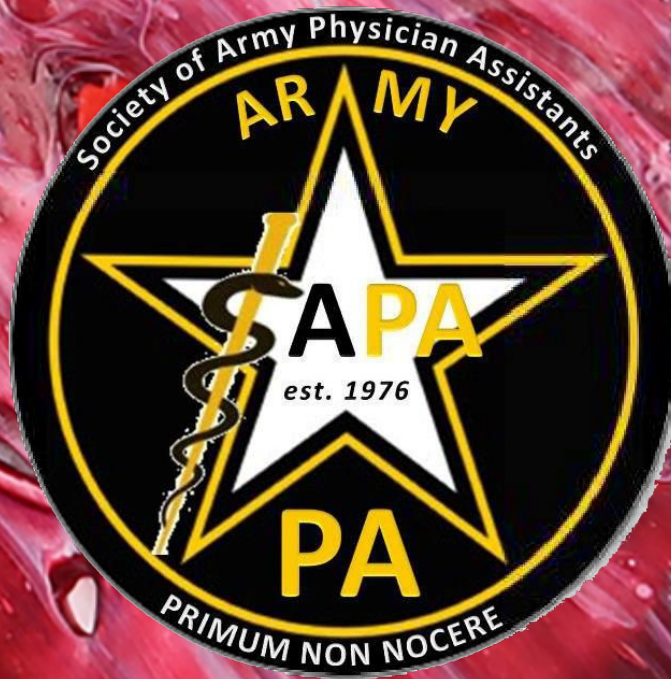


Society of Army Physician Assistants



**42ND ANNUAL
REFRESHER/RE-CERTIFICATION COURSE**

**APRIL 24TH - 29TH, 2022
EXHIBITOR PROSPECTUS**

THE CONFERENCE

SAPA 2022 Annual Meeting offers exciting and productive opportunities to showcase your products and services to the most influential decision-makers throughout the United States. Spend quality with current customers and meet prospective ones. SAPA provides the perfect experience to launch new products and gain real visibility. We are excited to see everyone in person this year, and will still be using our social platform app Socio to connect attendees and exhibitors. For even more visibility, check out sponsorship opportunities or product theaters.

THE ATTENDEES PA FACTS

PAs have more than 400 MILLION patient interactions per year.

131,000 PAs currently reside and work in the U.S. 36% in hospitals; 5.9% in urgent care. 53.3% in outpatient office or clinic; 4.3% other.

93% of patients felt **PAs** are trusted healthcare providers.

91% of patients felt **PAs** improve the quality of healthcare.

10 Things PAs & NPs Preform

Assist in Surgeries	Conduct Physical Exams
Take Medical History	Treat & Diagnose Illness
Make Rounds in Hospitals & Nursing Homes	Develop Treatment Plans
Order & Interpret Tests	Prescribe Medication
Perform Procedures	Counsel Patients on Care

EXHIBITOR GENERAL INFORMATION

Conference/Exhibit Dates: April 24th- 29th, 2022

Exhibit Area Open: Please refer to exhibit page on website. Subject to change.

EXHIBITORS PACKAGE: \$1,250 / NON-PROFIT \$750

- Highlighted on a running bar during the exhibit times.
- Exhibitors will provide their own communication platform link.
- Communication link will be placed in the exhibitors personal virtual booth for attendees to connect.
- Recognition as an exhibitor on SAPA website & mobile app.
- Recognition on all event emails to attendees.

Exhibitor Bonus

Attendee list - Pre-conference attendee email blast - Logo is placed in a premier location on main conference page.

Sign up today to reserve your space!

SPONSORSHIP OPPORTUNITIES

PLATINUM SPONSOR- \$25,000

- ▶ Wi-fi Sponsor for all attendees with logo on business size card at registration with wifi code.
- ▶ Conference Hotel Key Card Sponsor. All hotel key cards will have sponsor logo on them.
- ▶ Premium placement signage recognition as Platinum Sponsor.
- ▶ Yoga class sponsor with limited space to include signage & yoga mats with logo.
- ▶ Welcome Reception:
 - ▶ Reception will be held from 5-7pm.
 - ▶ Logo on Screen.
 - ▶ Open bar for participants for one hour (food not included)
- ▶ Flyer insert in attendee bags.
- ▶ Premium recognition on PDPA website & mobile app.
- ▶ Premium exhibit space.
- ▶ Attendee contact list.
- ▶ Food not included in price.
- ▶ Email Blast to Attendees.

GOLD SPONSOR- \$15,000

- ▶ Phone & laptop recharging table sponsor with company logo on signage.
- ▶ Head shot booth sponsor during exhibit breaks only.
- ▶ Signage recognition as Gold Sponsor.
- ▶ Flyer insert in attendee bags.
- ▶ Recognition on PDPA website & mobile app.
- ▶ Premium exhibit space.
- ▶ Attendee contact list.
- ▶ Email Blast to attendees.

SILVER SPONSOR- \$10,000

- ▶ Logo on note pads & pens in registration bags.
- ▶ Exhibit game sponsor
- ▶ Flyer insert in attendee bags.
- ▶ Recognition on PDPA website.
- ▶ Premium exhibit space.
- ▶ Attendee contact list.

SPONSORSHIP OPPORTUNITIES

MOBILE APP SPONSOR- \$3,000

- Signage recognition w/instructions at registration on how to download the Socio app.
- Recognition as Mobile App Sponsor on the website/app.
- All instructions will be emailed to attendees with logo included in email.
- Personalized accessibility code.

Rotating Home Page Images:

One slot, on a 4-5 sponsor rotating image, on the home page of mobile app.

Logo linked to company website or place of your choice.

\$1,000

Social Wall:

Let all the attendees see you! Place your logo on the social wall of the mobile app. Logo linked to company website or place of your choice.

\$1,000

Session Banner Ad:

Place your logo under a specific session on the mobile app. Logo will be linked to company website or place of your choice.

\$750

Email Blast to attendees.

Let us send a mass email to our attendees about your product!

\$200

SPONSORSHIP OPPORTUNITIES

Audio Visual Sponsor

\$10,000

This sponsorship helps provided the technology needed to deliver a dynamic conference!

- Complimentary VIRTUAL exhibitor booth and sponsorship information.
- Logo on screen during virtual registration.
- Logo and company name highlighted on the mobile app & website.
- Attendee contact list.
- Personal "Thank you" during the conference from society President.

Virtual Commercial Sponsor

\$1,000

Advertising to the attendees with a commercial on the **Socio** app.

- Up to five minute time slot to promote product.
- Commercial will run once.
- First come, first serve for time slot.
- Recognition on mobile app, & website sponsor page.

Coffee Break Sponsor

\$3,000 each opportunity*

Great way to connect with attendees! *Provide a coffee voucher to get every one excited.

Attendees have the opportunity to network with the exhibitors in between sessions.

- Complimentary virtual exhibitor time and sponsorship logo recognition.
- Coffee break sponsor announcement with chat room link included.
- *Coffee voucher not included.

Session Sponsor

\$1,000 per session

This sponsorship helps provided the speakers needed to deliver a dynamic conference.

- Recognition on mobile app & website for the session.
- Logo on conference agenda via website and **Socio** app for session.
- Option for sponsor representative to introduce session speaker!

SPONSORSHIP OPPORTUNITIES

Product theaters are 60 minute sessions that provide the sponsor a "live" marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. Opportunity to offer food voucher or coupon incentive to attendees. No CME credit is provided for these sessions.

BREAKFAST PRODUCT THEATER

\$1,500-\$1,000*

- ▶ logo displayed onscreen pre & post presentation
- ▶ audio-visual equipment included
- ▶ post-conference attendee mailing list
- ▶ recognition on SAPA website, mobile app & listed on agenda.
- ▶ *Note: NOT INCLUDED: Opportunity to offer food voucher or coupon incentive to attendees.

LUNCH PRODUCT THEATER

\$1,500 -\$2,500***

- ▶ logo displayed onscreen pre & post presentation
- ▶ audio-visual equipment included
- ▶ post-conference attendee mailing list
- ▶ recognition on SAPA website, mobile app & listed on agenda.
- ▶ *Note: NOT INCLUDED: Opportunity to offer food voucher or coupon incentive to attendees.

Conference Dates: April 24th - 29th, 2022

Exhibit Dates: April 24th - 29th

Exhibitors Times: Please see agenda. Subject to change.

Society of Army Physician Assistants: 41st Annual Refresher/Re-Certification Course

Exhibitor/Sponsorship Application & Contract

Contact Information

Company

Contact Name/Title

Email

Phone

Address

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

- ☐ Virtual Space \$1,250

Premium Sponsorship:

- ☐ Audio Visual \$10,000
☐ Mobile App \$3,000
☐ Coffee Break \$3,000 each
☐ Session (per session) \$1,000
☐ Virtual Commercial Break \$1,000

Add Ons:

- ☐ Rotating Home Page Image \$1,000
☐ Social Wall \$1,000
☐ Session Banner Ad \$750
☐ Email Blast \$200

Product Theaters: * Food Not Included

- ☐ Monday Breakfast \$1,500*
☐ Tuesday Breakfast \$1,500*
☐ Wednesday Breakfast \$1,500*
☐ Thursday Breakfast \$1,000*
☐ Friday Breakfast \$1,000*
☐ Monday Lunch \$2,500*
☐ Tuesday Lunch \$2,500*
☐ Wednesday Lunch \$2,500*
☐ Thursday Lunch \$1,500*

Total:

____VISA ____MasterCard ____American Express

____Discover ____Check (payable to SAPA)

Card #

Name as it appears on card

Expiration Date

Security Code

Authorized Signature

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of SAPA. This contract is binding once signed.

____ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature

Date

SAPATax ID: 74-1964666

Conference Dates: April 24th - 29th, 2022

Exhibit Dates: April 24th - 29th

Exhibitors Times: Please see agenda. Subject to change.

Society of Army Physician Assistants: 41st Annual Refresher/Re-Certification Course

Exhibitor Terms & Conditions

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and SAPA will occur only when an official confirmation packet has been sent by SAPA via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by SAPA (available upon request) which are considered to be part of this agreement between the Exhibitor and the SAPA.

Cancellation Policy: The undersigned acknowledges understanding of SAPA Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:

Monique Ochoa

P. O. Box 90434

San Antonio, Texas 78209

monique@planitsat.com

P: 210-722-7622 F: 210-568-6375



Copyright 2015, Society of Army Physician Assistants. All rights reserved.



SPONSORSHIP OPPORTUNITIES

Product theaters are 60 minute sessions that provide the sponsor a "live"-virtual marketing opportunity. Product theaters may be scheduled at any of our breakfast or lunch times. These product theaters are promotional and usually concentrate on a specific product or medication. Opportunity to offer food voucher or coupon incentive to attendees. No CME credit is provided for these sessions.

BREAKFAST PRODUCT THEATER

\$1,500-\$1,000*

- ▶ logo displayed onscreen pre & post presentation
- ▶ audio-visual equipment included
- ▶ post-conference attendee mailing list
- ▶ recognition on SAPA website
- ▶ *food not included

LUNCH PRODUCT THEATER

\$1,500 -\$2,500***

- ▶ logo displayed onscreen pre & post presentation
- ▶ audio-visual equipment included
- ▶ post-conference attendee mailing list
- ▶ recognition on SAPA website
 - ▶ *food not included

DINNER PRODUCT THEATER

\$3,500

- ▶ logo displayed onscreen pre & post presentation
- ▶ audio-visual equipment included
- ▶ post-conference attendee mailing list
- ▶ recognition on SAPA website
 - ▶ *food not included



Copyright 2015, Society of Army Physician Assistants. All rights reserved.

Conference Dates: April 26th - 31st, 2021

Exhibit Dates: April 26th - 29th

Exhibitors Times: Please see agenda.
Subject to change.

Society of Army Physician Assistants: 41st Annual Refresher/Re-Certification Course

Ramada Plaza & Bordeaux Convention Center:
Baymont Inn & Suites- Fayetteville, NC- Fort Bragg Area
1707 Owen Drive Fayetteville, NC 28304

Exhibitor Terms & Conditions

If, after the contract is entered into, the Society of Army Physician Assistants (SAPA) fails or is unable to provide an Exhibitor with the opportunity to exhibit at the SAPA Show, due to fire, strikes, authority of the law, act of God or any other cause or reason, and the Exhibitor is not responsible for such failure, the Exhibitor's sole and exclusive remedy shall be the return of all monies that it has paid in the connection with the Application/Contract. In such case, SAPA shall bear no further liability or responsibility under such agreement.

EXHIBITOR AGREES TO BE RESPONSIBLE FOR HIS/HER OWN PROPERTY. EXHIBITOR SHALL RELEASE AND HOLD HARMLESS AND INDEMNIFY SAPA FROM ANY AND ALL CLAIMS, OBLIGATIONS, LIABILITIES, CAUSES OF ACTION, LAWSUITS, DAMAGES, AND ASSESSMENTS, INCLUDING LEGAL FEES, THAT RESULT FROM AN ALLEGATION OF NEGLIGENCE ON THE PART OF THE EXHIBITOR OR SAPA OR THIRD PARTIES IN THE USE OF THE EXHIBIT SPACE OR ACTIVITIES IN CONNECTION WITH THE USE OF EXHIBIT SPACE.

Acceptance of Application: Acceptance of this application as an agreement between the Exhibitor and SAPA will occur only when an official confirmation packet has been sent by SAPA via email. It is understood that disapproval of an Exhibitor, per the terms outlined in the Exhibitor Regulations, will result in termination of the agreement without penalty to either party.

Exhibitor Regulations Agreement: The undersigned acknowledges and agrees to the Exhibitor Regulations as published by SAPA (available upon request) which are considered to be part of this agreement between the Exhibitor and the SAPA.

Cancellation Policy: The undersigned acknowledges understanding of SAPA Exhibitor Cancellation Schedule: 60 or more days prior to the conference - full refund. 30-60 days prior to the conference - 50% refund. 30 days or less prior to the conference - no refund.

Warranty of Authority: The Exhibitor and person signing this application on its behalf represent and warrant that the undersigned person is a duly authorized and appointed agent of the Exhibitor and is fully empowered to bind the Exhibitor to all provisions contained in this agreement.

Title

Date

Signature

Company

Please return these forms with payment to:
Monique Ochoa
PO Box 12554
San Antonio, TX 78212
monique@planitsat.com



Copyright 2015, Society of Army Physician Assistants. All rights reserved.



Conference Dates: April 26th - 31st, 2021

Exhibit Dates: April 26th - 29th

Exhibitors Times: Please see agenda.

Subject to change.

Society of Army Physician Assistants: 41st Annual Refresher/Re-Certification Course

Ramada Plaza & Bordeaux Convention Center:

Baymont Inn & Suites- Fayetteville, NC- Fort Bragg Area

1707 Owen Drive Fayetteville, NC 28304

Exhibitor/Sponsorship Application & Contract

Contact Information

Company

Contact Name/Title

Email

Phone

Address

Exhibit & Sponsorship Opportunities

Exhibit Opportunities:

- | | |
|--|---------|
| <input type="checkbox"/> Exhibitor Booth | \$1,250 |
| <input type="checkbox"/> Extra Badge | \$250 |

Premium Sponsorship:

- | | |
|---|--------------|
| <input type="checkbox"/> Podcast Sponsor | \$25,000 |
| <input type="checkbox"/> Audio Visual | \$10,000 |
| <input type="checkbox"/> Mobile App | \$3,000 |
| <input type="checkbox"/> Coffee Break | \$3,000 each |
| <input type="checkbox"/> Session (per session) | \$1,000 |
| <input type="checkbox"/> Virtual Commercial Break | \$1,000 |

Add Ons:

- | | |
|---|---------|
| <input type="checkbox"/> Rotating Home Page Image | \$1,000 |
| <input type="checkbox"/> Social Wall | \$1,000 |
| <input type="checkbox"/> Session Banner Ad | \$750 |
| <input type="checkbox"/> Email Blast | \$200 |

Product Theaters: * Food Not Included

- | | |
|--|----------|
| <input type="checkbox"/> Tuesday Breakfast | \$1,500* |
| <input type="checkbox"/> Wednesday Breakfast | \$1,500* |
| <input type="checkbox"/> Thursday Breakfast | \$1,000* |
| <input type="checkbox"/> Tuesday Lunch | \$2,500* |
| <input type="checkbox"/> Wednesday Lunch | \$2,500* |
| <input type="checkbox"/> Thursday Lunch | \$1,500* |
| <input type="checkbox"/> Tuesday Dinner | \$3,500* |
| <input type="checkbox"/> Wednesday Dinner | \$3,500* |
| <input type="checkbox"/> Thursday Dinner | \$3,500* |

Total:

____VISA ____MasterCard ____American Express

____Discover ____Check (payable to SAPA)

Card #

Name as it appears on card

Expiration Date

Security Code

Authorized Signature

By signing this contract we (the sponsor) agree to support the opportunity or opportunities listed above. Furthermore, a signature on this application indicates an understanding and agreement to comply with all policies, rules, regulations, terms and conditions of SAPA. This contract is binding once signed.

____ I have read and understood this agreement, and serve as an authorized agent for the applicant.

Signature

Date

SAPATax ID: 74-1964666

Disclaimer:

Exhibitor assumes responsibility and agrees to indemnify and defend SAPA and the Ramada Plaza & Bordeaux Convention Center and their respective employees and agents against any claims or expenses arising out of the use of the exhibition premises. The Exhibitor understands that neither SAPA nor the Ramada Plaza & Bordeaux Convention Center insurance covers the Exhibitor's property and it is the sole responsibility of the Exhibitor to obtain such insurance.