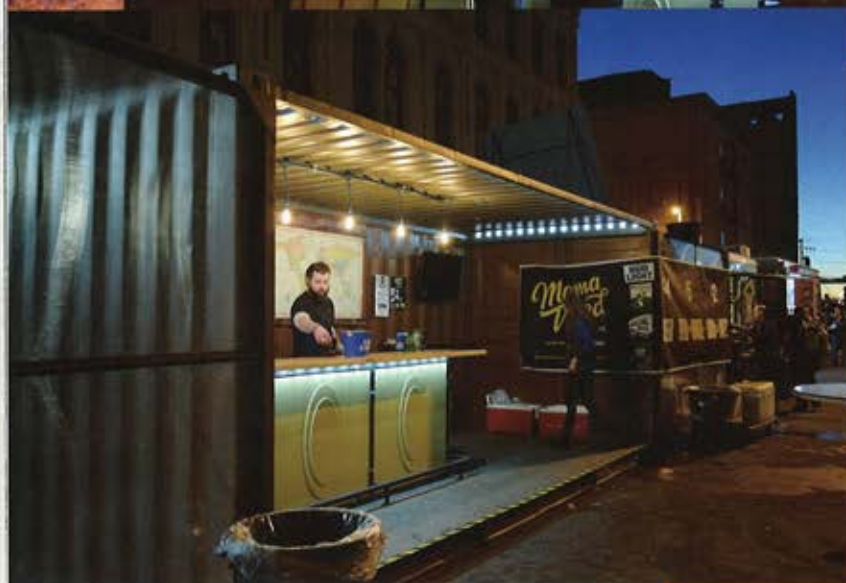
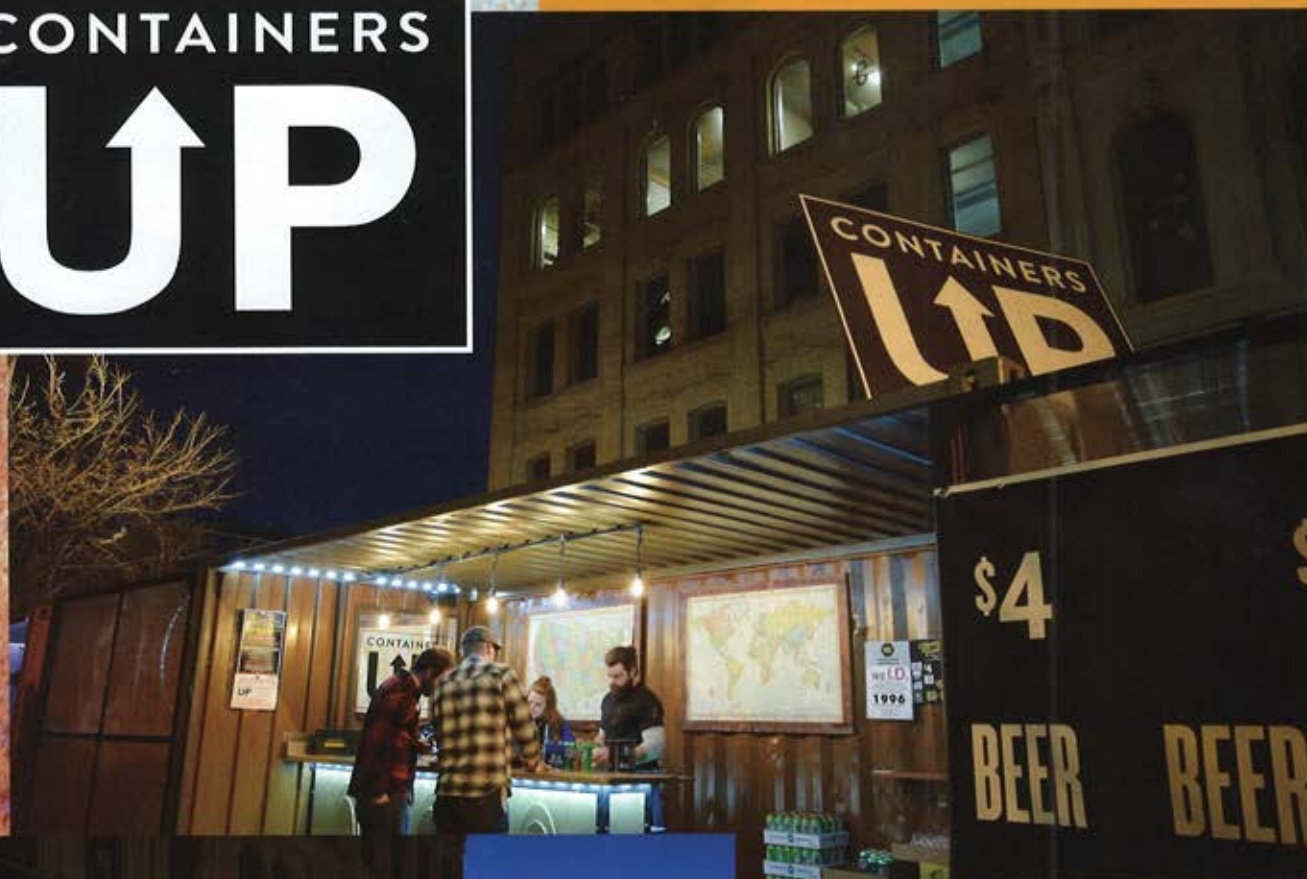


CONTAINERS UP



Last summer, two guys from Milwaukee, who co-own a custom furniture and design company together, decided they wanted to put their fabrication skills to use to make themselves a bar. But not just any bar. How cool would it be, they thought, if they could make a bar that could be shipped anywhere they want? What if they made it from an old shipping container? And what if people could rent them for private parties or corporate events? So they did just that, and Containers Up was born.

GRAY: Inspired by Little Havana, this bar is a throwback to classic cocktail and cigar lounges. The stylized walk-up bar has a more natural look and a footprint of 20' x 8' with traditionally hinged doors that open outward and out of the way. With a television, illuminated bar foot rail, LED lighting, Edison bulb lighting, beer taps and more.

Based out of Milwaukee, Containers Up is the brain-child of Lyle Stoflet and Tom Daugherty. They debuted their first container bar in the summer of 2016. In just one short year, they've grown their fleet to five container bars and will be adding more before year's end. In fact, their goal is 25, available for rental in several cities across the US.

We met Lyle and Tom at their shop, where they took us back to their "man cave" — poker table, dart board, an ammo-box humidor full of cigars, assorted hand-made knick-knacks, and, of course, a bar full of booze. As they told us all about themselves and their business, their enthusiasm was contagious. We just *had* to see the



container bars. They poured us a glass of whiskey and led us outside.

There they sat: three unassuming shipping containers in a parking lot. But as we got closer we noticed one side of the container was a semi-opaque, polycarbonate (a very durable, heat-resistant plastic), allowing in light while obscuring vision. Then they unlocked the padlock and opened the door to reveal a fully functioning bar, complete with bar stools, beer taps, ice bins, booze rails, lights, TVs, and a surround sound system! The door to the bar, which opened on the long side, opened upwards, hinging at the top, created an awning allowing for ample seating space outside the bar that could provide shelter from any inclement



ORANGE: Our flagship container bar, meshing reclaimed materials with modern styling resulting in a sleek, industrial look. Features fold-up awning, creating a 20' x 16' footprint. Built-in televisions, audio system, bar stools, LED lighting, pub tables, beer taps and alcohol rails. Also available with upper deck for great views of sporting events.



weather or harsh sun while still allowing light through.

As they showed us the features, our minds raced with the possibilities. Private events like weddings, graduation parties, birthdays, etc were obvious. As were corporate events. Tom and Lyle were already on top of that. Anyone can rent these container bars for a day, a weekend, or longer by contacting them or visiting their website. But our minds also went to commercial use — block parties, festivals, pop-up bars ... even a semi-permanent patio bar for an existing bar or restaurant. A business could save a lot of time, hassle, and money custom-building a container bar for their patio that isn't a permanent structure and therefore not required to go through all the permitting and red tape otherwise necessary for a permanent structure.

Needless to say, we were excited. And we wanted to share that excitement with you, our readers. This summer, consider Containers Up for your entertainment needs — private, corporate, or as an augmentation to your existing bar/restaurant business.

Rental and custom build information can be found on their website: ContainersUp.com.

