • Long Term Planning • International Trade • Contract Negotiations  
Mergers • Acquisitions • Divestitures • Investor Relations • B2B • B2C**



MC Marketing Group, Inc. has proven experience and expertise in three primary business transaction areas:

- ◆ **Financing, Financial Products and Structures**
- ◆ **Commodities Transfers, Transport and Logistics**
- ◆ **Marketing, Media and Sales**

**The Financing, Financial Products and Structures** area is transaction oriented to design and execute business and asset transfers, leverage and structure balance sheets, and identify and create beneficial uses of assets, financial instruments and structured products to expand financial capacity and limit risk.

**Internet-based and Electronic Funds Banking** that facilitate Debit and Credit Transfers within and across global banking systems and protocols. Multi-mode, large-scale input technology, systems and software engineering and integration.

Creating, Selling and Financing Life Settlement Portfolios (Contestable and Non-Contestable). Transactions with REOs, Foreclosures and Distressed Assets.

**Financing and JVs for In-Ground Hard Assets**, including Metals, Energy and “Green-Energy”, includes contracts to purchase mining production, deliveries of Gold, Copper, “cement”, and other in-ground assets with optional exit strategies into our established Commodities Transfers area relationships.

**The Commodities Transfers** area is based on proven relationships and experience in the financing and facilitation of delivery contracts for non-perishable commodities, and enhanced, as needed, by transport and logistics support, on a global markets basis consistent with international standards and practices.

We provide long-term contracts from Fuel Suppliers / Sellers such as non-US-based Refineries to Buyers / End-Users such as major airlines, corporate fleets and utilities. Finished products available include Jet Fuel, D2, ULSD and LNG. Refinery produces to match technical specifications and quantity requirements of the Buyers / End-Users

Commodities Transfers participation includes:

- ◆ Kerosene/Jet Fuel (J54)
- ◆ Gasoline (Bulk, Domestic and Export)
- ◆ Scrap Steel – HMS1, HMS2, R50 and R65
- ◆ Gold (Bullion)
- ◆ Wood Chips, Wood Pallets, Lumber
- ◆ Coffee
- ◆ Cement
- ◆ Diesel (D2) low sulfur (D6) & Euro/AGO
- ◆ Sugar
- ◆ Urea
- ◆ Iron Ore, Nickel
- ◆ Rice
- ◆ Soybean (human consumption)
- ◆ Other Non-Perishables



**The Marketing, Media and Sales** area provides comprehensive brand, product quality and market targeting services as well as integrated marketing, media and distribution channel services and support.

**The Commodities Transfers** area is based on proven relationships and experience in the financing and facilitation of delivery contracts for non-perishable commodities on a global markets basis consistent with international standards and practices.

**The Financing, Financial Products and Structures** area is transaction oriented to design and execute business and asset transfers, leverage and structure balance sheets, and identify and create beneficial uses of assets, financial instruments and structured products to expand financial capacity and limit risk.

Transactions on the secondary markets relate to:

- Mid Term Notes (Debentures) Contracts  
(Mid Term Notes include seasoned, and freshly cut, Contracts and Spots)
- Bank Guarantee (BG),
- T-Bills and T-Notes,
- Stand By Letters of Credit, and

#### **Senior Life Settlement Portfolios and Credit Enhancement Platforms**

We are very active in this unique market, on a world-wide basis, with over ten years experience in the analysis, due diligence, structure, risk analysis, and risk reduction of portfolios and of instruments in which the underlying assets are life settlements – all tailored to the client's investment criteria and time-horizon.



## **GUIDELINES FOR INTERNATIONAL PROJECT PROPOSALS**

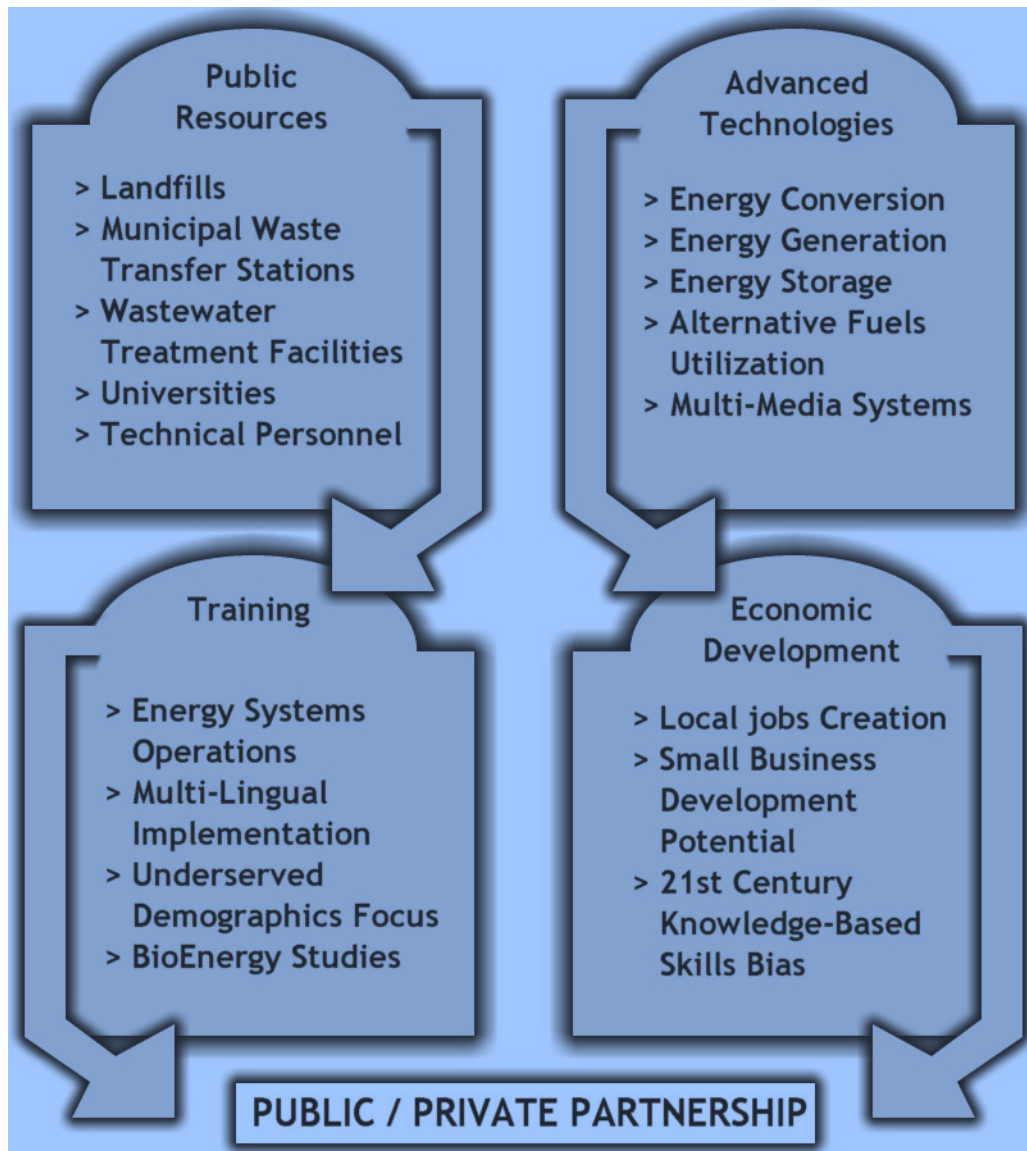
Project Proposals submitted for review and development should include as much of the following items of information as possible:

- 1. Brief Description of Project and Current Status**
- 2. Sponsorship and Management**
  - a. History of Business of Sponsors including financial information
  - b. Proposed Management arrangements in key areas, such as general management, production, sales and finance
- 3. Markets and Sales**
  - a. Market Orientation (export / domestic), production volumes, sales objectives, and market share
  - b. Potential Users of products and distribution channels
  - c. Present and Potential Competition, and advantage over competitors
  - d. Relevant Tariffs and other protective measures
- 4. Technical Feasibility, Manpower, and Raw Material**
  - a. Brief Descriptions of Manufacturing Process and Technical Skills required
  - b. Possible Sources of equipment and technical specifications
  - c. Reason for proposed location of plant, current ownership, and licenses obtained
  - d. Availability of manpower, infrastructure, and transport at site
  - e. Source, cost and quality of raw materials
  - f. Timetable for project preparation and implementation
- 5. Project Cost, Financing, and Project Returns**
  - a. Estimated total project cost breakdown into local and foreign currency expenditures for land, construction, equipment installation, working capital and pre-operating costs
  - b. Proposed Financial Plan, indication of expected sources, and terms of debt and equity financing
  - c. Type of financing sought, target sources and sources already contacted
  - d. Expected Profitability and Returns to Shareholders
- 6. Government Support and Regulations**
  - a. Government Incentives and Support Available to Project
  - b. Exchange Controls applicable to the procurement of capital goods and inputs
  - c. Tax Regulations, Import/Export Licenses, and price controls applicable to the project



**The Financing, Financial Products and Structures** area is transaction oriented to design and execute business and asset transfers, leverage and structure balance sheets, and identify and create beneficial uses of assets, financial instruments and structured products to expand financial capacity and limit risk.

MC Marketing Group can structure, finance and facilitate Public / Private Partnerships:





owner of patents: EP14168773.1 & 2015051917390100DE (WIPO/UN) PCT/DE2015/100200 & EP18020128.7

Art Aqua International Ltd. is registered in the UK under  
10919538 132-134 Great Ancoats Street Manchester M4 6DE  
(registered office)

HQ: Lise - Meitner - Strasse 2 \* 73525 Schwaebisch Gmuend \* Germany phone: +49 7171  
8094903

To whom it may concern

Fukushima, 14<sup>th</sup> May 2018

## Confirmation

This is to confirm that Art Aqua International Ltd. & BestWater is cooperating with Mr. Mordechai

Cyngiel of MC Marketing for more than 10 years so far and is looking forward to the continuation of our mutually beneficial relationship. Presently we are engaged in various desalination and decontamination as well as water purification projects in Japan, Russia, Canada, United Arab Emirates, South Africa, China, Argentina, Bolivia etc. For more information, please visit <http://www.artaqua.co/number1water/> and our blog <http://www.artaqua.co/blog/>

A handwritten signature in black ink, appearing to read 'R. Niemeyer'.

Ralph T. Niemeyer, Directo

**artaqua.co**

eMail: [inform@artaqua.co](mailto:inform@artaqua.co)

[ralph.niemeyer@bestwater.de](mailto:ralph.niemeyer@bestwater.de)

Directors: Ralph T. Niemeyer & Moto Matiko Mabanga

Project information and References

South Africa

<http://www.artaqua.co/acid-mine-drainage-water-clearance/>

Japan

<http://www.artaqua.co/tritium-fukushima/>

United Arab Emirates

<http://www.artaqua.co/arab-peninsula-water/>

<http://www.artaqua.co/100-ecological-desalination/>

Russia

<http://www.artaqua.co/our-technology/>

Please see power point presentations ready for download