

# Rotary Rooter

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MARIPOSA YOSEMITE ROTARY CLUB

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## Rotary Winning From Melrose Sevens



As the sun rose on 14th April, over the Eildon Hills overlooking the sleepy Scottish Borders town of Melrose, the local rugby club, along with the town's 2,200 residents, readied itself to welcome visitors to its annual Rugby Sevens tournament for the 128th time.

The Melrose Sevens, the first tournament of its kind, was inaugurated in 1883 and was conceived by two stalwarts of the town's rugby club, Ned Haig and

David Sanderson, in an effort to help stabilize the club's finances. From this modest beginning, Rugby Sevens is now played and enjoyed all over the world and recently featured in the Commonwealth Games in Gold Coast, Australia.

Each year, up to 15,000 rugby devotees make the pilgrimage to Melrose to enjoy a full day of exciting, fast paced rugby in addition to traditional Scottish Borders' hospitality and the opportunity to meet up with friends old and new.

In addition to those attending in person, a worldwide television audience, in the hundreds of thousands, tune in to watch the historic tournament unfold over the course of seven hours or so.

May 24, 2018

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### 4 Way Test

1. Is it the **TRUTH**?
2. Is it **FAIR** to all concerned?
3. Will it build **GOODWILL** and **BETTER FRIENDSHIPS**?
4. Will it be **BENEFICIAL** to all concerned?

## Programs:

May 2018

24 Becky Hagen  
31 Walter Wall

June 2018

7 Marion Lafler  
14 David Butler  
21 Kevin Cann  
28 Dan Cassady

July 2018

5 Rob Iwama  
12 Phil deBry  
19 Glenn Sutherland  
26 Vince Kehoe

August 2018

2 Debbie Peters  
9 Dennis Mattiuzzi  
16 David Wise  
22 Marilyn Saunders  
30 Wayne Schulz

September 2018

6 Chery Davis  
13 Duane Robinson  
20 Roger Leonard  
27 Mick Fagalde

Over the 136 years of its history, Melrose Sevens has enjoyed the support of many high profile sponsors, including a number of blue chip companies.

For the past three years, thanks largely to the efforts of Scottish Rotary member Andy Ireland, a rugby referee himself, Rotary has had the opportunity to join that list of sponsors and the benefits gained have far outweighed the relatively modest financial input that has been made.

All round the world famous Greenyards pitch, in the most prominent of positions, as far as television camera angles are concerned, adverts promoted Rotary.

The huge video screen which overlooks the pitch regularly broadcasts Rotary People of Action promotional videos.

To add a personal touch, there is a veritable army of Rotary volunteers, drawn largely from the Scottish Borders Rotary Clubs, stationed at all the



Rotary volunteers sell Purple4Polio ice cream to fans to raise money towards polio eradication.

entrances to the ground and elsewhere, ready to engage with the attendees, speak with them about what Rotary is and what Rotary does and collect, in this year's case, on behalf of the Purple4Polio campaign.

Over £1,500 was collected, and with the 2-to-1 financial uplift from the Gates Foundation, donations go even further, meaning over £4,500 was raised for End Polio Now.

Perhaps the most significant aspect of the sponsorship package was the appearance on the back of the tournament referees' jerseys of the Rotary logo and reference to the Rotary

Monday	Lodi Tokay
Tuesday	Oakhurst Sierra Sunrise North Merced Groveland
Wednesday	Oakhurst Sierra Merced
Thursday	Chowchilla
Friday	Merced Sunrise

### Where to Make Up Locally

Lodi Elks Lodge	Noon
Pop's Family Restaurant	7:00 AM
Fernandos	12:15 PM
Pine Mountain Lake Country Club	12:15 PM
El Cid's Mexican Restaurant	Noon
Branding Iron	12:15 PM
Farnesi's Restaurant	Noon
Paul's Place	6:30 AM

\*\*\*Any day, any time: [www.eclubonline.net](http://www.eclubonline.net)

ROTARY:  
MAKING A  
DIFFERENCE

in Great Britain and Ireland website.

The idea of placing the logo on back of the jerseys is a masterstroke, given that, in the case of the referees, this aspect is seen much more prominently than the front!

In addition to the brand recognition on the day itself, Rotary benefits from exposure on the tournament's website in the months leading up to the event (the 2019 Melrose Sevens site is already live) as well as receiving significant exposure on social media.

As a spin off, Rotary also gains significant coverage in SCRUM Magazine, a multi-platform media outlet that covers every aspect of rugby in Scotland and beyond.

2018 represented the third year of Rotary's four year sponsorship package of this prestigious event. I for, one, sincerely hope a way can be found to extend this beyond 2019 as, in my opinion, there can be few better ways to raise awareness of Rotary among the very people we seek to recruit.



# *14th Annual Rotary Art & Wine Festival Courthouse Lawn May 26, 2018*

ROTARY:  
MAKING A  
DIFFERENCE

## **RI President:**

*Ian H. S. Riseley*

## **District Governor:**

*Ray Caparros*

## **Club President:**

*Ophelia McInturff*

## **Bulletin Editor:**

*Susan Stonum*

## **RI Website:**

*[www.rotary.org](http://www.rotary.org)*

## **District Website:**

*[www.rotary5220.org](http://www.rotary5220.org)*

## **Club Website:**

*[www.mariposarotary.org](http://www.mariposarotary.org)*

## **District Events:**

July 28, 2018 DaCdb Workshop

May 3-5, 2019 District  
Conference – Monterey Hyatt

## **Club Events:**

May 26, 2018

Art & Wine Festival

Aug. 30 - Sept. 3, 2018

Fair Parking

### The Rotary Rooter

Ophelia McInturff	President	Mike McCreary	Past President	Daniel Horner	Director
Jim Tucker	President elect	Heather Boothe	Director	Susan Robinson	Director
David Butler	Vice President	Jay MacDonald	Director	Glenn Sutherland	Director
Chuck Kendall	Secretary	Bill Yaley	Director	Mike Fagalde	Director
Susan Stonum	Treasurer	Debbie Peters	Director	Karen Smith	Director
		Richard McInturff	Director	Tony Roberts	Director
		Marilyn Saunders	Director		

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 Club meets Thursday, 7:00 AM at the Senior Activity Center  
 Mariposa Rotary Rooter, P.O. Box 1001 Mariposa, California 95338  
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Ian H. S. Riseley      Rotary Club of Sandringham, Victoria, Australia      RI President  
 Ray Caparros      Escalon Sunrise Rotary Club      DG District 5220

BEERY, Pam PHF	Comm. Banking	MARTIN, Nancy	Financial Manage.
BINNEWIES, Doug	Law Enforcement	MATTIUZZI, Dennis PHF	Maintenance Manage.
BOOTHE, Heather PHF	Natl. Park Admin.	McCAMMAN, John	Govt. Admin.
BROWER, Randy PHF	Construction	McINTURFF, Ophelia PHF	Bookkeeping
BROWN, Paul	Education-Secondary	McINTURFF, Richard PP PHF	Personnel Recruiting
BUTLER, David PHF	Construction	MICKEL, Gene PP PHF	Real Estate Agency
CANN, Kevin PP PHF	Natl. Park Amin.	PETERS, Debbie	Special Pro. Manage.
CARLSON, Dane	Commerce Manage.	ROBERTS, Tony PP PHF	Chiropractic Serv.
CASSADY, Dan PHF	Physical Therapy	ROBINSON, Duane PP PHF	Architecture
CASTO, Kris PP PHF	Wine Grape Prod.	ROBINSON, Susan PP PHF	School Admin.
COOKE, Thomas PHF	Criminal Law	ROTHELL, Glen PHF	Resource Manage.
CONSTABLE, Colin**		SAUNDERS, Marilyn PHF	Insurance Manage.
CONSTABLE, Sarah**		SCHULZ, Wayne PPAC PHF	Forestry Services
COSTA, Don PHF	Olive Oil Prod	SEYMOUR, Elaine	Retail Sales
DAHLEM, Steven PHF	Civil Law	SMITH, Karen PP PHF	Real Estate Sales
DAVIS, Chery PP PHF	Real Estate Sales	SMITH, Donald	Banking
DE BRY, Phillip PP PHF	Dentistry	STONUM, Neil CM PP PHF	Title Services
DOUGLASS, Neal	Law-Criminal	STONUM, Susie PP PHF	Title Services
DULCICH, Heidi	Merch. Retail	SUTHERLAND, Glenn PHF	Bank Consulting
ESTEP, Heidi	Financial Services	TUCKER, Jim SPHF	Natl. Park Admin.
FAGALDE, Mike PP PHF	Admin. of Justice	WALL, Walter	Farming
FOSTER, Troy PP PHF	Merch./Retail	WEIHE, Eric	Construction
GERKEN, David	Construction	WEIHE, Sue	Homemaking
HOPPER, Robin	School Admin.	WISE, David PHF	General Contract.
HORNER, Daniel PHF	National Park Serv.	WITTKOPE, Jim	General Contract.
IUDICE, Ron PHF	Photography	YALEY, Bill PP PHF	Real Estate Appraisal
IWAMA, Robert PHF	Law – Prosecution		
KEHOE, Vince PPAC PHF	Real Est. Appraisal	<b>Honorary Members:</b>	
KENDALL, Chuck PP PHF	Test Laboratory	BROWDER, Hal	ESKRA, Jim
KING, Margarita	Nursing	GERKEN, Darlene	STONUM, Bob CM PP PHF
LAFLER, Marion PHF	Financial Services	CM Charter Member PHF	Paul Harris Fellow
LEONARD, Roger PHF	Education	PP Past President PPAC	PP of Another Club
LOWE, Bill		SPHF Sustaining Paul Harris Fellow	
MacDONALD, Jay	Engineering - Civil		
MARTIN, Dennis	Financial Consulting	** Newest Member	Cog Club Members

Sponsored at least one member