

EXPERIENCE LOUISIANA FESTIVAL

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FOR IMMEDIATE RELEASE

Experience Louisiana Festival

Eunice, LA, August 17, 2015 — The Eunice Rotary Club is pleased to extend an invitation to the first annual Experience Louisiana Festival, to be held on the campus of LSU Eunice on Saturday and Sunday, October 17 & 18, 2015. The festival, organized into component villages, will feature the best Louisiana has to offer in the areas of folklife, music, food, crafts, art, film and culture. Primary partners with Eunice Rotary include LSU Eunice, the City of Eunice, the National Park Service, St. Landry Parish Tourist Commission and the Louisiana Office of Tourism.

The two-day event will include special components and activities such as: Folklife Village featuring authentic LA folk demonstrators; traditional Cajun Boucherie on Saturday morning; Savoy Music Center (Eunice) Saturday Jam Session on the festival grounds; mini Mardi Gras run by the Eunice Mardi Gras Association, followed by a narrative session; jam session featuring "transplanted Cajuns" – folks who have moved to LA from around the country because of the rich LA culture; Musicians' Village hosted by CFMA; antique and classic car show; the French game of Petanque; cooking demonstrations by LA chefs; Artists' Village featuring LA artists; Craft Village hosted by the Louisiana Crafts Guild; Film Village featuring the work of LA filmmakers; narrative stage by former LA Poet Laureate Darrell Bourque; Walk-Through LA featuring cities and tourism-related opportunities around the state; Ag Village hosted by Eunice High School FFA; athletic events such as LSUE Bengal Baseball exhibition games and Eunice Rotary Club Duathlon; food booths; National World War II Museum (New Orleans) exhibit; Camp Coushatta presented by the Coushatta Tribe of LA; and exhibitors such as LA Whooping Crane Project, Bischoff Honey and Bayou Teche Brewing.

The main stage will showcase great Louisiana talent. Bands include: Jason Frey & Paul Daigle, Briggs Brown & Kyle Huval, Dustin Sonnier, Geno Delafosse & French Rockin' Boogie, Roddie Romero & The Hub City Allstars, Bonerama Brass Band, Vermilion Express, Louisiana Purchase Bluegrass Band, The Savoy Family Cajun Band and The Band Courtbouillon. Eunice is home to the internationally acclaimed Rendez Vous des Cajun Radio Show, held at the Liberty Theater on Saturday nights. A highlight of the festival will be the broadcasting of the October 17 show live from the festival grounds. The Revelers will be featured band on the program, which will be hosted by Barry Ancelet.

The festival formally opens at 11:00am both days. However, Saturday morning will begin early with a boucherie and jam session, and Sunday will begin early with a duathlon. Details can be found on the festival website. Free admission. Visitors from near and far will be treated to unrivaled hospitality: a *Genuine Louisiana Experience!*

Festival proceeds will benefit such worthy causes as the LSU Eunice Foundation Scholarship Fund and the Eunice Rotary Club Community Outreach 501(c)(3).

For more information call 337-457-1776 or visit the festival website at www.ExperienceLouisiana.org.

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