

Baystate Health

is proud to partner with the LGBT community to improve the health of the people in our communities every day, with quality and compassion.

At Baystate Health, we believe respect and acceptance play an important role in your health care experience and outcomes. Baystate Health is one of only six health systems in the country to be honored with the Human Rights Campaign Foundation's "Leader in LGBT Healthcare Equality" award. We take great pride in our commitment to diversity and inclusion, and we are proud to care for you and your family.

For more information or a free physician referral, please call us at 1-800-377-4325.

We invite you to visit our career page to learn more about Baystate Heath and view current opportunities, baystatehealthjobs.com, or call us directly 800-767-6612.







Baystate Health's Community Benefits Mission is to reduce health disparities, promote community wellness and improve access to care for vulnerable populations.

SPONSOR

baystatehealth.org



33rd Annual **Pride**







NORTHAMPTON W

















TAKE CARE OF THE PEOPLE WHO MATTER MOST.

At MassMutual, we understand the unique financial needs of the LGBT community and can help you build financial strategies to ensure your loved ones are protected. For more than 160 years, MassMutual has helped policyholders on their quest for financial freedom.

MassMutual is a proud sponsor of the 33rd Annual LGBT Parade and Pride Event.





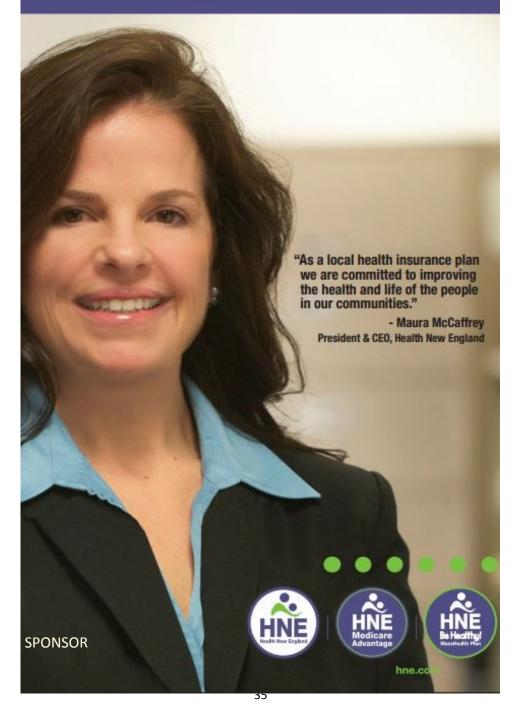
We'll help you get there."

LIFE INSURANCE + RETIREMENT/401(K) PLAN SERVICES + DISABILITY INCOME INSURANCE + LONG TERM CARE INSURANCE + ANNUITIES

MassMutual Financial Group refers to Massachusetts Mutual Life Insurance Co. (MassMutual), its affiliated companies and sales representatives. Insurance products are issued by MassMutual, Springfield, MA 01111, and its subsidiaries, C.M. Life Insurance Company and MML Bay State Life Insurance Company, Enfield, CT 06082. CRN201506-173276

SPONSOR

HNE is proud to sponsor the 33rd Annual LGBT Parade & Pride Event





Don't forget Diva's after Pride Party!

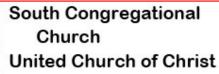
The best dance party in the area!

NOHO PRIDE WOULD LIKE TO THANK THESE ORGANIZA-TIONS WHO HELD FUNDRAIS-ERS FOR US THIS YEAR!

IMPERIAL COURT OF MASSACHUSETTS



ESTABLISHED 2012



An Open & Affirming Congregation in the Heart of Springfield!

Sundays at 10 a.m.



45 Maple Street Springfield, MA 01105 413-732-0117 www.sococh.org



Northampton, Massachusetts is a community that actively cares about justice and humanity. The ever-present political and spiritual connectedness for human rights draws people together both near and far across gender, sexuality, age, ability, class, race and diversity broadly. This strong commitment to social justice allows Northampton to be an open, rather than closeted, home for many lesbian, gay, bisexual, and transgender people.

In 1982 Northampton held its first liberation Pride march despite the overwhelmingly homophobic and discriminatory realities facing LGBT people nation-wide. Our <u>Pride event</u>, annually held in May, now draws thousands of people from New England and beyond. Our Pride parade and rally has evolved from people marching with bags on their heads into a day that brings diverse communities together to celebrate the freedom of being who we are. Through the long-lasting efforts of local community members and the leadership of Noho Pride, in 2011 we celebrated our 30th anniversary of





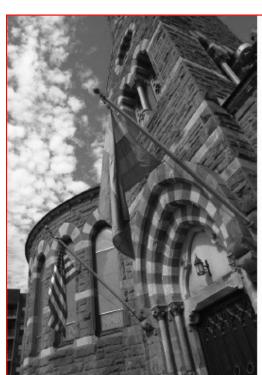
CONSTRUCT

SPONSOR

38 Service Center Road, Northampton, MA

413-584-1224

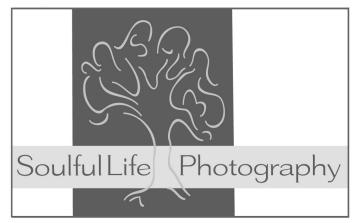
www.constructassociates.com



Top Ten Reasons to Donate to Noho Pride

- 1. You believe that diversity is important.
- 2. You want to ensure that quality LGBT Resources will always be available.
- 3. You--or someone you care about-- is LGBT, and you want to say thanks.
- 4. You appreciate how improving unity among the LGBT/allied communities can make stronger communities.
- 5. You believe in paying it forward.
- 6. You want to ensure that others experience the same high energy you get as a volunteer and giving back.
- 7. You support Noho Pride's vision of expanding the availability of LGBT scholarships to go beyond our local area colleges and to reach out nationwide.
- 8. You believe every LGBT child coming out deserves a safe future.
- 9. You want to help families understand and create dialog with LGBT family member(s).
- 10. You believe in the power of education and research to overcome the stigma of LGBT communites.

Telling your story with PRIDE!



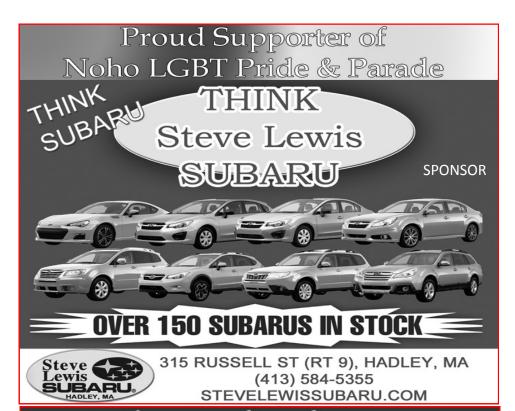
Portraits - Weddings - Commercial - Head Shots - Pets

Call Teri to book your appointment during the month of May, mention this ad and receive a free 5x7 print.

432-816-3920

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We love you for who you are.



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Collaborative
Innovative
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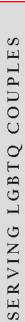






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Call to schedule a tour 413-586-0006 or learn more by visiting our website lathrop.kendal.org





J. Mary Sorrell, Ordained Minister Justice of the Peace 2004-2011 Your ceremony. Your preferences.

Since 2004, I have served nearly 700 couples from the region and all over the world. Happy 10 Years of Marriage Equality! May 17, 2004—our first day



Your Ceremony. Your Preferences.

Experience. Dedication.

Service with a smile.

"JM the JP" jm@jmthejp.com www.jmthejp.com 413.427.4153

"UNITY IN DIVERSITY"

By Jenn Donnelly

Noho Pride's theme for our 2014 Pride Parade and Rally is "Unity in Diversity." Our vision and mission has always been to foster events that honor the integrity, history and diversity of our community and to focus on education, awareness, and unity among LGBT and allied communities.

With our widely diverse community of gender expressions and sexual orientations, unity is important to show that we stand together for everyone in our community outside of our own individual identities. Our Pride parade and rally, since our first liberation Pride march in 1982, has evolved into a day that brings people together to celebrate the freedom of being who we are.

Through the long-lasting efforts of volunteers and local community members, our annual pride event now draws thousands of people from New England and beyond. With understanding and appreciating our differences, we can celebrate another wonderful day of LGBT Pride bringing us all together for this extraordinary occasion.







274 Pleasant Street
Downtown Northampton
413.584.6616



COMMUNITY FOUNDATION

of WESTERN MASSACHUSETTS

Noho Pride would like to thank the Community Foundation of Western Mass for their generous grant. It is organizations like this that help our diverse communities stay strong and continue to grow.



Once a year, we come from all over the region to celebrate, to fight for our rights, to engage in discourse, to dance, to see people we have not seen all year, and to recognize our ever-growing communities.

A GENERATION OF CHANGE

30 Years of LGBT Pride



May 7, 2011

Our 30th Anniversary
Booklet will be available at our Noho
Pride merchandise
booth for \$1 on the
day of Pride.

Produced by Noho Pride, Inc.
Researched and written by J.
Mary (JM) Sorrell
Official Spokesperson for Noho
Pride

Happy Pride! from Transcending Boundaries



Transcending Boundaries is a gathering space for anyone who has an interest, opinion, or position to learn from, network, and form alliances within the bisexual/pansexual, trans/genderqueer, intersex, polyamorous, kink, asexual, and allied communities.

Find out what we're up to next at www.transcendingboundaries.org!

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Noho Pride would like to thank the Friends of Pride who have generously made donations to help us have this wonderful day.

SPONSOR

OUR SPEAKERS



MAYOR DAVID NARKEWICZ

David Narkewicz was elected the 44th Mayor of the City of Northampton in November 2011. Prior to that, he served as Councilor At-Large and President of the Northampton City Council from 2010-2011 and Ward 4 City Councilor from 2006-2010

William Urich

Billy has served as Vice President of Operations, InterPride, the International Association of GLBTI Pride Coordinators and Chair of the Inter-Pride Committee on International GLBTI Human and Civil Rights. He now travels the world speaking about Equal and Civil Rights for all.



JM Sorrell

J. Mary (JM) Sorrell is a long-time social justice activist, most recently as a director of a regional organization that provides advocacy, services and programming for LGBT older adults and allies. She believes in working as part of a diverse team to help those in need and to empower people to advocate for themselves.

J.M. has served as a Justice of the Peace, and she greatly appreciates the distinct pleasure of officiating at weddings for nearly 700 couples from all walks of life during the last 10 years. "Unity in Diversity" is a principle J.M. holds dear.

LGBT Scholarship

2014 marks the third year that Noho Pride will be granting a college scholarship. This \$500 scholarship is being offered to high school seniors who attend school in either Hampshire, Hamden, Berkshire, or Berkshire county and have financial need. To be

considered for the scholarship, applicants are asked to write an essay describing how he or she plans to

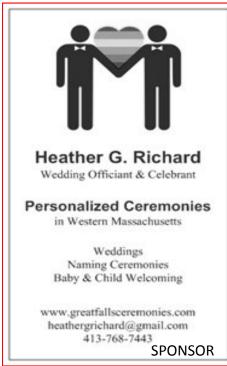
become a positive role model in the LGBT community. A panel of 3 volunteers will read all essays received and vote to decide the winning entry.

In future years, the Noho Pride committee plans to increase the award amount as well as the scope of the scholarship to include students already attending college, as well as nontraditional students returning to college as adults. Each year, the scholarship application will be posted on the Noho Pride website as well as with popular scholarship search engines.

For more information visit us online at www.NohoPride.org\LGBTScholarship















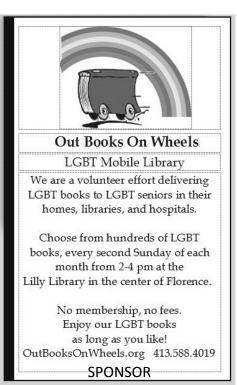


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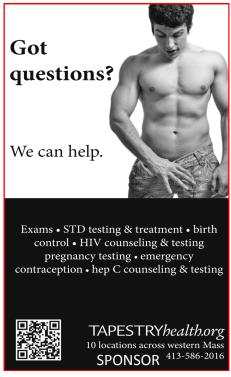








We would like to thank all our wonderful craft, food and non-profit info tent vendors.



BOOTZ KIMBELLA KARDAZHIAN-MORALES





KID FRESH







LADY SABRINA



BRITNEY K. O'DAY







NIKITA Le FEMME

SHAMELESS







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Located less than 5 minutes from Northampton's Arts & Entertainment District!

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"Guests of this Northampton, MA hotel are invited to enjoy amenities like:

- •Free hot breakfast and free coffee
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- Indoor heated pool
- Exercise room

All spacious guest rooms come equipped with microwaves, refrigerators, flat -screen televisions, curved shower rods, hair dryers, coffee makers, irons, ironing boards and pillow-top mattresses. Some rooms have work desks and sofa sleepers. Extended stay suites are available.

For added convenience, laundry facilities are on the premises for guest use. Ample parking is available for cars, trucks and buses.

Whether you are traveling to the Northampton, Massachusetts area for business or pleasure, make the Quality Inn & Suites hotel your home away from home. With our inviting accommodations and excellent customer service, we aim to please."



LOO D'FLYEST PRIESTLY







IZZY MJ







LEO CRAYZ

25

12

OUR DRAG PERFORMERS



FELICIA FORRESTOR

Felicia Forrestor I am so happy and honored ,this is my second year as the Noho Pride Drag Coordinator. I was recently crowned 'Miss Diva Massachusetts 2014. You can catch me at Diva's Nightclub hosting my own monthly show called Drag Cabaret one Saturday night a month. I also do shows in Connecticut with the fabulous Dixie Normous which is my co-host this year at Pride. I have been doing the art of female impersonation for over 20 years now and have entertained audiences in over 150 cities in 9 states. I am here to make Noho Pride bigger and better every single year with great entertainers which include drag queens and drag kings.



DIXIE NORMOUS





*Discount does not apply to jobs involving insurance company.

SPONSOR

THANK YOU!!!

Thanks so much to our wonderful ASL interpreters who make our event accessible to our Deaf and Hard of Hearing community.

Cat Dvar Tim Riker

Alice Harrigan Fatima Silvestre

Molly Wilson Joan Watman

Cassie Lang



NOHO PRIDE 2014 SPONSORS

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-Greenfield Savings Bank

-Health New England

-Heather G. Richards

-Highland Inn,

Bethlehem NH

-Indigo Coffee

-Imperial Court of Western Mass.

-Jack Hornor & Ron Skinn
-Mass Mutual Center

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-TommyCar Auto Group

-Optical Studio

-Out Books on Wheels

-Quality Inn & Suites Northampton

-River Valley Market

-Sasson, Turnbull, Ryan & Hoose

-Senator Stan Rosenberg

-Soulful Life Photography

-Steve Lewis Subaru

-Sylvester's & Roberto's Restaurants

-Tapestry Health

-TD Bank

-Transcending Boundaries

-Whalen Insurance Agency

-WGBY PBS 57

-Yankee Candle- Chandlers Resturant

CRYS MATTHEWS



NC native and DC singer-songwriter Crys Matthews has shared the stage with artists like the Indigo Girls, Dar Williams, Melissa Ferrick, Chris Pureka, and more.

Crys Matthews just released her sophomore album, A Lesson Learned, as well as an EP called The Izzle Ballads. In the September issue of Curvemagazine, Rachel Shatto wrote: "A Lesson Learned sounds like how a glass of iced tea tastes: familiar, comfortable and refreshing...Fans of Tracy Chapman and Ani DiFranco will find plenty to love with this album, as Matthews shares their gifts of telling simultaneously intimate and relatable stories, all while continuing to refine her own unique brand of R&B folk."

Crys' music is available on iTunes, Amazon, CDBaby, and at various retailers. It is in rotation on Pandora; and it is being played on various broadcasts from Harrisonburg, VA (WMRA's Acoustic Cafe) to Portland, OR (KBOO Radio).



CINDY FOSTER

I have performed with the queer queens of comedy along side Poppy Champlain, Michelle Balan and Ian Harvie at the Calvin theater . I am a regular performer at Divas nightclub in Northampton . I have performed in new England's funniest comic at Mohegan sun. I have

performed at colleges including UMaine and Worcester state. I am the emcee for Worcester pride for the second year in a row I live locally in greenfield mass with my two amazing kids Noah and Hannah . Also I will have my own radio show on 107.9 . Fm Details coming soon!

KIT YAN

Featured in HBO's Asian Aloud, Kit Yan is a queer, transgender, and Asian American Brooklyn based slam poet from Hawaii. Kit's work has been recently featured in *Flicker and Spark* and *Troubling the Line* two new queer and transgender poetry anthologies and has a forthcoming book with Transgenre Press.



Kit's poetry has been reviewed in New York Magazine, Bitch, Curve, and Hyphen. His poetry has been taught all over the world and he has been seen on the SF Pride mainstage, National Equality March stage, the Department of Justice, and numerous international slam poetry stages. Kit's poetry has been commissioned by the Census Bureau and national queer visibility campaigns such as OUTmedia and Campus Pride's joint "Be Queer Buy Queer" and "Queer It Up" campaigns. Kit has toured internationally with Sister Spit, The Tranny Roadshow, and Good Asian Drivers. He is on both the Advocate and Campus Pride's lists of recognized LGBT speakers. Some fun facts: Kit is the first ever Mr. Transman, and when he isn't performing he is eating ramen, playing ukulele, and talking story.

A proud supporter of Northampton Pride

CYNTHIA J. TURNBULL

OF



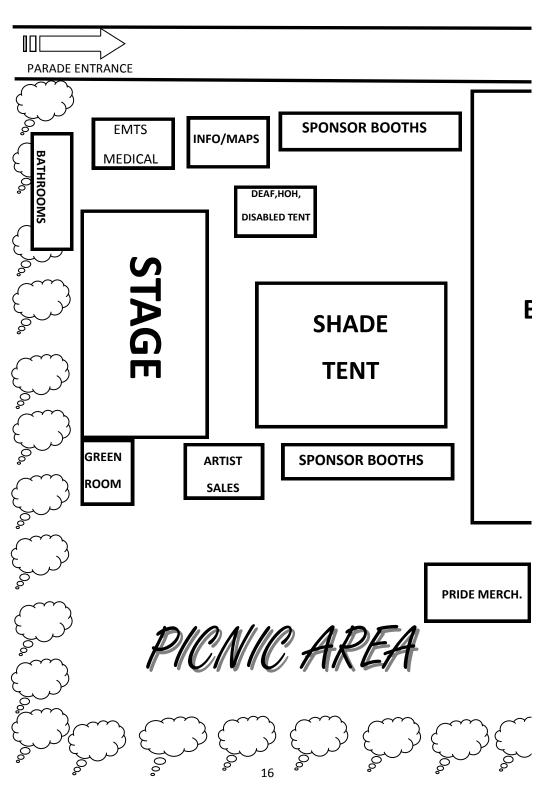
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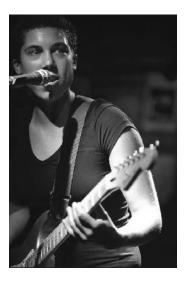
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and more

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www.strhlaw.com





KRISTEN FORD

Kristen Ford was born in April 1987 in Ohio. She has since lived in 6 states, most recently in Chicago, Illinois and Boston, Massachusetts. Playing out and about for the past 5 years, Kristen has written slews of songs, performed across the globe and released 3 full length records, Most Recently "The Grindstone" self produced and released September 2011, "Alone, Together" 2010 produced by the one woman band phenom, Together" 2010 produced by the one woman band phenom, Audrey Ryan. Her debut "Filthy Nasty" in 2008 on Many Doors Records, produced by June Millington and Lee Madeloni.

Pioneer Valley Gay Men's Chorus

The Pioneer Valley Gay Men's Chorus (PVGMC) has, since the early 1980s, presented a positive image of gay men to the community and provided a warm, accept-



ing environment for gay men to create music. Photo Credit: Lawrence McFarland

Parade kicks off at Noon sharp followed by the Pride event entertainment which will begin at approximately 1:15 pm and run until 5-5:30 pm. Performers and speakers will be on stage in the order they are listed below.

Pride Parade

Welcome by Emcee Cindy Foster

Proclamation by Northampton Mayor David

Narkewicz

DRAG

Pioneer Valley Gay Men's Chorus

Crys Matthews

Billy Urich

Kristen Ford

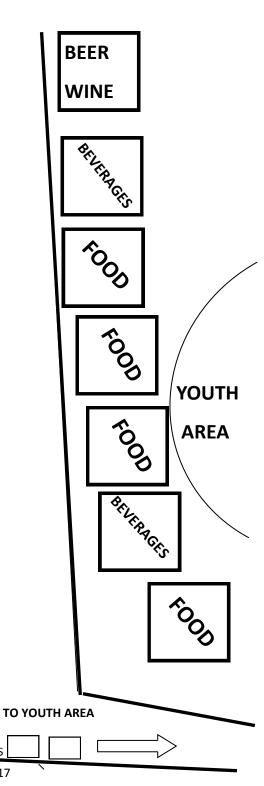
JM Sorrell

Kit Yan

Drag Finale

*** please note times and lineup are subject to change

CRAFT 300THS NON-PROFIT TENT



FACES OF PRIDE



BEAR WHITE JENN DONNELLY DIRECTOR ASST.DIRECTOR







COOKE & DENI KATHY SILVA CARACOL-PARKER PARADE **VENDORS**





JM SORRELL LARISSA HOPKINS **SPOKESPERSON VOLUNTEERS**



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TRACY GAMBLE DARRELL JOHNSTON ASST. STAGE MGR STAGE MGR



MICHELE GAWLIK CID WHITE SCHOLARSHIP **OPERATIONS &** MEDIA





TERI BILLINGTON **AMY EPSTEIN** YOUTH **PHOTOGRAPHY**





ADAM CARON **PHOTOGRAPHY**

