

MARCH 26 - 27, 2015

# Business Basic Instincts

Marketing & Networking | Proposal Writing & Contracts | Negotiation Tips | Leadership Development

## How This Course is Beneficial to You

- Learn how to write better proposals that win.
- Create marketing profiles which better articulate your business value and benefits.
- Recognize contract terms which cause risks and increase price.
- Understand and apply negotiation strategies.
- Identify critical elements in future business opportunities to better shape your marketing strategies.

## Who Should Attend?

- Marketing, Business Development, & Proposal Writers
- Entrepreneurs, Start Ups, Large, and Small Businesses
- Government and commercial companies that need to implement better strategies and business processes to increase revenue!

## Attendees Will Receive:

- Workbook to establish your proposals templates, contracts library, & marketing profiles.
- 3hours of follow up executive coaching sessions.

## Earn 14CEUs

Follow up executive coaching sessions must take place within 30 days of this training.

## Spring Clean Your Company with our Business Basic Instincts class.

We use material presented in this class to empower you with the necessary skills to identify, align, and implement the tools needed to build better strategies and tactics that grow your business.

### SAVE THE DATES

Early Bird Price  
Before March 13, 2015  
\$745.00

Regular Price  
After March 13, 2015  
\$695.00

