

Book hotel reservation by February 23, 2024
for a reduced rate of \$249 + tax per night.

Reference "SCAA 2024 Annual Conference".

To reserve call:

Hilton Columbia Center
924 Senate Street, Columbia, SC 29201; (803) 744-7800

Or

Use link below to:

[Hilton SCAA Conference](#)

Early registration due 01/15/2024

Name _____

Address _____

Phone _____ Email: _____

_____ SCAA Member (before 02/23/24)	\$100.00
_____ Non-Member (before 02/23/24)	\$150.00
_____ Student	\$50.00
_____ Guest (full conference)	\$75.00

Name: _____

_____ Late registration (SCAA member)	\$250.00
_____ Late registration (non member)	\$350.00

Total Enclosed \$ _____

Make check payable to SCAA and mail to:

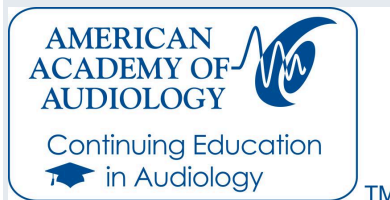
Jason Wigand, c/o SCAA
310 Honey Tree Drive, Lexington, SC 29073

or
Register online at <http://www.scaudiology.org/convention.html>

Certificates will be issued following the conference for your records and for documentation for CEU recognition by other entities.

Credit Designation:

South Carolina Academy of Audiology is approved by the American Academy of Audiology to offer Academy CEUs for this activity. The program is worth a maximum of 1.25 CEUs. Academy approval of this continuing education activity is based on course content only and does not imply endorsement of course content, specific products, or clinical procedure, or adherence of the event to the Academy's Code of Ethics. Any views that are presented are those of the presenter/CE Provider and not necessarily of the American Academy of Audiology.



This program is offered for a maximum of **1.25** ASHA CEUs (**Intermediate** level; **Professional** area).



Medical University of South
Carolina

Intermediate Level
1.25 CEUs

Please select one:

- I plan to attend the Thursday evening happy hour.
 I do NOT plan to attend the Thursday evening happy hour

CANCELLATION POLICY:

Refunds for cancellation can be given if requested in writing by the end of day 03/01/2024. A \$50 administrative fee will be retained if you cancel. No refunds will be made after this date. This conference is subject to cancellation and if this should happen, persons registered for this conference will be notified by email, using the email listed on the registration form. In the event of cancellation by SCAA, registration fees will be refunded in full. In the event of cancellation, SCAA cannot be responsible for travel expenses of any nature

2024 Annual Conference of the South Carolina Academy of Audiology

March 14-15, 2024



Hilton Columbia
Center
924 Senate St,
Columbia, SC 29201

PROGRAM SCHEDULE

Thursday, March 14, 2024

7:00-8:00 am SCAA Board Meeting

8:00-8:25 am Conference Registration

8:25-8:30 am Welcome/Introduction

8:30-10:00 am Brain Hearing I

Anu Sharma, Au.D.

10:00-10:30 am Break/Vendor Speed Dating

10:30 am-12:00 pm Brain Hearing II

Anu Sharma, Au.D.

12:00-12:15 pm Speaker Q/A

**12:15-1:30 pm Business Lunch including
Awards Ceremony and Legislative Update**

John DeWorken and Sunnie Harmon

1:30-3:00 pm Common Hearing Loss Etiologies

Brent Wilkerson, M.D.

3:00-3:15 pm Speaker Q/A

3:15-3:45 pm Break/Vendor Speed Dating

3:45-4:45 pm Cochlear Implants Update

Heather Strader, Au.D.

4:45-5:00 pm Speaker Q/A

5:00-5:15 pm Wrap Up/Adjourn

5:15-6:30 pm Happy Hour

Friday, March 15, 2024

7:00-7:55 am Breakfast

7:55-8:00 am Welcome

8:00-10:00 am Cerumen Management

Rita Chaiken, Au.D.

10:00-10:30 am Break/Vendor Speed

10:30-12:00 pm Cerumen Management

Rita Chaiken, Au.D.

12:00-1:00 pm Lunch

1:00-2:30 pm Changes in Audiology 2024

Deb Abel, Au.D.

2:30-2:45 pm Break

**2:45-4:15 pm OTC vs Prescriptive
Hearing Aids: How to differentiate Your
Practice**

Deb Abel, Au.D.

Please submit all CEU and eval forms

Thank you to all our sponsors!

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Speakers:



Anu Sharma, Au.D.

Anu Sharma Ph.D. is Professor and Associate Chair in the Department of Speech Language and Hearing Science and Fellow in the Institute for Cognitive Science and in the Center for Neuroscience at University of Colorado, Boulder. Her research examines neuroplasticity in children and adults with hearing loss who receive treatment with hearing aids and/or cochlear implants. Her research has been funded by the United States National Institutes of Health for over two decades. She is fortunate to have given over 200 invited presentations and keynotes spanning six continents. She has given the Carhart Memorial Lecture at the American Auditory Society, the Marion Downs Lecture twice at the American Academy of Audiology and the Ted Evans Lecture at the British Society of Audiology.



John DeWorken

John Deworken has 20 years of experience working in and around the SC State House. He served as a legislative director for the SC Senate and held senior positions at the SC Chamber of Commerce, the Greenville Chamber and on a statewide political campaign. The Greenville Magazine twice named John as “The Top 50 Most Influential People in Greenville.” John holds three degrees from Clemson University.

Sunnie Harmon

Sunnie Harmon is a veteran lobbyist at the SC State House. She is the recipient of the “Economic Development Lobbyist of the Year Award” and has earned the reputation as one of the very best lobbyists in South Carolina. Sunnie earned two degrees from Clemson University, a BS in Marketing and a BA in Political Science, and is a four-year varsity letterman for and served twice as captain of the nationally-ranked Clemson University Women’s Tennis Team, where she was named as an Academic All-American.



Brent Wilkerson

Brent Wilkerson, MD, is a double-board-certified neurotology and otolaryngology specialist at Prisma Health

in Greenville, South Carolina. A graduate of the University of South Carolina School of Medicine Columbia, he completed his residency training in otolaryngology-head and neck surgery at the University of California, Davis in Sacramento. He then completed specialized training in the treatment of ear and lateral skull base conditions through an otology and neurotology fellowship at the Michigan Ear Institute in Detroit. Dr. Wilkerson's clinical interests focus on the treatment of ear and lateral skull base conditions. These surgeries include cochlear implantation, tympanoplasty, stapedectomy, tympanomastoidectomy, osseointegrated implantation, complex chronic ear surgery, surgery for Meniere's disease including endolymphatic sac decompressions, labyrinthectomy, vestibular nerve section, and surgeries for the treatment of skull base tumors. Wilkerson is an active member of the American Neurotology Society, and his research interests include the management of blast-induced hearing loss and tinnitus, cochlear implantation in the elderly and hearing regeneration methods.



Heather Strader, Au.D.

Heather L. Strader, AuD serves as the Executive Director of the Institute for Cochlear Implant Training, creating professional education experiences for Audiologists, Surgeons, and Interventionists who specialize in cochlear implant care. She received her Bachelor of Science from Purdue University and her Doctorate of Audiology from Wayne State University in Detroit, MI. She completed her fellowship with the University of North Carolina Pediatric Cochlear Implant Team and previously worked with the St. Louis Children's Hospital Pediatric Cochlear Implant Team, where she grew her passion for clinical education and training. She is currently a CI Audiologist for the Prisma Healthcare cochlear implant team, a growing CI team in the Upstate of South Carolina. She recently helped to lead a consensus team to revise the Minimum Speech Test Battery (MSTB-3) to guide adult cochlear implant care.



Rita Chaiken, Au.D.

Dr. Rita Chaiken has been a private practitioner in Atlanta, GA, and an Adjunct Professor of Audiology at Salus University as well as past president of the Academy of Doctors of Audiology. She has traveled in the United States and internationally for over 25 years to provide cerumen management training to audiologists and Au.D. candidates, and was honored by the Audiology Foundation of America with its Professional Leadership Award for her work in this area.



Debbie Abel, Au.D.

Debbie Abel, AuD is the manager of Coding and Contracting Services for Audigy after serving as staff at the American Academy of Audiology and is a Past President of the Academy of Doctors of Audiology. She has also had her own private practice in Alliance, OH. Dr. Abel is the editor of *The Essential Guide to Coding in Audiology: Coding, Billing and Practice Management*, the author of a chapter in the *Essential Guide to Coding in Otolaryngology: Coding, Billing and Practice Management*, the three editions of *Strategic Practice Management: A Patient Centered Approach/Business and Procedural Considerations* and has authored articles in various audiology publications.

Learner Objectives:

After attending this conference, participants will be able to:

- Recognize changes in the brain accompanying hearing loss that will allow us to improve intervention and rehabilitation in patients with hearing loss.
- Discuss changes in neuroplasticity after treatment with prescription hearing aids, over the counter hearing aids and cochlear implants will be discussed.
- Discuss timely and appropriate treatment procedures with amplification and/or electric stimulation allowing for reverse cross-modal plasticity, coinciding with gains in cognitive performance and speech perception.
- Analyze and interpret difficult case studies and discuss possible solutions or outcomes.
- List common hearing loss etiologies, with an understanding of how the audiogram and anatomy support those diagnosis.
- Explain current candidacy criteria for cochlear implantation.
- Recognize ways to best support legislative efforts that affect the field of audiology in South Carolina.
- Describe anatomical structures and disorders within the outer ear and tympanic membrane.
- Recognize and describe different methods for cerumen management.
- Discuss the newest coding/billing procedures, Medicare and insurance changes, and best billing practices.
- Discuss the status of over-the-counter hearing aids.
- Analyze the technology differences and patient benefits of over-the-counter hearing aids versus programmable hearing aids.