

## A Bolder Blonde Hair By Misty Dawn

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## **ABOUT ME**

- ~ Licensed Since 1996
- ~ Started As A Color And Color-Correction Specialist
- ~ In 2009 I Officially Created And Began My Own Branded Color Program, Bolder Color, Which Teaches New Color Theory And New Color-Correction Theory In eBooks And Tutorials
- ~ In 2010, I Established My Personal Business, A Bolder Blonde, While I Also Developed Bolder Beauty.
- ~ As I Became More Successful With My Business Practices During the Recession, I Created More Books For Bolder Beauty. This Led To The Development Of The Core Material For The Bolder Beauty Affiliates Program In 2020.
- ~ I've Worked Continuously And Simultaneously On Developing My Three Brands Since 2009. It's Taken Over A Decade To Officially Launch Bolder Beauty And Bolder Color.

## **GUEST ARTIST FOCUS**

- ~ What To Look For In A Salon If You Want To Be Successful
- ~ The Duties Of An Assistant After Graduating COS School
- ~ Make More Money With Your Shampoos: Client Relaxation, Product Knowledge, And The Blowout.
- ~ Qualities For Success As A New Stylist: Communication
- ~ Demo: The Bolder Blowout And Signature Freehand Texturizing Techniques On Models Or Mannequins.

For More Info Visit

www.ABolderBlonde.com www.BolderBeauty.com







