**Communications Committee Update: Oriole, Tracie, Adam, Jeanne, & Sook
As of 10/24/17**

Blue Book
Online: Uploaded online – Local PTAs include OPTINs only
Print Version: Done, double checking calendar on cover
Couple schools need more time to submit officers
TOTAL UNIQUE PT(S)A or PTG (includes joint PTSAs) = 194 + 1 PTG + 1 Parent Assoc
TOTAL SCHOOLS = 209

| **BlueBookLocalPTSACountOfPTA** |
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| **Missing Officer Info = 10** |
| Brookhaven ES (DCC - Wheaton) |
| Cannon Road ES (B-PB-SB-SW - Springbrook) |
| Harmony Hills ES (DCC - Wheaton) |
| Francis Scott Key MS (B-PB-SB-SW-Blake/Paint Branch/Springbrook) |
| Lake Seneca ES (C-NW-QO-SV - Seneca Valley) |
| Parkland MS (DCC - Wheaton) |
| South Lake ES (D-G-M-WM - Wakins Mill) |
| Watkins Mill HS (D-G-M-WM - Wakins Mill) |
| Westover ES (B-PB-SB-SW - Springbrook) |
| Wheaton Woods ES (DCC - Wheaton) |

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| NOT PTAs = 6 |
| Blair Ewing Center (- Not a PTA) |
| John L. Gildner Regional Inst for Children and Adolescents (RICA) (- Not a PTA) |
| Lathrop E. Smith Environmental Education Center (- Not a PTA) |
| Longview School (at Matsunaga ES) ( - Not a PTA) |
| Stephen Knolls School ( - Not a PTA) |
| Thomas Edison High School of Technology ( - Not a PTA) |

ListServs
Delegates cleaned up
Presidents - still need to send letter to Yahoo! To regain control meanwhile Presidents\_Temp fine
BOD
Treasurers
New Health and Safety

Website
Being updated as needed
Will work on changing the overall “look” now that BB is finished

Mobile App Development
In conjunction with an MCPS student
Scope of project in flux: currently a trimmed down version of the website

Social Media
YouTube Channel/MCPS Presents – Erin
Twitter
FB- reach post-click subject:

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| 6,878 | 456 | MCCPTA MCPS HVAC 10/11 |
| 2,753 | 114 | Neal Orringer Advocacy 9/28 |
| 2,291 | 292 | Lynne Harris School Calendar 9/24 |
| 1,612 | 216 | MCPS Report Card 8/19 |
| 1,124 | 119 | Tracie Potts Wired Tech Advocacy 10/10 |
| 1,061 | 123 | Neal Orringer Advocacy 9/29 |
| 955 | 50 | $1000 School Grant 9/30 |
| 939 | 44 | Laura Stewart GO Bonds 10/10 |
| 731 | 25 | Jason Sartori Drinking Fountain Water 10/14 |
| 608 | 100 | Natl PTA Principals Month 10/11 |
| 607 | 32 | Neal Orringer Kirwan 10/13 |
| 518 | 74 | MCEA Opinion MD School Calendar Changes 10/16 |
| 493 | 50 | Gillian Huebner DACA support 10/13 |
| 403 | 43 | Lynne Harris/Laura Stewart CIP 10/23 |