



1. **HOW WOULD YOU DESCRIBE YOUR COMPANY IN 1-2 SENTENCES?**
2. **WHAT KEYWORDS DESCRIBE YOUR BUSINESS?**
3. **WHAT MAKES YOUR COMPANY DISTINCT?**
4. **WHO IS YOUR TARGET MARKET?**
5. **WHO ARE YOUR MAIN COMPETITORS?**
6. **WHAT ARE SOME WEBSITES YOU LIKE AND DISLIKE?**

8. HOW WILL YOU USE THE WEBSITES?

9. DO YOU HAVE COLOR PREFERENCES?

10. DO YOU HAVE A CRUCIAL TAGLINE?

11. HOW QUICKLY DO YOU NEED IT?

12. WHAT'S YOUR BUDGET?

13. HOW MANY PAGES DO YOU WANT YOUR SITE TO HAVE? PLEASE LIST.

14. WILL YOU PROVIDE ALL CONTENT OR DO YOU NEED COPYWRITING & IMAGERY?

15. IS THERE ANYTHING ELSE YOU WANT US TO KNOW?