



Decisions at Every Turn Coalition  
February 14, 2017  
Meeting Minutes

This meeting was held at the Ashland Middle School in room 5

Attendees: Community Outreach Coordinator Kristin French, AHS principal Kelley St. Coeur, DAET Treasurer Claudia Rose, DAET Secretary Denise Montoya, STAND campaign coordinator Betsy Emberley, BC student DAET intern Samantha Street, Steering Committee member and Recovery Interventionist and Advocate Lisa Ulbrich, Student Services Director Kathy Silva, School Committee member Paul Kendall, Middle School Principal Dave DiGirolamo, DFC Director Amy Turncliff, AHS student Swathi Gorantla, AHS student Haley Boccuzzi, AHS student Lily Orr, AHS student Neha Shabeer, Coalition Chair Liz Byrnes

Meeting called to order at 5:35

Introductions and comment on plans for February vacation

Minutes:

- Minutes of January meeting were accepted unanimously, no changes.

Breaking the Barriers Update:

- They will volunteer at the March KNO, work on the Historical Society's oral history project of Ashland seniors and work with Mindess students under a new program they are creating called Spark.
- They are creating a shadowing program called Inspire. They hope to get a doctor to speak and then offer a shadowing program.
- Six members went to CADCA. They learned about how to take a leadership role in the community. They were inspired to create a new ad campaign to address underage drinking.
- BTB member Lily Orr went to Capitol Hill and talked with Senator Warren's staff.
- DFC Director Amy Turncliff attended CADCA with the 6 students; she learned from an advocacy expert who is using coalition funds for lobbying that we can use 20% of our

funds to do this. There is a lobbying disclosure form that needs to be filled out. She also learned interesting things about how to frame messages so people will listen.

#### Community Assessment:

- Sam, the new social work intern from BC discussed her concerns about the 2014 survey and how to proceed this time around. She will create a timeline. Right now it's tentatively set for the end of April and would be open until the end of May.

#### Community Programming:

- Betsy would like to change the name of Community Programming because the town now has a Community Programming
- We are partnering with ASHPAC and the PTO on an upcoming Community Program called Ben Speaks.
- An upcoming Community Program is Putting the Fun in Family Dinners. The first of three was recently held and it was fun. Betsy needs to find an ASL interpreter because there was one deaf family.
- The community book read featuring 'The Gift of Failure' is on March 14. All library copies are out.
- The last program of the year will be the pre-prom senior week sendoff which will have a social host component and featured speaker John Morello.
- The answers to the marijuana related questions that Betsy collected will be put on index cards and displayed at lunch one day, as well as left in the bathroom.

#### Marijuana Legislation Update:

- Amy said there have been several Town Meetings regarding what to do with the new law. Westboro is going for an Opt-Out.

#### Program Coordinator position:

- Two interviews have been completed and the third will be soon. There may be a second round of interviews. We are hoping to have a Coordinator in place by May.

Meeting adjourned at 7pm