


Our Business Entrepreneurship Advancement Program (BEAP) for Covid-19 Economic Recovery is presenting a three-part program to provide you with the business and technology skills needed for doing business in the digital economy.



These short courses will be presented by both business and technology professionals as well as distinguished professors in the Southern University Baton Rouge College of Business. The instructional modality will be hybrid with skill building exercises to reinforce the models presented.

These courses will be offered at a price of \$50 dollars each or \$100 for all three courses. All courses will be held on Tuesday and Thursday evenings from 6:30 - 9 PM (8 - 9 PM are Optional Office Hours)

COURSE



Digi-Tech for Start-ups
January 18 to Feb 25, 2022

Goal: to get businesses on the web with the ability to sell products, services and receive payments Emphasis on E-commerce

COURSE



Business Plan Development
Dates: March 8 to April 15, 2022

Goal: Creation of a Business Plan for obtaining Financial Funding Emphasis on Accounting/Finance, Marketing/Sales


COURSE



Leadership for Business Growth
Dates: April 26 to June 3, 2022

Goal: Emphasis on Leadership and Management Strategies. Human resource strategies for creating teamwork structures and models needed for expansion will be developed. Emphasis on Leadership and Management Strategies

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