



Tuesday – February 6th

1:00 – 5:00 Vendor Set-Up

2:00 – 5:00 Registration/Check-In

5:00 – 7:30 Welcome Reception
Sponsored by: CO-OP Financial Services

5:00 Vendor Showcase Opens

Wednesday – February 7th

7:30 - 8:45
Registration/Check-In

8:00 – 9:00 Breakfast, Vendor Showcase &
Silent Auction

9:00 – 9:05
Welcome & Opening Comments

9:05 – 10:15
Key Note Speaker: Cheryl Cran - The Future of
Credit Unions - Driving Transformation Through
Change Leadership

10:15 – 10:30 Break

10:30 – 11:45
Speaker: Don Arkell - "How to Stay Relevant in a
Competitive Lending Space

11:45 – 1:00 Lunch

1:00 – 2:00
Speaker: K4 – Considerations for the Branch of the
Future: Physical meets Digital

2:00 – 3:00
Speaker: Tansley Stearns - With a Little Help from
My Friends: Collaboration in the Credit Union Space

3:00 – 3:15 Break

3:15 – 4:45
Speaker: Amy Kaherl - Social Purpose: The
Importance and Power of Locality/Place

5:00 – 5:15 CUES Annual Meeting

5:15 – 6:15 Vendor Showcase
Beverages/Cocktails Sponsored by: Butler, Butler &
Rowse-Oberle
Silent Auction Ends – Sponsored by IDS.com

6:15 - Dinner on your own.

Thursday – February 8th

8:00 – 9:00 Breakfast

9:00 – 10:15
Speaker: Steve Lowisz - The Credit Union
Disruption – Principles of the Core 4

10:15 – 10:45 Break

10:45 – 11:30
Speaker: Steve Stasiukonis - Hashtags to Security
Holds & Digital Kidnapping - Using Social
Networking to Compromise a Credit Union

11:30 – 12:30 Lunch

12:30 Vendor Showcase Breakdown

Afternoon

12:30 – 1:30 Cyber Panel

1:45 – 3:00
Speaker: Bridget Clark Whitney - Building a
Brand...or a Modern Day Love Story?
Co-Speaker: Daniel Eizans

3:00 – 3:05
Conference Closing

Schedule is subject to change.