



**2017 Beast Fest
Main Street
Bladenboro, NC 28320
October 27th (6-10 pm) & October 28th (10am -10pm)**

Dear Food Vendor,

We are just a few short months away from the 11th Annual Beast Fest and would like to extend an invitation for you to apply for one of our 12 Food Court vendor spots. As our festival continues to grow each year, we are continuously looking for ways to keep it fresh, fun, safe and enjoyable for the 10,000-12,000 festival attendees. We also value the vendors and understand the importance of providing a good opportunity for you, many who have participated in Beast Fest year after year.

To commemorate our 10th Anniversary last year, we decided to open up the festival on a Friday night with a street dance and a local band. Several food vendors came in early and participated. We really didn't know what to expect, since this was our first Friday night event, but the feedback from the vendors and the community suggested we should consider making this a permanent change moving forward, which we have decided to do beginning this year.

This year on Friday night from 7:00-10:00 pm will be **Blackwater Rhythm and Blues Band**, winner of the 2016 Carolina Beach Music- Group of the Year Award. This band is one of most highly sought after entertainment groups along the East Coast Beach Music market and have a tremendous following and fan base throughout the Southeast. We will advertise this event heavily and expect them to bring in the large numbers, meaning great opportunities for our food vendors.....

We also learned from last year, in order to make the Friday night opening more efficient for our festival goers and our vendors, it would be necessary to make adjustments to the food vendor setups that will all be located in our Food Court area. If you do decide to apply for a Food vendor spot this year, as a condition of acceptance, you will be required to be setup and have your health inspection completed by **5:30 pm on Friday**. We will open up this area for you beginning on Friday at 1:00 pm and we will make arrangements for the health inspector to be on site that afternoon, giving you an additional 4 hours of "peak" selling time on Friday night from 6:00-10:00 pm. There will be no "one-day" participation as a Food Court vendor this year and no vehicles will be allowed in the Food Court area after 4:30 pm on Friday or before 11:00 pm on Saturday. Food vendors will be allowed remove their units from this area at the close of Beast Fest at 10:30 pm on Saturday, October 28th.

Saturday October 28th is our Grand Opening Ceremony of Beast Fest. At 6:00 am, the main vendors section will open to approximately 75 additional "non-food preparing" vendors, followed by our Grand Opening Ceremony at 10:00 am. From this point, it will be a full day of activities and events designed for the entire family.

A few of the more popular events that we have lined up for this year's Beast Fest on Saturday are a Classic Car Show, Fun Time Carnival Rides, Horse drawn wagon rides, Animal petting area and Pony rides, Face Painting, Balloon Art, Children's Halloween Costume Contest, Dance Infinity performance, and the very popular Trunk or Treat production, just to name a few.

Saturday night will also be another great live show and dance, featuring **The Fantastic Shakers**. Known as the "South's Finest Show Band" the Shakers have won many beach music awards since their formation in 1978 and can always be counted on to bring in large numbers of people.

If you are one of our many repeat vendors, let me say thank you for helping Beast Fest grow to become one of the premier Fall Festivals in the Southeast and we welcome your return. If you are new to Beast Fest, we will do everything possible to make your Beast Fest experience both pleasant and rewarding.

****Please make sure and read the full information on "2017 Food Vendor Rules****

If these terms are acceptable for your business, do not delay in submitting your application and full vendor fees. There are **ONLY 12** spots this year and they will be released on a "first-come, first serve" basis with an approved application and full payment of vendor fees. Upon approval we will notify you at the "Best Number" you have provided on your application. No refunds will be given once your space has been confirmed. If your application is denied or space is no longer available, all your fees will be returned to you.

Please contact me, Claudette Guy, Vendor Coordinator of Beast Fest @ **(910) 874-4597** or email me at clguyretired@gmail.com if you have any questions or need additional information. You can also go to our web site at www.boosttheboro.org and click on BEAST FEST page for helpful and updated information.

Thank you,

Claudette Guy
Beast Fest Vendor Coordinator

2017 Food Preparer Vendor Requirements

(These requirements apply to those vendors that prepare food products on site for sell to the public and require approval by Bladen County Health Department)

- Friday night's Beast Fest will be opened to **12 food vendors** that prepare and sell food to the public. No other food products vendors will be allowed on Friday night. These 12 vendors will be located in the Food Court area of the festival for both days of the festival. (see diagram of site)
- You need to provide size (length and width) of your pull behind kitchen/food preparation unit on your application.. All sites are equal, in terms of traffic flow. The Beast Fest Vendor Coordinator reserves the right of approval of the vendor application and/or the right to locate/relocate vendor booths according to the needs of the festival. Once accepted, a space will be assigned by Vendor coordinator. Please indicate any special needs you may have when completing the application.
- You must include your menu or main food product(s) you will be selling on your application.
- Food vendors must comply with all Bladen County Health Department rules. Contact Bladen County Health Department **(Telephone (910) 862-6852)**. We have also posted a link to this on our website www.boosttheboro.org., as well as vendor application forms. Please pay special attention to filing dates and fee payment requirements.
- Food preparation vendors must identify their booth with a professional-looking sign displaying the vendor's name and products being sold.
- Setup times listed below are specific and there will be NO EXCEPTIONS due to our Main area configuration and the need to have all Food Preparation vendors approved by Health Inspector, prior to 5:30 pm. There is not a one-day participation in the Food Court area. Vendors are required to check in with the vendor coordinator on Friday, October 27th starting at 1:00. We suggest you plan to start early, rather than later, to make sure your setup is complete and the Bladen County Health Department inspection has approved so you are ready to sell to the public by 6:00 pm on Friday. No food products are allowed to be prepared or sold until this inspection is completed.
- No vehicles will be allowed in the Food Court area after 4:30 pm on Friday or before 11:00 pm on Saturday. The Food Court area will be open to foot traffic and Beast Fest Staff Electric Golf carts only during these times. Food vendors will not be allowed remove their units from this area, prior to close of festival at 10:30 pm on Saturday, October 28th.
- Food kitchens and trailers will need to be secured and must remain on site overnight on Friday. As a service to our Food Court vendors, the Beast of Bladenboro Festival Committee will arrange for a site monitor on Friday night between the hours of 11:00 pm and 6:00 am Saturday, but will not be held responsible for any damages if loss should any occur. Vendors may remain with their units or provide their own monitoring on Friday night, if they choose, but must provide all their personal necessities.
- Vendors should have adequate protection for inclement weather and be prepared to provide service to festival attendees. Vendor may not sell or consume alcoholic beverages while in the Food Court area. Pets are not allowed, except service animals.
- You must provide your own butane, propane or other heat source. Super Quiet or Ultra Quiet model generators may be used, but must be approved by the vendor coordinator and not be distracting to the other vendors or festival attendees. If water is needed for preparation, a site is available, but you must provide your own water hose or containers. You must provide your own extension cord, suggested to be 100' 10 or 12 gauge.
- Vendors must keep area clean and neat and free from trash. Containers will be available for disposal and vendor is responsible for removal of trash in their area. Spent cooking oils must be properly discarded. An onsite container will be available for use.

Food Preparer - Vendor Application

Name or Business Name.....

Contact Person.....

Mailing Address.....

Best Contact Number.....

Email Address.....

Detailed list of food products you will be selling.....

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Please list size of your unit (width and length):

****Please include at least two (2) photos of your booth or trailer.**

Special requests.....

(Special requests will be considered, but cannot be guaranteed.)

Vendor spots will be released on a "first-come, first serve" basis with an approved application and full payment of vendor fees. **ALL Vendor Spots are \$250.** This includes both Friday night and all day Saturday with (1) power source and (1) water service

Agreement

Upon acceptance as a vendor, refunds will not be issued, unless festival is cancelled for reasons outside our control. In the event of a declined application, full refund of vendor fees will be issued. The Beast of Bladenboro Festival Committee reserves the right to decline any application, for any reason, upon review.

"I understand by signing this application, I am discharging The Beast of Bladenboro Festival Committee, Boost the Boro, The Town of Bladenboro and its entities, from any and all claims, damages and/or loss. Including, but not limited to, property damage, intentional or accidental. I agree to abide by the rules established by the Festival Committee. Vendors not in compliance are subject to removal with no refund of fee and will not be approved for return. I hereby agree to the above and give permission for photos or descriptions of vending displays to be used for promotional purposes."

Signature.....

Date Signed

Please return signed application and \$250.00 vendor fee to:

**Claudette Guy
Festival Vendor Coordinator
803 N. Main Street
Bladenboro, North Carolina 28320
Tel: (910) 874-4597**