

THE AWARENESS TOURS

GRANT AND SPONSORSHIP LEVELS

ZEUS	POSEIDON	APOLLO	APHRODITE
50,000/\$40,000	35,000/\$25,000	20,000/\$10,000	9,000/\$1,000
The Tour for an entire year will be named after your brand. 2'x 3 1/2' brand logo on the back of the trailer, on the left and right side of the bus and on the trunk of the pilot car.	You will be named the secondary sponsor for that entire year. 1 1/2' x 3' brand logo on the back of the trailer, on the left and right side of the bus and on the trunk of the pilot car.	You will be named the third sponsor for that entire year. 1' x 2' brand logo on the back of the trailer, on the left and right side of the bus and on the trunk of the pilot car.	1' x 2' brand logo on the right or left side of the trailer, on the right or left side of the bus and on the right or left side of the pilot car.
All printed material for all events for that year will have your brand logo. Flier's news articles.	All printed material for all events for that year will have your brand logo. Flier's news articles.	All printed material for all events for that year will have your brand logo. Flier's news articles.	All printed material for all events for that year will have your brand logo.
All printed t-shirts will have your printed logo Where there are tickets sold your brand logo will be printed on all tickets	All printed t-shirts will have your printed logo Where there are tickets sold your brand logo will be printed on all tickets	All printed t-shirts will have your printed logo	All printed t-shirts will have your printed logo
Your brand will be mentioned at every event. During the live performances.	Your brand will be mentioned at every event. During the live performances.	Your brand will be mentioned at every event. During the live performances.	Your brand will be mentioned at every event. During the live performances.
Any professional video recorded for that tour will have your brand logo with in the credits before and after.	Any professional video recorded for that tour will have your brand logo with in the credits before and after.		
We will bring the Bus to a brand store in every town and city the tour performs, to hand out information with your brand.			

THE AWARENESS TOURS

The "Awareness Tours" is a 501 c3 not profit corporation that provides entertainment to raise funding to build communities for homeless veterans.

To whom it may concern:

The Mission: Our Veterans live with a great deal of physiological and psychological issues that make it hard to become a productive member of society, We are here to ease that pain, and give the Veterans that truly want a second chance at making things better an opportunity to do so through short and long term temporary housing, physiological, psychological care, healthy nutrition and schooling.

For over two years the awareness tours team has worked diligently to build a nonprofit dedicated to military veterans and their direct families. To be honest it has not been an easy task. But with help of many, we will not fail our heroes.

The Game Plan:

1. Gain support from hotel chains, restaurant chains, fuel company chains and automobile makers.
 2. Obtain the tools needed to begin creating TAT tour teams.
- **The tools that are needed for each TAT tour Team:** The 1st goal is to have 10 teams to be ready by the end of 2019 We are happy to get 1 started before the end of 2018
 - A. Used 44 seat school buses (To transport the artists to their destinations)
 - B. Dual axle trailers (To house the music gear for the entertainers)
 - C. Pilot cars (For TAT Tour Officials and emergencies.)

Eventually the plan is to have 10 buses with The Awareness Tours color and logo, along with all sponsors printed on the busses. This will provide a great deal of advertisement not only for The Awareness Tours and what we are doing, but to the

companies that contribute to the cause. These brand logos will be placed on the vans, trailers and pilot cars. Position of brand logos will be according to the amount given. Or if the vehicles were donated by that particular business. The Brand Logo will be significantly larger. It will very large on the back of the trailer and the left side of the bus and trailer.

TAT Tours Monthly sponsors of a dedicated tour, will have their logo's remain on all three Aparatis during the full term of their sponsorship. Each TAT Tour Team will have their own sponsors. If a corporation would like to sponsor more than one team that can be arranged.

When the primary tools are provided (Buses, Trailers & Pilot Cars) secondary tools are needed to allow these teams to gain as much funding as possible for the proposed communities.

If a sponsor covers at least half the costs on a specific TAT Tour. The tour itself will have their brand name on the tour as well as in all advertisements for that TAT Tour. Each TAT Tours Team will tour anywhere from two weeks to three months traveling approximately 20,000 miles performing 16 to 20 events each month.

- **Secondary tools needed for each TAT tour Team:**

- A. Fuel
- B. Food
- C. Lodging
- D. Maintenance for vehicles

Without these tools the cost of the tours would consume a good portion of the money raised and that will only slow the forward momentum.

3. Create entertainment festivals that tour the United States providing entertainment to raise funding to build and maintain the proposed communities.

- **Other tools needed to make these tours a success:**

- A. Advertisement from mainstream networks and radio stations in the areas that the festivals will be taking place. (Large grant contributors, donors and sponsors will be mentioned on these platforms as well)
- B. Gain the support of a few nationally known public figures such as movie stars and musicians to help raise awareness to help the cause.
- This is a very important key to successful fundraisers.

4. Obtain parcels of land to begin development of the proposed communities. In the beginning these parcels of land can be small, and tiny houses would be built on these smaller parcels. These parcels would be in several areas and would not be an eye sore. They in fact; would beautify the areas they were in. Most likely this would come from surplus land from the government, and other land donations.
5. Procure a donated building to hold fund raising events on a regular basis. This same building would also house the offices of The Awareness Tours.