



The Rex II Theater
129 Buffalo Street, Caddo
therex2theater@gmail.com

This summer the Rex II Theater is once again presenting a free movie program and we are looking for sponsors. By sponsoring a movie, you allow the movies to be offered to the public for free.

We are changing things up a little this year. Instead of sponsoring an individual movie, you would be a partner in sponsoring the entire program. This means that your name would be mentioned in all of our advertising for the program. This also means that we will no longer be printing tickets for the movies. Movie-goers will simply show up to the movie and be admitted for free thanks to you.

The full sponsorship fee is \$300. Full sponsors will have their name mentioned on all printed advertising for the program. In addition we will also include on-screen mentions any time we have a preshow during the summer. The Rex II will advertise the program in a variety of ways including through social media, on our website, and through printed media including posters and handouts. Advertising will begin in late April once the sponsorship fees have been collected and the movies have been booked.

If you'd like to help out but can't commit to a full sponsorship, we will gladly take donations to help with the program. The more we can raise through sponsorships, the more movies we can offer in the program...so every little bit helps.

The deadline to commit to sponsorship is March 30. You can contact us via phone (580-367-2000), via email (therex2theater.com), or via Facebook message. Email is preferred as we can be difficult to catch at the theater. **ALSO NOTE: The theater will be closed March 25 – April 5.**

What do we need from you by March 30?

- Confirmation that you want to sponsor the program, including the name of the business/individual you want included in the advertising
- Any additional information (Logo, website, phone number, or Twitter/Instagram IDs) for your business/organization that you'd like us to use in our on-screen advertisements or social media posts. That information must be emailed to us.

Deadline to pay for sponsorship: April 13.

Payment can be dropped off at the Rex II Theater or at Craighead's in Caddo. You can also mail payments to the theater, but keep in mind that payments must be received no later than April 13 to be included in the advertising for the program. **AGAIN NOTE: The theater will be closed March 25 – April 5.**

Rex II Theater
PO Box 73
Caddo, OK 74729

Thank you for considering taking part in this popular summer event. If you have any questions, please feel free to email us at therex2theater@gmail.com.