

ICON Detroit Leather Weekend V - Sponsorship & Advertising

Platinum Sponsor - \$750

Logo representation on Posters, Advertising
Logo representation at IML contest
Booth/table at event (if requested)
Banner prominently displayed at Event (3 ft x 6 ft)*
Banner ad on IDL Weekend website from time you commit through June of 2020
Listing as **Platinum Level Sponsor** in IDL Weekend booklet
Mention of business on stage both Friday & Saturday night
Insertion into event packets
Two- page color ad in program (can be separate or together)
Ability to have a vendor area during IDL Weekend V

Red Sponsor - \$500

Logo representation on Posters, Advertising
Banner prominently displayed at Event (2 ft x 4 ft)*
Click thru 1 x 1 ad on IDL Weekend website from the time you commit through April 2020
Listing as **Red Level Sponsor** in IDL Weekend booklet
Mention of business on stage both Friday & Saturday night
Insertion into event packets
Two- page color ad in program (can be separate or together)

Blue Sponsor - \$250

Banner displayed at Event (2 ft x 4 ft)*
Click thru logo on IDL Weekend website through February 2020
Listing as **Blue Level Sponsor** in IDL Weekend booklet
Mention of name at event
Insertion into event packets
Full page color ad in program

Black Sponsor - \$125

Click thru logo on IDL Weekend through December 2019
Listing as **Black Level Sponsor** in IDL weekend booklet
Insertion into event packets
Half page color ad in program

*We will provide a banner for your business to display at event with your full color artwork sent to us.

Banner & Ad artwork deadline: September 23, 2019

**ICON Detroit Leather Weekend V
October 18th & 19th 2019**

www.idlweekend.com

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Additional Advertising Opportunities

Badge Sponsor - \$75

Full color ad on back of weekend dog tag passes, listed in IDL Weekend booklet

Program Advertising (full color):

Outside Back Cover (5" wide x 8" tall) - \$150

Inside Front or Back Cover (5" wide x 8" tall) - \$100

Full page (5" wide x 8" tall) - \$75

Half page (5" wide x 3.75" tall) - \$50

Program Ad deadline: September 23, 2019

We accept the following formats: JPEG, PDF or PSD

Email artwork to: icondetroitleather@gmail.com

Guest Packet Insertion - \$25

Have your postcard, flyer or product samples inserted into packets given to weekend package holders for only \$25. Please ship 150 postcards, flyers or product samples to:

ICON Detroit

150 East Third St.

Imlay City, MI 48444

Questions: Contact Jeffrey Hart at 810-542-2651

Please make check/money order payable to:

ICON Detroit

And send with your Advertising/Sponsoring form to:

ICON Detroit

PO Box 806297

St. Clair Shores, MI 48080

Paypal is also accepted at

Mr.ICONDetroitLeather@gmail.com

**THANK YOU for your support with your
Advertising/Sponsorship!**

Business Name: _____

Address: _____

City: _____

State: _____ Zip: _____

Phone: _____

Email: _____